

WORLD WRESTLING ENTERTAINMENTINC  
 Form 4  
 April 26, 2006

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 KAUFMAN EDWARD L

2. Issuer Name and Ticker or Trading Symbol  
 WORLD WRESTLING ENTERTAINMENTINC [WWE]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
 04/25/2006

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 EVP, General Counsel

C/O WORLD WRESTLING ENTERTAINMENT, INC., 1241 EAST MAIN STREET

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_ Form filed by More than One Reporting Person

STAMFORD, CT 06902

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Class A Common Stock	04/25/2006		M	10,000	A \$ 12.94	38,200 <sup>(1)</sup>	D
Class A Common Stock	04/25/2006		M	15,000	A \$ 13.45	53,200	D
Class A Common Stock	04/25/2006		M	6,771	A \$ 9.6	59,971	D

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Class A Common Stock	04/25/2006	M	15,312	A	\$ 12.9	75,283	D
Class A Common Stock	04/25/2006	S	400	D	\$ 17.12	74,883	D
Class A Common Stock	04/25/2006	S	400	D	\$ 17.13	74,483	D
Class A Common Stock	04/25/2006	S	100	D	\$ 17.14	74,383	D
Class A Common Stock	04/25/2006	S	1,300	D	\$ 17.15	73,083	D
Class A Common Stock	04/25/2006	S	3,800	D	\$ 17.16	69,283	D
Class A Common Stock	04/25/2006	S	11,500	D	\$ 17.17	57,783	D
Class A Common Stock	04/25/2006	S	2,371	D	\$ 17.18	55,412	D
Class A Common Stock	04/25/2006	S	9,200	D	\$ 17.19	46,212	D
Class A Common Stock	04/25/2006	S	15,200	D	\$ 17.2	31,012	D
Class A Common Stock	04/25/2006	S	2,003	D	\$ 17.21	29,009	D
Class A Common Stock	04/25/2006	S	500	D	\$ 17.22	28,509	D
Class A Common Stock	04/25/2006	S	100	D	\$ 17.23	28,409	D
Class A Common Stock	04/25/2006	S	500	D	\$ 17.24	27,909	D
Class A Common	04/25/2006	S	200	D	\$ 17.25	27,709	D

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Stock

Class A Common Stock	04/25/2006	S	400	D	\$ 17.26	27,309	D
Class A Common Stock	04/25/2006	S	100	D	\$ 17.27	27,209	D
Class A Common Stock	04/25/2006	S	400	D	\$ 17.28	26,809	D
Class A Common Stock	04/25/2006	S	1,700	D	\$ 17.3	25,109	D
Class A Common Stock	04/25/2006	S	400	D	\$ 17.31	24,709	D
Class A Common Stock	04/25/2006	S	212	D	\$ 17.33	24,497	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Rights to Buy)	\$ 12.94	04/25/2006		M	10,000	(2)	12/01/2010	Class A Common Stock	10,000
Employee Stock	\$ 13.45	04/25/2006		M	15,000	(4)	06/04/2012	Class A Common	15,000

Option (Rights to Buy)								Stock	
Employee Stock Option (Rights to Buy)	\$ 9.6	04/25/2006	M	6,771	<u>(5)</u>	06/13/2008	Class A Common Stock	6,771	
Employee Stock Option (Rights to Buy)	\$ 12.9	04/25/2006	M	15,312	<u>(6)</u>	07/20/2009	Class A Common Stock	15,312	

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KAUFMAN EDWARD L C/O WORLD WRESTLING ENTERTAINMENT, INC. 1241 EAST MAIN STREET STAMFORD, CT 06902			EVP, General Counsel	

## Signatures

Edward L.  
Kaufman

04/25/2006

    Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 1,266 shares of accrued dividends and Employee Stock Purchase Plan purchases not previously recorded because they are exempt under Section 16.
- (2) Current
- (3) N/A
- (4) 15,000 currently; remaining 5,000 on June 4, 2006.
- (5) 6,771 currently; remaining in equal monthly installments of 521 options.
- (6) 15,312 currently; remaining in equal monthly installments of 729 options.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.