

Murphy Daniel Richard  
 Form 4  
 June 05, 2018

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Murphy Daniel Richard

(Last) (First) (Middle)  
 C/O LIVEPERSON, INC., 475  
 TENTH AVENUE, 5TH FLOOR  
 (Street)

NEW YORK, NY 10018

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
 LIVEPERSON INC [LPSN]

3. Date of Earliest Transaction  
 (Month/Day/Year)  
 05/29/2018

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 Chief Financial Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |        |   |  |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|--------|---|--|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |   |        |   |  |
| Common Stock                    | 05/29/2018                           |  | M                              | V   | 17,546  | A  | \$ 16.98  | 17,546 | D |  |
| Common Stock                    | 05/29/2018                           |  | S                              |   | 17,546  | D  | \$ 19.38  | 0      | D |  |
| Common Stock                    | 06/01/2018                           |  | M                              |   | 82,454  | A  | \$ 16.98  | 82,454 | D |  |
| Common Stock                    | 06/01/2018                           |  | S                              |   | 82,454  | D  | \$ 19.51  | 0      | D |  |
| Common Stock                    | 06/01/2018                           |  | M                              |   | 12,500  | A  | \$ 7.6  | 12,500 | D |  |

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Common Stock      06/01/2018      S      12,500      D      \$ 19.66      0      D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-------------------------------|
| Stock Option (Right to Buy)                | \$ 16.98   | 05/29/2018                           |  | M                              | 17,546  | <u>(1)</u> 09/04/2022                                    | Common Stock  | 17,546                        |
| Stock Option (Right to Buy)                | \$ 16.98   | 06/01/2018                           |  | M                              | 82,454  | <u>(1)</u> 09/04/2022                                    | Common Stock  | 82,454                        |
| Stock Option (Right to Buy)                | \$ 7.6   | 06/01/2018                           |  | M                              | 12,500  | <u>(1)</u> 05/05/2027                                    | Common Stock  | 12,500                        |

## Reporting Owners

**Reporting Owner Name / Address**

**Relationships**

Director    10% Owner    Officer    Other

Murphy Daniel Richard  
C/O LIVEPERSON, INC.,  
475 TENTH AVENUE, 5TH FLOOR  
NEW YORK, NY 10018

Chief Financial Officer

## Signatures

/s/ Monica L. Greenberg,  
Attorney-in-Fact

06/05/2018

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The option is fully vested and currently exercisable.

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