FTD Group, Inc. Form 3 February 08, 2005

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** 

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement FTD Group, Inc. [FTD] À SOENEN MICHAEL J (Month/Day/Year) 02/08/2005 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 3113 WOODCREEK DRIVE (Check all applicable) (Street) 6. Individual or Joint/Group Filing(Check Applicable Line) \_X\_ Director 10% Owner \_X\_ Form filed by One Reporting \_X\_ Officer Other Person (give title below) (specify below) **DOWNERS** Form filed by More than One President and CEO GROVE, ILÂ 60515 Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 4. Nature of Indirect Beneficial 1. Title of Security 2. Amount of Securities Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) D Â Common Stock 158,334 Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly.

> information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Persons who respond to the collection of

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative<br>Security<br>(Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | Securities U | 3. Title and Amount of<br>Securities Underlying<br>Derivative Security |            | 5.<br>Ownership<br>Form of | 6. Nature of Indirect<br>Beneficial<br>Ownership |
|--|--|--------------|--|------------|----------------------------|--|
|  |  | (Instr. 4)   | (Instr. 4)   |            | Derivative                 | (Instr. 5)                                       |
|  | Date Exercisable Expiration Date                         | Title        | Amount or<br>Number of   | Derivative | Security:                  |  |
|  |  | Title        |  | Security   | Direct (D)                 |  |
|  |  |              |  |            | or Indirect                |  |

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|                             |               |            |                 | Shares  |      | (I)<br>(Instr. 5) |   |
|-----------------------------|---------------|------------|-----------------|---------|------|-------------------|---|
| Stock Option (right to buy) | 06/30/2005(1) | 09/30/2014 | Common<br>Stock | 529,167 | \$ 3 | D                 | Â |
| Stock Option (right to buy) | 06/30/2011(2) | 09/30/2014 | Common<br>Stock | 395,834 | \$ 3 | D                 | Â |

# **Reporting Owners**

| Reporting Owner Name / Address                                      | Relationships |           |                   |       |  |  |
|---|---------------|-----------|-------------------|-------|--|--|
| in porting of the relation of the relations                         | Director      | 10% Owner | Officer           | Other |  |  |
| SOENEN MICHAEL J<br>3113 WOODCREEK DRIVE<br>DOWNERS GROVE, IL 60515 | ÂX            | Â         | President and CEO | Â     |  |  |

Date

## **Signatures**

/s/ Jandy Tomy, 02/07/2005 Attorney-in-Fact \*\*Signature of Reporting Person

## **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Options vest in five (5) annual installments of 20% of the shares covered by the option commencing June 30, 2005
- (2) Subject to earlier vesting in the event that certain performance targets are met by the Issuer.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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