SK TELECOM CO LTD Form 6-K September 19, 2008

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SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 6-K REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934 FOR THE MONTH OF SEPTEMBER 2008

SK Telecom Co., Ltd.

(Translation of registrant s name into English)
11, Euljiro2-ga, Jung-gu
Seoul 100-999, Korea
(Address of principal executive offices)

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.)

Form 20-F b Form 40-F o

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): o

Note: Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to provide an attached annual report to security holders.

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): o

Note: Regulation S-T Rule 101(b)(7) only permits the submission in paper of a Form 6-K if submission to furnish a report or other document that the registration foreign private issuer must furnish and make public under the laws of the jurisdiction in which the registrant is incorporated, domiciled or legally organized (the registrant s home country), or under the rules of the home country exchange on which the registrant s securities are traded, as long as the report or other document is not a press release, is not required to be and has not been distributed to the registrant s security holders, and if discussing a material event, has already been the subject of a Form 6-K submission or other Commission filing on EDGAR.

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes o No b

If Yes is marked, indicate below the file number assigned to the Registrant in connection with Rule 12g3-2(b): 82-_____

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SEMI-ANNUAL REPORT

(From January 1, 2008 to June 30, 2008)

THIS IS A SUMMARY OF THE SEMI-ANNUAL REPORT ORIGINALLY PREPARED IN KOREAN AND IS IN SUCH FORM AS REQUIRED BY THE KOREAN FINANCIAL SERVICES COMMISSION. IN THE TRANSLATION PROCESS, SOME PARTS OF THE REPORT WERE REFORMATTED,

REARRANGED OR SUMMARIZED FOR THE CONVENIENCE OF READERS.

UNLESS EXPRESSLY STATED OTHERWISE, ALL INFORMATION CONTAINED HEREIN IS PRESENTED ON A NON-CONSOLIDATED BASIS IN ACCORDANCE WITH ACCOUNTING PRINCIPLES GENERALLY ACCEPTED IN KOREA, OR KOREAN GAAP, WHICH DIFFER IN CERTAIN RESPECTS FROM GENERALLY ACCEPTED ACCOUNTING PRINCIPLES IN CERTAIN OTHER COUNTRIES, INCLUDING THE UNITED STATES. WE HAVE MADE NO ATTEMPT TO IDENTIFY OR QUANTIFY THE IMPACT OF THESE DIFFERENCES.

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I. OVERVIEW

1. Purpose of SK Telecom Co., Ltd. (the Company)

Business Objectives

- 1. Information and communication business
- 2. Handset sales and lease business
- 3. New media business
- 4. Advertisement business
- 5. Communication sales business
- 6. Personal property and real property lease business
- 7. Research and technology development related to Clause 1 through 4
- 8. Overseas business and trading business related to Clause 1 through 4
- 9. Manufacturing and distribution business related to Clause 1 through 4
- 10. Tourism
- 11. Electronic financial business
- 12. Motion picture business (production, importation, distribution, screening)
- 13. Any business or undertaking incidental or conducive to the attainment of the objects above

2. Company History

- A. Changes Since Incorporation
 - (1) Date of Incorporation

March 29, 1984 (date of shareholders meeting for the incorporation): Incorporated as Korea Mobile Communications Service Co., Ltd.

(Authorized capital: Won 500 million / Paid-in capital: Won 250 million)

- (2) Location of Headquarters
 - 22 Dohwa-dong, Mapo-gu, Seoul (July 11, 1988)

16-49 Hangang-ro 3-ga, Yongsan-gu, Seoul (November 19, 1991)

267 Namdaemun-ro 5-ga, Jung-gu, Seoul (June 14, 1995)

99 Seorin-dong, Jongro-gu, Seoul (December 20, 1999)

11, Euljiro 2-ga, Jung-gu, Seoul (December 13, 2004)

- B. Mergers
 - (1) Target: Shinsegi Communication Co., Ltd.

Date: January 13, 2002

Registration: January 16, 2002

(2) Target: SK IMT Co., Ltd. Date: May 1, 2003

Registration: May 7, 2003 C. Significant Recent Business Events

(1) Incorporation and capitalization of SK Marketing & Company (provisional name, may be subject to change)

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Pursuant to a board resolution passed on March 28, 2008, for the purpose of increasing its marketing competitiveness and to provide a new area of growth, the Company, together with SK Energy Co., Ltd., incorporated SK Marketing & Company (provisional name), a corporation specializing in marketing.

The Company and SK Energy Co., Ltd. each invested Won 19 billion in SK Marketing & Company (provisional name), and each have an equal equity stake in that company.

(2) Interim Dividend

On July 28, 2006, the Company s board of directors passed a resolution to pay an interim dividend as follows:

Dividend amount: Cash dividend amount per share of Won 1,000 (Total Dividend Amount: Won 72,793,003,000)

A Market dividend rate: 0.53%

Record date: June 30, 2008

Dividend payment date: within 20 days of such board resolution

3. Information Regarding Shares

A. Total number of shares

(As of June 30, 2008) (Unit: shares)

	Share	type	
Classification	Common shares	Total	Remarks
I. Total number of issuable shares	220,000,000	220,000,000	
II. Total number of shares issued to date	89,278,946	89,278,946	
III. Total number of shares retired to date	8,085,235	8,085,235	
1. Capital reduction			
2. Share cancellation	8,085,235	8,085,235	
3. Redeemed shares			
4. Others			
IV. Total number of shares (II-III)	81,193,711	81,193,711	
V. Number of treasury shares	8,400,708	8,400,708	
VI. Number of shares outstanding (IV-V)	72,793,003	72,793,003	
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B. Capital Stock and Price per Share

(As of June 30, 2008)

2008)					(Unit:	Won, shares)
	Capital (total face value)				Price per s	hare
	Capital amount		Total amount		Capital/	Capital/
	in financial	Total number of	of distributed	Par value per	Total number of issued	Number of distributed
	statements	issued shares	shares	share	shares (a / IV of	shares (a / VI of
Classification Type	(a)	(IV of $A \times b$)	(VI of $A \times b$)	(b)	A.)	A.)
Registered Common shares	44,639,473,000	40,596,855,500	36,396,501,500	500	549.8	613.2
Total	44,639,473,000	40,596,855,500	36,396,501,500	500	549.8	613.2
C. Acquisition and Di	sposition of Treasu	ry Shares				

⁽¹⁾ Status of Acquisition and Disposition of Treasury Shares

Acquisition method	Type of share	Amount at the beginning of period	Acquisition (+)	Disposition (-)	Retirement (-)	Amount at the end of period
Direct acquisition	Common	4,644,354		208,326	4,436,028	-
pursuant to Article	share	1,011,551		200,320	1,130,020	
189-2 (1) of the	Preferred					
relevant Act	share					
Direct acquisition	Common	77,970			77,970	
based on causes	share	,			,	
other than those	D C 1					
stipulated in	Preferred					
Article 189-2 (1) of the relevant Act	share					
tne reievant Act	C					
Sub-total	Common share Preferred share	4,722,324		208,326	4,513,998	
Indirect acquisition through trust and other agreements	Common share Preferred share	3,886,710			3,886,710	
Total	Common share Preferred share	8,609,034		208,326	8,400,708	

Notes:

* Of the 4,513,998 shares of treasury shares directly acquired based on causes other than those provided in Article 189-2 (1) of the relevant Act, 1,317,494 shares were deposited with the Korea Securities Depository as of June 30, 2008 for any exchange of the Company s overseas exchangeable bonds.

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D. Employee Stock Ownership Program

(1) Transactions with the Employee Stock Ownership Program

The Company lent funds to the Employee Stock Ownership Program to finance purchases of the Company s stock by employees, and the Employee Stock Ownership Program re-lent the amount to the Company s employees in accordance with its internal allotment standards.

(Unit: in thousands of Won)

			Repayment	
Classification	Loan Date	Amount	Condition	Remarks
5th	1999.08.23	118,577,755	8-year installment repayment plan following a three-year grace period	
8th(1)	2007.12.23	31,017,044	5-year installment repayment plan following a two-year grace period	
8th(2)	2008.01.23	29,676,039	5-year installment repayment plan following a two-year grace period	

The loan is deducted from wages for each individual to repay the Employee Stock Ownership Program, and is subsequently repaid to the company.

A mount

(As of June 30, 2008) (Unit: in thousands of Won)

Amount			
	Repayment	Accumulated Repayment	
Initial Loan	Amount	Amount	Balance
118,577,754	957,170	115,732,680	2,845,075
31,017,043	1 222 702	1 222 702	59,460,380
29,676,039	1,232,703	1,232,703	39,400,360
179,270,838	2,189,873	116,965,383	62,305,455
	118,577,754 31,017,043 29,676,039	Initial Loan Amount 118,577,754 957,170 31,017,043 29,676,039 1,232,703	Initial Loan Amount Amount 118,577,754 957,170 115,732,680 31,017,043 1,232,703 1,232,703

(2) Voting Rights of the Employee Stock Ownership Program

During a designated period, to be 7 days or longer, each individual member of the Program may exercise his voting rights by expressing his intention on the shareholders meeting agenda through a written power of attorney to a designated proxy.

(3) Shareholdings of the Employee Stock Ownership Program

As the relevant law requires an immediate transfer of the shares directly purchased by the employees to the account of the individual purchasers, the Company transfers and holds the employees stock in separate individual accounts within the program once the number of shares for each individual member is determined.

				(Unit: shares)
	Account		Balance at the	Balance at the end
Classification	classification	Types of share	beginning of period	of period
5th	Member Account	Common share	139,338	130,253
8th(1)			171,871	372,525
8th(2)			208,326	

Total 519,535 502,778

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4. Status of Voting Rights

(As of June 30, 2008)			(Unit: shares)
		Number of	
Classification		shares	Remarks
Total outstanding shares (A)	Common share Preferred share	81,193,711	
Number of shares without	Common share	8,400,708	Transury charac
voting rights (B)	Preferred share		Treasury shares
Shares with restricted voting			
rights under the Stock	Common share		
Exchange Act and other laws	Common share		
(C)			
Shares with reestablished			
voting rights (D)			
The number of shares with	Common share	72,793,003	
exercisable voting rights (E =			
A - B - C + D)	Preferred share		
5. Dividends and Others			

		(Unit: in mi	llions of Won exce	pt per share value)
		As of and for the six months	As of and for the	As of and for the
		ended	year ended December 31,	year ended December 31,
Classification		June 30, 2008	2007	2006
Par value per share		500	500	500
Current net income		680,895	1,642,451	1,446,598
Net income per share		9,358	22,607	19,734
Income available for distribution as				
dividend		682,011	1,603,828	1,574,716
Total cash dividend			682,379	582,386
Total stock dividend				
Percentage of cash dividend to				
available income (%)			41.6	40.3
Cash dividend yield ratio (%)	Common share Preferred share		3.8	3.6
Stock dividend yield ratio (%)	Common share Preferred share			
Cash dividend per share	Common share Preferred share	1,000	9,400	8,000
Stock dividend per share	Common share Preferred share 6			
	0			

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II. BUSINESS

1. Business Summary

A. Industry Status

(1) Characteristics of the Industry

As of June 30, 2008, the number of domestic mobile phone subscribers reached approximately 45 million and with a 92.7% penetration rate, and the Korean mobile communication market can be considered to have reached its maturation stage. However, considering the number of European countries with penetration rates exceeding 90%, additional future growth of the domestic market may be possible.

The Korean mobile communications market continues to improve with the help of advances in network-related technology evidenced by the world s first commercialization of CDMA2000 1x, CDMA 1x EV-DO, and the development of highly advanced handsets that enables the provision of convergence services for multimedia contents, mobile commerce, telematics, satellite DMB, digital home services and other related contents.

(2) Industry Growth

(Unit: 1,000 persons)

		As of December 31,				
		As of June				
		30,				
Class	ification	2008	2007	2006	2005	2004
Penetrati	on rate (%)	92.7	89.8	83.2	79.4	75.9
	SK Telecom	22,744	21,968	20,271	19,530	18,783
Number of	Others (KTF,					
subscribers	LGT)	22,239	21,530	19,926	18,812	17,803
	Total	44,983	43,498	40,197	38,342	36,586

(Data: Ministry of Information and Communication website)

(3) Market Characteristics

The Korean mobile communication market includes the entire population of Korea with mobile communication service needs, and almost every Korean is considered a potential user. Korea s mobile communication market penetration continues to grow, reflecting increased usage of mobile communications services by elementary school and pre-school children. Although demand has primarily been in the domestic market, as the business territory expands to overseas market, the size of overseas sales is expected to grow in the near future. Seasonal and economic fluctuations have much less impact on the Korean mobile communication market compared to other industries.

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- B. Company Status
- (1) Market Share
- * Historical market share of the Company

			(Unit: %)
		As of June 30,	
Classification	2008	2007	2006
Mobile phone	50.6	50.5	50.7

* Comparative market share

(Unit: %)

As of June 30, 2008

SK
Classification
Telecom
Market share

As of June 30, 2008

LG

Telecom

31.5
17.9

(Data: Ministry of Information and Communication website)

(2) New Business Contents and Prospects

N/A

- 2. Major Products
- A. Status of Major Products as of December 31, 2007

(Unit: in millions of Won, %)

Business field	Sales type	Item	Major trademarks	Sales amount (ratio)
Information and communication	Services	Mobile phone	June, NATE and others	5,358,918 (92.9%)
B. Price Trend of M	Tajor Products	Others	Others	409,364 (7.1%)

Item		As of June 30, 2008	As of June 30, 2007	(Unit: Won) As of June 30, 2006
Mobile phone (Based on standard call charge)	Basic fee (per month) Service fee (per	13,000	13,000	13,000
	10 seconds)	20	20	20

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3. Investment Status

A. Investments in Progress

(Unit: in 100 millions of Won)

						Amount	
	I	nvestmen	t Subject of		Total	already	Future
Business field	Classification	period	investment	Investment effect	investment	s invested*	investment
Network/Common	Upgrade/New installation	2008	Network, systems and others	Capacity increase and quality improvement; systems improvement	17.500	6,054	11,446

* Reflects

aggregate investment amount through the first half of 2008

B. Future Investment Plan

(Unit: in 100 millions of Won)

Expected investment for

each

			cacı	_	
	Expected in amou		yeaı	•	
Business field	Asset type	Amount	2008	2009	Investment effect
Network/Common	Network, systems and others	17,500	17,500	N/A	Upgrades to the existing services and provision of new services
Total		17,500	17,500	N/A	

* The expected investment amount of Won 1,750.0 billion is the planned investment amount for 2008.

4. Derivative Products and Others

A. Derivatives Contracts

(1) FX Swap

- a) Purpose of Contracts: Currency Exchange or Interest Rate Risk Hedging
- b) Contract Terms

Income/loss on valuation on the following currency swaps were calculated using cash flow hedge accounting:

(As of June 30, 2008))			(Unit: in	millions of Won)
Contract	Contract	Contract	Due		Income/loss
amount	party	date	date	Proceeds payment method	on valuation
US\$ 125 million	Citibank	March 23, 2004	April 1, 2011	Exchange on the date immediately preceding the principal and interest payment date	(20,496)
US\$ 125 million	Credit Suisse	March 23, 2004	April 1, 2011	Same as above	(20,432)
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(As of June 30, 2008)				(Unit: in n	nillions of Won)
Contract amount	Contract party	Contract date	Due date	Proceeds payment method	Income/loss on valuation
US\$ 50 million	BNP Paribas	March 23, 2004	April 1, 2011	Same as above	(8,189)
US\$ 100 million	Calyon	October 10, 2006	October 10, 2013	Exchange on the date of the principal and interest payment date	7,182
JPY 9,100 million	SMBC	November 13, 2007	November 13, 2012	Same as above	19,544
JPY 3,400 million	HSBC	November 13, 2007	November 13, 2012	Same as above	5,351

Income/loss on valuation on the following currency swap was calculated using fair value hedge accounting:

					(Unit: in millions
(As of June 30, 2008)				of Won)
Contract	Contract	Contract	Due		Income/loss
amount	party	date	date	Proceeds payment method	on valuation
HKD	8 Banks	September 16,	September 16,	Payment of HK Dollars and	(12,646)
10,941 million	including	2007	2008	receipt of Korean Won on	
	Hana Bank			September 16, 2008	

Income/loss on valuation on the following currency swaps were calculated using sales accounting:

(As of June 30, 2008)					(Unit: in millions of Won) Income
Contract amount	Contract party	Contract date	Due date	Proceeds payment method	on valuation
US\$ 100 million	Credit Suisse	May 27, 2004	May 27, 2009	Exchange before principal payment date	(11,882)
US\$ 150 million	Morgan Stanley	July 20, 2007	July 20, 2017	Same as above	21,953
US\$ 150 million	Merrill Lynch	July 20, 2007	July 20, 2017	Same as above	22,337
US\$ 100 million	Barclays Capitals	July 20, 2007	July 20, 2017 10	Same as above	14,877

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(2) Interest Rate Swap

a) Purpose of Contracts: Interest Rate Risk Hedging

b) Contract Terms

Income/loss on valuation on the following interest rate swap was calculated using cash flow hedge accounting:

(As of June 30, 2008) (Unit: in millions of Won)

		Contract	Due		Income/loss on
Contract amount	Contract party	date	date	Proceeds payment method	valuation
200 Billion Won	Shinhan Bank	June 28, 2006	June 29, 2010	Fixing of interest payment date / exchange of floating interest rate	3,104

5. R&D Investments

(Unit: in thousands of Won)

		For the six months ended	For the year ended December 31,	For the year ended December 31,	
Ca	ntegory	June 30, 2008	2007	2006 R	Remarks
Raw material		41,408	96,217	184,969	
Labor		20,892,244	39,388,760	33,986,701	
Depreciation		64,450,275	129,208,262	134,461,257	
Commissioned service		41,820,956	90,363,645	83,751,223	
Others		14,306,240	37,609,969	35,680,197	
Total R&D costs		141,511,123	296,666,853	288,064,347	
Accounting	Sales and administrative expenses	139,216,506	288,519,863	277,807,352	
Accounting	Development expenses (Intangible assets)	2,294,617	8,146,990	10,256,995	
R&D cost / sales amount ratio (Total R&D costs / Current sales amount×100)		2.45%	2.63%	2.70%	
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6. Other Matters

A. External Fund Procurement Summary

* Domestic procurement

(Unit: in millions of Won)

			Reduction	(Onit. in million	is of woil)
	Beginning	New	from		
			-	Ending	
Source of procurement	balance	procurement	repayment	balance	Remarks
Bank	200,000			200,000	
Insurance company					
Merchant banking					
Loan specialty financial company					
Mutual savings bank					
Other financial institutions	1,642		1,642		
Total procurement from financial					
institutions	201,642		1,642	200,000	
					Exchange
	. = 0				rate
Corporate bond (public offering)	1,704,166	418,557	300,000	1,822,723	adjustment
Corporate bond (private offering)					
Paid-in capital increase (public offering)					
Paid-in capital increase (private					
offering)					
Asset-backed securitization (public					
offering)					
Asset-backed securitization (private					
offering)		200.000		200.000	
Others	1 704 166	300,000	200,000	300,000	
Total procurement from capital market	1,704,166	718,557	300,000	2,122,723	
Borrowings from shareholder, officer					
and affiliated company					
Others	1 005 000	710.557	201 (42	2 222 722	
Total	1,905,808	718,557	301,642	2,322,723	
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* Overseas procurement

(Unit: in millions of Won)

			in		
			repayment		
	Beginning	New	and	Ending	
Procurement source	balance	procurement	others	balance	Remarks
Financial institutions	93,820	10,520		104,340	Exchange rate adjustment
Overseas securities (Corporate bonds)	656,740	73,640		730,380	Exchange rate adjustment
Overseas securities (shares and					aajastiiitiit
others) Asset-backed securitization	268,415			268,415	
Others					
Total	1,018,975	84,160		1,103,135	
B. Credit Ratings					

(1) Corporate Bonds

Credit rating date	Subject of valuation	Credit rating	Credit rating entity (Credit rating range)	Evaluation classification
June 13, 2006	Corporate bond	AAA	National Information on Credit	Regular valuation
,	1		Evaluation, Inc.	C
June 21, 2006	Corporate bond	AAA	Korea Ratings	Regular valuation
June 22, 2006	Corporate bond	AAA	Korea Investors Service, Inc.	Regular valuation
September 1, 2006	Corporate bond	AAA	National Information on Credit	Current valuation
-	-		Evaluation, Inc.	
September 1, 2006	Corporate bond	AAA	Korea Ratings	Current valuation
September 1, 2006	Corporate bond	AAA	Korea Investors Service, Inc.	Current valuation
October 27, 2006	Corporate bond	AAA	AAA National Information on Credit	
	-		Evaluation, Inc.	
October 27, 2006	Corporate bond	AAA	Korea Ratings	Current valuation
May 29, 2007	Corporate bond	AAA	Korea Ratings	Regular valuation
June 14, 2007	Corporate bond	AAA	National Information on Credit	Regular valuation
	-		Evaluation, Inc.	-
June 27, 2007	Corporate bond	AAA	Korea Investors Service, Inc.	Regular valuation
November 5, 2007	Corporate bond	AAA	Korea Ratings	Current valuation
November 5, 2007	Corporate bond	AAA	National Information on Credit	Current valuation
	-		Evaluation, Inc.	
November 5, 2007	Corporate bond	AAA	Korea Investors Service, Inc.	Current valuation
Feb.20, 2008	Corporate bond	AAA	Korea Ratings	Current valuation
	_	13	-	

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Credit rating date	Subject of valuation	Credit rating	Credit rating entity (Credit rating range)	Evaluation classification
Feb.21, 2008	Corporate bond	AAA	National Information on Credit Evaluation, Inc.	Current valuation
Feb. 21, 2008	Corporate bond	AAA	Korea Investors Service, Inc.	Current valuation
June 3, 2008	Corporate bond	AAA	Korea Ratings	Regular valuation
June 17, 2008	Corporate bond	AAA	Korea Investors Service, Inc.	Regular valuation
June 30, 2008	Corporate bond	AAA	National Information on Credit Evaluation, Inc.	Regular valuation

* Rating

definition: AAA The certainty of principal and interest payment is at the highest level with extremely low investment risk, and is stable in that there is no influence of any environmental change under reasonable expectation conditions.

