

HSBC HOLDINGS PLC  
Form 6-K  
March 25, 2014

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of March  
HSBC Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F  Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes.....  No

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-.....).

Profit before tax and balance sheet data - Rest of Asia-Pacific

			2013				
Retail Banking	Commercial Banking	Global Banking	Global Private	Other US\$m	Inter- segment	Total US\$m	

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	and Wealth Management US\$m	US\$m	and Markets US\$m	Banking US\$m		elimination <sup>49</sup> US\$m	
Profit before tax							
Net interest income .....	1,718	1,374	1,907	81	223	136	5,439
Net fee income/(expense) .....	728	555	722	70	(16)	–	2,059
Trading income/(expense) excluding net interest income	99	195	704	41	(722)	–	317
Net interest income/(expense) on trading activities .....	(19)	(6)	301	–	(1)	(136)	139
Net trading income/(expense) <sup>44</sup>	80	189	1,005	41	(723)	(136)	456
Changes in fair value of long- term debt issued and related derivatives .....	–	–	–	–	(1)	–	(1)
Net income/(expense) from other financial instruments designated at fair value .....	59	–	–	–	(2)	–	57
Net income/(expense) from financial instruments designated at fair value .....	59	–	–	–	(3)	–	56
Gains less losses from financial investments .....	(1)	–	16	4	1,203	–	1,222
Dividend income .....	–	–	–	–	2	–	2
	651	185	1	–	–	–	837

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Net earned insurance premiums							
Other operating income .....	145	6	85	3	2,569	(175)	2,633
Total operating income .....	3,380	2,309	3,736	199	3,255	(175)	12,704
Net insurance claims <sup>50</sup> .....	(584)	(142)	–	–	–	–	(726)
Net operating income <sup>4</sup> .....	2,796	2,167	3,736	199	3,255	(175)	11,978
Loan impairment charges and other credit risk provisions							
.	(210)	(128)	(23)	–	–	–	(361)
Net operating income .....	2,586	2,039	3,713	199	3,255	(175)	11,617
Total operating expenses .....	(2,139)	(1,022)	(1,256)	(123)	(1,275)	175	(5,640)
Operating profit .....	447	1,017	2,457	76	1,980	–	5,977
Share of profit/(loss) in associates and joint ventures							
	230	1,331	247	–	(21)	–	1,787
Profit before tax .....	677	2,348	2,704	76	1,959	–	7,764
	%	%	%	%	%		%
Share of HSBC's profit before tax .....	3.0	10.4	12.0	0.3	8.7		34.4
Cost efficiency ratio .....	76.5	47.2	33.6	61.8	39.2		47.1
Balance sheet data <sup>40</sup>							
	US\$m	US\$m	US\$m	US\$m	US\$m		US\$m
Loans and advances to customers (net) .....	46,808	48,757	48,023	3,976	233		147,797