

CHANG LISA  
Form 4  
April 26, 2019

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See Instruction*  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**CHANG LISA**

(Last) (First) (Middle)

**THE COCA-COPLA  
COMPANY, ONE COCA-COLA  
PLAZA**

(Street)

**ATLANTA, GA 30313**

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
**COCA COLA CO [KO]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**04/24/2019**

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_X\_\_ Officer (give title below) \_\_\_\_ Other (specify below)  
**Chief People Officer & SVP**

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_X\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securities<br>Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Ownership<br>(Instr. 4) |
|---------------------------------------|-----------------------------------------|-------------------------------------------------------------|-----------------------------------------|----------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|-----------------------------------------|
|                                       |                                         |                                                             | Code                                    | V                                                                          | Amount<br>(A)<br>or<br>(D)                                                                                         | Price                                                                |                                         |
| Common<br>Stock, \$.25<br>Par Value   | 04/24/2019                              |                                                             | A                                       |                                                                            | 5,448<br>(1)                                                                                                       | \$ 0                                                                 | D                                       |
| Common<br>Stock, \$.25<br>Par Value   |                                         |                                                             |                                         |                                                                            | 22 (2)                                                                                                             |                                                                      | I By 401(k)<br>Plan                     |
| Common<br>Stock, \$.25<br>Par Value   |                                         |                                                             |                                         |                                                                            | 2,116 (3)                                                                                                          |                                                                      | I By<br>Husband's<br>401(k) Plan        |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--------------------------------------------|--------------------------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-----------------------------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------------------|
|                                            |                                                        |                                      |                                                    | Code                           | V (A) (D)                                                                               | Date Exercisable Expiration Date                         | Title Amount or Number of Shares                              |
| Employee Stock Option (Right to Buy)       | \$ 48.075                                              | 04/24/2019                           |                                                    | A                              | 58,122                                                                                  | <u>(4)</u> 04/24/2029                                    | Common Stock, \$.25 Par Value 58,122                          |

## Reporting Owners

| Reporting Owner Name / Address                                                   | Relationships                    |
|----------------------------------------------------------------------------------|----------------------------------|
|                                                                                  | Director 10% Owner Officer Other |
| CHANG LISA<br>THE COCA-COPLA COMPANY<br>ONE COCA-COLA PLAZA<br>ATLANTA, GA 30313 | Chief People Officer & SVP       |

## Signatures

/s/ Karen V. Danielson attorney-in-fact for Lisa Chang

04/26/2019

\_\_\_\_Signature of Reporting Person

\_\_\_\_Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) A special one-time award of restricted stock units was issued to the reporting person under The Coca-Cola Company 2014 Equity Plan and vests one-third on each of April 24, 2020, April 24, 2021 and April 24, 2022, contingent on her continued employment.
- (2) Shares credited to my account under The Coca-Cola Company 401(k) Plan, as of April 24, 2019.
- (3) Shares credited to the account of the reporting person's husband under The Coca-Cola Company 401(k) Plan, as of April 24, 2019.
- (4) Option (with tax withholding right) granted on April 24, 2019 under The Coca-Cola Company 2014 Equity Plan. One-fourth of grant becomes exercisable on April 24, 2020, February 21, 2021, February 21, 2022 and February 21, 2023.

## Edgar Filing: CHANG LISA - Form 4

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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