(2) Commercial Paper (CP)

Credit rating date	Subject of valuation	Credit rating	Credit rating entity (Credit rating range)	Evaluation classification
January 3, 2006	CP	A1	National Information on Credit	Regular valuation
			Evaluation, Inc.	
January 4, 2006	CP	A1	Korea Ratings	Regular valuation
June 13, 2006	CP	A1	National Information on Credit	Current valuation
			Evaluation, Inc.	
June 21, 2006	CP	A1	Korea Ratings	Current valuation
June 22, 2006	CP	A1	Korea Investors Service, Inc.	Current valuation
September 1, 2006	CP	A1	Korea Ratings	Regular valuation
December 27, 2006	CP	A1	National Information on Credit	Regular valuation
			Evaluation, Inc.	
December 27, 2006	CP	A1	Korea Investors Service, Inc.	Regular valuation
May 29, 2007	CP	A1	Korea Ratings	Current valuation
June 14, 2007	CP	A1	National Information on Credit	Current valuation
			Evaluation, Inc.	
June 27, 2007	CP	A1	Korea Investors Service, Inc.	Current valuation
November 5, 2007	CP	A1	Korea Ratings	Regular valuation
November 5, 2007	CP	A1	<u> </u>	Regular valuation

National Information on Credit				
			Evaluation, Inc.	
November 5, 2007	CP	A1	Korea Investors Service, Inc.	Regular valuation
June 3, 2008	CP	A1	Korea Ratings	Current valuation
June 16, 2008	CP	A1	National Information on Credit	Current valuation
			Evaluation, Inc.	
June 17, 2008	CP	A1	Korea Investors Service, Inc.	Current valuation

Rating definition: A1 Timely repayment capability is at the highest level with extremely low investment risk, and is stable in that there is no influence of any environmental change under reasonable expectation conditions.

(3) International Credit Ratings

		Credit rating	Credit rating company	
Date of credit rating	Subject of valuation	of securities	(Credit rating range)	Evaluation type
July 9, 2007	Global Bonds	A	Fitch (England)	Current valuation
July 9, 2007	Global Bonds	A2	Moody s (U.S.A.)	Current valuation
July 9, 2007	Global Bonds	A	S&P (U.S.A.)	Current valuation
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III. FINANCIAL INFORMATION

1. Summary Financial Statements (Non Consolidated)

As of and for

(Unit: in millions of Won)

	the six months				
	ended	As o	of and for the year	ended December	r 31.
Classification	June 30, 2008	2007	2006	2005	2004
Current assets	3,768,829	4,094,059	4,189,325	4,172,485	3,854,345
Quick assets	3,752,936	4,075,378	4,172,887	4,166,500	3,843,384
Inventory	15,893	18,681	16,438	5,985	10,961
Fixed assets	14,200,309	14,038,451	11,624,728	10,349,191	10,166,360
Investments	6,246,555	5,940,045	3,547,942	2,366,760	2,112,488
Tangible assets	4,475,675	4,594,413	4,418,112	4,595,884	4,605,253
Intangible assets	3,022,319	3,174,942	3,405,158	3,386,547	3,448,619
Other non-current					
assets	455,760	329,051	253,516		
Total assets	17,969,138	18,132,510	15,814,053	14,521,676	14,020,705
Current liabilities	3,358,030	2,484,548	2,985,620	2,747,268	2,859,711
Fixed liabilities	3,702,858	4,221,016	3,522,006	3,516,528	4,033,902
Total liabilities	7,060,888	6,705,564	6,507,626	6,263,796	6,893,613
Capital	44,639	44,639	44,639	44,639	44,639
Capital surplus	2,893,072	2,923,921	2,962,699	2,966,198	2,983,166
Capital adjustment	(-)1,998,452	(-)2,041,578	(-)2,019,568	(-)2,022,817	(-)2,057,422
Accumulated					
comprehensive income	991,942	1,594,099	473,904		
Retained earnings	8,977,048	8,905,865	7,844,753	7,269,861	6,156,708
Total capital	10,908,250	11,426,946	9,306,427	8,257,881	7,127,091
Sales	5,768,282	11,285,900	10,650,952	10,161,129	9,703,681
Operation income	1,086,943	2,171,543	2,584,370	2,653,570	2,359,581
Ordinary income	946,285	2,307,785	2,021,643	2,554,613	2,115,778
Current net income	680,895	1,642,451	1,446,598	1,871,380	1,494,852
* See the attached					
Korean GAAP					
Non-consolidated					
Financial					
Statements.					
		15			

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IV. AUDITOR S OPINION

1. Auditor

Six months ended	Year ended December	Year ended December	Year ended December
June 30, 2008	31, 2007	31, 2006	31, 2005
Deloitte Anjin LLC	Deloitte Anjin LLC	Deloitte Anjin LLC	Deloitte Anjin LLC
A 114 O 1 1			

2. Audit Opinion

Term	Auditor s opinion	Issues noted
Six months ended June 30, 2008	Appropriate	
Six months ended June 30, 2007	Appropriate	
Year ended December 31, 2007	Appropriate	
Year ended December 31, 2006	Appropriate	
T	44 A 144 O 41 TO 4 TO	T1 1 T7

3. Remuneration for Independent non-executive Auditors for the Past Three Fiscal Years

A. Audit Contracts

			(Unit: in thousa	ands of Won) Total
Term	Auditors	Contents	Fee	hours
Six months ended June 30, 2008	Deloitte Anjin LLC	Semi-annual review Quarterly review Non-consolidated financial statements audit Consolidated financial statements audit	1,053,000	11,346
Year ended December 31, 2007	Deloitte Anjin LLC	Semi-annual review Quarterly review Non-consolidated financial statements audit Consolidated financial statements audit	1,066,318	11,468
Year ended December 31, 2006	Deloitte Anjin LLC	Semi-annual review Quarterly review Non-consolidated financial statements audit Consolidated financial statements audit	656,000	7,637

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B. Non-Audit Services Contract with External Auditors

			(Unit: in thousa	nds of Won)
Term	Contract date	Service provided	Service period	Fee
Six months	November 20, 2007	Set up services for agency tax manual	60 days	48,000
ended	March 3, 2008	Tax adjustment for fiscal year 2007	10 days	33,000
2008	May 15, 2008	Tax consulting	5 days	7,500
	June 24, 2008	Foreign tax consulting re indirect taxes	4 days	6,000
	March 20, 2007	Tax adjustment for fiscal year 2006	10 days	30,000
	September 28, 2007	Tax consulting for denial of deductions for corporate income tax	1 day	2,000
Year ended	September 28, 2007	Review of deferred corporate income tax for 1Q and 2Q	6 days	10,000
December 31, 2007	September 28, 2007	Tax consulting	5 days	9,000
	December 31, 2007	Review of deferred corporate income tax for 3Q	2 days	5,000
	December 31, 2007	Tax consulting	3 days	3,000
	January 1, 2006	Tax consulting service for fiscal year 2006	25 days	20,000
	February 7, 2006	Tax training for employees of authorized exclusive dealers	50 days	45,000
	March 31, 2006	Tax adjustment for fiscal year 2005	7 days	27,000
Year ended	April 30, 2006	Tax consulting	7 days	45,000
December 31,	July 26, 2006	Financial consulting	7 days	40,000
2006		Evaluation of and preparation of		
2000	October 13, 2006	recommendations for improvement of	10 days	49,500
		subsidiaries financial system infrastructure		
	November 13,	Preparation of responses to the U.S. SEC s	10.1	25.500
	2006	comments on the Company s Form 20-F for 2005	10 days	25,500
		17		

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V. MANAGEMENT STRUCTURE

- 1. Summary of Management Structure
- A. Board of Directors
- (1) Authority of the Board of Directors
 - a) Authority of the board of directors under Article 7 of the Regulations of the Board of Directors Convocation of shareholders meeting and submission of agenda

Prior approval of financial statements

Decisions on issuance of new shares

Long-term borrowings, issuance of corporate bonds and redemptions

Capital transfer of reserves

Election of CEO and representatives

Appointment of executive directors

Establishment, transfer or closure of branches

Enactment of and revision to the Regulations for the Board of Directors

Annual business plan and budgeting

Approval of investments of Won 50 billion or greater or investments that become Won 50 billion or greater through planned budget increases

Planned budget increases and changes for investments or Won 50 billion or greater.

Investments and joint ventures of Won 50 billion or greater. For new investments and joint ventures of Won 30 billion or above.

Establishment of subsidiaries

Guarantees of Won 50 billion or greater

Transactions undertaken with related parties equal to or above the lesser of an amount equivalent to 10% of capital or Won 10 billion, and any material changes to such transactions in accordance with the Anti-trust Law and Fair Trade Act; provided, majority approval of outside directors is required. Prior approval of outside directors as required by Article 45-2 of the Articles of Incorporations is deemed to be obtained, if there is majority approval by outside directors.

Investment by the Company or any of its subsidiaries in foreign corporations or entities, or other foreign assets, equal to or greater than the amount equivalent to 5% of the Company s equity capital according to its latest balance sheet; provided, majority approval of outside directors is required. Prior approval of outside directors as required by Article 45-2 of the Articles of Incorporations is deemed to be obtained, if there is majority approval by outside directors.

Enactment of and amendment to the Internal Trading Procedures

Other matters considered necessary by the Board of Directors and those requiring Board of Directors approval under applicable laws

b) Reporting items under Article 7.2 of the Regulations of the Board of Directors

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The representative director must report the following to the Board of Directors within two months after the date of occurrence:

Results for the six months ended June 30 of each year

Execution of investments between Won 5 billion and Won 50 billion

New investments and joint ventures under Won 50 billion

Acquisition of non-operational fixed assets

Disposition of fixed assets of Won 50 billion or above

Matters related to guarantees of under Won 50 billion

Internal trading not subject to approval by the Board of Directors

- Matters delegated to the representative director that the Board of Directors requires to be reported

 (2) Publication of Information on Director Candidates Prior to the Shareholders Meeting for the Election of Directors and Shareholders Nomination
 - a) On February 22, 2008, in the notice of the annual general meeting of shareholders, information on Shin Bae Kim, Young Ho Park, Rak Yong Uhm, Jay Young Chung, Jae Ho Cho, candidates for the Board of Directors, was publicly disclosed.
 - b) There was no nomination by the shareholders.
- (3) Significant Activities of the Board of Directors

Meeting	Date	Agenda	Approval
		Financial statements for the year ended	Approved as proposed
		December 31, 2007	
289 th (the first	January 31,	Annual business report for the year ended	Approved as proposed
meeting of 2008)	2008	December 31, 2007	
		Establishment of Corporate for	Approved as proposed
		Convergence Business in USA	
290th (the second	February 19,	Convocation of the 24th General Meeting	Approved as proposed
meeting of 2008)	2008	of Shareholders	
meeting 01 2008) 2008		Issuance of Corporate Bond	Approved as proposed
291st (the third	March 14,	Election of the representative director	Approved as proposed
meeting of 2008)	2008	Election of committee members	Approved as proposed
		Proposal to incorporate SK Marketing &	Approved as proposed
292nd (the fourth	March 28,	Company (provisional name)	
meeting of 2008)	2008	Proposal to amend internal regulations	Approved as proposed
meeting of 2000)	2006	Proposal to participate in capital increase	Approved as proposed
		in Cyworld China (Holdings) Limited	
		19	

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Meeting	Date	Agenda	Approval
		Proposal to nominate a candidate for the	Approved as proposed
		Independent Non-executive Director	
		Nomination Committee	
293 rd (the fifth	May 30,	Proposal to create Corporate Citizenship	Amended and approved
meeting of 2008)	2008	Committee and nominate its candidates	
		Proposal to enter into a contract with TU	Approved as proposed
		Media Co., Ltd. regarding satellite	
		utilization fees	
294 th (the sixth	June 11,	Proposal to sell a stake in SK C&C Co.,	Approved as proposed
meeting of 2008)	2008	Ltd.	
		Proposal for investment in a Beijing office	Approved as proposed
		building	
		Proposal for investment in Beijing U-City	Approved as proposed
295th (the seventh	July 18,	business	
meeting of 2008)	2008	Proposal for interim dividend	Approved as proposed
		Proposal for asset management transaction	Approved as proposed
		with affiliated company (SK Securities)	
		Proposal for long-term loan	Approved as proposed
		20	

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- (4) Committee Structure and Activities of the Board of Directors
 - a) Independent Non-executive Director Nomination Committee Organization

(As of July 18, 2008)

Number of Persons

(110	5 01 3 dily 10, 2000)		Members		
	Number of Person 4	Shin Bae Kim, Sung Min Ha	Independent Non-executive Directors Rak Yong Uhm, Jae Ho Cho		
*	The Independent Non-executive Director Nomination Committee is a committee established under the provisions of the Articles of Incorporation. Activities				
				D.S. Shim (100%)*	H.J. Lim (100%)*
	Date	Details (SI 1 1 1 1	Approval	Vot	e
	Feb. 19 2008	24 General Meeting of Shareholders: Nomination of Independent Non-executive Director Candidates: Rak Yong Uhm, Jay Young Chung, Jae Ho Cho	Approved	For	For
*	Participation Rate for the Board of Directors Meetings				
	D .	D . N		R.Y. Uhm (100%)*	J.H. Cho (100%)*
	Date July 18, 2008	Details Proposal to nominate the Head of	Approval Approved	Vot For	e For
	b) Compensation Re Organization	Committee eview Committee	Арргочец	1.01	1'01
(As	s of March 14, 2008)				
	, , , , , , , , , , , , , , , , , , ,	I T	Members		

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Independent Non-executive Directors

Company Directors

5 persons

Dal Sup Shim, Rak Yong Uhm, Hyun Chin Lim, Jay

Young Chung, Jae Ho Cho

* The
Compensation
Review
Committee is a
committee
established by
the resolution of
the Board of

Directors.

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Activities

			Y.W. Kim (100%)	D.S. Shim (100%)	H.J. Lim (100%)	R.Y. Uhm (100%)	J.Y. Chung (100%)	J.H. Cho (100%)
Date	Details	Approval			Vo	ote		
	Appointment of							
Mar. 27,	Representative	Annuovad	For	For	For	For	For	For
2008	Director of the	Approved	гог	гог	гог	гог	гог	гог
	Committee							
A 25	Discussion of							
Apr. 25, 2008	Committee		Resigned					
2008	operation methods							
c) C	apex Review Committee							
	Organization							

(As of March 14, 2008)

		Members
Number of Persons	Company Directors	Independent Non-executive Directors
5 persons	Young Ho Park, Sung Min Ha	Rak Yong Uhm, Dal Sup Shim, Jay Young Chung

* The Capex
Review
Committee is a
committee
established by
the resolution of
the Board of
Directors.

Activities

			R.Y. Uhm (100%)	D.S. Shim (100%)	J.Y. Chung (100%)
Date	Details	Approval	Vote		
Apr. 26,	Appointment of Representative Director of the	Approved	For	For	For
2007	Committee				
1) (. C'.: 1: C				

d) Corporate Citizenship Committee Organization

(As of May 30, 2008)

•	Members			
Number of Persons	Company Directors	Independent Non-executive Directors		
	Young Ho Park, Sung Min Ha	Rak Yong Uhm, Hyun Chin Lim, Jay Young		
5 persons		Chung		
* The Corporate				
Citizenship				
Committee is a				

committee established by the resolution of the Board of Directors.

- e) Audit Committee: See B. Audit System below.
- * The Audit
 Committee is a
 committee
 established
 under the
 provisions of
 the Articles of
 Incorporation.
- B. Audit System
- (1) Establishment and Organization of the Audit Committee

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- a) The Audit Committee is composed of three or more directors. However, independent non-executive directors must account for 2/3 or more, and the members are elected by the resolution of the Board of Directors each year.
- b) The Audit Committee is convened when deemed necessary by the chairman or is requested by two or more of the committee members.
- c) The quorum for resolution is majority attendance with majority consent of the attending members.
- (2) Authority of the Audit Committee Includes authority to inquire on the subsidiary companies, right to investigate the business operations and asset conditions, and right to request for a business status report pursuant to the Audit Committee Regulations.
- (3) Members of the Audit Committee

Audit Committee Members are directors Dal Sup Shim, Hyun Chin Lim and Jae Ho Cho.

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(4) Major Activities of the Audit Committee

Meeting	Date	Agenda	Approval	Remarks
		Audit Report on Internal Monitoring System	Approved as proposed	
The first	January 31,	2007 Management Audit Results and 2008 Management Audit Plan	proposed	
meeting of 2008	2008	Financial statements for 24th Fiscal Year		
2000		Business Report for 24th Fiscal Year		
		2008 Transactions Plan with SK C&C Co., Ltd.		
		Evaluation of internal accounting controls		
		Results Reports on Review of Internal Accounting Management System		
The		Reports on 2007 K-GAAP Audit		
second	February 18,	Auditor s Report for Fiscal Year 2007	Approved as	
meeting of		Addition a Report for Fiscal Teal 2007	proposed	
2008		Evaluation of Internal Accounting Management System	Approved as	
		Operation	proposed	
		Plans for Issuance of Corporate Bonds		
		Proposal to nominate the Head of Committee	Approved as	
The third	March 27,		proposed	
meeting of	2008	Proposal for 2008 2Q transaction with SK C&C Co., Ltd.	Approved as	
2008		Diaming for amondment to internal accounting rules	proposed	
		Planning for amendment to internal accounting rules Proposal for construction of mobile phone facilities for 2008	Approved as	
		1 toposar for construction of moone phone facilities for 2000	proposed	
		Proposal for purchase of mobile phone relay device for 2008	Approved as	
			proposed	
		Proposal for entering into an agency agreement with	Approved as	
The fourth	May 29,	SK Marketing & Company for 2008	proposed	
meeting of 2008	2008	Proposal for entering into B2B agreement with TU Media Co., Ltd.	Approved as proposed	
		Proposal to set auditor fees for 2008	Approved as	
			proposed	
		Proposal for renewal of service contract with auditor for 2008	Approved as	
		Planning of fiscal year 2008 audit	proposed	
The fifth		Training of fiscal year 2008 audit		
meeting of 2008	June 11, 2008	Proposal for 2008 3Q transactions with SK C&C Co., Ltd.	Approved as proposed	
The sixth meeting of 2008	June 26, 2008	Report on results for fiscal year 2008 US GAAP Audit		
The		Interim closing of accounts for six months ended 2008		
seventh	July 17,	Planning of interim dividends		
meeting of	•	Planning of asset management transaction with affiliated		
2008		company (SK Securities)		
		24		

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- C. Exercise of Voting Rights by the Shareholders
- (1) Use of the Cumulative Voting System
 - a) Pursuant to the Articles of Incorporation, the cumulative voting system was first introduced in the General Meeting of Shareholders in 2003.
 - b) Articles of Incorporation

Article 32 (3) (Election of Directors): Cumulative voting under Article 382-2 of the Commercial Code will not be applied for the election of directors.

