Taride Michel Form 4 April 17, 2013

### FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL** OMB

3235-0287 Number:

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Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* Taride Michel

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

HERTZ GLOBAL HOLDINGS INC

(Check all applicable)

[HTZ]

(Last) (First) (Middle)

(Street)

3. Date of Earliest Transaction

Director 10% Owner \_X\_\_ Officer (give title \_ \_\_ Other (specify below)

(Month/Day/Year) HERTZ HOUSE, 11 VINE STREET

04/16/2013

Group President RAC Internatio

6. Individual or Joint/Group Filing(Check

Applicable Line)

4. If Amendment, Date Original Filed(Month/Day/Year)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

UXBRIDGE,

MIDDLESEX, X0 UB8 1QE

| (City)                               | (State)                                 | (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |                 |   |     |                      |  |  |   |  |  |
|--------------------------------------|---|--|-----------------|---|-----|----------------------|--|--|---|--|--|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year)                            | Code (Instr. 8) | 4. Securities Acquired (A) or orDisposed of (D) (Instr. 3, 4 and 5)  (A) or |     |                      | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |  |
|                                      |   |  | Code V          | Amount  | (D) | Price                | ()   |  |   |  |  |
| Common<br>Stock                      | 04/16/2013                              |  | M               | 95,297  | A   | \$ 9.7               | 216,364  | D  |   |  |  |
| Common<br>Stock                      | 04/16/2013                              |  | M               | 111,940   | A   | \$ 12.97             | 328,304  | D  |   |  |  |
| Common<br>Stock                      | 04/16/2013                              |  | S <u>(1)</u>    | 207,237   | D   | \$<br>23.1493<br>(2) | 121,067  | D  |   |  |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactic<br>Code<br>(Instr. 8) | 5. Number of actionDerivative Securities 8. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |         | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                 | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                         |
|---|---|--------------------------------------|---|--|---|---------|--|-----------------|---|-------------------------|
|   |   |                                      |   | Code V                                 | (A)   | (D)     | Date<br>Exercisable                                      | Expiration Date | Title   | Amount<br>Number Shares |
| Employee<br>Stock<br>Option<br>(Right to<br>Buy)    | \$ 9.7  | 04/16/2013                           |   | M                                      |   | 95,297  | (3)  | 03/04/2020      | Common<br>Stock   | 95,297                  |
| Employee<br>Stock<br>Option<br>(Right to<br>Buy)    | \$ 12.97  | 04/16/2013                           |   | M                                      |   | 111,940 | <u>(4)</u>   | 02/28/2018      | Common<br>Stock   | 111,94                  |

### **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Taride Michel
HERTZ HOUSE
11 VINE STREET
UXBRIDGE, MIDDLESEX, X0 UB8 1QE

**Group President RAC Internatio** 

#### **Signatures**

William Langston, By Power of Attorney on behalf of Michel
Taride

04/16/2013

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was executed pursuant to the Rule 10b5-1 Trading Plan of the Reporting Person.
- This transaction was executed in multiple trades at prices ranging from \$22.92 to \$23.50. The price reported above reflects the weighted average sale price. The Reporting Person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

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- Options to purchase 127,063 shares were issued to the Reporting Person on March 4, 2010. The options vest in four equal annual installments on the first through fourth anniversaries of the grant date.
- Options to purchase 111,940 shares were issued to the Reporting Person on February 28, 2008. The options vested in four equal annual installments on the first through fourth anniversaries of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.