

XCEL ENERGY INC
Form 11-K
June 29, 2011

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 11-K

ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the year ended Dec. 31, 2010

OR

TRANSITION REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to

Commission file number: 1-3034

A. Full title of the plan and the address of the plan, if different from that of the issuer named below:

Xcel Energy
401(K) Savings Plan

B. Name of issuer of the securities held pursuant to the plan and the address of its principal executive office:

XCEL ENERGY INC.
414 NICOLLET MALL
MINNEAPOLIS, MINNESOTA 55401
(612) 330-5500

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Note: All other schedules required by Section 2520.103-10 of the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974 have been omitted because they are not applicable.

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REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Trustees and Participants of
Xcel Energy 401(k) Savings Plan:

We have audited the accompanying statements of net assets available for benefits of the Xcel Energy 401(k) Savings Plan (the "Plan") as of December 31, 2010 and 2009, and the related statements of changes in net assets available for benefits for the years then ended. These financial statements are the responsibility of the Plan's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. The Plan is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. Our audits included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Plan's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, such financial statements present fairly, in all material respects, the net assets available for benefits of the Plan as of December 31, 2010 and 2009, and the changes in net assets available for benefits for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Our audits were conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The supplemental schedules of (1) assets (held at year end) as of December 31, 2010, (2) reportable transactions for the year ended December 31, 2010, and (3) delinquent participant contributions for the year ended December 31, 2010, are presented for the purpose of additional analysis and are not a required part of the basic financial statements, but are supplementary information required by the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. These schedules are the responsibility of the Plan's management. Such schedules have been subjected to the auditing procedures applied in our audit of the basic 2010 financial statements and, in our opinion, are fairly stated in all material respects when considered in relation to the basic financial statements taken as a whole.

/s/ DELOITTE & TOUCHE LLP

Minneapolis, MN
June 29, 2011

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XCEL ENERGY 401(K) SAVINGS PLAN
STATEMENTS OF NET ASSETS AVAILABLE FOR BENEFITS

| | Dec. 31, 2010 | Dec. 31, 2009 |
|---|------------------|------------------|
| Assets | | |
| Receivables: | | |
| Xcel Energy contributions (Notes 3 and 6) | \$ 18,290,997 | \$ 17,752,869 |
| Dividends | 2,615,840 | 2,689,714 |
| Notes receivable from participants (Note 7) | 14,892,341 | 12,652,169 |
| Total receivables | 35,799,178 | 33,094,752 |
| Xcel Energy Common Stock Fund, at fair value (Notes 5, 6 and 10): | | |
| Participant directed | 38,182,171 | 34,184,784 |
| Non-participant directed | 205,790,197 | 198,777,379 |
| Total Xcel Energy Common Stock Fund | 243,972,368 | 232,962,163 |
| General investments, at fair value (Note 5): | | |
| Participant directed | 1,123,931,967 | 980,011,440 |
| Net assets available for benefits | \$ 1,403,703,513 | \$ 1,246,068,355 |

The accompanying notes are an integral part of the financial statements

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XCEL ENERGY 401(K) SAVINGS PLAN
STATEMENTS OF CHANGES IN NET ASSETS AVAILABLE FOR BENEFITS

| | Year Ended Dec. 31, | |
|---|---------------------|------------------|
| | 2010 | 2009 |
| Contributions: | | |
| Xcel Energy | \$ 18,290,997 | \$ 17,752,869 |
| Participants | 73,092,978 | 61,596,027 |
| Total contributions | 91,383,975 | 79,348,896 |
| Transfer of plan assets (Note 1) | 776,879 | 88,830,229 |
| Investment income: | | |
| Interest and dividends | 37,341,063 | 30,030,947 |
| Interest on notes receivable from participants | 778,093 | 760,290 |
| Other | - | 1,640 |
| Net appreciation in fair value of: | | |
| Xcel Energy Common Stock Fund (Notes 5, 6 and 10) | 24,699,236 | 30,235,431 |
| Interest in registered investment companies and VGI Brokerage Option (Note 5) | 99,002,240 | 141,881,799 |
| Total investment income | 161,820,632 | 202,910,107 |
| Benefits paid to participants - cash and common stock | (94,309,867) | (58,250,174) |
| Dividends paid to participants | (1,809,622) | (1,833,572) |
| Administrative expenses | (226,839) | (115,278) |
| Net increase in net assets available for benefits | 157,635,158 | 310,890,208 |
| Net assets available for benefits at beginning of year | 1,246,068,355 | 935,178,147 |
| Net assets available for benefits at end of year | \$ 1,403,703,513 | \$ 1,246,068,355 |