Article 4 of the 12th Supplement to the Articles of Incorporation (Interim Regulation): Article 32 (3) of the Articles of Incorporation shall remain effective until the day immediately preceding the date of the general shareholders meeting of 2003.

(2) Use of Written or Electronic Voting System

N/A

(3) Minority Shareholder Rights

N/A

- D. Compensation of Officers and Others
- (1) Compensation of Directors (including Independent Non-executive Directors) and Members of the Audit Committee

Total amount

(Unit: in millions of Won)

		approved by the		
Classification	Total payment	Meeting of Shareholders	Average payment per person	Remarks
Company directors	3,916		979	
Independent non-executive directors (2) Granting and Exercise of N/A	325 Stock Option	12,000 s	46	Including members of the Audit Committee

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VI. SHARES

1. Distribution of Shares

A. Shareholdings of Major Shareholders and other Related Parties

(Unit: shares, (As of June 30, 2008)

Number of shares owned (equity rate)

				Number (on snares owned (equity rate)				
		Types	Begini	ning	Increase	Decrease Number	Endi	ng	Cause
Name	Relationshi	of	Number of shares	Ownership ratio	Number of shares	of shares	Number of shares		ip of change
SK Corporation	Parent company	Comme stock	on 17,663,127	21.75	1,085,325		18,748,452	23.09	S
Tae Won Choi	Officer of affiliated company	Comme	on 100	0.00			100	0.00	
Shin Bae Kim	Director	Commo stock	on 1,270	0.00			1,270	0.00	
Bang Hyung Lee	Director	Commo stock	on 400	0.00			400	0.00	
Sung Min Ha	Director	Commo stock	738	0.00			738	0.00	
		Commo stock	on 17,665,635	21.75	1,085,325	770	18,750,960	23.09	
Total		Preferr stock	ed 0	0			0	0	
		Total	17,665,635	21.75	1,085,325	770	18,750,960	23.09	

Largest shareholder: SK Corporation

Number of related parties: 4
persons

B. Shareholders with More than 5% Shareholding

(As of Ju	ne 30, 2008)					(U	nit: shares, %)
		Commor	share	Prefer Number	red share	Sub-te	otal
		Number of	Ownership	of	Ownership	Number of	Ownership
Rank	Name (title)	shares	ratio	shares	ratio	shares	ratio
1	Citibank ADR	24,321,893	29.96			24,321,893	29.96
	SK	,					
2	Corporation SK	18,748,452	23.09			18,748,452	23.09
3	Telecom	8,400,708	10.35			8,400,708	10.35
	Total	51,471,053	63.40 26			51,471,053	63.40

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C. Shareholder Distribution

(As of December 31, 2007)

	Number of		Number of		
Classification	shareholders	Ratio (%)	shares	Ratio (%)	Remarks
Total minority shareholders	23,320	99.93	25,811,059	31.79	
Minority shareholders					
(corporate)	1,186	5.08	11,674,791	14.37	
Minority shareholders					
(individual)	22,134	94.85	14,136,268	17.41	
Largest shareholder	8	0.03	18,751,210	23.09	
Major shareholders					
Other shareholders	8	0.03	36,631,442	45.12	
Other shareholders (corporate)	6	0.03	11,493,465	14.16	
Other shareholders (individual)	2	0.00	25,137,977	30.96	
Total	23,336	100.00	81,193,711	100.00	
		27			

2. Share Price and Trading Volume in the Last Six Months

A. Domestic Securities Market

Types		June 2008	May 2008	April 2008	March 2008	(Unit Feb. 2008	: Won, shares) Jan. 2008
• •	Highest	201,500	212,000	203,000	189,000	208,000	232,000
Common share	Lowest	180,000	201,500	182,000	178,500	189,000	202,000
Monthly trans	saction						
volume		4,990,649	4,105,415	7,309,851	5,634,006	7,839,829	7,121,823
B. Overseas Se	curities Ma	rket					
New York Stock	Exchange					(Unit	t: US\$, ADRs)
Types		June 2008	May 2008	April 2008	March 2008	Feb. 2008	Tan 2000
		•	1.145	71p111 2000	With the 2000	T CD. 2000	Jan. 2008
Donository rocc	Highest	•	23.47	22.60	22.17	24.50	27.96
Depository rece	ipt Highest Lowest	•	•	-			•
Depository rece Monthly tran		•	23.47	22.60	22.17	24.50	27.96
	saction	•	23.47	22.60	22.17	24.50	27.96

(As of June 30, 2008) **Number of employees**

Average Average Classification Office wage **Production** service **Total half** managerial per positions Others **Total** Remarks year year wage positions person Male 3,905 123,564 3,905 10.8 32 **Female** 602 8.9 15,285 25 602 **Total** 4,507 31 4,507 10.6 138,849 28

(Unit: persons, in millions of Won)

VIII. TRANSACTIONS WITH RELATED PARTIES

1. Transactions with the Largest Shareholder

A. Provisional Payment and Loans (including loans on marketable securities)

(As of June 30, 2008) Name (Corporate name) SK Wyverns	Relationship Affiliated company	Account category Long-term and short-term loans		Change detai		millions o Accrued interest I	
B. Equity Investments							
(As of June 30, 2008)		Types of		Details		(Unit: in mill	ions of Won)
Name (Corporate name)	Relationship	Types of Investment	Beginning	Increase	Decrease	Ending	Note
Hanaro Telecom	Affiliated company	Common share	116,525	1,093,104	Decrease	1,209,629	11010
SKT U.S.A. Holdings	Affiliated company	Common share	336,625	58,145		394,770	
SK M&C	Affiliated company	Common share		190,000		190,000	
TU Media	Affiliated company	Common share	96,979	55,000		151,979	
SK Telecom (CHINA) Holding Co., Ltd.	Affiliated company	Common share	19,070	3,031		22,101	
TR Entertainment	Affiliated company	Common share		10,635		10,635	
Cyworld China (Holdings) Ltd.	Affiliated company	Common share		10,272		10,272	
SKT Holdings America Inc.	Affiliated company	Common share	4,050	7,867		11,917	
Wave City	Affiliated company	Common share		1,967		1,967	
Magic Grid	Affiliated company	Common share		7,929		7,929	
OK Cashbag Service	Affiliated company	Common share	316		316		
	Total	2	573,565 29	1,437,950	316	2,011,199	

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2. Transactions with Shareholders (excluding the largest shareholder and others), Officers, Employees and other Interested Parties

A. Provisional Payment and Loans (including loans on marketable securities)

loans

^{*} Agents

						millions of
						Won)
	Account		Change	details		Accrued
Name (Corporate name)	Relationshipategory	Beginning	Increase	Decrease	Ending	interestRemarks
	Long-term					
Hong Eun and others	Agency and short-term	114,959	117,817	55,240	177,536	

^{*} Overseas investment companies

					(Unit: i	n millions
						of Won)
	Account		Change details		Accrued	
Name (Corporate name)	Relationshipcategory	Beginning	IncreaseDecrease	Ending	interest	Remarks
DSS Mobile Com. (India)	Overseas Investment company Long-term loans	18,887		18,887		Payment guarantee
B Equity Investments						

B. Equity Investments

(Unit: in millions of Won)

(Unit: in

	Types of				
Name (Corporate name)	Relationshilmvestment Beginning	Increase	Decrease	Ending	Remarks
	Common				
Mobinex. Inc.	share	1,894		1,894	
	Common				
Dreamer-i	share	4,499		4,499	
	Common				
Alereon. Inc.	share	3,060		3,060	
Benex Digital Contents		5,000		5,000	
Translink Capital	798	688		1,486	
SGI Investment	1,172	356		1,528	
Century-on IT					
Investment	1,930		1,930		
Total	3,900	15,497	1,930	17,467	
	30				

IX. OTHER RELEVANT MATTERS

- 1. Developments in the Items mentioned in prior Reports on Important Business Matters
- A. Status and Progress of Major Management Events

Date of Disclosure	Title	Report		Reports status
October 26,	Resolution on	1. Signatories: Shinhan	1.	On December 24, 2003, cash surplus amount
2001	trust agreement	Bank, Hana Bank,		from the existing trust agreement was
	for the	Cho Heung Bank,		partially reduced (Won 318 billion).
	acquisition of	Korea Exchange Bank	2.	On September 24, 2004, the Board of
	treasury shares	2. Contract amount:		Directors extended the term of the specified
	and others	Won 1,300 billion		monetary trust agreement for 3 years.
		3. Purpose: to increase	3.	On October 16, 2007, the Board of Directors
		shareholder value		extended the term of the specified monetary
				trust agreement for 3 years.
			4.	As of December 31, 2007, the balance of
				specified monetary trust for treasury shares
				was Won 982 billion.
• 0	5 0	11 36 4		

2. Summary Minutes of the Shareholders Meeting

Date	Agenda	Resolution
23 rd Fiscal Year Meeting of Shareholders (March 9,	1. Approval of the financial statements for the year ended December 31, 2006	Approved (Cash dividend, Won 7,000 per share)
	2. Remuneration limit for Directors3. Election of DirectorsElection of executive directors	Approved (Won 12 billion)
2007)	Election of independent non-executive directors as Audit Committee members	Approved (Jung Nam Cho, Sung Min Ha) Approved (Dal Sup Shim)
	 Approval of the financial statements for the year ended December 31, 2007 Amendment to Articles of incorporation 	Approved (Cash dividend, Won 8,400 per share)
24rth Eigent Voor	3. Remuneration limit for Directors	Approved
24 ^{rth} Fiscal Year Meeting of	4. Election of Directors Election of executive directors	Approved (Won 12 billion)
Shareholders (March 14, 2008)	Election of independent non-executive directors	Approved (Shin Bae Kim, Young Ho Park)
	Election of independent non-executive	Approved (Rak Yong Uhm, Jay Young
	directors as Audit Committee	Chung)
	members	Approved (Jae Ho Cho)
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3. Contingent Liabilities

- A. Material Legal Proceedings
- (1) Action for Monetary Damages
 - a) Parties to the litigation: G.Mate Inc. (plaintiff) vs. the Company (defendant)
 - b) Overview: G.Mate alleged that the Company had engaged G.Mate to develop and deliver certain PDA units, but that the Company subsequently refused to take delivery of such units. G.Mate sought approximately Won 4 billion in damages.
 - c) Progress: An initial mediation process, which was requested by G.Mate, was terminated in January 2007 and a lawsuit is currently pending before the Seoul Central District Court. On April 13, 2007, seven creditors of G.Mate, including DNF Consulting Co., Ltd., requested intervenient participation as successors to part of the claim. A second appraisal is in process.
 - d) Impact on business: In the event that the case is decided against the Company, there is a risk that the Company will be obligated to pay up to Won 4 billion in damages. However, the actual results of the litigation and actual impact on impact on the Company s operations and finances may differ depending on future events.
- (2) Action for Monetary Damages
 - a) Parties to the litigation: Misook Peon, et al. (plaintiffs, eight in total) vs. the Company (defendant)
 - b) Overview: The plaintiffs, who use the Company s mobile telephone services, alleged that the reason a large wireless internet surcharge was imposed on them was because the Company violated its duty to clearly explain contractual provisions. The plaintiffs are seeking damages.
 - c) Progress: On October 4, 2007, the trial court awarded the plaintiffs a total of Won 3,707,479 in damages. The Company appealed, and the case is currently pending before the Seoul Central District Court.
 - d) Impact on business: In the event that the case is decided against the Company, there is a risk that the National Council of the Green Consumers Network in Korea will bring an additional lawsuit based on this decision by recruiting other plaintiffs. However, the actual results of the litigation and actual impact on impact on the Company s operations and finances may differ depending on future events.
- (3) Action for Monetary Damages
 - a) Parties to the litigation: KT Corporation (plaintiff) vs. the Company (defendant)
 - b) Overview: KT Corporation alleged that the Company unreasonably delayed KT Corporation s request for connection to MSC/HLR, and sought damages for the extra connection fees incurred.
 - c) Progress: The plaintiff brought an action against the Company in May 2008 and the lawsuit is currently pending.
 - d) Impact on business: In the event that the case is decided against the Company, there is a risk that the Company will be obligated to pay up to Won 44.2 billion in damages. However, the actual results of 32

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the litigation and actual impact on impact on the Company s operations and finances may differ depending on future events

- (4) Actions for the Cancellation of Key Communication Business Licenses and Allotment of Satellite DMB Frequency
 - a) Parties to the litigation: Korea Multinet (plaintiff) vs. MIC (defendant, the Company is participating in the action on behalf of MIC)
 - b) Overview: Korea Multinet brought an administrative action against MIC to cancel the Company s key communication business licenses and the allotment of the Company s satellite DMB frequency.
 - c) Progress: The Seoul Administrative Court dismissed the claim in July 2006, and Korea Multinet has appealed to the Seoul Appellate Court where the lawsuit is currently pending.
 - d) Impact on business: The Company plans to continue to support the MIC in this action. The actual results of the litigation and actual impact on impact on the Company s operations and finances may differ depending on future events.
- (5) Action for Monetary Damages and Patent Infringement
 - a) Parties to the litigation: Keun Woo Lee (plaintiff) vs. the Company (defendant)
 - b) Overview: The plaintiff is the owner of the patent rights to certain webpage searching and advertisement technologies using registration numbers on the Internet. The plaintiff claims that the Company s PAGE + service (a service that enables customers to connect to websites with certain numbers) infringed upon his patent rights. The plaintiff is seeking Won 500 million in damages and discontinuation of the PAGE+ service.
 - c) Progress: The plaintiff commenced a lawsuit on April 11, 2008 and the lawsuit is currently pending.
- (6) Action for Monetary Damages and Patent Infringement
 - a) Parties to the litigation: Yong Sang Kim (plaintiff) vs. the Company (defendant)
 - b) Overview: The plaintiff is the owner of the patent rights to a certain caller status notification system and service method. The plaintiff claims that the Company s Safe Kids, Safe Ting and Safe Family services (services that provide a caller s location for safety purposes) infringed upon his patent rights. The plaintiff is seeking Won 100 million in damages and discontinuation of the said services.
 - c) Progress: The plaintiff commenced a lawsuit on April 24, 2008 and the lawsuit is currently pending.

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SK TELECOM CO., LTD.

NON-CONSOLIDATED FINANCIAL STATEMENTS FOR THE THREE MONTHS AND SIX MONTHS ENDED JUNE 30, 2008 AND 2007 AND INDEPENDENT ACCOUNTANTS REVIEW REPORT

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Independent Accountants Review Report

English Translation of a Report Originally Issued in Korean To the Stockholders and Board of Directors of SK Telecom Co., Ltd.

We have reviewed the accompanying non-consolidated balance sheet of SK Telecom Co., Ltd. (the Company) as of June 30, 2008, the related non-consolidated statements of income for the three months and six months ended June 30, 2008 and 2007, and non-consolidated statements of changes in stockholders—equity and cash flows for six months ended June 30, 2008 and 2007, all expressed in Korean won. These financial statements are the responsibility of the Company—s management. Our responsibility is to issue a report on these financial statements based on our reviews. We conducted our reviews in accordance with standards for review of interim financial statements in the Republic of Korea. Those standards require that we plan and perform the review to obtain moderate assurance as to whether the non-consolidated financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data, and this provides less assurance than an audit. We have not performed an audit and, accordingly, we do not express an audit opinion.

Based on our reviews, nothing has come to our attention that causes us to believe that the financial statements referred to above are not presented fairly, in all material respects, in conformity with accounting principles generally accepted in the Republic of Korea.

We have previously audited, in accordance with auditing standards generally accepted in the Republic of Korea, the non-consolidated balance sheet of the Company as of December 31, 2007, and the related non-consolidated statements of income, appropriations of retained earnings, changes in stockholders—equity and cash flows for the year then ended (not presented herein); and in our report dated January 31, 2008, we expressed an unqualified opinion on those non-consolidated financial statements. The accompanying balance sheet as of December 31, 2007, which is comparatively presented, does not differ in material respects from such audited non-consolidated balance sheet, except for the effects of the adjustments described in Note 2 (b) to the non-consolidated financial statements.

Our reviews also comprehended the translation of the Korean won amounts into U.S. dollar amounts and nothing has come to our attention that causes us to believe that such translation has not been made in conformity with the basis stated in Note 2(a). Such U.S. dollar amounts are presented solely for the convenience of readers of financial statements.

Accounting principles and review standards and their application in practice vary among countries. The

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accompanying financial statements are not intended to present the financial position, results of operations, changes in shareholders—equity and cash flows in accordance with accounting principles and practices generally accepted in countries other than the Republic of Korea. In addition, the procedures and practices utilized in the Republic of Korea to review such financial statements may differ from those generally accepted and applied in other countries. Accordingly, this report and the accompanying financial statements are for use by those knowledgeable about Korean accounting procedures and review standards and their application in practice.

July 25, 2008

Notice to Readers

This report is effective as of July 25, 2008, the accountants review report date. Certain subsequent events or circumstances may have occurred between the accountants review report date and the time the accountants review report is read. Such events or circumstances could significantly affect the accompanying financial statements and may result in modification to the accountants review report.

