

Vivo Participacoes S.A.
Form SC 13D/A
September 28, 2010

**UNITED STATES
SECURITIES AND EXCHANGE
COMMISSION**
Washington, D.C. 20549

SCHEDULE 13D/A

Under the Securities Exchange Act of 1934
(Amendment No. 7)*

VIVO PARTICIPAÇÕES S.A.

(Name of Issuer)

American Depositary Shares (as evidenced by American Depositary Receipts) each representing one share of Preferred Stock

(Title of Class of Securities)

928555S200

(CUSIP Number)

Anneke Westbroek

Flevolaan 41A

1411 KC NAARDEN

P.O. Box 5081

1410 AB NAARDEN

The Netherlands

+31 35 695 9090

(Name, Address and Telephone Number of Person
Authorized to Receive Notices and Communications)

Copy to:

Alex Bafi, Esq.

Herbert Smith LLP

Exchange House

Primrose Street

London EC2A 2HS

United Kingdom

+44 20 7374 8000

July 28, 2010

(Date of Event which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box.

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See §240.13d-7 for other parties to whom copies are to be sent.

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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CUSIP No. 928555S200

1. Names of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only)
Cyrte Investments B.V.
2. Check the Appropriate Box if a Member of a Group (See Instructions)
(a) X
(b) O
3. SEC Use Only
4. Source of Funds (See Instructions)
Not applicable
5. Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) O
6. Citizenship or Place of Organization
The Netherlands
- | | | |
|---|-----|---|
| Number of
Shares
Beneficially
Owned by
Each
Reporting
Person With | 7. | Sole Voting Power
0 |
| | 8. | Shared Voting Power
11,748,271(1) |
| | 9. | Sole Dispositive Power
0 |
| | 10. | Shared Dispositive Power
11,748,271(1) |
11. Aggregate Amount Beneficially Owned by Each Reporting Person
11,748,271
12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) X
13. Percent of Class Represented by Amount in Row (11)
4.46% (2)
14. Type of Reporting Person (See Instructions)
OO

(1) The Reporting Persons collectively own 11,798,818 American Depositary Shares each representing one share of Preferred Stock of Vivo Participações S.A. This figure is comprised of 11,748,271 American Depositary Shares owned by Cyrte Investments GP III B.V. and 50,547 American Depositary Shares owned by Aviva Investors Global Services Limited. Pursuant to Rule 13d-4, Cyrte Investments B.V. declares that the filing of this statement shall not be construed as an admission that Cyrte Investments B.V. is a beneficial owner, for the purposes of Section 13(d), of any of the Shares owned by Aviva Investors Global Services Limited.

(2) The calculation of the foregoing percentage is based on 263,444,639 shares of Preferred Stock of Vivo Participações S.A. outstanding as of June 30, 2010, as reported on the issuer's current report on Form 6-K filed with the Securities and Exchange Commission on August 18, 2010.

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CUSIP No. 928555S200

1. Names of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only)
Cyrte Investments GP III B.V.
2. Check the Appropriate Box if a Member of a Group (See Instructions)

(a)	<input checked="" type="checkbox"/>
(b)	<input type="checkbox"/>
3. SEC Use Only
4. Source of Funds (See Instructions)
Not applicable
5. Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)
6. Citizenship or Place of Organization
The Netherlands

7.	Sole Voting Power	0
8.	Shared Voting Power	11,748,271(1)
9.	Sole Dispositive Power	0
10.	Shared Dispositive Power	11,748,271(1)
11. Aggregate Amount Beneficially Owned by Each Reporting Person
11,748,271
12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)
13. Percent of Class Represented by Amount in Row (11)
4.46% (2)
14. Type of Reporting Person (See Instructions)
OO

(1) The Reporting Persons collectively own 11,798,818 American Depositary Shares each representing one share of Preferred Stock of Vivo Participações S.A. This figure is comprised of 11,748,271 American Depositary Shares owned by Cyrte Investments GP III B.V. and 50,547 American Depositary Shares owned by Aviva Investors Global Services Limited. Pursuant to Rule 13d-4, Cyrte Investments GP III B.V. declares that the filing of this statement shall not be construed as an admission that Cyrte Investments GP III B.V. is a beneficial owner, for the purposes of Section 13(d), of any of the Shares held by Aviva Investors Global Services Limited.

(2) The calculation of the foregoing percentage is based on 263,444,639 shares of Preferred Stock of Vivo Participações S.A. outstanding as of June 30, 2010, as reported on the issuer's current report on Form 6-K filed with the Securities and Exchange Commission on August 18, 2010.

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CUSIP No. 928555S200

1. Names of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only)
Cyrte Fund III C.V.
2. Check the Appropriate Box if a Member of a Group (See Instructions)
(a) X
(b) O
3. SEC Use Only
4. Source of Funds (See Instructions)
OO
5. Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) O
6. Citizenship or Place of Organization
The Netherlands

Number of Shares Beneficially Owned by Each Reporting Person With	7.	Sole Voting Power 0
	8.	Shared Voting Power 11,748,271(1)