The accompanying notes are an integral part of the financial statements

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XCEL ENERGY 401(K) SAVINGS PLAN
NOTES TO FINANCIAL STATEMENTS

1. DESCRIPTION OF PLAN

The following brief description of the Xcel Energy 401(K) Savings Plan (the Plan) is provided for general information purposes only. Participants should refer to the Plan document or Summary Plan Description for more complete information. The Plan provides for the ownership of Xcel Energy Inc. (Xcel Energy) common stock through employee and employer contributions, as applicable.

General - The Plan is a defined contribution benefit plan which provides eligible employees of Xcel Energy and participating subsidiaries of Xcel Energy (collectively “the Companies”) the opportunity to contribute to a qualified retirement savings plan. The Plan is subject to the provisions of the Employee Retirement Income Security Act of 1974 (ERISA), as amended.

Plan and Trust Management – The Plan Administrator is appointed by the Xcel Energy Board of Directors and has authority to control and manage the operation and administration of the Plan. Plan assets are held by a trustee under a trust agreement as adopted or amended by Xcel Energy. Individual participant accounts are valued daily based on the current market value of each type of asset. The Vanguard Group is the record keeper and Vanguard Fiduciary Trust Company (VFTC) serves as trustee for the Plan.

Transfer of Plan Assets – A portion of assets from the Nuclear Management Company, LLC Savings and Retirement Plan (the NMC Plan) were transferred from another record keeper/trustee into the Plan as of Dec. 31, 2009. Substantially all the assets were transferred as of Dec. 31, 2009, with additional transfers of participant loan balances and other assets occurring in 2010. As a result, asset transfers of \$776,879 and \$88,830,229 are reported on the Statements of Changes in Net Assets Available for Benefits for the years ended Dec. 31, 2010 and 2009, respectively. The transfer affected approximately 617 non-bargaining and bargaining employees in active status who were eligible to participate in the Plan.

Eligibility –All full-time, part-time and temporary employees of the Companies (with the exception of bargaining unit employees covered by a collective bargaining agreement that does not provide for participation in this Plan) are eligible to participate in the Plan as of their first day of employment.

Vesting – Except as described in the next sentence, a participant is 100 percent vested in their employee and employer matching contributions and earnings. Certain nuclear operations bargaining employees who transferred into the Plan during 2009 and are eligible to receive an annual employer contribution under the retirement component of their prior plan will become 100 percent vested in that contribution after completing three years of vesting service.

Distributions – Benefits are distributed after termination of employment, disability or death (payable to the beneficiary) in the form of a single lump sum, direct rollover, partial lump sum or installments.

If the total amount of the participant’s vested account balance exceeds \$1,000, the participant may defer distribution until age 70½, unless the participant consents in writing to an earlier date. If the total amount is less than \$1,000, the Plan Administrator may schedule a payment date and the amount will be distributed as soon as administratively possible.

All vested account balances remaining in the Plan after the participant leaves the Company will be invested in the funds of the participant’s choice (except Xcel Energy contributions which will continue to be held in the Xcel Energy Common Stock Fund, with the ability to diversify at the discretion of the participant). The participant will continue to

receive his/her share of investment earnings and dividend distributions until the account is completely distributed.

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Plan Termination – While Xcel Energy expects to continue the Plan, it reserves the right at its sole and absolute discretion to amend, modify, change or terminate the Plan or any other benefit plan Xcel Energy may currently provide, at any time, in whole or in part, for whatever reason it deems appropriate, subject to collective bargaining obligations. If Xcel Energy were to terminate the Plan, assets would be distributed in accordance with ERISA guidelines.