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SK TELECOM CO., LTD. NON-CONSOLIDATED BALANCE SHEETS June 30, 2008 AND DECEMBER 31, 2007

	Korea	an won	Translation in	nto U.S. dollars December
	June 30, 2008	December 31, 2007	June 30, 2008	31, 2007
	(In m	illions)	(In the	ousands)
ASSETS				
CURRENT ASSETS:				
Cash and cash equivalents (Note 12)	₩ 395,967	₩ 575,646	\$ 378,264	\$ 549,910
Short-term financial instruments (Note 19)	77,464	79,360	74,001	75,812
Short-term investment securities (Note 3)	461,852	733,769	441,204	700,964
Accounts receivable trade, net of				
allowance for doubtful accounts of				
₩56,772 million as of June 30, 2008 and				
₩59,581 million as of December 31, 2007	1.560.410	1 (20 224	1 400 655	1 5 4 7 0 0 2
(Notes 12 and 21)	1,560,418	1,620,334	1,490,655	1,547,893
Short-term loans, net of allowance for				
doubtful accounts of ₩1,203 million as of June 30, 2008 and ₩753 million as of				
December 31, 2007 (Notes 5 and 21)	119,114	74,532	113,789	71,200
Accounts receivable other, net of	117,114	77,332	113,767	71,200
allowance for doubtful accounts of				
₩23,310 million as of June 30, 2008 and				
W23,253 million as of December 31, 2007				
(Notes 12 and 21)	976,707	855,062	933,041	816,834
Inventories (Note 2)	15,893	18,681	15,182	17,846
Prepaid expenses	92,607	94,080	88,467	89,874
Current deferred income tax assets, net				
(Note 16)	43,263	29,688	41,329	28,361
Accrued income and other	25,544	12,907	24,402	12,330
T . 10	2.760.020	4.004.050	2 (00 224	2.011.024
Total Current Assets	3,768,829	4,094,059	3,600,334	3,911,024
NON-CURRENT ASSETS:				
Property and equipment, net (Notes 6, 11,				
20 and 21)	4,475,675	4,594,413	4,275,578	4,389,007
Intangible assets, net (Notes 7 and 11)	3,022,319	3,174,942	2,887,198	3,032,998
Long-term financial instruments (Note 19)	19	10,019	18	9,571
Long-term investment securities (Note 3)	4,035,834	5,041,393	3,855,401	4,816,004
Equity securities accounted for using the	2 210 702	000 (22	2 111 067	0.40.00.4
equity method (Notes 2 and 4)	2,210,702	888,633	2,111,867	848,904
Long-term loans, net of allowance for				
doubtful accounts of \text{\ti}\text{\texi}\text{\text{\text{\text{\text{\text{\text{\text{\text{\texi}\titt{\text{\text{\text{\text{\texi}\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\texi}\text{\texi				
June 30, 2008 and \(\pi\)23,783 million as of December 31, 2007 (Notes 5 and 21)	121 207	76.642	115,874	72 216
December 31, 2007 (Notes 3 and 21)	121,297	76,642	113,074	73,216

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132,243 91,244	122,209 13,057	126,331 87,165	116,745 12,473
*	,	,	3,028
107,872	113,9/3	103,049	108,878
14,200,309	14,038,451	13,565,446	13,410,824
₩ 17,969,138	₩ 18,132,510	\$ 17,165,780	\$ 17,321,848
37			
	91,244 3,104 107,872 14,200,309 ₩17,969,138	$\begin{array}{cccc} 91,244 & 13,057 \\ 3,104 & 3,170 \\ 107,872 & 113,973 \end{array}$ $14,200,309 & 14,038,451$ $ \begin{array}{c} \pm 17,969,138 & \begin{array}{c} \pm 18,132,510 \end{array}$	$\begin{array}{cccccccccccccccccccccccccccccccccccc$

SK TELECOM CO., LTD. NON-CONSOLIDATED BALANCE SHEETS (CONTINUED) June 30, 2008 AND DECEMBER 31, 2007

	Kore	an won	Translation is	nto U.S. dollars December
	June 30, 2008	December 31, 2007	June 30, 2008	31, 2007
		illions)		ousands)
LIABILITIES AND STOCKHOLDERS	X	,	`	,
EQUITY				
CURRENT LIABILITIES :				
Short-term borrowings	₩ 300,000	₩	\$ 286,588	\$
Accounts payable (Notes 12 and 21)	942,877	1,112,659	900,723	1,062,915
Income taxes payable	346,903	314,830	331,394	300,755
Accrued expenses (Note 22)	560,652	374,058	535,587	357,335
Withholdings	308,397	222,653	294,609	212,699
Current portion of long-term debt, net				
(Notes 8 and 11)	698,791	410,575	667,550	392,219
Current portion of subscription deposits	= 0.1.1	7. 7. 10	6 00 =	= 202
(Note 10)	7,314	7,540	6,987	7,203
Currency swap (Note 23)	180,232	12,646	172,174	12,081
Advanced receipts and other	12,864	29,587	12,289	28,264
Total Current Liabilities	3,358,030	2,484,548	3,207,901	2,373,471
NON-CURRENT LIABILITIES:				
Bonds payable, net (Note 8)	2,192,485	2,281,160	2,094,464	2,179,175
Long-term borrowings (Note 9)	304,340	293,820	290,734	280,684
Subscription deposits (Note 10)	4,929	6,426	4,709	6,139
Long-term payables other, net of present				
value discount of \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\				
June 30, 2008 and \pm 27,886 million as of				
December 31, 2007	300,482	422,114	287,048	403,242
Accrued severance indemnities, net	33,712	22,150	32,205	21,160
Non-current deferred income tax liabilities,				
net (Note 16)	779,415	1,044,690	744,569	997,984
Long-term currency swap (Note 23)	49,117	110,911	46,921	105,952
Guarantee deposits received and other				
(Notes 21 and 22)	38,378	39,745	36,662	37,968
Total Non-Current Liabilities	3,702,858	4,221,016	3,537,312	4,032,304
Total Liabilities	7,060,888	6,705,564	6,745,213	6,405,775
	.,,	-, -,-	2,1.13 ,2 10	-, -
STOCKHOLDERS EQUITY:				
Capital stock (Notes 1 and 13)	44,639	44,639	42,643	42,643
Capital surplus (Notes 8 and 13) Capital adjustments:	2,893,072	2,923,921	2,763,729	2,793,199
- "				

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Treasury stock (Notes 1 and 15)	(1,992,082)	(2,041,483)	(1,903,021)	(1,950,213)
Loss on disposal of treasury stock (Note				
15)	(6,370)	(95)	(6,085)	(91)
Accumulated other comprehensive income				
(loss) (Note 17):				
Unrealized gains on valuation of long-term				
investment securities, net (Notes 3 and 16)	1,127,274	1,626,689	1,076,876	1,553,964
Equity in other comprehensive loss of				
affiliates, net (Notes 2, 4 and 16)	(129,102)	(23,072)	(123,330)	(22,041)
Loss on valuation of currency swap, net				
(Notes 16 and 23)	(8,479)	(11,816)	(8,100)	(11,288)
Gain on valuation of interest swap, net				
(Notes 16 and 23)	2,250	2,298	2,149	2,195
Retained earnings (Note 14):				
Appropriated	8,295,037	7,335,037	7,924,185	7,007,105
Unappropriated	682,011	1,570,828	651,521	1,500,600
Total Stockholders Equity	10,908,250	11,426,946	10,420,567	10,916,073
TOTAL LIABILITIES AND				
STOCKHOLDERS EQUITY	₩ 17,969,138	₩ 18,132,510	\$ 17,165,780	\$ 17,321,848

See accompanying notes to non-consolidated financial statements.

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SK TELECOM CO., LTD. NON-CONSOLIDATED STATEMENTS OF INCOME FOR THE THREE MONTHS AND SIX MONTHS ENDED JUNE 30, 2008 AND 2007

	200	Koreai	n won	Translation into U.S. dolla 2008			
	Three	J6	Three	37	Three	<i>J</i> 6	Three
	months	Six months	months	Six months	months	Six months	months
	ended June	ended June	ended June	ended June	ended June	ended June	ended June
	30	30	30	30	30	30	30
		millions except				ousands excep	
EVENUE (Note 21)		₩ 5,768,282					
XPENSES (Note 21):							
	(71,727)	(236,311)	(63,880)	(221,217)	(68,520)	(225,746)	(61,024
id	(1,186,779)	(2,235,820)	(990,862)	(1,868,924)	(1,133,721)	(2,135,862)	(946,56)
d amortization (Notes 6 and 7)	(403,084)	(783,723)	(410,232)	(771,933)	(385,063)	(748,685)	(391,89)
nnection	(262,362)	(506,406)	(254,428)	(487,698)	(250,632)	(483,766)	(243,05)
	(99,918)	(199,831)	(98,475)	(196,263)	(95,451)	(190,897)	(94,072
	(75,782)	(127,788)	(76,474)	(127,427)	(72,394)		
velopment	(50,507)	(103,322)	(47,216)	(98,394)	(48,249)	(98,703)	
_	(56,407)	(109,907)	(50,428)	(96,742)	(53,885)	(104,993)	(48,17)
}	(40,540)	(81,417)	(40,303)	(81,323)	(38,728)	(77,777)	(38,50)
	(38,856)	(73,358)	(39,424)	(69,989)	(37,119)	(70,078)	(37,66)
ld	(16,834)	(38,032)	(16,187)	(26,951)	(16,081)	(36,332)	
	(95,516)		(92,454)				
	(2,398,312)	(4,681,339)	(2,180,363)	(4,230,110)	(2,291,089)	(4,472,047)	(2,082,884
NCOME	532,951	1,086,943	662,229	1,324,213	509,124	1,038,348	632,622
1E:							
(Note 3)	14,321	40,484	18,057	34,828	13,681	38,674	17,25
i I		45,868		14,893		43,817	
(ote 21)	3,415	8,370	9,940	22,888	3,262	7,996	9,49
e and translation gains	72,336	173,169	222	328	69,102	165,427	212
gs of affiliates (Note 4)	12,133	21,939	11,616	16,295	11,591	20,958	11,09′
vance for doubtful accounts	1,520	138	36	439	1,452	132	34
of investment assets	14,466	14,467	1,473	1,930	13,819	13,820	1,40′
of property and equipment							
ssets	368	976	1,151	5,718	352	932	1,10
n of currency swap (Note 23)	44,744	63,095	10,027		42,744	60,274	9,57
	10,365	19,824	7,743	18,317	9,901	18,939	7,39
	173,668	388,330	60,265	115,636	165,904	370,969	57,57

(Continued)

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on and U.S. dollars) (Note 18)

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SK TELECOM CO., LTD. NON-CONSOLIDATED STATEMENTS OF INCOME (CONTINUED) FOR THE THREE MONTHS AND SIX MONTHS ENDED JUNE 30, 2008 AND 2007

Korean won

Translation into U.S. dollars

5,224

			Korca	.11 W							morauon m	io C	J.S. dollars
	200	98			20	07		2008			200		
	Three				Three				Three			,	Three
r	months	Six	x months	1	months	Si	x months	1	months	Si	x months	r	months
en	ded June	ene	ded June	en	ıded June	en	ided June	en	ded June	en	ded June	end	ded June
	30		30		30		30		30		30		30
	(In 1	milli	ions except	t for	r per share d	lata))		(In the	ous	ands excep	t fo	r per share
													_
(₩	59,835)	(₩	115,605)	(₩	53,892)	(₩	108,411)	(\$	57,160)	(\$	110,437)	(\$	51,483)
	(18,499)		(29,421)		(9,281)		(27,576)		(17,672)		(28,106)		(8,866)
	(21,851)		(43,994)		(308)		(446)		(20,874)		(42,027)		(294)
	(710)		(2,159)						(678)		(2,062)		
	(67,929)		(116,893)		(60,369)		(110,085)		(64,892)		(111,667)		(57,670)
					(2,350)		(2,350)						(2,245)
	(126)		(6,002)		(6)		(9)		(120)		(5,734)		(6)
	,		•						•				,
	(17,065)		(18,054)		(12,502)		(13,778)		(16,302)		(17,247)		(11,943)
	(73,408)		(155,704)				(1,768)		(70,126)		(148,743)		
	(17,947)		(35,895)		(20,420)		(38,187)		(17,145)		(34,290)		(19,507)
	(551)		(5,261)		(4,041)		(5,796)		(527)		(5,025)		(3,860)
	(277,921)		(528,988)		(163,169)		(308,406)		(265,496)		(505,338)	((155,874)
	428,698		946,285		559,325		1,131,443		409,532		903,979		534,319
	(130,688)		(265,390)		(156,051)		(331,859)		(124,845)		(253,525)	((149,074)
₩	298,010	₩	680,895	₩	403,274	₩	799,584	₩	284,687	₩	650,454	₩	385,245
₩	4.094	₩	9.357	₩	5,550	₩	11.003	\$	3,911	\$	8,939	\$	5,302
"	1,001	••	7,551	••	3,330	••	11,003	Ψ	3,711	Ψ	0,737	Ψ	3,302
	r end (₩	Three months ended June 30 (In 120) (In 120) (21,851) (710) (67,929) (126) (17,065) (73,408) (17,947) (551) (277,921) 428,698 (130,688) ₩ 298,010	months six ended June 30 (In milli (₩ 59,835) (₩ (18,499) (21,851) (710) (67,929) (126) (17,065) (73,408) (17,947) (551) (277,921) 428,698 (130,688)	Three months ended June 30 30 (In millions except (₩ 59,835) (₩ 115,605) (18,499) (29,421) (21,851) (43,994) (710) (2,159) (67,929) (116,893) (126) (6,002) (17,065) (18,054) (73,408) (155,704) (17,947) (35,895) (551) (5,261) (277,921) (528,988) 428,698 946,285 (130,688) (265,390) ₩ 298,010 ₩ 680,895	Three months Six months ended June ended June and June and June ended June en	Three months Six months ended June 30 30 30 30 (In millions except for per share december 18,499) (29,421) (9,281) (21,851) (43,994) (308) (43,994) (22,350) (126) (67,929) (116,893) (60,369) (2,350) (126) (6,002) (6) (17,065) (18,054) (12,502) (73,408) (155,704) (17,947) (35,895) (20,420) (551) (5,261) (4,041) (277,921) (528,988) (163,169) 428,698 946,285 559,325 (130,688) (265,390) (156,051) ₩ 298,010 ₩ 680,895 ₩ 403,274	Three months Six months months Six months ended June ended June ended June and June ended June end	Three months Six months ended June and Jule and	Three months Six months months Six months ended June ended June ended June and June ended June end	Three months of the ended June ended June ended June ended June and the ended June ended June ended June ended June ended June ended June and the ended June ended June ended June and the ended June ended June and the ended June ended June and the ended June a	Three months Six months ended June ended June ended June ended June and sended June ended June end	Three months ended June anded June ended June anded June and always. (In thousands except the per share data) Three months ended June and and and and always. (In thousands except the per share data) Three months ended June and always. (In thousands except the per share data) (In thousands the per share data) (In thousands the per share data) (In thousands the per share data) <td>Three months ended June ended June and an arrival series of the ended June and arrival series of the ended June arrival series of the ended June and arrival series of the ended June an</td>	Three months ended June ended June and an arrival series of the ended June and arrival series of the ended June arrival series of the ended June and arrival series of the ended June an

See accompanying notes to non-consolidated financial statements

4,056 ₩ 9,261 ₩ 5,468 ₩ 10,841 \$ 3,875 \$ 8,847 \$

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SK TELECOM CO., LTD. NON-CONSOLIDATED STATEMENT OF CHANGES IN STOCKHOLDERS EQUITY FOR THE SIX MONTHS ENDED JUNE 30, 2008 AND 2007

Common stock	Capital surplus	Capital adjustments	Accumulated other comprehensive income	Retained earnings	Total Stockholders equity
₩ 44,639	₩ 2,962,699	(W 2,019,568)	₩ 473,904	₩7,844,753	₩ 9,306,427
	(10,778)		239		(10,539)
44,639	2,951,921	(2,019,568)	474,143		9,295,888 (508,672) 799,584
	3,246	(3,246))	,	,
		337			337
			403,043		403,043
			136,122		136,122
			3,204		3,204
			1,457		1,457
₩ 44,639	₩ 2,955,167	(₩ 2,022,477)	₩ 1,017,969	₩ 8,135,665	₩ 10,130,963
₩ 44,639	₩ 2,939,353	(₩ 2,041,578)	₩ 1,589,206	₩ 8,905,865	₩ 11,437,485
	(15,432)		4,893		(10,539)
44,639	2,923,921		1,594,099	8,905,865 (609,712) 680,895	11,426,946 (609,712) 680,895 (30,849)
	stock ₩ 44,639 ₩ 44,639 ₩ 44,639	stock surplus ₩ 44,639 ₩ 2,962,699 (10,778) 44,639 2,951,921 3,246 ₩ 44,639 ₩ 2,939,353 (15,432) 44,639 2,923,921	stock surplus adjustments ₩44,639 ₩2,962,699 (₩ 2,019,568) (10,778) 44,639 2,951,921 (2,019,568) 3,246 (3,246) 337 ₩44,639 ₩2,955,167 (₩ 2,022,477) ₩44,639 ₩2,939,353 (₩ 2,041,578) (15,432)	Common stock Capital surplus Capital adjustments Comprehensive income ₩ 44,639 ₩ 2,962,699 (₩ 2,019,568) ₩ 473,904 44,639 2,951,921 (2,019,568) 474,143 3,246 (3,246) 337 403,043 136,122 3,204 1,457 ₩ 44,639 ₩ 2,939,353 (₩ 2,022,477) ₩ 1,589,206 (15,432) 4,893 44,639 2,923,921 (2,041,578) 1,594,099	Common stock Capital surplus Capital adjustments comprehensive income Retained earnings W 44,639 W 2,962,699 (W 2,019,568) W 473,904 W 7,844,753 (10,778) 239 44,639 2,951,921 (2,019,568) 474,143 7,844,753 (508,672) 799,584 3,246 (3,246) 337 403,043 403,043 W 44,639 W 2,955,167 (W 2,022,477) W 1,017,969 W 8,135,665 W 44,639 W 2,939,353 (W 2,041,578) W 1,589,206 W 8,905,865 (609,712) (609,712) (680,895

Difference between the							
acquisition cost and the net							
book value incurred from the							
transactions between							
companies under common							
control (Notes 2 and 13)							
Treasury stock (Note 15)				49,401			49,401
Loss on disposal of treasury							
stock (Note 15)				(6,275)			(6,275)
Unrealized loss on valuation							
of long-term investment							
securities, net (Notes 3 and							
16)					(499,415)		(499,415)
Equity in other							
comprehensive loss changes							
of affiliates, net (Notes 2, 4							
and 16)					(106,030)		(106,030)
Gain on valuation of currency							
swap, net (Notes 16 and 23)					3,337		3,337
Loss on valuation of interest							
swap, net (Notes 16 and 23)					(48)		(48)
Balance, June 30, 2008	₩ 44,639	₩ 2,893,072	(₩	1,998,452) ₩	991,943	₩ 8,977,048	₩ 10,908,250

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(Continued)

SK TELECOM CO., LTD. NON-CONSOLIDATED STATEMENT OF CHANGES IN STOCKHOLDERS EQUITY FOR THE SIX MONTHS ENDED JUNE 30, 2008 AND 2007

	Common stock	Capital surplus	Capital adjustments		other nprehensive income	Retained earnings	Total Stockholders equity
(In thousands of U.S. dollars) Balance, January 1, 2007 Cumulative effect of change in accounting policies (Notes 2	\$ 42,643	\$ 2,830,244	(\$ 1,929,278)	\$	452,717	\$7,494,032	\$ 8,890,358
and 13)		(10,296)			228		(10,068)
Adjusted balance, January 1, 2007 Cash dividends Net income	42,643	2,819,948	(1,929,278))	452,945	7,494,032 (485,930) 763,836	8,880,290 (485,930) 763,836
Stock options Loss on disposal of transpra		3,101	(3,101))			
Loss on disposal of treasury stock (Note 15) Unrealized gain on valuation of long-term investment securities, net (Notes 3 and 16) Equity in other comprehensive			322				322
					385,024		385,024
income changes of affiliates, net (Notes 2, 4 and 16) Gain on valuation of currency					130,036		130,036
swap, net (Notes 16 and 23)					3,061		3,061
Gain on valuation of interest swap, net (Notes 17 and 25)					1,392		1,392
Balance, June 30, 2007	\$ 42,643	\$ 2,823,049	(\$ 1,932,057)	\$	972,458	\$7,771,938	\$ 9,678,031
Balance, January 1, 2008 Cumulative effect of change in	\$ 42,643	\$ 2,807,941	(\$ 1,950,304)	\$	1,518,156	\$8,507,705	\$ 10,926,141
accounting policies (Notes 2 and 13)		(14,742)			4,674		(10,068)
Adjusted balance, January 1, 2008 Cash dividends Net income	42,643	2,793,199 (29,470)	(1,950,304))	1,522,830	8,507,705 (582,453) 650,454	10,916,073 (582,453) 650,454 (29,470)
		(29,470)					(29,470)

Difference between the						
acquisition cost and the net						
book value incurred from the						
transactions between companies						
under common control (Note						
13)						
Treasury stock (Note 15)			47,192			47,192
Loss on disposal of treasury						
stock (Note 15)			(5,994)			(5,994)
Unrealized loss on valuation of						
long-term investment securities,						
net (Notes 3 and 16)				(477,088)		(477,088)
Equity in other comprehensive						
loss changes of affiliates, net						
(Notes 2, 4 and 16)				(101,289)		(101,289)
Gain on valuation of currency						
swap, net (Notes 16 and 23)				3,188		3,188
Loss on valuation of interest						
swap, net (Notes 16 and 23)				(46)		(46)
Dalamaa Juna 20, 2009	¢ 42 642	¢ 2 762 720	(\$ 1,000,106) \$	047.505	¢ 0 575 706	¢ 10 420 567
Balance, June 30, 2008	\$ 42,643	\$ 2,763,729	(\$ 1,909,106) \$	947,595	\$8,575,706	\$ 10,420,567

See accompanying notes to non-consolidated financial statements.

