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HERTZ GLOBAL HOLDINGS INC Form 4 February 21, 2014				
FORM 4 UNITED STATES			OMB AF	PROVAL
UNITED STATES	SECURITIES AND EXCHANGE Washington, D.C. 20549	COMMISSION	OMB Number:	3235-0287
Section 16. Form 4 or Form 5 obligations may continue Filed pursuant to Section 17(a) of the	F CHANGES IN BENEFICIAL OV SECURITIES Section 16(a) of the Securities Exchan Public Utility Holding Company Act of of the Investment Company Act of 19	ge Act of 1934, of 1935 or Section	Expires: Estimated a burden hour response	
(Print or Type Responses)				
1. Name and Address of Reporting Person <u>*</u> BAKER LEIGHANNE G	2. Issuer Name and Ticker or Trading Symbol HERTZ GLOBAL HOLDINGS INC [HTZ]	5. Relationship of I Issuer (Check	Reporting Pers all applicable	
(Last) (First) (Middle) 225 BRAE BOULEVARD	3. Date of Earliest Transaction (Month/Day/Year) 02/19/2014	Director X Officer (give t below) Executiv		
(Street)	4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person		
PARK RIDGE, NJ 07656		Form filed by Mo Person	ore than One Re	porting
(City) (State) (Zip)	Table I - Non-Derivative Securities A	cquired, Disposed of,	or Beneficial	ly Owned
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deem Execution any (Month/D	Date, ifTransactionAcquired (A) or CodeCodeDisposed of (D)ay/Year)(Instr. 8)(Instr. 3, 4 and 5)	SecuritiesFoBeneficially(DOwned(I)	orm: Direct) or Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Reminder: Report on a separate line for each c	Persons who res	r indirectly. pond to the collecti ained in this form a		EC 1474 (9-02)

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8	,	Acquired (a or Disposed (D) (Instr. 3, 4, and 5)	d of				
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Performance Stock Units	<u>(1)</u>	02/19/2014		А		20,201 (1)		<u>(1)</u>	(1)	Common Stock	20,201 (1)
Performance Stock Units	<u>(2)</u>	02/19/2014		А		13,852 (2)		(2)	(2)	Common Stock	13,852 (2)
Performance Stock Units	<u>(3)</u>	02/19/2014		А		384 <u>(3)</u>		(3)	(3)	Common Stock	384 <u>(3)</u>

Reporting Owners

Reporting Owner Name / Address			Relationships					
1	Director	10% Owner	Officer	Other				
BAKER LEIGHANNE G 225 BRAE BOULEVARD PARK RIDGE, NJ 07656			Executive VP and CHRO					
Signatures								
William Langston, By Power o	f Attorne	y on behalf o	of LeighAnne					

Baker	C	•	-	C	02/21/2014
		**Signature of Repor	rting Person		Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Each Performance Stock Unit represents a contingent right to receive one share of HTZ common stock. The Performance Stock Units were initially granted in 2013, and the amount of Performance Stock Units eligible for vesting is subject in part to achievement of financial performance goals during 2013 and/or combined 2013-2014. The Performance Stock Units vest in three tranches, with 33 1/3%

(1) of the award earned, based on achievement of financial performance goals during 2013, vesting on the first, second and third anniversaries of the grant date, in each case if the executive is still an employee on the applicable vesting date. Based on achievement of combined 2013-2014 financial performance goals, additional Performance Stock Units may vest on the second and third anniversaries of the grant date.

Each Performance Stock Unit represents a contingent right to receive one share of HTZ common stock. The Performance Stock Units were initially granted in 2013, and the amount of Performance Stock Units eligible for vesting is subject to achievement of financial

(2) were initially granted in 2013, and the amount of Performance Stock Units engine for vesting is subject to achievenient of infancial performance goals during 2013. The Performance Stock Units vest in three tranches, with 33 1/3% of the award earned vesting on the first, second and third anniversaries of the grant date, in each case if the executive is still an employee on the applicable vesting date.

Each Performance Stock Unit represents a contingent right to receive one share of HTZ common stock. The Performance Stock Units are additional Performance Stock Units earned with respect to an original grant of Performance Stock Units in 2012, based on achievement of

(3) financial performance goals during combined 2012-2013. The additional Performance Stock Units vest in two tranches, with 66 2/3% and 33 1/3% of the additional units earned vesting on the second and third anniversaries of the grant date of the original Performance Stock Units, in each case if the executive is still an employee on the applicable vesting date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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