Administrative Expenses – The Companies constitute a controlled group under Section 414(b) of the Internal Revenue Code (IRC). The parent corporation administers the Plan. Certain investment advisory, trustee and recordkeeping fees are paid by the Plan or by the participant, as applicable. Certain non-Vanguard fund asset based fees are paid by the participant or respective fund company. The Vanguard Brokerage Option annual account maintenance fee, participant loan set-up fee and annual loan maintenance fee is paid by the participant.

Dividends – Dividends earned on shares held in the Xcel Energy Common Stock Fund are automatically reinvested in Xcel Energy stock unless the participant elects to receive them as a taxable distribution paid in cash.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Accounting - The accompanying financial statements of the Plan have been prepared under the accrual method of accounting in conformity with accounting principles generally accepted in the United States of America (GAAP).

Use of Estimates - The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of additions and deductions during the reporting period. Actual results could differ from those estimates.

Risks and Uncertainties - The Plan provides for investment in a variety of investment funds. Investments, in general, are exposed to various risks, such as interest rate, credit and overall market volatility risk. Due to the level of risk associated with certain investments, it is reasonably possible that changes in the values of the investments will occur in the near term and that such changes could materially affect participants' account balances and the amounts reported in the statements of net assets available for benefits.

Fair Value Measurements — The Plan presents money market funds and mutual funds (registered investment companies), the Xcel Energy Common Stock Fund, and VGI Brokerage Option investments at estimated fair values in its financial statements.

The fair values of money market funds are based on quoted net asset value. The trading prices and liquidity of money market funds are also monitored as additional support for determining the fair values of those instruments. The fair values of mutual funds and Xcel Energy common stock are based on quoted market prices.

The VGI Brokerage Option is a fund option that allows participants to self-direct investments in a wider variety of mutual funds, equity securities, and debt securities. Within the VGI Brokerage Option, the fair value of mutual funds and equity securities are based on quoted market prices, while the fair values of debt securities are based on market interest rate curves and recent trades of similarly rated securities.

Income Recognition – The difference between the fair value and the cost of investments, including realized and unrealized gains and losses, is reflected in the statements of changes in net assets available for benefits. Security transactions are recognized on the trade date (the date the order to buy or sell is executed). Dividend income is recorded on the ex-dividend date.

Payment of Benefits – Benefit payments are recorded when paid.

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Excess Contributions – The Plan is required to return contributions received during the Plan year in excess of the IRC limits. The Actual Deferral Percentage (ADP) test for the 2009 plan year was not performed until 2010 and the test failed, resulting in excess contribution refunds of employee contributions (plus allocable income/loss) of approximately \$196,000 which is included as a reduction in participant contributions in the Statement of Changes in Net Assets Available for Benefits for the year ended Dec. 31, 2010.

New Accounting Standards

Participant Loans – In September 2010, the Financial Accounting Standards Board (FASB) issued Plan Accounting – Defined Contribution Pension Plans (Topic 962) – Reporting Loans to Participants by Defined Contribution Pension Plans (Accounting Standards Update (ASU) No. 2010-25), which requires participant loans to be classified as notes receivables rather than plan investments and measured at unpaid principal balance plus accrued but unpaid interest rather than fair value. The updates to the FASB Accounting Standards Codification contained in ASU No. 2010-25 were effective for annual periods ending after Dec. 15, 2010, with required retrospective application upon adoption. The Plan implemented the guidance on Jan. 1, 2010 and the adoption resulted in the reclassification of participant loans of \$14,892,341 and \$12,652,169 from plan investments to notes receivables as of Dec. 31, 2010 and 2009, respectively. There was no change in the amount previously reported for participant loans at Dec. 31, 2009.

Fair Value Measurement Disclosures — In January 2010, the FASB issued Value Measurements and Disclosures (Topic 820) – Improving Disclosures about Fair Value Measurements (ASU No. 2010-06), which updates the codification to require new disclosures for assets and liabilities measured at fair value. The requirements include expanded disclosure of valuation methodologies for fair value measurements, transfers between levels of the fair value hierarchy, and gross rather than net presentation of certain changes in Level 3 fair value measurements for annual periods beginning after Dec. 15, 2009, except for requirements related to gross presentation of certain changes in Level 3 fair value measurements, which are effective for interim and annual periods beginning after Dec. 15, 2010. The Plan implemented the portions of the guidance required on Jan. 1, 2010, and the implementation did not have a material impact on its financial statements.