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SK TELECOM CO., LTD. NON-CONSOLIDATED STATEMENTS OF CASH FLOWS FOR THE SIX MONTHS ENDED JUNE 30, 2008 AND 2007

	Korea	n won	Translation into U.S. dollar (Note 2)			
	2008	2007	2008	2007		
	(In mi		(In thou			
CASH FLOWS FROM OPERATING ACTIVITIES:	,	ŕ	·	ŕ		
Net income	₩ 680,895	₩ 799,584	\$ 650,454	\$ 763,836		
Expenses not involving cash payments:						
Provision for severance indemnities	19,961	17,181	19,069	16,413		
Depreciation and amortization	848,173	833,321	810,253	796,065		
Allowance for doubtful accounts	24,019	26,410	22,945	25,229		
Foreign translation loss	41,716	108	39,851	103		
Loss on valuation of short-term investment						
securities	2,159		2,062			
Equity in losses of affiliates	116,893	110,085	111,667	105,163		
Impairment loss on investment securities		2,350		2,245		
Loss on disposal of investment assets	6,002	9	5,734	9		
Loss on disposal of property, equipment						
and intangible assets	18,054	13,778	17,247	13,162		
Loss on valuation of currency swap	155,704	1,768	148,743	1,689		
Donations	126		120			
Amortization of discounts on bonds and						
other	18,315	21,982	17,496	20,999		
Sub-total	1,251,122	1,026,992	1,195,187	981,077		
Income not involving cash receipts:						
Foreign translation gain	(147,981)	(40)	(141,365)	(38)		
Equity in earnings of affiliates	(21,939)	(16,295)	(20,958)	(15,566)		
Gain on disposal of investment assets	(14,467)	(1,930)	(13,820)	(1,844)		
Gain on disposal of property, equipment	, , ,	, , ,		, ,		
and intangible assets	(976)	(5,718)	(932)	(5,462)		
Gain on valuation of currency swap	(63,095)	(=,, ==)	(60,274)	(=,:=)		
Other	(1,415)	(635)	(1,353)	(607)		
	(2, . 20)	(000)	(1,000)	(537)		
Sub-total	(249,873)	(24,618)	(238,702)	(23,517)		

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Changes in assets and liabilities related to				
operating activities:	10.611	51.460	20.027	10.161
Accounts receivable trade	40,644	51,462	38,827	49,161
Accounts receivable other	(125,701)	252,010	(120,081)	240,743
Inventories	2,788	(4,070)	2,663	(3,888)
Prepaid expenses	46,548	30,457	44,467	29,095
Advanced payments and other	(12,627)	(5,176)	(12,062)	(4,945)
Accounts payable	(170,146)	(119,170)	(162,539)	(113,842)
Income tax payable	27,772	7,497	26,530	7,162
Accrued expenses	176,025	(6,996)	168,155	(6,683)
Withholdings	85,744	(76,453)	81,911	(73,035)
Current portion of subscription deposits	(226)	(6,854)	(216)	(6,548)
Advanced receipts and other	(7,792)	(11,218)	(7,443)	(10,715)
Deferred income taxes	(87,780)	(23,358)	(83,856)	(22,314)
Severance indemnities payments	(10,426)	(2,765)	(9,960)	(2,641)
Deposits for group severance indemnities	, ,	, ,		
and other deposits	1,697	714	1,621	682
Dividends received from affiliate	6,394	7,134	6,108	6,815
Sub-total	(27,086)	93,214	(25,875)	89,047
Net Cash Provided by Operating Activities	1,655,058	1,895,172	1,581,064	1,810,443
(Continued)				
(Continued)	43			
	-			

SK TELECOM CO., LTD. NON-CONSOLIDATED STATEMENTS OF CASH FLOWS (CONTINUED) FOR THE SIX MONTHS ENDED JUNE 30, 2008 AND 2007

	Kor	ean won	Translation into U.S. dollars (Note 2)			
	2008	2007	2008	2007		
		millions)		ousands)		
CASH FLOWS FROM INVESTING		,	`	,		
ACTIVITIES:						
Cash inflows from investing activities:						
Decrease in short-term financial						
instruments	₩ 1,896	₩	\$ 1,811	\$		
Decrease in long-term financial						
instruments	10,000	5	9,553	5		
Decrease in short-term investment						
securities, net	270,495		258,402			
Collection of short-term loans	116,412	51,708	111,207	49,396		
Collection of long-term loans	2,237		2,137			
Proceeds from sales of long-term						
investment securities	366,655	3,303	350,263	3,155		
Proceeds from sales of equity securities						
accounted for using the equity method	1,739	900	1,661	860		
Decrease in guarantee deposits	6,143	16,479	5,868	15,742		
Decrease in other non-current assets	166,632	4,153	159,183	3,968		
Proceeds from disposal of property and						
equipment	2,810	19,996	2,684	19,102		
Proceeds from disposal of intangible assets	1	4,136	1	3,951		
Sub-total	945,020	100,680	902,770	96,179		
Cash outflows for investing activities:						
Acquisition of short-term financial						
instruments		(25,704)		(24,555)		
Acquisition of short-term investment		(23,701)		(21,333)		
securities, net		(59,750)		(57,079)		
Extension of short-term loans	(117,817)	,	(112,550)	(44,357)		
Extension of long-term loans	(90,848)		(86,786)	(59,327)		
Acquisition of long-term investment	(> 0,0 .0)	(02,100)	(00,700)	(0),027)		
securities	(10,513)	(356,448)	(10,043)	(340,512)		
Acquisition of equity securities accounted	(10,010)	(223,113)	(10,010)	(8.0,812)		
for using the equity method	(1,442,951)	(53,918)	(1,378,440)	(51,507)		
Increase in guarantee deposits and other	(220,803)		(210,931)	(38,695)		
Acquisition of property and equipment	(584,930)		(558,779)	(666,816)		
Increase in intangible assets	(11,568)		(11,051)	(12,418)		
-			,			
Sub-total	(2,479,430)	(1,355,884)	(2,368,580)	(1,295,266)		
Net Cash Used in Investing Activities	(1,534,410)	(1,255,204)	(1,465,810)	(1,199,087)		

CASH FLOWS FROM FINANCING ACTIVITIES: Cash inflows from financing activities: Proceeds from short-term borrowings Issuance of bonds	300,000 380,042		286,588 363,051	
Increase in guarantee deposits received and other	8,230	3,736	7,862	3,569
Proceeds from disposal of treasury stock	42,246	3,730	40,357	3,307
Sub-total	730,518	3,736	697,858	3,569
Cash outflows for financing activities:				
Repayment of current portion of long-term	(411 (40)	(04.000)	(202.220)	(00.724)
debts	(411,642)	(94,980)	(393,238)	(90,734)
Payment of dividends	(609,747)	(508,639)	(582,487)	(485,899)
Decrease in subscription deposits Decrease in other non-current liabilities	(1,496)	(1,497)	(1,429)	(1,430)
Decrease in other non-current habilities	(7,960)	(7,374)	(7,604)	(7,044)
Sub-total	(1,030,845)	(612,490)	(984,758)	(585,107)
Net Cash Used in Financing Activities	(300,327)	(608,754)	(286,900)	(581,538)
NET INCREASE IN CASH AND CASH EQUIVALENTS	(179,679)	31,214	(171,646)	29,818
CASH AND CASH EQUIVALENTS AT BEGINNING OF THE PERIOD	575,646	241,100	549,910	230,321
CASH AND CASH EQUIVALENTS AT END OF THE PERIOD	₩ 395,967	₩ 272,314	\$ 378,264	\$ 260,139

See accompanying notes to non-consolidated financial statements.

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SK TELECOM CO., LTD. NOTES TO NON-CONSOLIDATED FINANCIAL STATEMENTS FOR THE THREE MONTHS AND SIX MONTHS ENDED JUNE 30, 2008 AND 2007

1. GENERAL

SK Telecom Co., Ltd. (the Company) was incorporated in March 1984 under the laws of Korea to engage in providing nationwide cellular telephone communication services in the Republic of Korea. The Company s common shares and depositary receipts (DRs) are listed on the Stock Market of Korea Exchange (formerly Korea Stock Exchange) and the New York and London Stock Exchanges, respectively. As of June 30, 2008, the Company s total issued shares are held by the following:

		Percentage of
	Number of	total shares issued
	shares	(%)
SK Group	18,748,452	23.09
POSCO Corp.	2,341,569	2.88
Institutional investors and other minority shareholders	51,702,982	63.68
Treasury stock	8,400,708	10.35
	81,193,711	100.00

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The non-consolidated financial statements of the Company have been prepared in conformity with accounting principles generally accepted in the Republic of Korea, using the same accounting policies which were adopted in preparing the annual financial statements with the exception of item 2b below:

a. Basis of Presentation

The Company maintains its official accounting records in Korean won and prepares statutory non-consolidated financial statements in Korean language (Hangul) in conformity with the accounting principles generally accepted in the Republic of Korea (Korean GAAP). Certain accounting principles applied by the Company that conform with financial accounting standards and accounting principles in the Republic of Korea may not conform with accounting principles generally accepted in other countries. Accordingly, these financial statements are intended for use by those who are informed about Korean accounting principles and practices. The accompanying financial statements have been condensed, restructured and translated into English with certain expanded descriptions from the Korean language financial statements. Certain information included in the Korean language financial statements, but not required for a fair presentation of the Company s financial position, results of operations, changes in stockholders equity or cash flows, is not presented in the accompanying financial statements.

The accompanying financial statements are stated in Korean won, the currency of the country in which the Company is incorporated and operates. The translation of Korean won amounts into U.S. dollar amounts is included solely for the convenience of readers of financial statements and has been made at the rate of \$\pm\$1,046.80 to US\$1.00, the Noon Buying Rate in the City of New York for cable transfers in Korean won as certified for customs purposes by the Federal Reserve Bank of New York on the last business day of the period ended June 30, 2008. Such translations into U.S. dollars should not be construed as representations that the Korean won amounts could be converted into U.S. dollars at that, or any other rate.

b. Adoption of Amended Statements of Korea Accounting Standards (SKAS)

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The amended SKAS No. 15 Investments in Associates which is effective January 1, 2008, clarifies that parent company share of net income and net assets of investments in associates in the non-consolidated financial statements is required to agree to the parent s proportional shares in the consolidated financial statements except in the case that the application of equity method to the subsidiaries is suspended when the carrying amount of the equity securities of subsidiaries is below zero.

In accordance with the adoption of the amended SKAS No. 15 Investments in Associates , the difference between the additional investments and the Company s proportional shares of the investee s net assets when the ownership increases (decreases) by additional acquisition (disposal) without losing the control over the subsidiaries is recorded as capital surplus, which had been recorded as accumulated other comprehensive income (loss) through end of 2007.

In addition, in the amended SKAS No.15 Investment in Associates , it is applied retroactively. Therefore, the 2007 financial statements presented comparatively are restated, which results in the decrease in equity securities accounted for using the equity method, capital surplus, other comprehensive income of affiliates and other comprehensive loss of affiliates as of December 31, 2007 by \text{\text{\$\text{\$W}\$}}10,539 \text{ million, \text{\$\text{\$\text{\$\text{\$\text{\$W}\$}}\$15,432 million, \text{\text{\$\te

c. Inventories

Inventories, which consist mainly of replacement units for wireless telecommunication facilities, supplies for sales promotion, and merchandise for e-commerce business are stated at the lower of cost or market value, with cost determined using the moving average method. The Company maintains perpetual inventory system, which is adjusted to physical inventory counts performed at year end. When the market value of inventories is less than the acquisition cost, the carrying amount is reduced to the market value and any difference is charged to current operations as operating expenses. There was no such loss for the three months and six months ended June 30, 2008 and 2007. The Company did not perform physical inventory count at June 30, 2008.

d. Handset Subsidies

Effective April 1, 2008, the Telecommunication Business Act was revised to allow wireless carriers to provide handset subsidies to customers without any restrictions. As a result, the Company provides lump-sum handset subsidies to customers who agree to use the Company s service for the predetermined service period and the subsidies are charged to commission paid as the related payment are made. In case the customers agree to use the Company s service for the predetermined service period and purchase handsets on installment basis, the subsidies are paid every month over the installment period and the Company provides provision for handset subsidies estimated to be paid based on the historical experience (See Note 22).

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3. INVESTMENT SECURITIES

a. Short-term Investment Securities

Short-term investment securities as of June 30, 2008 and December 31, 2007 are as follows (In millions of Korean won):

	Acquisition cost	June 30, 2008 Fair value	Carrying amount	December 31, 2007 Fair value and carrying amount	
Trading securities (Note a)	₩ 365,041	₩ 361,680	₩ 361,680	₩	633,911
Current portion of long-term investment securities (Note b)	100,207	100,172	100,172		99,858
Total	₩ 465,248	₩ 461,852	₩ 461,852	₩	733,769

(Note a) The Company s trading securities are all beneficiary certificates as of June 30, 2008, and the difference between the fair value and acquisition cost was recorded in other expenses as loss on valuation of short-term investment securities.

(Note b) The difference between the fair value and acquisition cost are accounted for as accumulated other comprehensive income in gain (loss) on valuation of

available for sale equity securities [see Note 3.b-(3)].

b. Long-term Investment Securities

Long-term investment securities as of June 30, 2008 and December 31, 2007 are as follows (In millions of Korean won):

		June 30, 2008		December 31, 2007	
Available-for-sale equity securities Available-for-sale debt securities		₩	4,028,926 107,080	₩	4,675,021 466,230
Total Less; current portion			4,136,006 (100,172)		5,141,251 (99,858)
Long-term portion		₩	4,035,834	₩	5,041,393
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b-(1). Available-for-sale Equity Securities

Available-for-sale equity securities as of June 30, 2008 and December 31, 2007 are as follows (In millions of Korean won):

	June 30, 2008				Carr	Carrying amount December		
	Number of shares	Percentage (%)	Acquisition cost	Fair value	June 30, 2008	31, 2007		
(Investments in listed companies) Digital Chosunilbo Co., Ltd.	2,890,630	7.8	₩ 5,781	₩ 6,431	₩ 6,43	31 ₩ 8,629		
hanarotelecom incorporated KRTnet					(Note a)	116,525		
Corporation	234,150	4.4	1,171	2,119	2,1	9 2,470		
POSCO	2,481,310	2.8	332,662	1,349,833	1,349,83	·		
DAEA TI Co., Ltd. (Formerly Comas Interactive Co.,	2,101,310	2.0	332,002	1,317,033	1,515,00	1,120,733		
Ltd.)	99,120	0.2	1,695	158	15	58 228		
Extended								
Computing								
Environment Co.,								
Ltd.	133,333	3.0	10	121	12	21 905		
nTels Co., Ltd.	205,200	6.2	34	822	82	1,525		
Qualcomm Inc.	55,805	0.1	2,756	2,584	2,58	2,060		
China Unicom					(Note			
Ltd.	899,745,075	6.6	1,333,009	1,742,145	b) 1,742,14	1,936,840		
Sub-total			1,677,118	3,104,213	3,104,2	3,495,935		
(Investments in non-listed companies) LG Powercomm					(Note			
Co., Ltd.	6,000,000	5.0	240,243	89,422	c) 89,42 (Note	22 89,422		
SK C&C Co., Ltd. Eonex	6,000,000	30.0	501,651	775,050	d) 775,05	1,037,604		
Technologies Inc. The Korea	144,000	12.3	3,600	(Note e)	4,59	4,593		
Economic Daily	2,585,069	13.8	13,964	(Note e)	13,90	13,964		
Others	, , ,		153,794	(Note e)	25,83	,		
Sub-total			913,252		908,86	1,162,283		

(Investments in

Others 15,847 (note e) 15,847 16,803

Sub-total 15,847 15,847 16,803

Total - 2,606,217 - 4,028,926 - 4,675,021

(Note a) In the first quarter

of 2008, the

Company

acquired

additional

91,406,249 shares

of hanarotelecom

incorporated s

common stock

which increased

the Company $\,s\,$

ownership from

4.8% to 43.4%.

As the Company s

ownership in such

investees

increased to more

than 20% and the

Company can

exercise

significant

influence, the

investment in

common stock of

hanarotelecom

incorporated was

reclassified to

equity securities

accounted for

using the equity

method from

available-for-sale

equity securities.

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(Note b) In accordance with the resolution of the Company s board of directors on August 20, 2007, convertible bonds of China Unicom Ltd. were converted into common stock and reclassified to available-for sale equity securities from available-for-sale debt securities.

(Note c) The Company recorded its investments in common stock of LG Powercomm Co., Ltd. at its fair value, which was estimated by assistance of an outside professional valuation company using the present value of expected future cash flows and the unrealized loss on valuation of investments amounting to ₩109,345 million (net of tax effect of ₩41,476 million) as of December 31, 2007 was recorded as accumulated

other

comprehensive

loss. Based on the opinion of the outside professional valuation company, there was no significant change in LG Powercomm Co., Ltd. s operation and financial results, which have an effect on the fair value of the common stock for the six months ended June 30, 2008. No additional unrealized loss or recovery on valuation of such investments was recorded accordingly.

(Note d) The investment in common stock of SK C&C Co., Ltd. was reclassified to available-for-sale securities from equity securities accounted for using the equity method during the three months ended December 31, 2007, as SK C&C Co., Ltd. became the ultimate parent company of the Company. The Company recorded its investments in

common stock of SK C&C Co., Ltd. at its fair

value, which was estimated with the assistance of an outside professional valuation company using the present value of expected future cash flows and the unrealized gain on valuation of investments totaling ₩310,803 million (net of tax effect of ₩117,891 million) and ₩501,155 million (net of tax effect of ₩190,093 million) as of June 30, 2008 and December 31, 2007, respectively.

(Note e) As a reasonable

estimate of fair value could not be made, the investment is stated at acquisition cost. The investment in common stock of Eonex Technologies Inc. was reclassified available-for-sale securities from equity securities accounted for using the equity method during the year ended December 31, 2003, as the

Company s ownership in such investees decreased to less than 20% and the Company no longer exercises significant influence. Such securities were transferred to available-for-sale securities at the carrying amount valued using the equity method of accounting prior to the reclassification. During the year ended December 31, 2007, the investment in common stock of Pantech Co., Ltd. was reclassified available-for-sale equity securities from equity securities accounted for using the equity method as the Company no longer exercise significant influence over the investee as a result of Pantech s 20 to 1 stock consolidation which resulted in the decrease in the Company s ownership to 0.5% from 22.7%. In addition, the

carrying amount

of the investment as of June 30, 2008 is nil.

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b-(2). Available-for-sale Debt Securities

Available-for-sale debt securities as of June 30, 2008 and December 31, 2007 are as follows (In millions of Korean won):

				Carrying amount				
						De	ecember	
				Ju	ine 30,		31,	
		Ac	equisition					
	Maturity		cost		2008		2007	
Public bonds	(Note a)	₩	51,316	₩	51,299	₩	51,341	
Currency stabilization bonds	(Note b)		49,981		49,963		49,713	
Closed beneficiary certificates (Note c)	October, 2009		4,750		4,818		4,787	
Bond-type beneficiary certificates	(Note d)		350,000				359,389	
Convertible bonds of Eonex Technologies, Inc.	October,							
(Note e)	2008		1,000		1,000		1,000	
Total			457,047		107,080		466,230	
Less: current portion			(100,207)	((100,172)		(99,858)	
Long-term available-for-sale debt securities		₩	356,840	₩	6,908	₩	366,372	

The interest income incurred from available-for-sale debt securities for the six months ended June 30, 2008 and 2007, and for the three months ended June 30, 2008 and 2007 were \display2,756 million and \display2,352 million, \display1,336 million and \display1,077 million, respectively.

(Note a) The maturities of public bonds as of June 30, 2008 and December 31, 2007 are as follows (In millions of Korean won):

	Maturity	Jı	December 31, 2007		
Within one year Within five years		₩	50,209 1,090	₩	50,145 1,196
		₩	51,299	₩	51,341

(Note b)

The maturities of currency stabilization bonds as of June 30, 2008 and December 31, 2007 are as follows (In millions of Korean won):

June 30, December 31,
Maturity 2008 2007
W 40 063 W 40 713

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(Note c) Returns on the

closed

beneficiary

certificates

were accounted

for as interest

income.

