

Ishaug Anthony D
 Form 4
 August 28, 2018

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Ishaug Anthony D

2. Issuer Name and Ticker or Trading Symbol
 WINMARK CORP [WINA]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
 605 HWY 169 N, SUITE 400
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 08/28/2018

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
 Chief Financial Officer

MINNEAPOLIS, MN 55441

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|---|
| | | | Code | V | Amount | (A) or (D) | Price | |
| Common Stock | 08/28/2018 | | M | | 2,000 | A | \$ 31.19 12,250 | D |
| Common Stock | 08/28/2018 | | S | | 2,000 (2) | D | \$ 149.03 10,250 | D |
| Common Stock | 08/28/2018 | | M | | 4,000 | A | \$ 18.4 14,250 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares | |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|----------------------------|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Employee Stock Option (right to buy) | \$ 18.4 | 08/28/2018 | | M | 4,000 | 09/04/2009 ⁽¹⁾ 09/04/2018 | Common Stock | 4,000 | |
| Employee Stock Option (right to buy) | \$ 22.15 | | | | | 12/10/2010 ⁽¹⁾ 12/10/2019 | Common Stock | 7,000 | |
| Employee Stock Option | \$ 31.19 | 08/28/2018 | | M | 2,000 | 06/01/2011 ⁽¹⁾ 06/01/2020 | Common Stock | 7,500 | |
| Employee Stock Option (right to buy) | \$ 32.92 | | | | | 12/14/2011 ⁽¹⁾ 12/14/2020 | Common Stock | 7,500 | |
| Employee Stock Option (right to buy) | \$ 37.76 | | | | | 06/01/2012 ⁽¹⁾ 06/01/2021 | Common Stock | 7,500 | |
| Employee Stock Option (right to buy) | \$ 53.34 | | | | | 12/08/2012 ⁽¹⁾ 12/08/2021 | Common Stock | 7,500 | |
| Employee Stock | \$ 51.17 | | | | | 06/01/2013 ⁽¹⁾ 06/01/2022 | Common Stock | 7,500 | |

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| | | | | | | |
|--|----------|--|---------------------------|------------|-----------------|-------|
| Option (right to buy) | | | | | | |
| Employee Stock Option (right to buy) | \$ 55.72 | | 12/13/2013 ⁽¹⁾ | 12/13/2022 | Common Stock | 7,500 |
| Employee Stock Option (right to buy) | \$ 59.77 | | 06/01/2014 ⁽¹⁾ | 06/01/2023 | Common Stock | 7,500 |
| Employee Stock Option (right to buy) | \$ 82.72 | | 12/16/2014 ⁽¹⁾ | 12/16/2023 | Common Stock | 7,500 |
| Employee Stock Option (right to buy) | \$ 66.29 | | 06/01/2015 ⁽¹⁾ | 06/01/2024 | Common Stock | 7,500 |
| Employee Stock Option (right to buy) | \$ 80.32 | | 12/15/2015 ⁽¹⁾ | 12/15/2024 | Common Stock | 7,500 |
| Employee Stock Option (right to buy) | \$ 91.93 | | 06/01/2016 ⁽¹⁾ | 06/01/2025 | Common Stock | 6,800 |
| Employee Stock Option (right to buy) | \$ 90.99 | | 12/14/2016 ⁽¹⁾ | 12/14/2025 | Common Stock | 6,800 |
| Employee Stock Option (right to buy) | \$ 98.25 | | 06/01/2017 ⁽¹⁾ | 06/01/2026 | Common Stock | 6,800 |
| Employee Stock Option | \$ 125.5 | | 12/12/2017 ⁽¹⁾ | 12/12/2026 | Common Stock | 6,800 |

(right to buy)

Employee Stock

Option \$ 122.5

(right to buy)

06/01/2018⁽¹⁾ 06/06/2027

Common Stock

5,000

Employee Stock

Option \$ 134.25

(right to buy)

12/11/2018⁽¹⁾ 12/11/2027

Common Stock

5,000

Employee Stock

Option \$ 143.2

(right to buy)

06/01/2019⁽¹⁾ 06/01/2028

Common Stock

5,000

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|-------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| Ishaug Anthony D 605 HWY 169 N SUITE 400 MINNEAPOLIS, MN 55441 | | | Chief Financial Officer | |

Signatures

/s/ Anthony D. 08/28/2018
Ishaug

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 25% per year for 4 years
- (2) 2,000 shares sold at an average price of \$149.03, with a range of \$149.00 to \$149.30, to cover a portion of the payment of taxes due on option exercises included on this Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.