3. PLAN FUNDING

Employee Contributions – Participants may elect to make either regular 401(k) deferrals (pre-tax), Roth 401(k) deferrals (after-tax) or a combination of both not to exceed 30 percent of their base pay or \$16,500 for 2010 and 2009. Participants who are age 50 or older during the Plan year may make additional catch-up contributions (pre-tax and/or Roth) up to \$5,500 for 2010 and 2009.

Employer Contributions – The Plan provides for a matching contribution based on the participant's Xcel Energy Pension Plan, as noted below.

Non-bargaining and bargaining employees covered under the Pension Equity Plan Benefit or the Account Balance Plan Benefit are eligible to receive a matching contribution equal to 50 percent of the first 8 percent of base pay contributed on a pre-tax and/or Roth 401(k) after-tax basis during the Plan year. All employees participating in the Plan are eligible for the annual matching contributions, regardless of their employment status at year-end.

Non-bargaining employees and bargaining employees covered under the Traditional Plan Benefit are eligible to receive 100 percent of their pre-tax and/or Roth 401(k) after-tax contribution up to a maximum of \$1,400 in matching contributions from Xcel Energy for 2010 and 2009. Bargaining employees participating in the Plan must be an active employee on the last day of the Plan year or separated from employment due to retirement, disability or death to be eligible for the annual matching contribution.

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Investment of Employee and Employer Contributions – Participants may invest their contributions among the various investment funds offered by the Plan. The employer contribution for bargaining employees is made in cash and invested according to the participant's current investment allocation. The employer contribution for non-bargaining and certain Nuclear Operations bargaining employees is initially invested in Xcel Energy stock. The number of shares of common stock contributed is determined by using Xcel Energy's average common stock price for the Plan year, and each participants' annual contribution and, if applicable, covered compensation eligible for a match as defined in the Plan Document.

Participants may elect to transfer assets into or out of all Plan investments, including Xcel Energy stock allocated as an employer contribution, at any time. The ability to exchange into or out of certain funds may be subject to frequent trading and redemption fee policies. Income on a participant's investment in a fund is credited to the participant's account based on the number of units in the respective fund and the fund's unit value.

4. FEDERAL INCOME TAX STATUS

The Internal Revenue Service (IRS) has determined and informed Xcel Energy by letters dated Oct. 9, 2003 that the Xcel Energy Retirement Savings Plan and the New Century Energies, Inc. Employees' Savings and Stock Ownership Plan for Non-Bargaining Unit Employees, which merged to form this Plan on Jan. 1, 2002, are qualified under the applicable sections of the IRC. On Jan. 28, 2011, Xcel Energy requested a favorable determination with respect to the qualified status of the Plan as amended and restated effective Jan. 1, 2010. The IRS acknowledged receipt of the application on March 3, 2011. The plan administrator believes that the Plan is designed and is currently being operated in compliance with the applicable requirements of the IRC. Therefore, no provision for income tax has been made in the Plan financial statements.

GAAP requires Plan management to evaluate tax positions taken by the Plan and recognize a tax liability (or asset) if the Plan has taken an uncertain position that more likely than not would not be sustained upon examination by the IRS. The Plan administrator has analyzed the tax positions taken by the Plan, including the assertion that the plan is exempt from income tax, and has not identified any uncertain positions taken or expected to be taken that would require recognition of a liability (or asset) or disclosure in the financial statements as of Dec. 31, 2010 or 2009. The Plan is subject to routine audits by taxing jurisdictions; however, there are currently no audits for any tax periods in progress. The statute of limitations applicable to the Plan's 2007 federal tax return expires in July 2011.

5. FAIR VALUE MEASUREMENTS

The accounting guidance for fair value measurements and disclosures provides a single definition of fair value and requires certain disclosures about assets and liabilities measured at fair value. A hierarchal framework for disclosing the observability of the inputs utilized in measuring assets and liabilities at fair value was established by this guidance. The three levels in the hierarchy and examples of each level are as follows:

Level 1 – Quoted prices are available in active markets for identical assets as of the reported date. The types of assets included in Level 1 are highly liquid and actively traded instruments with quoted prices, such as listed mutual funds.

