GAIAM, INC Form DEFA14A April 01, 2010

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### **SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No. )

Filed	by	the	Registrant	Х
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Filed by a Party other than the Registrant O

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) o

o **Definitive Proxy Statement** Definitive Additional Materials  $\mathbf{X}$ 

Soliciting Material Pursuant to §240.14a-12 0

Gaiam, Inc.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.			
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