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Klee Eric S. Form 4											
May 12, 201											
FORM	FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION							T	PPROVAL		
	UNIII	D STATE			hington, D.C. 20549				OMB Number:	3235-0287	
Check thi				0 /					Expires:	January 31	
if no longer subject to Section 16. Form 4 or				GES IN BENEFICIAL OWNERSHIP OF SECURITIES					Estimated average burden hours per response 0.		
Form 5 obligatior may conti <i>See</i> Instru 1(b).	inue. Section	17(a) of the		ility Hold	ling Com	npany	Act o	ge Act of 1934, of 1935 or Sectio 40	on		
(Print or Type R	Responses)										
Klee Eric S. Symbo				2. Issuer Name and Ticker or Trading ymbol restige Brands Holdings, Inc.				5. Relationship of Reporting Person(s) to Issuer			
			[PBH]	Brands H	loldings,	Inc.		(Check all applicable)			
(Last)	(First) BROADWA	(Middle) V	3. Date of (Month/Date) 05/10/20	-	ansaction			Director X Officer (giv below)	e title Oth below)	6 Owner er (specify	
JUNOKIII	DROADWA	1						Secretary	and General C	ounsel	
			nendment, Date Original Ionth/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 				
IRVINGTO	N, NY 10533							Person	More than One R	eporting	
(City)	(State)	(Zip)	Table	e I - Non-D	erivative	Securi	ties Ac	quired, Disposed o	f, or Beneficia	lly Owned	
		ear) Executi any		3.4. SecuritiesTransactionAcquired (A) orCodeDisposed of (D)(Instr. 8)(Instr. 3, 4 and 5))	Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common				Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)			
Stock, par value \$0.01 per share	05/10/2011			А	1,830 (1)	А	\$0	14,553	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number on f Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 11.27	05/10/2011		A	7,132	(2)	05/09/2021	Common Stock	7,132

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Klee Eric S. 90 NORTH BROADWAY IRVINGTON, NY 10533			Secretary and General Counsel				

Signatures

/s/ Eric S. Klee 05/12/2011 <u>**</u>Signature of Date Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The shares of restricted common stock vest on May 10, 2014.
- (2) The option vests in three annual installments as follows: 2,378 shares on May 10, 2012 and 2,377 shares on each of May 10, 2013 and 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.