Level 2 — Pricing inputs are other than quoted prices in active markets, but are either directly or indirectly observable as of the reported date. The types of assets included in Level 2 are typically either comparable to actively traded securities or contracts, or priced with models using highly observable inputs.

Level 3 – Significant inputs to pricing have little or no observability as of the reporting date. The types of assets included in Level 3 are those with inputs requiring significant management judgment or estimation.

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The following table presents, for each of these hierarchy levels, the Plan's assets that are measured at fair value on a recurring basis:

| | Dec. 31, 2010 | | | Total |
|---------------------------------------|-----------------|-----------|---------|-----------------|
| | Level 1 | Level 2 | Level 3 | |
| Mutual funds: | | | | |
| US Equities | \$534,473,245 | \$- | \$- | \$534,473,245 |
| International Equities | 72,013,489 | - | - | 72,013,489 |
| Fixed Income | 247,091,434 | - | - | 247,091,434 |
| Balanced Stock and Fixed Income Funds | 89,975,616 | - | - | 89,975,616 |
| Retirement Target Date Funds | 95,873,593 | - | - | 95,873,593 |
| VGI Brokerage Option | 14,543,840 | 876,448 | - | 15,420,288 |
| Money market funds | 69,084,302 | - | - | 69,084,302 |
| Xcel Energy Common Stock Fund | 243,972,368 | - | - | 243,972,368 |
| Total | \$1,367,027,887 | \$876,448 | \$- | \$1,367,904,335 |

| | Dec. 31, 2009 | | | Total |
|---------------------------------------|-----------------|--------------|---------|-----------------|
| | Level 1 | Level 2 | Level 3 | |
| Mutual funds: | | | | |
| US Equities | \$464,033,721 | \$- | \$- | \$464,033,721 |
| International Equities | 60,463,697 | - | - | 60,463,697 |
| Fixed Income | 226,813,081 | - | - | 226,813,081 |
| Balanced Stock and Fixed Income Funds | 80,432,428 | - | - | 80,432,428 |
| Retirement Target Date Funds | 63,422,380 | - | - | 63,422,380 |
| VGI Brokerage Option | 5,951,904 | 3,615,512 | - | 9,567,416 |
| Money market funds | - | 75,278,717 | - | 75,278,717 |
| Xcel Energy Common Stock Fund | 232,234,298 | 727,865 | - | 232,962,163 |
| Total | \$1,133,351,509 | \$79,622,094 | \$- | \$1,212,973,603 |

At Dec. 31, 2010 the Plan reviewed its pricing methodology for money market funds and determined that given the current impact of less observable inputs on these valuations, such as liquidity of the funds, and given the general reliance of these fair value measurements on quoted net asset values, the pricing of money market funds should be presented as a Level 1 fair value measurement. The Dec. 31, 2009 presentation of these investments as a Level 2 fair value measurement has not been adjusted.

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6. NON-PARTICIPANT DIRECTED INVESTMENTS

Information about the net assets and the significant components of the change in net assets relating to the Plan's non-participant directed investments as of Dec. 31, 2010 and 2009, and for the year ended Dec. 31, 2010, is as follows:

| Xcel Energy Common Stock Fund | 2010 | 2009 |
|--|----------------|----------------|
| Net Assets - beginning of year | | |
| Xcel Energy Common Stock Fund | \$ 198,777,379 | \$ 173,915,348 |
| Xcel Energy contribution receivable | 13,751,961 | 10,751,029 |
| Total net assets - beginning of year | 212,529,340 | 184,666,377 |
| Changes in Net Assets: | | |
| Net appreciation in fair value of investments | 20,999,835 | 25,841,385 |
| Contributions | 13,963,875 | 13,751,961 |
| Benefits and dividends paid to participants | (14,782,419) | (9,441,887) |
| Transfers to participant-directed investments, net | (12,951,555) | (2,288,496) |
| Net increase | 7,229,736 | 27,862,963 |
| Net Assets - end of year | | |
| Xcel Energy Common Stock Fund | 205,790,197 | 198,777,379 |
| Xcel Energy contribution receivable | 13,968,879 | 13,751,961 |
| Total net assets - end of year | \$ 219,759,076 | \$ 212,529,340 |

As of Dec. 31, 2010, the Xcel Energy contribution receivable of \$18,290,997 includes company stock contributions of \$13,968,879 and cash contributions of \$4,322,118. As of Dec. 31, 2009, the Xcel Energy contribution receivable of \$17,752,869 includes company stock contributions of \$13,751,961 and cash contributions of \$4,000,908. See Note 3 for further information.