(note d) The maturities

of bond-type

beneficiary

certificates as

of June 30.

2008 and

December 31.

2007 are as

follows (In

millions of

Korean won):

 June 30,
 December 31,

 Maturity
 2008
 2007

 ₩
 ₩
 359,389

Bond-type beneficiary certificates (acquisition cost: KRW350,000 million) were all disposed for the three months ended June 30, 2008 and the Company recorded KRW 14,466 million as gain on disposal of investment assets.

(Note e) On October 11,

Within five years

2006, the

Company

purchased

convertible

bonds of Eonex

Technologies,

Inc. at face

value of

\$1,000 million.

Such

convertible

bonds can be

converted into

7,142 shares of

common stock

of Eonex

Technologies,

Inc. at

₩140,000 per

share during the period from April 1, 2007 to October 11, 2008. Unless either previously redeemed or converted, the notes are redeemable at 106% of the principal amount at maturity. If all such bonds are converted, the Company s equity interest in Eonex Technologies, Inc. will increase to 12.9%.

b-(3). Changes in Unrealized Gains (Losses) on Investments in Common Stock

The changes in unrealized gains (losses) on investments in common stock for the six months ended June 30, 2008 and 2007 are as follows (In millions of Korean won):

For the six months ended June 30, 2008

					Tran	isferred		
						to		
	Beg	ginning	Inc	rease	rea	alized	En	ding
	ba	lance	(dec	rease)	gair	n (loss)	balance	
Available-for-sales securities:								
Digital Chosunilbo Co., Ltd.	\mathbf{W}	2,847	(₩	2,197)	₩		W	650
hanarotelecom incorporated		(5,152)				5,152		
KRTnet Corporation		1,300		(352)				948
POSCO	1,	094,091		(76,920)			1,0	017,171
DAEA TI Co., Ltd.								
(formerly Comas Interactive Co., Ltd.)		(1,466)		(71)				(1,537)
eXtended Computing Environment Co., Ltd.		895		(784)				111
nTels Co., Ltd.		1,490		(702)				788
Qualcomm Inc. Ltd.		(696)		523				(173)
China Unicom		599,012	(3	341,959)			2	257,053
SK C&C Co., Ltd.		691,248	(2	262,554)			2	128,694
LG Powercomm Co., Ltd.	(150,820)					()	150,820)
Eonex Technologies Inc.		2,011						2,011
Public bonds		(205)		188				(17)
Currency stabilization bonds		(235)		217				(18)
Beneficiary certificates		9,389				(9,389)		

Sub-total Less tax effect	2,243,709 (617,020)	(684,611) 188,268		(4,237) 1,165	1,554,861 (427,587)
Total	₩ 1,626,689	(W 496,343)	(₩	3,072)	₩ 1,127,274
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For the	six	months	ended	June	30.	2007

			Transferred	
			to	
	Beginning	Increase/	realized	Ending
	balance	(decrease)	gain (loss)	balance
Available-for-sales securities:				
Digital Chosunilbo Co., Ltd.	₩ 116	₩ 1,980	\mathbf{W}	₩ 2,096
hanarotelecom incorporated	(33,096)	11,929		(21,167)
KRTnet Corporation	1,346	211		1,557
POSCO	434,063	333,736		767,799
DAEA TI Co., Ltd.				
(Formerly Comas Interactive Co., Ltd.)	(1,611)	51		(1,560)
Extended Computing Environment Co., Ltd.	866	(16)		850
LG Powercomm Co., Ltd.	(159,873)			(159,873)
Eonex Technologies Inc.	2,011			2,011
Currency stabilization bonds	12	(132)		(120)
Public bonds	(5)	(145)		(150)
Convertible bonds of China Unicom Ltd.	319,648	208,095		527,743
Beneficiary certificates		212		212
Sub-total	563,477	555,921		1,119,398
Less tax effect	(154,956)	(152,878)		(307,834)
Total	₩ 408,521	₩ 403,043	₩	₩ 811,564
	52			

4. EQUITY SECURITIES ACCOUNTED FOR USING THE EQUITY METHOD

Equity securities accounted for using the equity method of accounting as of June 30, 2008 and December 31, 2007 are as follows (In millions of Korean won):

		June 3	30, 2008		Carrying Amount		
hananatalagam	Number of shares	percentage (%)	Acquisition cost	Net asset value	(Nata	June 30, 2008	December 31, 2007
hanarotelecom incorporated SK Communications	102,451,249	43.4	₩1,209,629	₩ 644,465	(Note a)	₩1,202,574	₩
Co., Ltd.	28,029,945	64.8	175,441	142,615		154,843	149,850
SK Telink Co., Ltd. SK Wyverns Baseball	943,997	90.8	5,296	103,843		103,843	97,136
Club Co., Ltd.	199,997	100.0	1,000				
Paxnet Co., Ltd. Global Credit &	5,590,452	59.7	26,563	14,576		30,132	30,237
Information Co., Ltd.	300,000	50.0	2,410	3,306	(Note	3,830	3,851
TU Media Corp.	28,538,064	44.2	151,980	20,115	b)	20,115	5,527
Aircross Co., Ltd.	1,575,000	100.0	2,440	5,010		5,010	5,967
IHQ, Inc.	14,960,784	37.1	51,846	16,296		32,816	38,911
Ntreev Soft Co., Ltd.	2,064,970	66.7	33,120	7,062	(Note	7,954	13,220
Baba Club Commerce Planet Co.,					c) (Note		1,733
Ltd.	26,396	100.0	14,344	4,289	c)	7,800	6,266
Loen Entertainment, Inc. (formerly Seoul							
Records, Inc.)	9,582,321	60.0	27,874	17,352		18,983	21,415
Harex Info Tech, Inc.	225,000		3,375	417		943	1,118
SK Mobile SKT Vietnam PTE		42.5	10,322	3,272		3,272	3,272
Ltd.	180,476,700	73.3	191,273	103,198		103,198	101,412
Skytel Co., Ltd. SK China Company	1,756,400		2,159	7,744		7,744	7,797
Ltd. SK Telecom China		20.7	3,195	1,222		137	
Co., Ltd.		100.0	7,340	7,157	(Note	7,157	7,154
TR Entertainment	13,542,553	42.2	10,635	2,489	d)	9,850	
ULand Company Ltd. SK Telecom USA	14,100,100		17,511	4,881	(Note	8,997	5,290
Holdings, Inc. SK Telecom	1,000	100.0	394,770	48,696	e)	48,696	63,023
International, Inc.	109	100.0	17,467	29,529		29,529	26,454
	107	100.0	22,101	25,655		25,655	19,070

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SK Telecom China Holding Co., Ltd.					(Note b)		
SK USA, Inc.	49	49.0	3,184	3,140	U)	3,140	3,140
Helio, LLC & Inc.	794,375	0.5	1,342	116		116	333
Korea IT Fund	190	63.3	190,000	213,901		213,901	210,568
Centurion IT	-, ,		-2 0,000	,	(Note		
Investment					f)		
Association							2,463
1st Music Investment							•
Fund of							
SK-PVC	1,385	69.3	6,925	5,607		5,607	5,607
2nd Music Investment							
Fund of							
SK-PVC	1,585	79.3	7,925	8,179		8,179	8,517
SK-KTB Music							
Investment Fund	297	74.3	14,850	12,490		12,490	13,367
IMM Cinema Fund	120	45.6	12,000	8,307		8,307	9,089
Michigan Global							
Cinema Fund	40	36.4	4,000	3,542		3,542	3,542
3rd Fund of Isu							
Entertainment	25	31.3	2,500	1,690		1,690	1,690
SK Marketing &					(Note		
Company Co., Ltd.	5,000,000	50.0	190,000	66,004	g)	66,004	
Cyworld China					(Note		
Holdings	10,500,000	53.8	10,272	3,368	h)	10,272	
					(Note		
Magic Tech Network	4,500	30.0	7,929	7,929	i)	7,929	
Other investments in					(Note		
affiliates			36,447		j)	36,447	21,614
Total			₩2,869,465	₩1,547,462		₩2,210,702	₩ 888,633
			53				

(Note a) During the six months ended June 30, 2008, the Company acquired additional 91,406,249 shares of hanarotelecom incorporated s common stock which increased the Company s ownership from 4.8% to 43.4%. As the Company s ownership in hanarotelecom incorporated increased to more than 20% and the Company can exercise significant influence, the investment in common stock of hanarotelecom incorporated was reclassified to equity securities accounted for using the equity method from available-for-sale equity securities.

(Note b) During the six months ended June 30, 2008, the Company additionally invested \$\fomalfom{\psi}55,000\$ million in TU Media Corp. which increased the Company s ownership from 32.7% to 44.2% and invested \$\fomalfom{\psi}3.031\$ million in

SK Telecom China Holding Co., Ltd.

(Note c) During the six months ended June 30, 2008, Baba Club was merged into Commerce Planet Co., Ltd.

(Note d) During the six months ended June 30, 2008, the Company acquired 13,542,553 shares of TR Entertainment. As a result, the Company holds 42.2% ownership in TR Entertainment.

(Note e) In 2005, the Company incorporated SK Telecom USA Holdings, Inc. with an investment of US\$122 million in order to invest in and manage Helio, Inc., a joint venture company in the Untied States of America, which was established in order to provide wireless telecommunication services in the United States of America. In addition, the Company invested an additional US\$ 60 million and US\$ 19.5 million in SK USA Holdings, Inc. for the six months

ended June 30, 2008 and 2007, respectively.

(Note f) During the six months ended June 30, 2008, Centurion IT Investment Association was fully liquidated.

(Note g) During the six months ended June 30, 2008, the Company acquired 5,000,000 shares of SK Marketing & Company Co., Ltd. As a result, the Company holds 50.0% ownership in SK Marketing & Company Co. Ltd.

(Note h) During the six months ended June 30, 2008, the Company acquired 10,500,000 shares of Cyworld China Holdings. As a result, the Company holds 53.8% ownership in Cyworld China Holdings.

(Note i) During the six months ended June 30, 2008, the Company acquired 4,500 shares of Magic Tech Network. As a result, the Company holds 30.0% ownership in Magic Tech Network.

(Note j) As allowed under Korean GAAP, investments in equity securities of SK Telecom Europe Limited and others were not accounted for using the equity method of accounting, as changes in the Company s portion of stockholders equity of such investees were not expected to be material.

Details of the changes in investments in affiliates accounted for using the equity method for the three months and six months ended June 30, 2008 and 2007 are as follows (In millions of Korean won):

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				For the	Eq	nonths end uity in apital	ded June 30,	2008		
		Beginning balance	Acquisition	Equity in earnings (losses)	su and	rplus capital stments	Capital Surplus	Dividend received	Other increase (decrease)	Ending balance
hanarotelecom	(Notes a and		1	(=====)			Z sie pesse		(======)	
incorporated	d)	₩	₩1,093,104	(W 11,628)	₩	4,573	₩	₩	₩116,525	₩1,202,574
SK	(Note									
Communications Co., Ltd.	a)	149,850		(2,409)		7,402				154,843
SK Telink Co.,	(Notes	147,030		(2,40))		7,402				134,043
Ltd.	a and									
	c)	97,136		12,671		(17)		(5,947)		103,843
SK Wyverns Baseball Club	(Note									
Co., Ltd.	b)			(989)						
Paxnet Co., Ltd.	(Notes			(505)						
	a and									
C1 1 1 C 1' 0	c)	30,237		(65)		407		(447)		30,132
Global Credit & Information Co.,	(Note b)									
Ltd.	U)	3,851		(21)						3,830
TU Media Corp.	(Notes			\						-,
	a and									
Ainana aa Ca	g)	5,527	55,000	(9,770)			(30,642)			20,115
Aircross Co., Ltd.	(Note b)	5,967		(939)		(18)				5,010
IHQ, Inc.	(Note	3,707		(557)		(10)				3,010
	a)	38,911		(6,799)		704				32,816
Ntreev Soft Co.,	(Note	10.001		(5.2.42)		7.6				5 .054
Ltd. Baba Club	a) (Notes	13,221		(5,343)		76				7,954
Dava Club	b and									
	e)	1,733							(1,733)	
Commerce Planet										
Co., Ltd.	b and	()(((100)					1.722	7.000
Loen	e) (Note	6,266		(199)					1,733	7,800
Entertainment,	a)									
Inc. (formerly	/									
Seoul Records,										
Inc.)	(21,415		711		(3,143)				18,983
Harex Info Tech, Inc.	(note b)	1,118		(175)						943
SK Mobile	(Note	1,110		(173)						773
	b)	3,272								3,272

SKT Vietnam	(Notes						
PTE Ltd.	a and	101 410		(0.000)	10.055	(71)	102 100
Skytel Co., Ltd.	g) (Note	101,412		(8,998)	10,855	(71)	103,198
Skyter Co., Ltd.	b)	7,797		(52)	(1)		7,744
SK China	(Note	,,,,,,,		(-)	()		.,.
Company Ltd.	b)			54	83		137
SK Telecom	(Note			_			
China Co., Ltd.	b)	7,154		3			7,157
TR Entertainment	(Note a)		10,635	(978)	193		9,850
ULand Company	(Note		10,033	(378)	193		9,030
Ltd.	a)	5,290		2,882	825		8,997
SK Telecom	(Note	,		,			,
USA Holdings,	a)						
Inc.		63,023	58,145	(65,715)	(6,757)		48,696
SK Telecom	(Note						
International, Inc.		26,454		132	2,943		29,529
SK Telecom	(Note						
China Holding Co., Ltd.	a)	19,070	3,031	(1,120)	4,674		25,655
SK USA, Inc.	(Note	19,070	3,031	(1,120)	4,074		25,055
or our, me.	b)	3,140					3,140
Helio, LLC &	(Notes	-,					2,2.0
Inc.	a and						
	g)	333		(573)	16	340	116
Korea IT Fund	(Note						
	a)	210,568		3,914	(581)		213,901
Centurion IT	(Note						
Investment	f)	2.462					(2.462)
Association 1st Music	(Note	2,463					(2,463)
Investment Fund	b)						
of SK-PVC	U)	5,607					5,607
2nd Music	(Note	3,007					3,007
Investment Fund	-						
of SK-PVC	,	8,517		(338)			8,179
SK-KTB Music	(Note						
Investment Fund	a)	13,367		236	(1,113)		12,490
IMM Cinema	(Note						
Fund	a)	9,089		(782)			8,307
Michigan Global	(Note	2.540					2.542
Cinema Fund	b)	3,542					3,542
3rd Fund of Isu Entertainment	(Note b)	1,690					1,690
SK Marketing &	(Note	1,090					1,090
Company Co.	a)						
Ltd	~)		190,000	1,336	(125,332)		66,004
Cyworld China	(Note		,	,	, , ,		,
Holdings	b)		10,272				10,272
			7,929				7,929

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Magic Tech Network	(Note b)								
Total		₩867,020	1,428,116	(94,954)	(104,211)	(30,373)	(6,394)	114,062	₩2,174,255
Less: three months ended March 31, 2008			1,205,778	3 (39,158)	7,144	(30,317)	(6,394)	114,062	
Three months ended June 30, 2008			₩ 222,338	3 (₩ 55,796)	(₩ 111,355)	(₩ 56)	₩ :	W	
				5	55				

(Note a) Investments were recorded using the equity method of accounting based on unaudited and unreviewed financial statements as of and for the six months ended June 30, 2008. In order to verify the reliability of such unaudited and unreviewed financial statements, the Company has performed the following procedures and found no significant errors:

- i) obtained the signature from the chief executive officer of the equity method investee asserting that the unaudited and unreviewed financial statements are accurate
- ii) checked
 whether the
 major
 transactions
 identified by
 the Company,
 including
 public
 disclosures,
 were
 appropriately
 reflected in the

unaudited and unreviewed financial statements

- iii) performed an analytical review on the unaudited and unreviewed financial statements
- (Note b) Investments in equity securities are carried using the equity method of accounting based on the financial statements as of December 31, 2007 as information as of June 30, 2008 was not available and the change in the Company s portion of stockholders equity of the investee for the six months ended June 30, 2008 was immaterial.
- (Note c) The Company received dividends from SK Telink Co., Ltd. and Paxnet Co., Ltd., which were deducted from the carrying amount of equity method securities.
- (Note d) Other increase in investments in hanarotelecom incorporated represents the reclassification from available-for-sale securities to equity

securities accounted for using the equity method.

(Note e) Other increase

(decrease) in

investments in

Commerce Planet

Co., Ltd. (Baba

Club) resulted from

the merger of Baba

Club into

Commerce Planet

Co., Ltd.

(Note f) Other decrease in

investments in

Centurion IT

Investment

Association

represents the

collection of the

Company s

investment resulted

from the full

liquidation of

Centurion IT

Investment

Association.

(Note g) The increase

(decrease) of capital

surplus of TU

Media Corp., SKT

Vietnam PTE Ltd.

And Helio, LLC &

Inc. resulted from the difference

between the

changed amount of

investments and net

assets proportional

to the Company s

equity ratio as a

result of the change

in the Company s

ownership

percentage of the

investees.

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For the six months ended June 30, 2007
Equity in

			eginning palance	Acquisition	Equity in earnings (losses)	capi surp and ca adjusti	ital olus apital	Dividend received	Other increase (decrease)		Ending alance
SK Communications											
Co., Ltd. SK Telink Co.,		₩	167,736		(₩ 12,292)	(₩	50)	W	W	₩	155,394
Ltd.			86,284		4,477		(450)	(4,493))		85,818
SK C&C Co., Ltd.			272,554		6,330	19	2,585	(1,260))		470,209
STIC Ventures	(Note										
Co., Ltd.	a)		8,651		(40)						8,611
Paxnet Co., Ltd.			30,807		(297)		6	(727))		29,789
Global Credit &											
Information Co.,	(Note										
Ltd.	a)		3,704		(21)		(270)		224		3,683
TU Media Corp.	(NI ata		7,016	32,368	(12,842)		(370)		334		26,506
Aireress Co. Ltd.	(Note		1,713	2,139	(235)						3,617
Aircross Co., Ltd. IHQ, Inc.	a)		38,938	•	(5,873)		199		(2)		33,262
Loen			30,930		(3,673)		199		(2)		33,202
Entertainment,											
Inc. (formerly											
Seoul Records,											
Inc.)			25,995		(2,492)		(291)				23,212
Harex Info Tech,	(Note		- ,		(, - ,		(-)				- ,
Inc.	a)		1,835		(205)						1,630
SK Mobile			4,643		(556)		104				4,191
SLD Telecom											
PTE Ltd.			118,100		(6,254)		(359)				111,487
	(Note										
Skytel Co., Ltd.	a)		6,009		169		(355)	(654))		5,169
SK China	(Note		0.2		(110)		10				
Company Ltd.	a)		93		(112)		19				
SK Telecom	(Note		(52((24)						(510
China Co., Ltd.	a)		6,536		(24)						6,512
Uland Company Limited.			6,761		(2,110)		145				4,798
SK Telecom USA			0,701		(2,110)		143				4,790
Holdings, inc.			77,786	18,286	(63,997)		206				32,281
SK Telecom			77,700	10,200	(03,771)		200				32,201
International, Inc.			25,146		(164)		(118)				24,864
	(Note		,		(201)		(-10)				,00 .
SK USA, Inc.	a)		2,969		48		(1)				3,016
Helio, Inc.	·		1,100		(881)		` ^		192		409

	(Note							
Korea IT Fund	a)	193,060		5,272	(761)			197,571
Centurion IT Investment								
Association		3,262		(64)	(477)		(900)	1,821
1 st Music	(Note	3,202		(0.1)	(177)		(200)	1,021
Investment Fund	a)							
of SK-PVC		7,186						7,186
2 nd Music	(Note							
Investment Fund	a)	0.000						0.000
of SK-PVC		8,238						8,238
SK-KTB Music Investment Fund		15,311		(235)	(1,453)			13,623
IMM Cinema		13,311		(233)	(1,433)			13,023
Fund		11,569		(1,391)	27			10,205
Michigan Global	(Note	,,-		(-,-,-,				,
Cinema Fund	a)	3,773						3,773
3 rd Fund of Isu	(Note							
Entertainment	a)	2,419						2,419
Total		₩1,139,194	52,793	(93,789)	188,606	(7,134)	(376)	₩1,279,294
Total		** 1,139,194	32,193	(93,769)	188,000	(7,134)	(370)	** 1,279,294
Less: three								
months ended								
March 31, 2007			47,227	(45,037)	60,867	(6,480)	(445)	
Three months								
ended June 30,			W 5566	(W. 49.752)	W 127 720	(W) (54)	W 60	
2007			₩ 5,566	(₩ 48,752)	₩ 127,739	(W 654)	₩ 69	

(Note a) Investments in equity securities are carried using the equity method of accounting based on the financial statements as of December 31, 2006 as information as of June 30, 2007 was not available and the change in the Company s portion of stockholders

equity of the investee for the six months ended June 30, 2007 was immaterial.

