

Shake Shack Inc.
Form 4
May 26, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
Number: 3235-0287
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(Print or Type Responses)

1. Name and Address of Reporting Person *
Select Equity Group, L.P.

(Last) (First) (Middle)

380 LAFAYETTE STREET, 6TH
FLOOR

(Street)

NEW YORK, NY 10003

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol

Shake Shack Inc. [SHAK]

3. Date of Earliest Transaction
(Month/Day/Year)

05/25/2016

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☒ Director ☐ 10% Owner
☐ Officer (give title below) ☒ Other (specify
below)

See Remarks

6. Individual or Joint/Group Filing(Check
Applicable Line)
☐ Form filed by One Reporting Person
☒ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock, par value \$0.001 per share	05/25/2016		S		4,495	D	\$ 35.0011	88,158	I	See Footnotes <u>(1)</u> <u>(2)</u>
Class A Common Stock, par value \$0.001 per share	05/25/2016		S		27,855	D	\$ 35.0011	1,402,918	I	See Footnotes <u>(1)</u> <u>(3)</u>

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Class A Common Stock, par value \$0.001 per share	05/25/2016	S	17,650	D	\$ 35.0011	421,074	I	See Footnotes (1) (4)
Class A Common Stock, par value \$0.001 per share	05/25/2016	C	55,000	A	(5)	143,158	I	See Footnotes (1) (2)
Class B Common Stock, par value \$0.001 per share	05/25/2016	J	55,000	D	(6)	83,127	I	See Footnotes (1) (7)
Class A Common Stock, par value \$0.001 per share	05/25/2016	C	140,000	A	(5)	561,074	I	See Footnotes (1) (4)
Class B Common Stock, par value \$0.001 per share	05/25/2016	J	140,000	D	(6)	327,658	I	See Footnotes (1) (8)
Class A Common Stock, par value \$0.001 per share	05/26/2016	S	4,495	D	\$ 36.7524	138,663	I	See Footnotes (1) (2)
Class A Common Stock, par value \$0.001 per share	05/26/2016	S	27,855	D	\$ 36.7524	1,375,063	I	See Footnotes (1) (3)
Class A Common Stock, par value \$0.001	05/26/2016	S	17,650	D	\$ 36.7524	543,424	I	See Footnotes (1) (4)

per share

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date Date	Title Amount of Number of Shares
Common Membership Interests	\$ 0	05/25/2016		C	55,000	(5) (5)	Class A Common Stock, par value \$0.001 per share 55,000
Common Membership Interests	\$ 0	05/25/2016		C	140,000	(5) (5)	Class A Common Stock, par value \$0.001 per share 140,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Select Equity Group, L.P. 380 LAFAYETTE STREET 6TH FLOOR NEW YORK, NY 10003	X			See Remarks
SEG PARTNERS L P C/O SELECT EQUITY GROUP 380 LAFAYETTE STREET NEW YORK, NY 10003	X			See Remarks
SEG Partners Offshore Master Fund, Ltd.	X			See Remarks

C/O SELECT EQUITY GROUP
380 LAFAYETTE STREET
NEW YORK, NY 10003

SEG PARTNERS II L P

C/O SELECT EQUITY GROUP
380 LAFAYETTE STREET
NEW YORK, NY 10003

X

See Remarks

Loening George S

C/O SELECT EQUITY GROUP
380 LAFAYETTE STREET
NEW YORK, NY 10003

X

See Remarks

Signatures

SELECT EQUITY GROUP, L.P., By: Select Equity GP, LLC, its general partner, By: /s/
George S. Loening

05/26/2016

Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) See Exhibit 99.1.
- (2) See Exhibit 99.1.
- (3) See Exhibit 99.1.
- (4) See Exhibit 99.1.
- (5) See Exhibit 99.1.
- (6) See Exhibit 99.1.
- (7) See Exhibit 99.1.
- (8) See Exhibit 99.1.
- (9) See Exhibit 99.1.
- (10) See Exhibit 99.1.

Remarks:

List of Exhibits

Exhibit 99.1 - Explanation of Responses

Exhibit 99.2 - Joint Filers' Names and Addresses

Exhibit 99.3 - Joint Filers' Signatures

Solely for purposes of Section 16 of the Securities Exchange Act of 1934, as amended, Select Equity Group, L.P. ("Select Equ

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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