

Edgar Filing: ART TECHNOLOGY GROUP INC - Form 8-K

ART TECHNOLOGY GROUP INC

Form 8-K

November 01, 2004

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): October 29, 2004

Art Technology Group, Inc.
(Exact Name of Registrant as Specified in its Charter)

| | | |
|---|--|--|
| Delaware (State or Other Jurisdiction of Incorporation) | 000-26679 (Commission File Number) | 04-3141918 (IRS Employer Identification No.) |
|---|--|--|

| | |
|---|---------------------|
| 25 First Street, Cambridge, Massachusetts (Address of Principal Executive Offices) | 02141 (Zip Code) |
|---|---------------------|

Registrant's telephone number, including area code: (617) 386-1000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 Other Events.

On October 29, 2004 we issued a press release related to stockholder approval of our proposed acquisition of Primus Knowledge Solutions, Inc. The press release is attached as Exhibit 99.1 and incorporated herein by reference.

Edgar Filing: ART TECHNOLOGY GROUP INC - Form 8-K

Item 9.01 Financial Statements and Exhibits.

(c) Exhibits

| Number | Title |
|--------|--------------------------------|
| 99.1 | October 29, 2004 press release |

-2-

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ART TECHNOLOGY GROUP, INC.

Date: October 29, 2004

By: /s/ Edward Terino

Edward Terino
Senior Vice President and
Chief Financial Officer

Exhibit Index

| Number | Title |
|---------------|---|
| ----- 99.1 | ----- October 29, 2004 press release |

-3-