

FTD Companies, Inc.  
Form 10-12B/A  
July 01, 2013

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As filed with the Securities and Exchange Commission on June 28, 2013

File No. 001-35901

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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AMENDMENT NO. 1 TO

**FORM 10**

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**GENERAL FORM FOR REGISTRATION OF SECURITIES  
PURSUANT TO SECTION 12(b) OR 12(g) OF  
THE SECURITIES EXCHANGE ACT OF 1934**

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**FTD Companies, Inc.**

(Exact name of registrant as specified in its charter)

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**Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**32-0255852**  
(I.R.S. Employer  
Identification No.)

**3113 Woodcreek Drive**  
**Downers Grove, Illinois**  
(Address of principal executive offices)

**60515**  
(Zip Code)

Registrant's telephone number, including area code:

**(630) 719-7800**

Securities to be registered pursuant to Section 12(b) of the Act:

**Title of each class to be so registered**  
Common Stock, par value \$0.0001 per  
share

**Name of each exchange on which  
each class is to be registered**  
The Nasdaq Stock Market LLC  
(Nasdaq Global Select Market)

Securities to be registered pursuant to Section 12(g) of the Act:

**None**

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Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer," and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

(Do not check if a  
smaller reporting company)

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**FTD Companies, Inc.**  
**Cross-Reference Sheet Between Information Statement and Items of Form 10**

The information required by the following Form 10 registration statement items is contained in the information statement sections that are identified below, each of which is incorporated herein by reference.

**Item 1. Business.**

The information required by this item is contained under the sections "Summary," "Risk Factors," "Cautionary Statement Concerning Forward-Looking Statements," "The Separation," "Management's Discussion and Analysis of Financial Condition and Results of Operations," "Business," "Certain Relationships and Related-Party Transactions," and "Where You Can Find More Information."

**Item 1A. Risk Factors.**

The information required by this item is contained under the sections "Risk Factors" and "Cautionary Statement Concerning Forward-Looking Statements."

**Item 2. Financial Information.**

The information required by this item is contained under the sections "Selected Historical Consolidated Financial Data," "Unaudited Pro Forma Condensed Consolidated Financial Statements," and "Management's Discussion and Analysis of Financial Condition and Results of Operations."

**Item 3. Properties.**

The information required by this item is contained under the section "Business Properties."

**Item 4. Security Ownership of Certain Beneficial Owners and Management.**

The information required by this item is contained under the section "Security Ownership of Management, Directors and Principal Stockholders."

**Item 5. Directors and Executive Officers.**

The information required by this item is contained under the section "Management."

**Item 6. Executive Compensation.**

The information required by this item is contained under the sections "Management" and "Executive Compensation."

**Item 7. Certain Relationships and Related Transactions, and Director Independence.**

The information required by this item is contained under the sections "Certain Relationships and Related-Party Transactions" and "Management."

**Item 8. Legal Proceedings.**

The information required by this item is contained under the section "Business Legal Proceedings."

**Item 9. Market Price of and Dividends on the Registrant's Common Equity and Related Stockholder Matters.**

The information required by this item is contained under the sections "Summary," "Risk Factors," "The Separation," "Executive Compensation," "Description of Capital Stock," and "Description of Certain Indebtedness."

**Item 10. Recent Sales of Unregistered Securities.**

Not applicable.

**Item 11. Description of Registrant's Securities to Be Registered.**

The information required by this item is contained under the sections "Summary," "The Separation," and "Description of Capital Stock."

**Item 12. Indemnification of Directors and Officers.**

The information required by this item is contained under the section "Description of Capital Stock Indemnification of Directors and Officers; Limitation of Liability of Directors."

**Item 13. Financial Statements and Supplementary Data.**

The information required by this item is contained under the sections "Unaudited Pro Forma Condensed Consolidated Financial Statements," "Index to Consolidated Financial Statements," and the financial statements referenced therein.

**Item 14. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure.**

Not applicable.

**Item 15. Financial Statements and Exhibits.**

- (a)  
Financial Statements

The information required by this item is contained under the sections "Unaudited Pro Forma Condensed Consolidated Financial Statements," "Index to Consolidated Financial Statements," and the financial statements referenced therein.

- (b)  
Exhibits

The information required by this item is contained in the Exhibit Index following the signature page to this registration statement on Form 10.

**SIGNATURE**

Pursuant to the requirements of Section 12 of the Securities Exchange Act of 1934, the registrant has duly caused this registration statement to be signed on its behalf by the undersigned, thereunto duly authorized.

FTD COMPANIES, INC.

By: /s/ ROBERT S. APATOFF

Name: Robert S. Apatoff

Title: *President*

Dated: June 28, 2013

**EXHIBIT INDEX**

<b>Exhibit No.</b>	<b>Exhibit Description</b>
2.1	Form of Separation and Distribution Agreement by and between United Online, Inc. and FTD Companies, Inc.
3.1	Form of Amended and Restated Certificate of Incorporation of FTD Companies, Inc.*
3.2	Form of Second Amended and Restated Bylaws of FTD Companies, Inc.*
10.1	Form of Transition Services Agreement by and between United Online, Inc. and FTD Companies, Inc.*
10.2	Form of Employee Matters Agreement by and between United Online, Inc. and FTD Companies, Inc.*
10.3	Form of Tax Sharing Agreement by and between United Online, Inc. and FTD Companies, Inc.*
10.4	Credit Agreement, dated as of June 10, 2011, by and among FTD Group, Inc., a Delaware corporation, the financial institutions party thereto from time to time as lenders, Wells Fargo Securities, LLC, as sole lead arranger and sole book runner, and Wells Fargo Bank, National Association (incorporated by reference to United Online Inc.'s Current Report on Form 8-K, File No. 000-33367, filed on June 16, 2011)
21.1	List of subsidiaries of FTD Companies, Inc.
99.1	Preliminary Information Statement of FTD Companies, Inc., subject to completion, dated June 28, 2013*

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Filed herewith. All other exhibits which are not filed herewith or incorporated by reference are to be filed by amendment.

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