Hanson Bradley C Form 4 February 07, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL

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if no longer subject to Section 16. Form 4 or

Check this box

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person *

Hanson Bradley C

2. Issuer Name and Ticker or Trading

Symbol

META FINANCIAL GROUP INC [CASH]

3. Date of Earliest Transaction

(First) (Middle)

(Month/Day/Year) 02/01/2011

5. Relationship of Reporting Person(s) to

Issuer

below)

(Check all applicable)

EVP

below)

_X__ Director 10% Owner X_ Officer (give title _ Other (specify

C/O META FINANCIAL GROUP. INC., 5501 S. BROADBAND LANE

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

SIOUX FALLS, SD 57108-2253

(City)	(State) (A	Table	I - Non-De	erivative S	Securi	ties Ac	quired, Disposed	of, or Beneficia	lly Owned
1.Title of	2. Transaction Date	2A. Deemed	3.	4. Securi	ties		5. Amount of	6. Ownership	7. Nature of
Security	(Month/Day/Year)	Execution Date, if	Transactio	nAcquired	l (A) c	or	Securities	Form: Direct	Indirect
(Instr. 3)		any	Code	Disposed	of (D))	Beneficially	(D) or	Beneficial
		(Month/Day/Year)	(Instr. 8)	(Instr. 3,	4 and	5)	Owned	Indirect (I)	Ownership
			Code V	Amount	(A) or (D)	Price	Following Reported Transaction(s) (Instr. 3 and 4)	(Instr. 4)	(Instr. 4)
Common Stock							1,798.23	I	By ESOP
Common Stock	02/01/2011	02/03/2011	<u>J(1)</u>	700	A	\$0	14,000	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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$\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (\emph{e.g.}, puts, calls, warrants, options, convertible securities) \\ \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Expiration Date (Month/Day/Year)		Underlying Securities (Instr. 3 and 4)		8. Pri Deriv Secur (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Option (Right to Buy)	\$ 31.79					09/30/2010	09/30/2020	Common Stock	3,146	
Stock Option (Right to Buy)	\$ 31.79					09/30/2010	09/30/2020	Common Stock	2,816	
Stock Option (Right to Buy)	\$ 23.01					09/30/2009	09/30/2019	Common Stock	7,407	
Stock Option (Right to Buy)	\$ 16					09/30/2008	09/30/2018	Common Stock	13,514	
Stock Option (Right to Buy)	\$ 39.84					09/28/2007	09/28/2017	Common Stock	5,400	
Stock Option (Right to Buy)	\$ 24.43					<u>(3)</u>	09/29/2016	Common Stock	20,000	
Stock Option (Right to Buy)	\$ 24.43					09/29/2006	09/29/2016	Common Stock	5,700	
Stock Option (Right to	\$ 20.415					(2)	10/24/2015	Common Stock	20,000	

Buy)					
Stock Option (Right to Buy)	\$ 18.87	09/30/2005	09/30/2015	Common Stock	3,937
Stock Option (Right to Buy)	\$ 22.18	09/30/2004	09/30/2014	Common Stock	984
Stock Option (Right to Buy)	\$ 22.76	05/03/2008	05/03/2014	Common Stock	10,000
Stock Option (Right to Buy)	\$ 22.76	05/03/2009	05/03/2014	Common Stock	5,000
Stock Option (Right to Buy)	\$ 22.76	05/03/2012	05/03/2014	Common Stock	5,000

Reporting Owners

Reporting Owner Name / Address	Relationships					
coporting of the common contraction	Director	10% Owner	Officer	Other		
Hanson Bradley C						
C/O META FINANCIAL GROUP, INC.	X		EVP			
5501 S. BROADBAND LANE	Λ		EVF			
SIOUX FALLS, SD 57108-2253						

Signatures

Ira D. Frericks,
POA

**Signature of Date

Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Award granted pursuant to the Company's 2002 Omnibus Incentive Plan.
- (2) Option vests in four equal annual installments beginning October 24, 2006.
- (3) Option vests in four equal annual installments beginning September 29, 2007.

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