7. NOTES RECEIVABLE FROM PARTICIPANTS

The Plan allows participants to borrow against funds held in their account in any amount greater than \$1,000 but less than 50 percent of the participant's vested account balance. In no event can a participant borrow more than \$50,000 less the participant's highest outstanding loan balance during the preceding 12 months. For most participants, only one outstanding loan is permitted at any time and may not exceed 5 years for a general-purpose loan or 15 years for a principal residence loan. Participants who had one or more outstanding loan balance at the time their former NMC Plan assets were transferred to the Plan are permitted to have a maximum of two outstanding loans at any one time; however, they are not eligible for a new loan until each loan transferred from the NMC Plan has been paid in full. The loan shall bear a rate of interest equal to the prime rate in effect on the first business day of the month in which the loan request is approved plus one percent, and stays in effect until the loan is repaid. Repayment of the loan plus interest is made through automatic payroll deduction. If a participant retires or terminates employment for any reason, the outstanding loan balance must be repaid within 90 days from date of termination. Interest rates on outstanding loans at Dec. 31, 2010 range from 4.25 percent to 9.25 percent with maturities ranging from 2011 to 2025. Interest rates on outstanding loans at Dec. 31, 2009 range from 4.25 percent to 10 percent with maturities ranging from 2010 to 2024.

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8. RELATED PARTY TRANSACTIONS

Certain investments of the Plan are in shares of Xcel Energy common stock. Receivables include dividends on Xcel Energy common stock declared and payable to the Plan of \$2,615,840 and \$2,689,714 at Dec. 31, 2010 and 2009, respectively.

The Plan also invests in shares of mutual funds managed by an affiliate of VFTC. VFTC acts as trustee for only those investments as defined by the Plan. Transactions in such investments qualify as party-in-interest transactions that are exempt from the prohibited transaction rules.

The Plan incurred fees for investment management and recordkeeping services of \$226,839 and \$115,278 for the years ended Dec. 31, 2010 and 2009.

9. INVESTMENTS

At Dec. 31 2010 and 2009 the market value of each of the following investments was in excess of 5 percent of the Plan's net assets:

| | Dec. 31, 2010 | Dec. 31, 2009 |
|---|---------------|---------------|
| Xcel Energy Common Stock Fund (Note 10)* | \$243,972,368 | \$232,962,163 |
| Vanguard 500 Index Fund Signal Shares | 203,700,785 | 188,847,208 |
| Vanguard Total Bond Market Index Fund Signal Shares | 138,008,608 | 126,049,820 |
| Vanguard Mid-Cap Index Signal Shares | 115,305,880 | 96,310,845 |
| Vanguard PRIMECAP Fund Investor Shares | 103,341,569 | 87,805,079 |
| Vanguard Wellington Fund Investor Shares | 89,975,616 | 80,432,428 |
| PIMCO Total Return Fund, Administrative Class | 74,549,608 | 69,459,665 |
| Vanguard Developed Markets Index Fund | 72,013,489 | 60,463,697 ** |
| Vanguard Prime Money Market Fund | 69,084,302 ** | 75,278,717 |

*Xcel Energy Common Stock Fund includes Xcel Energy common stock, VGI Prime Money Market, receivables, payables and other as indicated in Note 10 – Xcel Energy Common Stock Fund and as presented within the Schedule of Assets (Held at Year End) at Schedule 1 and the Schedule of Reportable Transactions at Schedule 2.

**The market value of the Vanguard Prime Money Market Fund at Dec. 31, 2010 and the Vanguard Developed Markets Index Fund at Dec. 31, 2009 was not in excess of 5 percent of the Plan's net assets.

