

Edgar Filing: BRITISH SKY BROADCASTING GROUP PLC - Form 6-K

BRITISH SKY BROADCASTING GROUP PLC

Form 6-K

March 13, 2007

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of  
the Securities Exchange Act of 1934

For the month of March 2007  
09 March, 2007

BRITISH SKY BROADCASTING GROUP PLC  
(Name of Registrant)

Grant Way, Isleworth, Middlesex, TW7 5QD England  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports  
under cover of Form 20-F or Form 40-F

Form 20-F  X

Form 40-F

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No  X

If "Yes" is marked, indicate below the file number assigned to the registrant in  
connection with Rule 12g3-2(b): Not Applicable

EXHIBIT INDEX

Exhibit

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EXHIBIT NO.1 Press release of British Sky Broadcasting Group plc  
announcing Holding(s) in Company released on  
09 March, 2007

TR-1(i): NOTIFICATION OF MAJOR INTERESTS IN SHARES

1. Identity of the issuer or the underlying issuer of existing shares to which  
voting rights are attached (ii):

British Sky Broadcasting Group plc

2. Reason for the notification (please state Yes/No): ( )

An acquisition or disposal of voting rights: ( )

An acquisition or disposal of financial instruments which may result in the  
acquisition of shares already issued to which voting rights are attached: ( )

An event changing the breakdown of voting rights: ( )

Other (please specify) : Notification pursuant to Transitional Provision 7 (Yes)

3. Full name of person(s) subject to the notification obligation (iii):

News Corporation (parent of group)

BSkyB Holdco Inc.

4. Full name of shareholder(s) (if different from 3.) (iv):

News UK Nominees Limited

5. Date of the transaction (and date on which the threshold is crossed or  
reached if different) (v):

6. Date on which issuer notified:

8 March 2007

7. Threshold(s) that is/are crossed or reached:

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8. Notified details:

.....

A: Voting rights attached to shares

Class/type of shares if possible using the ISIN CODE	Situation previous to the Triggering transaction (vi) Number of shares	Number of voting Rights (viii)
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Resulting situation after the triggering transaction (vii)

Class/type of shares if possible using the ISIN CODE	Number of shares		Number of voting rights (ix)		% of voting rights	
	Direct		Direct (x)	Indirect (xi)	Direct	Indirect
Ordinary shares of 50p	686,021,700		686,021,700		39% (see additional information in Box 13 below)	

B: Financial Instruments

Resulting situation after the triggering transaction (xii)

Type of financial instrument	Expiration Date (xiii)	Exercise/Conversion Period/ Date (xiv)	Number of voting rights that may be acquired if the instrument is exercised/converted.	% of voting rights
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Total (A+B)	
Number of voting rights	% of voting rights
686,021,700	39% (see additional information in Box 13 below)

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable (xv):

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News UK Nominees Limited is the registered holder of the shares in British Sky Broadcasting Group plc (BSkyB). BSKYB Holdco, Inc. is the beneficial owner and holder of voting rights in BSKYB. BSKYB Holdco Inc. is controlled by Sky Global Holdings, LLC, which is controlled by Sky Global Operations, Inc, which is controlled by Sky Global Networks, Inc., which is controlled by Sky Global Holdings, Inc, which is controlled by News America Incorporated, which is controlled by News Publishing Australia Limited, which is controlled by News Corporation (parent of group).

Proxy Voting:

10. Name of the proxy holder:

n/a

11. Number of voting rights proxy holder will cease to hold:

n/a

12. Date on which proxy holder will cease to hold voting rights:

n/a

13. Additional information:

This notification is made to satisfy Transitional Provision ("TP") 7.

News Corporation and BSKYB are parties to an agreement dated 21 September, 2005 pursuant to which News Corporation and its connected parties have undertaken not to vote more than 37.19% of the issued share capital of BSKYB at general meetings of BSKYB, other than in certain specified circumstances.

14. Contact name:

Laura O'Leary

15. Contact telephone number:

00 1 212 852 7000

Annex to Notification Of Major Interests In Shares (xvi)

A: Identity of the person or legal entity subject to the notification obligation

Full name (including legal form for legal entities):

British Sky Broadcasting Group plc

Contact address (registered office for legal entities):

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Grant Way  
Isleworth  
Middlesex, TW7 5QD

Phone number:

020 7705 6701

Other useful information (at least legal representative for legal persons):

.....

B: Identity of the notifier, if applicable (xvii)

Full name:

.....

Contact address:

.....

Phone number:

.....

Other useful information (e.g. functional relationship with the person or legal entity subject to the notification obligation):

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C: Additional information :

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BRITISH SKY BROADCASTING GROUP PLC

Date: 09 March, 2007

By: /s/ Dave Gormley  
Dave Gormley  
Company Secretary