

Ituran Location & Control Ltd.  
Form 6-K  
January 13, 2014

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SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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FORM 6-K

REPORT OF FOREIGN ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 OF THE  
SECURITIES EXCHANGE ACT OF 1934

For the month of January 2014

Commission File Number 001-32618

Ituran Location and Control Ltd.  
(Exact name of Registrant as specified in its Charter)

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3 Hashikma Street, Azour 58001, Israel  
(Address of Registrant's principal executive offices)

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Indicate by check mark whether the registrant files or will file annual reports  
under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper  
as permitted by Regulation S-T Rule 101 (b) (1):

Yes  No

Indicate by check mark if the registrant is submitting the Form 6-K in paper  
as permitted by Regulation S-T Rule 101 (b) (7):

Yes  No

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act  
of 1934.

Yes  No

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If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): \_\_\_\_\_

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Ituran Location and Control Ltd. (the "Company") is saddened to announce that Dr. Orna Ophir, who has served as an external director of the Company since 2003, has died before her time at the age of 64.

Dr. Ophir was a member of the Company's audit committee, compensation committee and examination of financial statements committee.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereto duly authorized.

ITURAN LOCATION & CONTROL  
LTD.

(Registrant)

By: /s/ Eyal Sheratzky  
Name: Eyal Sheratzky  
Title: Co-Chief  
Executive Officer

Date: January 13, 2014

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