10. XCEL ENERGY COMMON STOCK FUND

| | Dec. 31, 2010 | | Dec. 31, 2009 | |
|------------------------------------|-------------------|-------------------|-------------------|-------------------|
| | Employee directed | Employer directed | Employee directed | Employer directed |
| Shares of Xcel Energy Common Stock | 1,615,690 | 8,708,075 | 1,605,937 | 9,338,187 |
| Xcel Energy common stock | \$38,049,505 | \$205,075,171 | \$34,077,978 | \$198,156,320 |
| VGI Prime Money Market | 143,420 | 772,988 | 117,681 | 684,289 |
| Receivables, payables and other | (10,754) | (57,962) | (10,875) | (63,230) |
| Total | \$38,182,171 | \$205,790,197 | \$34,184,784 | \$198,777,379 |

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11. RECONCILIATION OF FINANCIAL STATEMENTS TO FORM 5500

The following is reconciliation of net assets available for benefits per the financial statements to the total net assets per the Form 5500 as of Dec. 31, 2010 and 2009:

| | Dec. 31, 2010 | Dec. 31, 2009 |
|--|------------------|------------------|
| Net assets available for benefits per the financial statements | \$ 1,403,703,513 | \$ 1,246,068,355 |
| Deemed distributions of participant loans | (46,382) | (2,804) |
| Net assets available for benefits per the Form 5500 | \$ 1,403,657,131 | \$ 1,246,065,551 |

The following is a reconciliation of contributions per the financial statement to total income per the Form 5500 and benefits and dividends paid to participants per the financial statements to total expense per the Form 5500 for the year ended Dec. 31, 2010:

| | Year Ended Dec. 31, 2010 |
|--|-----------------------------|
| Total contributions per the financial statements | \$91,383,975 |
| Total investment income per the financial statements | 161,820,632 |
| Corrective distributions | 195,948 |
| Total income per the Form 5500 | \$253,400,555 |
| | |
| Benefits and dividends paid to participants per the financial statements | \$96,119,489 |
| Administrative expenses per the financial statements | 226,839 |
| Corrective distributions | 195,948 |
| Deemed distributions of participant loans | 43,578 |
| Total expenses per the Form 5500 | \$96,585,854 |

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XCEL ENERGY 401(K) SAVINGS PLAN
 Schedule of Assets (Held at Year End)
 As of Dec. 31, 2010

Schedule 1

Xcel Energy 401(k) Savings Plan, EIN 41-0448030, Plan 003
 Attachment to Form 5500, Schedule H, Line 4(i):

| Identity of Issue | Investment Type | Cost | Current Value |
|--|-------------------------------|----------------|----------------|
| * Xcel Energy Common Stock Fund | Company Stock Fund | \$ 200,431,553 | \$ 243,972,368 |
| Vanguard 500 Index Fund Signal | | | |
| * Shares | Registered Investment Company | 215,996,038 | 203,700,785 |
| Vanguard Total Bond Mkt Index | | | |
| * Signal Shares | Registered Investment Company | 132,007,469 | 138,008,608 |
| Vanguard Mid-Cap Index Signal | | | |
| * Shares | Registered Investment Company | 108,647,284 | 115,305,880 |
| Vanguard PRIMECAP Fund | | | |
| * Investor Shares | Registered Investment Company | 89,075,569 | 103,341,569 |
| Vanguard Wellington Fund | | | |
| * Investor Shares | Registered Investment Company | 84,669,377 | 89,975,616 |
| PIMCO Total Return Fund, Administrative Class | Registered Investment Company | 74,298,914 | 74,549,608 |
| Vanguard Developed Markets | | | |
| * Index Fund | Registered Investment Company | 69,664,157 | 72,013,489 |
| * Vanguard Prime Money Market | Registered Investment Company | 69,084,302 | 69,084,302 |
| Vanguard Small-Cap Index Fund | | | |
| * Signal Shares | Registered Investment Company | 61,334,597 | 68,462,743 |
| Longleaf Partners Funds Trust: Longleaf Partners Fund | Registered Investment Company | 41,258,555 | 43,662,269 |
| Vanguard Inflation-Protected | | | |
| * Securities Fund Investor Shares | Registered Investment Company | 33,143,278 | 34,533,218 |
| Vanguard Target Retirement 2020 | | | |
| * Fund | Registered Investment Company | 17,728,120 | 19,938,901 |
| Vanguard Target Retirement 2025 | | | |
| * Fund | Registered Investment Company | 16,298,837 | 18,507,792 |
| Vanguard Target Retirement 2015 | | | |
| * Fund | Registered Investment Company | 15,653,800 | 17,342,503 |
| * VGI Brokerage Option | Vanguard Brokerage Option | 14,049,583 | 15,420,288 |
| Vanguard Target Retirement 2030 | | | |
| * Fund | Registered Investment Company | 10,866,271 | 12,301,127 |
| Vanguard Target Retirement 2010 | | | |
| * Fund | Registered Investment Company | 8,249,052 | 8,898,152 |
| Vanguard Target Retirement 2035 | | | |
| * Fund | Registered Investment Company | 4,683,353 | 5,462,176 |
| Vanguard Target Retirement 2040 | | | |
| * Fund | Registered Investment Company | 3,747,543 | 4,324,007 |
| Vanguard Target Retirement | | | |
| * Income | Registered Investment Company | 3,123,992 | 3,271,926 |

