

gehlmann gregory a
Form 4
February 17, 2010

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
gehlmann gregory a

2. Issuer Name and Ticker or Trading Symbol
FIRST FINANCIAL BANCORP /OH/ [FFBC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
4000 SMITH RD., SUITE 400
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
02/14/2010

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
SVP/Corporate General Counsel

CINCINNATI, OH 45209

(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | | (A) or (D) Code V Amount (D) Price | | | |
| Common Stock | 02/14/2010 | | D ⁽¹⁾ | 1,125 D \$ 17.05 | 18,566 | I | Restricted |
| Common Stock | 02/14/2010 | | A ⁽²⁾ | 695 A \$ 17.05 | 7,820 | D | |
| Common Stock | | | | | 3,575.65 | I | 401k ⁽³⁾ |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Underlying Securities (Instr. 3 and 4) | |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|----------------------------|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| 2005 (ISO) Stock Option | \$ 18.63 | | | | | 06/21/2006 | 06/21/2016 | Common Stock | 5,367 |
| 2005 (NQ) Stock Option | \$ 18.63 | | | | | 06/21/2006 | 06/21/2016 | Common Stock | 6,033 |
| 2006 (ISO) Stock Option | \$ 16.02 | | | | | 04/24/2007 | 04/24/2016 | Common Stock | 6,242 |
| 2006 (NQ) Stock Option | \$ 16.02 | | | | | 04/24/2007 | 04/24/2016 | Common Stock | 10,258 |
| 2007 (ISO) Stock Option | \$ 14.9 | | | | | 04/30/2008 | 04/30/2017 | Common Stock | 6,711 |
| 2007 (NQ) Stock Option | \$ 14.9 | | | | | 04/30/2008 | 04/30/2017 | Common Stock | 12,889 |
| 2008 (ISO) Stock Option | \$ 11.64 | | | | | 02/14/2009 | 02/14/2018 | Common Stock | 8,591 |
| | \$ 11.64 | | | | | 02/14/2009 | 02/14/2018 | | 43,909 |

2008
 (NQ)
 Stock
 Option

Common
 Stock

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|-------------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| gehlmann gregory a 4000 SMITH RD. SUITE 400 CINCINNATI, OH 45209 | | | SVP/Corporate General Counsel | |

Signatures

/s/Terri J
 Ziepfel, POA

02/17/2010

**Signature of
 Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Vesting of Restricted Stock Award
- (2) Vesting of Restricted Stock Award less Shares Used for Taxes
- (3) Updated as of 12/31/09

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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