Details of changes in the differences between the acquisition cost and net asset value of equity method

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investees at the acquisition date for the three months and six months ended June 30, 2008 and 2007 are as follows (In millions of Korean won):

	For the six months ended June 30, 2008			
	Beginning	Increase		Ending
	balance	(decrease)	Amortization	balance
Hanarotelecom incorporated	\mathbf{W}	₩565,174	$(\Psi 7,064)$	₩558,110
SK Communications Co., Ltd.	21,019	(8,005)	(446)	12,568
Paxnet Co., Ltd.	16,091		(536)	15,555
Global Credit & Information Co., Ltd.	545		(21)	524
IHQ, Inc.	19,274		(2,754)	16,520
Ntreev Soft Co., Ltd.	1,282	(92)	(298)	892
Baba Club	2,504	(2,504)		
Commerce Planet Co., Ltd.	3,950		(439)	3,511
Loen Entertainment, Inc. (formerly Seoul Records,				
Inc.)	2,039		(408)	1,631
Harex Info Tech, Inc.	701		(175)	526
Uland Company Ltd.	4,245		(129)	4,116
TR Entertainment		7,748	(387)	7,361
Cyworld China Holdings		6,904		6,904
Total	₩71,650	569,225	(12,657)	₩628,218
Less three months ended March 31, 2008		560,805	(2,634)	
Three months ended June 30, 2008		₩ 8,420	(₩ 10,023)	

	For the six months ended June 30, 2007				
	Beginning			Ending	
	balance	Increase	Amortization	balance	
SK Communications Co., Ltd.	₩22,417	\mathbf{W}	(W 699)	₩21,718	
SK C&C Co., Ltd.	4,464		(203)	4,261	
Paxnet Co., Ltd.	17,164		(536)	16,628	
Global Credit & Information Co., Ltd.	587		(21)	566	
TU Media Corp.	784	9,572	(567)	9,789	
IHQ, Inc.	24,780		(2,753)	22,027	
Loen Entertainment, Inc. (formerly Seoul Records, Inc.)	2,855		(408)	2,447	
Harex Info Tech, Inc.	1,051		(175)	876	
SLD Telecom PTE Ltd.	384		(11)	373	
Uland Company Limited	4,502		(129)	4,373	
Helio, Inc. & LLC		38	(38)		
Total	₩78,988	9,610	(5,540)	₩83,058	
Less three months ended March 31, 2007		9,610	(2,557)		

Three months ended June 30, 2007

₩

(₩ 2,983)

Details of changes in unrealized inter-company gains incurred from sales of assets for the three months and 58

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six months ended June 30, 2008 and 2007 are as follows (In millions of Korean won):

	For	ended June 30, 20	2008		
	Beginning			Ending	
Subsidiary	balance	Increase	Decrease	balance	
SK Communications Co., Ltd.	₩ 2,192	₩	(W 1,853)	₩ 339	
Uland Company Limited.	2,981		(2,981)		
SK China Company Ltd.	1,086			1,086	
Total	₩ 6,259		(4,834)	₩ 1,425	
Less three months ended March 31, 2008			(4,799)		
Three months ended June 30, 2008		₩	₩ 35		

Details of market price of the equity securities accounted for using the equity method as of June 30, 2008 are as follows (In millions of Korean won, except for market price per share):

	Market price per share (In Korean	Shares owned by	
	won)	the Company	Market price
hanarotelecom incorporated	₩ 7,990	102,451,249	₩818,585
IHQ, Inc.	2,865	14,960,784	42,863
Loen Entertainment, Inc. (formerly Seoul Records, Inc.)	4,770	9,582,321	45,708
59	9		

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The condensed financial information of the investees as of and for the six months ended June 30, 2008 is as follows (In millions of Korean won):

	Total	Total		Net income
	Assets	liabilities	Revenue	(loss)
hanarotelecom incorporated	₩2,673,526	₩1,189,237	₩971,559	(W 17,253)
SK Communications Co., Ltd.	303,391	83,377	109,683	(6,119)
SK Telink Co., Ltd.	178,618	64,214	129,901	13,884
Paxnet Co., Ltd.	34,847	10,446	16,408	902
TU Media Corp.	298,347	252,791	54,605	(25,461)
IHQ, Inc.	61,723	17,788	24,415	(10,691)
Ntreev Soft Co., Ltd.	19,962	9,373	6,095	(2,028)
Loen Entertainment, Inc. (formerly Seoul				
Records, Inc.)	43,148	14,228	15,583	2,551
SKT Vietnam PTE., Ltd.	169,710	28,960	22	(12,696)
TR Entertainment	7,920	2,021		(1,401)
ULand Company Limited	8,000	1,041	1,811	(702)
SK Telecom USA Holdings, Inc.	48,707	12		(69,738)
SK Telecom China Holdings	38,939	13,283	16,614	(1,120)
Helio, LLC & Inc.	165,420	142,604	104,662	(105,045)
Korea IT Fund	338,171	433	13,829	6,180
SKT-KTB Music Investment Fund	17,393	553	400	318
IMM Cinema Fund	18,207		2	(1,714)
SK Marketing & Company Co. Ltd	414,177	282,170	20,850	2,671
Cyworld China Holdings	11,825	5,565	274	(3,782)
5 I OANG TO EMDI OVEEG				

5. LOANS TO EMPLOYEES

Short-term and long-term loans to employees as of June 30, 2008 and December 31, 2007 are as follows (In millions of Korean won):

	Jı	ane 30, 2008 (No	ote)	De	ecember 31,	
	Short-term	Long-term	Total	200	7 (Note)	
Loans to employees stock ownership association Loans to employees for housing and other	₩ 1,422 64	₩ 60,881 78	₩ 62,303 142	₩	34,816 190	
Total	₩ 1,486	₩ 60,959	₩ 62,445	₩	35,006	

(Note) On

December 26,

2007 and

January 23,

2008, the

Company

loaned

₩31,017 million

and ₩29,676 million, respectively, to employees stock ownership association to help fund employees acquisition of the Company s treasury stocks. The loan will be repaid over a period of five years, beginning on the second anniversary of each loan date.

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6. PROPERTY AND EQUIPMENT

Property and equipment as of June 30, 2008 and December 31, 2007 are as follows (In millions of Korean won):

	Useful lives			
			D	ecember 31,
	(years)	June 30, 2008		2007
Land		₩ 445,051	₩	444,252
Buildings and structures	30,15	1,496,434		1,496,535
Machinery	6	12,517,487		12,395,823
Vehicles	4	20,390		22,541
Other	4	969,436		942,375
Construction in progress		451,288		292,134
		15,900,086		15,593,660
Less: accumulated depreciation		(11,424,411))	(10,999,247)
Property and equipment, net		₩ 4,475,675	₩	4,594,413

The standard value of land declared by the government as of June 30, 2008 and December 31, 2007 are \$\forall 597,857\$ million and \$\forall 547,524\$ million, respectively.

Details of change in property and equipment for the three months and six months ended June 30, 2008 and 2007 are as follows (In millions of Korean won):

	For the six months ended June 30, 2008					
	Beginning balance	Acquisition	Disposal	Transfer	Depreciation	Ending balance
Land	₩ 444,252	₩ 61	(₩ 554)	₩ 1,291	W	₩ 445,050
Buildings and						
structures	1,054,484	1,207	(863)		(27,967)	1,026,861
Machinery	2,495,252	4,642	(1,705)	290,192	(545,648)	2,242,733
Vehicles	3,196	52	(239)		(911)	2,098
Other	305,095	466,705	(15,133)	(403,492)	(45,530)	307,645
Construction in						
progress	292,134	112,263	(1,259)	48,150		451,288
Total	₩4,594,413	584,930	(19,753)	(63,859)	(620,056)	₩4,475,675
Less three months ended March, 31,						
2008		276,361	(1,461)	(32,513)	(299,046)	
		₩ 308,569	(₩ 18,292)	(W 31,346)	(W 321,010)	

Three months ended June 30, 2008

	For the six months ended June 30, 2007					F 4
	Beginning balance	Acquisition	Disposal	Transfer	Depreciation	Ending balance
Land	₩ 462,393	₩ 451	(₩ 14,480)	₩ 1,281	₩	₩ 449,645
Buildings and						
structures	1,101,232	468	(792)	1,691	(27,913)	1,074,686
Machinery	2,346,517	29,473	(4,360)	552,631	(540,681)	2,383,580
Vehicles	2,341	1,444	(67)		(848)	2,870
Other	374,962	448,178	(12,231)	(438,524)	(47,436)	324,949
Construction in						
progress	130,667	218,009		(167,750)		180,926
Total	₩ 4,418,112	698,023	(31,930)	(50,671)	(616,878)	₩ 4,416,656
Less three months ended March, 31, 2007		288,514	(16,183)	(14,106)	(284,980)	
Three months ended June 30, 2007		₩ 409,509	(₩ 15,747)	(₩ 36,565)	(₩ 331,898)	
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7. INTANGIBLE ASSETS

Intangible assets as of June 30, 2008 and December 31, 2007 are as follows (In millions of Korean won):

		June 30, 2008			December 31, 2007			
	Acquisition cost	Accumulated amortization	Carrying amounts	Acquisition cost	Accumulated amortization	Carrying amounts		
Goodwill	₩2,341,625	(W 837,318)	₩ 1,504,307	₩ 2,341,625	(W 772,378)	₩ 1,569,247		
Frequency use								
rights	1,385,120	(483,084)	902,036	1,385,120	(424,818)	960,302		
Software								
development costs	208,179	(198,851)	9,328	207,173	(194,144)	13,029		
Computer software	1,098,553	(544,890)	553,663	1,036,432	(450,858)	585,574		
Other	131,163	(78,178)	52,985	120,907	(74,117)	46,790		
	₩ 5,164,640	(₩ 2,142,321)	₩ 3,022,319	₩ 5,091,257	(₩ 1,916,315)	₩ 3,174,942		

Details of changes in intangible assets for the three months and six months ended June 30, 2008 and 2007 are as follows (In millions of Korean won):

	Design	For the six months ended June 30, 2008				E. C.	
	Beginning balance	Increase	Decrease	Transfer	Amortization	Ending balance	
Goodwill Frequency use rights Software development	₩ 1,569,247 960,302	W	₩	¥	(\forall 64,940) (58,266)	₩ 1,504,307 902,036	
costs Computer software Other	13,029 585,574 46,790	2,479 9,089	(136)	2,351 60,158 1,553	(6,052) (94,548) (4,311)	9,328 553,663 52,985	
Total	₩ 3,174,942	11,568	(136)	64,062	(228,117)	₩ 3,022,319	
Less three months ended March 31, 2008		2,351	(92)	32,591	(113,363)		
Three months ended June 30, 2008		₩ 9,217	(W 44)	₩ 31,471	(W 114,754)		
	For the six months ended June 30, 2007						
	Beginning balance	Increase	Decrease	Transfer	Amortization	Ending balance	
Goodwill Frequency use rights	₩ 1,692,222 1,076,833 40,707	₩	₩	₩ 707	(\mathbb{W} 64,331) (58,266) (13,734)	₩ 1,627,891 1,018,567 27,680	

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Software development costs						
Computer software	555,103	5,434	(7)	50,046	(76,776)	533,800
Other	40,294	7,565	(255)	40	(3,336)	44,308
Total	₩3,405,159	12,999	(262)	50,793	(216,443)	₩3,252,246
Less three months						
ended March 31, 2007		3,514	(146)	14,228	(107,361)	
Three months ended June 30, 2007		₩ 9,485	(W 116)	₩ 36,565	(₩ 109,082)	
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The book value as of June 30, 2008 and residual useful lives of major intangible assets are as follows (In millions of Korean won):

	Amount	Description	Residual useful lives
Goodwill	₩ 1,499,229	Goodwill related to acquisition of Shinsegi Telecomm, Inc.	11 years and 9 months
IMT license	820,613	Frequency use rights relating to W-CDMA Service	(Note a)
WiBro license	75,761	WiBro Service	(Note b)
DMB license	5,662	DMB Service	8 years

(Note a) Amortization of the IMT license commenced when the Company started its commercial **IMT 2000** service in December 2003, using the straight-line method over the estimated useful life (13 years) of the IMT license which expires in

December 2016.

(Note b) The Company purchased the WiBro license from MIC on March 30, 2005. The license period is seven years from the purchase date. Amortization of the WiBro license commenced when the Company started its commercial WiBro services

on June 30, 2006

using the straight line basis over the remaining useful life.

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8. BONDS PAYABLE

Bonds payable as of June 30, 2008 and December 31, 2007 are as follows (In millions of Korean won and thousands of U.S. dollars):

	Maturity year	Annual interest rate (%)	June 30, 2008	December 31, 2007
Domestic general bonds	2008	5.0	₩	₩ 300,000
"	2009	5.0	300,000	300,000
"	2010	4.0	200,000	200,000
"	2011	3.0	200,000	200,000
"	2013	4.0	200,000	200,000
"	2014	5.0	200,000	200,000
"	2015	5.0	200,000	
"	2016	5.0	200,000	200,000
"	2018	5.0	200,000	
Dollar denominated bonds (US\$300,000)	2011	4.25	313,020	281,460
Dollar denominated bonds (US\$400,000)	2027	6.63	417,360	375,280
Yen denominated bonds (JPY 12,500,000)	2012	3-month Euro Yen LIBOR rate +0.55 (note)	122,724	104,166
Convertible bonds (US\$229,160)	2009	+0.33 (note)	268,415	268,415
Total Add (Deduct):			2,821,519	2,629,321
Discounts on bonds			(61,911)	(46,138)
Conversion right adjustments			(12,908)	(19,665)
Long-term accrued interest			17,256	17,256
Net			2,763,956	2,580,774
Less portion due within one year, net			(571,471)	(299,614)
Long-term portion			₩ 2,192,485	₩ 2,281,160

(Note) The 3-months Euro Yen LIBOR rate as of June 30, 2008 is 0.93%.

All of the above bonds will be paid in full at maturity.

On May 27, 2004, the Company issued zero coupon convertible bonds with a maturity of five years in the principal amount of US\$329,450,000 for US\$324,923,469, with an initial conversion price of \$235,625 per share of the Company s common stock, which was greater than market value at the date of issuance. Subsequently, the initial conversion price was changed to \$204,636 per share in accordance with anti-dilution

protection. The Company may redeem the principal amount after 3 years from the issuance date if the market price exceeds 130% of the conversion price during a predetermined period. On the other hand, the bond holders may redeem their notes at 103.81% of the principal amount on May 27, 2007 (3 years from the issuance date). The conversion right may be exercised during the period from July 7, 2004 to May 13, 2009 and the number of common shares to be converted as of June 30, 2008 is 1,317,494 shares. Effective January 1, 2008, the conversion price was changed from \(\frac{\textbf{W}}{2}\)211,099 to \(\frac{\textbf{W}}{2}\)204,636 and the number of shares to be converted was changed from 1,277,157 shares to 1,317,494 shares due to the payment of annual dividends in accordance with the resolution of the Company s board of directors on January 31, 2008.

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Conversion of notes to common shares may be prohibited under the Telecommunications Law or other legal restrictions which restrains foreign governments, individuals and entities from owning more than 49% of the Company s voting stock, if this 49% ownership limitation is violated due to the exercise of conversion rights. In this case, the Company will pay a bond holder as cash settlement determined at the average price of one day after a holder exercises its conversion right or the weighted average price for the following five business days. The Company intends to sell treasury shares held in trust by the Company that corresponds to the number of shares of common stock that would have been delivered in the absence of the 49% foreign shareholding restrictions. The Company entered into an agreement with Credit Suisse First Boston International to reduce the effect of fluctuation with respect to cash settlement payments that may be more or less than the proceeds from sales of treasury shares held in trust. Unless either previously redeemed or converted, the notes are redeemable at 106.43% of the principal amount at maturity.

During the six months ended June 30, 2008, no conversion was made. During the year ended December 31, 2007, the conversion rights for the convertible bond with a principal amount of US\$75,080,000 were exercised. The Company paid \(\frac{\text{W42,962}}{\text{million}}\) in cash to bond holders with a principal amount of US\$36,260,000 without delivering the Company s common stocks due to the 49% ownership limitation as explained above and the convertible bonds with a principal amount of US\$38,820,000 were converted into 216,347 shares of treasury stock (See Note 15). Therefore, the principal amount of the convertible bonds decreased from US\$304,240,000 to US\$229,160,000. In addition, the consideration for conversion right (capital surplus) decreased by \(\frac{\text{W11,116}}{\text{W11,116}}\) million (net of tax effect of \(\frac{\text{W4}}{\text{,216}}\) million).

9. LONG-TERM BORROWINGS

Long-term borrowings as of June 30, 2008 and December 31, 2007 are as follows (In millions of Korean won and thousands of U.S. dollars):

	Lender	Final maturity year	Annual interest rate (%) (Note)		June 30, 2008		December 31, 2007	
Long-term floating rate discount bill	Shinhan Bank	June 29, 2010	91 days CD yield + 0.25%	₩	200,000	₩	200,000	
Long-term floating rate borrowings	Calyon Bank	October 10, 2013	6M LIBOR + 0.29%	US	50,000	US\$	50,000	
"	DBS Bank	<i>"</i>	"	US	25,000	US\$	25,000	
<i>"</i>	SMBC	"	"		5 25,000	US\$	25,000	
Total				US\$ ₩	5 100,000 200,000	US\$	100,000 200,000	
Equivalent in Korean won Less current portion				₩	304,340	₩	293,820	
Long-term borrowings				₩	304,340	₩	293,820	

The above long-term floating rate discount bill is classified as long-term borrowing as the borrowing is to be rolled-over exceeding 1 year from June 30, 2008 in accordance with the loan agreement.

(Note) At June 30, 2008, the 91 days CD yield and the 6M LIBOR rate are 5.37% and 3.15%, respectively.

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10. SUBSCRIPTION DEPOSITS

The Company receives subscription deposits from customers of cellular services at the subscription date. The Company has no obligation to pay interest on subscription deposits but is required to return them to subscribers upon termination of the subscription contract.

Long-term subscription deposits held as of June 30, 2008 and December 31, 2007 are as follows (In millions of Korean won except deposit per subscriber amounts):

		Deposit				
		per	Ju	ine 30,	December 31,	
Service type		subscriber		2008	2007	
Cellular		₩ 200,000) W	4,929	\mathbf{W}	6,426

The Company offers existing and new cellular subscribers the option of obtaining credit insurance from Seoul Guarantee Insurance Company (SGIC) in lieu of the subscription deposits. Existing subscribers who elect this option are refunded their subscription deposits. As a result, the balance of subscription deposits has been decreasing.