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| | | | | |
|-----------------------------------|-------------------------------|------------------|----|---------------|
| * Vanguard Target Retirement 2005 | | | | |
| * Fund | Registered Investment Company | 2,294,533 | | 2,391,143 |
| Vanguard Target Retirement 2045 | | | | |
| * Fund | Registered Investment Company | 1,838,023 | | 2,084,158 |
| Vanguard Target Retirement 2050 | | | | |
| * Fund | Registered Investment Company | 1,178,291 | | 1,351,707 |
| | 4.25% - 9.25% with maturities | | | |
| * Participant Loans | ranging from 2011 thru 2025 | - | | 14,892,341 |
| | | \$ 1,279,322,491 | \$ | 1,382,796,676 |
| * Party in Interest | | | | |

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XCEL ENERGY 401(K) SAVINGS PLAN
 Schedule of Reportable Transactions*
 Year Ended Dec. 31, 2010

Schedule 2

Xcel Energy 401(k) Savings Plan, EIN 41-0448030, Plan 003
 Attachment to Form 5500, Schedule H, Line 4(j):

| Identity of Party Involved | Description of Asset (include interest rate and maturity in the case of a loan) | Purchase Price | Selling Price | Historical Cost of Asset | Current Value of Asset on Transaction Date | Historical Gain |
|------------------------------|---|----------------|---------------|--------------------------|--|-----------------|
| (iii) Series of Transactions | | | | | | |
| The Vanguard Group | Xcel Energy Common Stock Fund | \$ 32,567,261 | \$ - | \$ - | \$ 32,567,261 | \$ - |
| The Vanguard Group | Xcel Energy Common Stock Fund | - | 46,256,291 | 40,639,171 | 46,256,291 | 5,617,120 |

*Transactions or a series of transactions in excess of 5 percent of the current value of the Plan's assets as of the beginning of the plan year as defined in section 2520.103-6 of the Department of Labor Rules and Regulations for Reporting and Disclosure under ERISA.

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XCEL ENERGY 401(K) SAVINGS PLAN
 Schedule of Delinquent Participant Contributions
 Year Ended Dec. 31, 2010

Schedule 3

Xcel Energy 401(k) Savings Plan, EIN 41-0448030, Plan 003
 Attachment to Form 5500, Schedule H, Part IV, Question 4a:

| | Total That Constitute Nonexempt Prohibited Transactions | | | Total Fully Corrected under VFCP and PTE 2002-51 |
|--|---|--------------------------------------|--|--|
| | Contributions Not Corrected | Contributions Corrected Outside VFCP | Contributions Pending Correction in VFCP | |
| Participant Contributions Transferred Late to the Plan | | | | |
| Check here if late participant contributions are included: X | \$ | \$ 1,640 | \$ | \$1,640 |

XCEL ENERGY INC.
SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, Xcel Energy Inc. has duly caused this annual report on Form 11-K to be signed on its behalf by the undersigned, thereunto duly authorized on June 29, 2011.

XCEL ENERGY 401(K) SAVINGS PLAN
(Registrant)

By /s/ Teresa S. Madden
Vice President and Controller
Member, Pension Trust Administration Committee