11. LEASES

The Company acquired certain computer equipment and software from SK C&C Co., Ltd. and succeeded certain capital lease agreements made between SK C&C Co., Ltd. and HP Financial Service before FY 2007. As all capital lease agreements expired during the six months ended June 30, 2008, there are no capital lease assets or liabilities as of June 30, 2008. In addition, details of capital lease assets acquired and liabilities assumed from SK C&C Co., Ltd. as of and for the six months ended June 30, 2008 and as of and for the year ended December 31, 2007 are as follows (In millions of Korean won):

		June 30, 2008	December 31, 2007	
Acquisition cost	Office equipment Computer software	₩	₩	8,271 5,728
		₩	₩	13,999
Accumulated depreciation	Office equipment Computer software	W	₩	6,509 2,387
		₩	₩	8,896
Carrying amounts	Office equipment Computer software	₩	₩	1,761 3,342
		W	₩	5,103

Depreciation expenses	Office equipment W Computer software		₩		1,970 1,146		
		W		W	3,116		
There are no lease liabilities as of June 30, 2008 and the Company s minimum future lease payments as of December 31, 2007 are as follows (In millions of Korean won):							
		Annual lease payments Interest					
2008 Less portion due within one year	₩	1,664	₩	22	Principal ₩ 1,642 (1,642)		
Capital lease liabilities					₩		

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12. MONETARY ASSETS AND LIABILITIES DENOMINATED IN FOREIGN CURRENCIES

The details of monetary assets and liabilities denominated in foreign currencies (except for bonds payable and long-term borrowings denominated in foreign currencies described in Notes 8 and 9, respectively) as of June 30, 2008 and December 31, 2007 are as follows (In millions of Korean won, thousands of U.S. dollars, thousands of HK dollars, thousands of Japanese yen, thousands of Great Britain pounds, thousands of Singapore dollars, thousands of Swiss Franc, thousands of Euros and thousands of Chinese yuan):

		June 3	30, 2008	3		Decembe		
	_	_		Corean	_		ŀ	Korean
		reign		won		reign		won
	curre	encies	eqi	uivalent	cur	rencies	eq	uivalent
Cash and cash equivalents	US\$	9,908	₩	10,338	US\$	357,039	₩	334,974
"	EUR	8		13	EUR	117		162
Accounts receivable trade	US\$	5,468		5,705	US\$	4,164		3,906
"	EUR	103		170	EUR	248		303
"	CNY	5,620		855	CNY	5,620		722
Accounts receivable other	US\$	965		1,006	US\$	965		905
Guarantee deposits	US\$	8		8	US\$	12		11
,,	JPY	17,397		170	JPY	16,912		141
			₩	18,265			W	341,124
A	IIΩΦ	0.522	***	0.027	IIαh	22.552	***	21 150
Accounts payable	US\$	9,523	₩	9,937	US\$	22,552	₩	21,159
"		38,606		379	JPY	16,954		138
"	HK\$	97		13	HK\$	248		14
"	GBP	3		6	GBP	931		1,461
"	SG\$	1		1	SG\$	27		18
"	EUR	224		369	EUR	588		1,750
		_			CHF	250		208
"	CNY	2		1	CNY	2		1
			₩	10,706			₩	24,749

13. CAPITAL STOCK AND CAPITAL SURPLUS

The Company s capital stock consists entirely of common stock with a par value of W500. The number of authorized and issued shares as of June 30, 2008 and December 31, 2007 are as follows:

	June 30, 2008	December 31, 2007
Authorized shares	220,000,000	220,000,000
Issued shares	81,193,711	81,193,711
Outstanding shares, net of treasury stock	72,793,003	72,584,677
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Significant changes in capital stock and capital surplus for the six months ended June 30, 2008 and for the year ended December 31, 2007 are as follows (In millions of Korean won except for share data):

	Number of shares				
	issued		Capital stock		Capital surplus
At January 1, 2007	81,193,711	₩	44,639	₩	2,962,699
Transferred from stock options in capital adjustment (Note a) Consideration for conversion right (Note b) Offset against capital surplus by equity security					3,246 (11,116)
accounted for using the equity method (Note c)					(15,476)
Cumulative effect of change in accounting policies (Note d)					(15,432)
At December 31, 2007 Difference between the acquisition cost and the net book value incurred from the transactions between companies	81,193,711		44,639		2,923,921
under common control (Note e)					(30,849)
At June 30, 2008	81,193,711	W	44,639	W	2,893,072

(Note a) During the year ended December 31, 2007, the exercisable period for the stock options representing 65,730 shares, for which the Company recognized compensation costs of ₩3,246 million, expired and the related stock options of ₩3,246 million in capital adjustments were transferred to capital surplus in accordance with

Korean GAAP.

(Note b) During the year ended December 31, 2007, the conversion rights for the convertible bonds with a face value of US\$75,080,000 were exercised and the capital surplus amount (in connection with the related conversion rights) decreased by ₩11,116 million (net of tax effect of \pm 4,216 million).

(Note c) During the year ended December 31, 2007, the Company acquired Ntreev Soft Co., Ltd s common stock from IHQ, Inc. a subsidiary of the Company. The difference between the acquisition cost and the net book value of Ntreev Soft Co., Ltd. amounting to ₩15,476 million was offset against the Company s capital surplus.

(Note d) The capital surplus as of December 31, 2007, decreased by \times 15,432

million in accordance with the retroactive adoption of the amended SKAS No.15 Investment in Associates [see Note 2 (a)].

(Note e) In accordance

with the adoption of the amended SKAS No.15
Investment in Associates [see Note 2(a)], the difference is recorded as capital surplus rather than

accumulated other comprehensive

income.

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14. RETAINED EARNINGS

The details of appropriated retained earnings as of June 30, 2008 and December 31, 2007 are as follows (In millions of Korean won):

	Jun	e 30, 2008	December 31, 2007		
Legal reserve	W	22,320	₩	22,320	
Reserve for improvement of financial structure				33,000	
Reserve for loss on disposal of treasury stock		255,984		255,984	
Reserve for research and manpower development		872,595		872,595	
Reserve for business expansion		6,344,138		6,151,138	
Reserve for technology development		800,000			
Total	₩	8,295,037	W	7,335,037	

a. Legal Reserve

The Korean Commercial Code requires the Company to appropriate as a legal reserve at least 10% of cash dividends for each accounting period until the reserve equals 50% of outstanding capital stock. The legal reserve may not be utilized for cash dividends, but may only be used to offset a future deficit, if any, or may be transferred to capital stock.

b. Reserve for Improvement of Financial Structure

The Financial Control Regulation for listed companies in Korea requires that at least 10% of net income (net of accumulated deficit), and an amount equal to net gain (net of related income taxes, if any) on the disposal of property and equipment be appropriated as a reserve for improvement of financial structure until the ratio of stockholders—equity to total assets reaches 30%. However, this regulation was abolished during the year ended December 31, 2007 and no such requirement exists as of June 30, 2008.

c. Reserve for Loss on Disposal of Treasury Stock and Research and Manpower Development

Reserves for loss on disposal of treasury stock and research and manpower development were appropriated in order to recognize certain tax deductible benefits through the early recognition of future expenditures for tax purposes. These reserves will be reversed from appropriated retained earnings in accordance with the relevant tax laws. Such reversal will be included in taxable income in the year of reversal.

d. Reserve for Business Expansion and Technology Development

The reserve for business expansion and technology and development are voluntary and were approved by the board of directors and stockholders.

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15. TREASURY STOCK

Upon issuances of stock dividends and new common stock, and the merger with Shinsegi Telecomm, Inc. and SK IMT Co., Ltd., the Company acquired fractional shares totaling 77,970 shares for \(\frac{\text{\$\psi}}{6},110\) million through 2006. In addition, the Company acquired 8,584,445 shares of treasury stock in the market or through the trust funds for \(\frac{\text{\$\psi}}{2},040,995\) million through 2006 in order to stabilize the market price of its stock. In addition, the Company retired 1,083,000 shares of common stock in accordance with Korean Commercial law, which were acquired by the Company in 2006 at \(\frac{\text{\$\psi}}{2}208,077\) million. As a result of these transactions, retained earnings decreased by \(\frac{\text{\$\psi}}{2}37\) million. In addition, the losses on disposal of treasury stock decreased by \(\frac{\text{\$\psi}}{3}37\) million for the six months ended June 30, 2007 to reflect the change in accumulated temporary differences related to treasury stocks based on the prior year tax return.

In addition, for the year ended December 31, 2006 and 2007, treasury stock of 136,163 shares and 216,347 shares with carrying value totaling \(\mathbb{W}\)32,178 million and \(\mathbb{W}\)51,199 million, respectively, were issued to the convertible bond holders at their execution of conversion rights. As a result of these transactions, loss on disposal of treasury stock of \(\mathbb{W}\)7,887 million and gain on disposal of treasury stock of \(\mathbb{W}\)1,414 million was reported for the year ended December 31, 2006 and 2007, respectively.

From November 9, 2007 through December 31, 2007, the Company acquired 471,000 shares of treasury stock for \\ \text{\text{W}118,511}\) million in order to stabilize the market price of its stock in accordance with a resolution of the Board of Directors on November 2, 2007. In addition, on December 26, 2007 and January 23, 2008, treasury stock of 171,871 shares and 208,326 shares with carrying value totaling \\ \text{\text{\text{W}40,756}}\) million and \\ \text{\text{\text{\text{W}49,401}}\) million, respectively, were sold to the employees—stock ownership association. As a result of these transactions, loss on disposal of treasury stock decreased by \\ \text{\text{\text{\text{\text{W}6,042}}}\) million for the three months ended December 31, 2007 and increased by \\ \text{\text{\text{\text{\text{W}6,275}}}\) million for the six months ended June 30, 2008.

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16. INCOME TAX

Details of income tax expense Income tax expense for the three months and the six months ended June 30, 2008 and 2007 consists of the following (In millions of Korean won):

		2008		2007
Current Deferred (Note a)	#	¥ 353,170 (87,780)	₩	355,217 (23,358)
Income tax expense Less three months ended March 31,		265,390 (134,702)		331,859 (175,808)
Three months ended June 30,	#	7 130,688	₩	156,051
(Note a) Changes in net deferred tax liabilities for the six months ended June 30, 2008 and 2007 are as follows (In millions of Korean won):		2008		2007
Ending balance of net deferred tax liabilities Beginning balance of net deferred tax liabilities Adjustment to the beginning net deferred income tax liabilities based on tax return filed Tax effect of temporary differences charged or credited directly to related	₩	736,151 1,015,002) 3,945	₩	669,410 (490,341) 3,444
components of stockholders equity Deferred income tax expense	(₩	187,126 87,780)	(₩	(205,871) 23,358)
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b. An explanation of the relationship between income tax expense and accounting income before income tax expense for the six months ended June 30, 2008 and 2007 are as follows (in millions of Korean won):

	2008	2007
Income before income tax Income tax expense at statutory income tax rate (14.3% of taxable income less	₩ 946,285	₩ 1,131,443
than \times 100 million and 27.5% of taxable income exceeding \times 100 million)	260,215	311,134
Differences (Note)	5,175	20,725
Income tax expense	₩ 265,390	₩ 331,859
Effective tax rates	28.05%	29.33%
(Note) Differences:		
Permanent difference	₩ 17,064	₩ 22,420
Changes in deferred income tax assets (liabilities) recognized related to equity	20.120	21.720
method investment securities Tax credit for investment	20,128	31,729
Other tax credits	(36,396) (831)	(45,490) (2,608)
Sur tax on exempted income	6,629	8,360
Additional income tax (tax refund) for prior periods	(1,419)	6,220
Other	(1,117)	94
	₩ 5,175	₩ 20,725
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c. Change in cumulative temporary differences and deferred tax liabilities
Changes in cumulative temporary differences for the six months ended June 30, 2008 and 2007, and deferred tax assets and liabilities as of June 30, 2008 and 2007 are as follows (In millions of Korean won):

For the six months ended June 30, 2008

Description	January 1, Increase 2008 (Note a)		Decrease (Note a)	June 30, 2008	
Current: Allowance for doubtful accounts Accrued interest income Bad debt Accrued expenses Other	₩ 31,90° (5,024 115,920 92,530 1,168	4) (3,333) 6 4,472 6 4,613	₩ 28,460 (5,024) 298 9,383 15,257	₩ 72,790 (3,333) 120,100 87,766 8,554	
Total Temporary differences unlikely to be	236,513	3 97,738	48,374	285,877	
realized	(128,555	5)		(128,555)	
Total current cumulative temporary differences net	107,958	8 ₩ 97,738	₩ 48,374	157,322	
Current deferred tax assets net (Note b)	₩ 29,688	8		₩ 43,263	
Non-current:	(₩ 155,202	2) ₩ 1,478	(W 21 261)	(W 122 462)	
Property and equipment Loss on impairment of long-term investment securities	(₩ 155,202 138,363		(₩ 31,261)	(W 122,463) 138,363	
Loss on impairment of other long-term assets	2,65		2,651	3,948	
Reserves for research and manpower development Reserves for loss on disposal of treasury	(550,000	0)	(100,000)	(450,000)	
stock Equity in losses (earnings) of affiliates	(255,984 92,160	·	(127,992)	(127,992) 189,679	
Equity in capital adjustment of affiliates Unrealized loss on valuation of long-term investment securities (other comprehensive	27,229		(99,675)	126,904	
income)	(2,243,709	9) (6,079)	(694,928)	(1,554,860)	
Accrued severance indemnities	39,538		1,759	46,488	
Deposits for severance indemnities	(38,700	•	(1,759)	(37,059)	
Loss on valuation of currency swap	22,503		63,095	115,112	
Loss on valuation of currency swap (other		_			
comprehensive income)	24,249		65,003	(40,754)	
	(3,170	0) 66		(3,104)	

Loss on valuation of interest rate swap (other comprehensive income) Gain on conversion of convertible bonds Considerations for conversion right Long-term accrued interest Other	(373,140) (19,665) 17,256 44,962	(33,525)	(39,544)	(373,140) (19,665) 17,256 50,981
Total	(3,230,665)	227,708	(962,651)	(2,040,306)
Temporary differences unlikely to be realized	(568,208)		225,722	(793,930)
Total non-current cumulative temporary differences net	(3,798,873)	₩ 227,708	(W 736,929)	(2,834,236)
Total non-current deferred tax liabilities net (Note b)	(\mathbb{W} 1,044,690) 73			(₩ 779,415)

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(Note a) These changes include adjustment to reflect the change in accumulated temporary differences based on the prior year tax return.

(Note b) The tax rate used in measuring deferred tax assets and liabilities is 27.5%.

For the six months ended June 30, 2007

Description	January 1, 2007		1, Increase (Note a)		Decrease (Note a)		June 30, 2007	
Current: Allowance for doubtful accounts Accrued interest income Accrued expenses Other	W	50,824 (4,574) 56,001 172,169	₩	29,186 (4,510) 1,950 (556)	₩	43,975 (4,576) 29,350 5,686	₩	36,035 (4,508) 28,601 165,927
Total Temporary differences unlikely to be realized		274,420 (128,555)		26,070		74,435		226,055 (128,555)
Total current cumulative temporary differences net		145,865	₩	26,070	₩	74,435		97,500
Current deferred tax assets net (Note b)	₩	40,113					₩	26,813
Non-current: Property and equipment Loss on impairment of long-term investment securities	(₩	188,535) 108,145 971	(₩	1,413) 28,182 3,508	(₩	18,315) 971	(₩	171,633) 136,327 3,508

assets Reserves for research and manpower	(FF 000)
	(55,000)
<u>-</u>	655,000)
Reserves for loss on disposal of treasury	
*	255,984)
	202,697
	312,257)
Unrealized loss on valuation of long-term	, ,
investment securities (other comprehensive	
	119,398)
Accrued severance indemnities 20,058 11,838 714	31,182
Deposits for severance indemnities (20,058) (3,837) (714)	(23,181)
Loss on valuation of currency swap 22,502 840	23,342
Loss on valuation of currency swap (other	
comprehensive income) 24,249 1,067	23,182
Loss on valuation of interest rate swap	
(other comprehensive income) 454 2,009	(1,555)
Considerations for conversion right (62,131) (5,148)	(56,983)
Other 24,564 9,516 2,181	31,899
Total (1,658,234) (595,906) (110,286) (2,	143,854)
Temporary differences unlikely to be	, ,
	387,866)
	,
Total non-current cumulative temporary	
differences net $(1,928,922)$ (# 598,378) # 4,420 (# 2,	531,720)
Total non-current deferred tax liabilities net	
(Note b) $(\Psi 530,454) \qquad (\Psi \bullet)$	696,223)
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(Note a) These changes include adjustment to reflect the change in accumulated temporary differences based on the prior year tax

return.

(Note b) The tax rate used in measuring deferred tax assets and liabilities is 27.5%.

Deferred tax assets and liabilities before offsetting each other as of June 30, 2008 and December 31, 2007 are as follows (In millions of Korean won):

	June 30, 2008 Current Non-current Sub-total Curre			Current	December 31, 2007 Non-current Sub-total			ub-total		
Deferred tax assets	₩ 52,821	₩	53,019	₩	105,840	₩ 32,346	₩	3,521	₩	35,867
Deferred tax liabilities	(9,558)		(832,434)		(841,992)	(2,658)	(1,048,211)	(1,050,869)
Deferred tax assets (liabilities), net	₩43,263	(W 779,415)	((W 736,152)	₩ 29,688	(₩	1,044,690)	(₩	1,015,002)

d. Deferred tax assets (liabilities) added to (deducted from) capital surplus, capital adjustments or accumulated other comprehensive income (loss)
 Deferred tax assets (liabilities) added to (deducted from) capital surplus, capital adjustments or accumulated

other comprehensive income (loss) as of June 30, 2008 and December 31, 2007 are as follows (In millions of Korean won):

	June	30, 2008	Dec	eember 31, 2007
Gains on disposal of treasury stock	(W	35,460)	(₩	36,339)
Considerations for conversion right		(12,869)		(12,869)
Differences between the acquisition cost and the net book value incurred				
from the transactions between companies under common control		(476)		
Unrealized loss on valuation of long-term investment securities		(427,587)		(617,020)
Equity in capital adjustment of affiliates, net		(2,190)		(727)

Loss on valuation of currency swap Loss on valuation of interest rate swap			5,403 (854)		6,668 (872)
Total		(₩	474,033)	(₩	661,159)
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17. COMPREHENSIVE INCOME

Details of comprehensive income for the three months and six months ended June 30, 2008 and 2007 are as follows (In millions of Korean won):

For the six months ended June 30, 2008

	For the		For the	
	three months ended		six months ended	
	Profit and		Profit and	
	loss effect	Tax effect	loss effect	Tax effect
Net income	₩ 298,010		₩ 680,895	
Other comprehensive income (loss):				
Unrealized gain on valuation of long-term				
investment securities, net	(63,782)	₩ 24,193	(499,415)	₩ 189,433
Equity in capital adjustments of affiliates, net	(112,141)	(786)	(106,031)	(1,463)
Loss on valuation of currency swap, net	10,296	(3,905)	3,337	(1,265)
Loss on valuation of interest swap, net	2,213	(839)	(48)	18
Sub total	(163,414)	₩ 18,663	(602,157)	₩ 186,723
Comprehensive income	₩ 134,596		₩ 78,738	

For the six months ended June 30, 2007

	For the		For the		
	three months ended		six months ended		
	Profit and		Profit and		
	loss effect	Tax effect	loss effect	Tax effect	
Net income	₩ 403,274		₩ 799,584		
Other comprehensive income (loss):					
Unrealized gain on valuation of long-term					
investment securities, net	234,743	(W 89,041)	403,043	(W 152,878)	
Equity in capital adjustments of affiliates, net	91,840	(35,899)	136,121	(52,484)	
Loss on valuation of currency swap, net	4,457	(608)	3,204	(293)	
Loss on valuation of interest swap, net	2,154	(817)	1,457	(553)	
Sub total	333,194	(W 126,365)	543,825	(W 206,208)	
Comprehensive income	₩ 736,468		₩ 1,343,409		
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18. NET INCOME PER SHARE

The Company s net income and ordinary income per share amounts for the three months and six months ended June 30, 2008 and 2007 is computed as follows (In millions of Korean won, except for per share income per share):

Net income and ordinary income per share

Fo	or the	For the			
three mo	onths ended	six months ended			
June		June			
30,	June 30,	30,	June 30,		
2008	2007	2008	2007		