

HERITAGE COMMERCE CORP  
Form SC 13G  
October 07, 2010

# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## SCHEDULE 13G

(Rule 13d-102)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO

RULES 13d-1(b), (c), AND (d) AND AMENDMENTS THERETO FILED

PURSUANT TO 13d-2

(Amendment No. \_\_)\*

### Heritage Commerce Corp.

(Name of issuer)

Common Stock, No par value

(Title of class of securities)

426927109

(CUSIP number)

September 17, 2010

(Date of event which requires filing of this statement)

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Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page. The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

SCHEDULE 13G  
CUSIP No. 426927109

(1) Name of reporting person

OZ Management LP

(2) Check the appropriate box if a member of a group

(a)  (b)

(3) SEC use only

(4) Citizenship or place of organization

Delaware

(5) Sole voting power

Number of

shares 2,392,635  
(6) Shared voting power

beneficially

owned by 0  
each (7) Sole dispositive power

reporting

person 2,392,635  
(8) Shared dispositive power  
with

0  
(9) Aggregate amount beneficially owned by each reporting person

2,392,635  
(10) Check box if the aggregate amount in Row (9) excludes certain shares

(11) Percent of class represented by amount in Row (9)

7.52%

(12) Type of reporting person

IA

SCHEDULE 13G  
CUSIP No. 426927109

(1) Name of reporting person

Och-Ziff Holding Corporation

(2) Check the appropriate box if a member of a group

(a)  (b)

(3) SEC use only

(4) Citizenship or place of organization

Delaware

(5) Sole voting power

Number of

2,392,635  
shares (6) Shared voting power

beneficially

owned by 0  
each (7) Sole dispositive power

reporting

person 2,392,635  
(8) Shared dispositive power  
with

0  
(9) Aggregate amount beneficially owned by each reporting person

2,392,635  
(10) Check box if the aggregate amount in Row (9) excludes certain shares

(11) Percent of class represented by amount in Row (9)

7.52%

(12) Type of reporting person

OO

SCHEDULE 13G  
CUSIP No. 426927109

(1) Name of reporting person

Och-Ziff Capital Management Group LLC

(2) Check the appropriate box if a member of a group

(a)  (b)

(3) SEC use only

(4) Citizenship or place of organization

Delaware

(5) Sole voting power

Number of

shares 2,413,793  
(6) Shared voting power

beneficially

owned by 0  
each (7) Sole dispositive power

reporting

person 2,413,793  
(8) Shared dispositive power  
with

0

(9) Aggregate amount beneficially owned by each reporting person

2,413,793

(10) Check box if the aggregate amount in Row (9) excludes certain shares

(11) Percent of class represented by amount in Row (9)

7.59%

(12) Type of reporting person

CO



SCHEDULE 13G  
CUSIP No. 426927109

(1) Name of reporting person

**Daniel S. Och**

(2) Check the appropriate box if a member of a group

(a)  (b)

(3) SEC use only

(4) Citizenship or place of organization

**United States**

(5) Sole voting power

Number of

shares **2,413,793**  
(6) Shared voting power

beneficially

owned by **0**  
each (7) Sole dispositive power

reporting

person **2,413,793**  
(8) Shared dispositive power  
with

**0**  
(9) Aggregate amount beneficially owned by each reporting person

**2,413,793**  
(10) Check box if the aggregate amount in Row (9) excludes certain shares

(11) Percent of class represented by amount in Row (9)

7.59%

(12) Type of reporting person

IN

SCHEDULE 13G  
CUSIP No. 426927109

(1) Name of reporting person

OZ Master Fund, Ltd.

(2) Check the appropriate box if a member of a group

(a)  (b)

(3) SEC use only

(4) Citizenship or place of organization

Cayman Islands

(5) Sole voting power

Number of

shares 2,182,987  
(6) Shared voting power

beneficially

owned by 0  
each (7) Sole dispositive power

reporting

person 2,182,987  
(8) Shared dispositive power  
with

0  
(9) Aggregate amount beneficially owned by each reporting person

2,182,987  
(10) Check box if the aggregate amount in Row (9) excludes certain shares

(11) Percent of class represented by amount in Row (9)

6.86%

(12) Type of reporting person

CO

SCHEDULE 13G  
CUSIP No. 426927109

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ITEM 1(a). NAME OF ISSUER:  
Heritage Commerce Corp.

ITEM 1(b). ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES:  
150 Almaden Boulevard, San Jose, California 95113

ITEMS 2(a), 2(b) and 2(c). NAME OF PERSON FILING, ADDRESS OF PRINCIPAL BUSINESS OFFICE AND CITIZENSHIP:

This statement is filed by the entities and persons listed below, all of whom together are referred to herein as the Reporting Persons :

- (i) OZ Management LP ( OZ ) and OZ Management II ( OZII ), Delaware limited partnerships, are the principal investment managers to a number of investment funds and discretionary accounts managed by OZ and OZII (the Accounts ).
- (ii) Och-Ziff Holding Corporation ( OZHC ), is a Delaware corporation, which serves as the general partner of OZ, with respect to the Shares reported in this Schedule 13G managed by OZ and held by the Accounts.
- (iii) Och-Ziff Capital Management Group LLC( OZM ), is a Delaware limited liability company, is a holding company, which is the sole shareholder of OZHC and Och-Ziff Holding LLC, a Delaware limited liability company, which serves as the general partner of another investment fund with respect to the Shares reported in this Schedule 13G managed by OZ and held by the Accounts.
- (iv) Daniel S. Och, who is the Chief Executive Officer of OZHC and the Chief Executive Officer and Executive Managing Director of Och-Ziff Capital Management Group LLC, with respect to the Shares reported in this Schedule 13G managed by OZ, OZII, and held by the Accounts.
- (v) OZ Master Fund, Ltd. ( OZMD ), is a Cayman Islands company, with respect to shares owned by it.

The citizenship of OZ, OZHC, OZM, and OZMD, is set forth above. Daniel S. Och is a United States citizen.

The address of the principal business office of each of the Reporting Persons except OZMD is 9 West 57th Street, 39th Floor, New York, NY 10019. The address of the principal business office of OZMD is c/o Goldman Sachs (Cayman) Trust, Limited, P.O. Box 896, Suite 3307, Gardenia Court, 45 Market Street, Camana Bay, Grand Cayman, Cayman Islands.

ITEM 2(d). TITLE OF CLASS OF SECURITIES:  
Common Stock, no par value.

ITEM 2(e). CUSIP NUMBER:  
426927109

ITEM 3. IF THIS STATEMENT IS FILED PURSUANT TO §§ 240.13d-1(b) or 240.13d-2(b) OR (c), CHECK WHETHER THE PERSON FILING IS A:

- (a) .. Broker or dealer registered under Section 15 of the Act;
- (b) .. Bank as defined in Section 3(a)(6) of the Act;
- (c) .. Insurance Company as defined in Section 3(a)(19) of the Act;
- (d) .. Investment Company registered under Section 8 of the Investment Company Act of 1940;
- (e) .. Investment Adviser registered under Section 203 of the Investment Advisers Act of 1940: see Rule 13d-1(b)(1)(ii)(E);
- (f) .. Employee Benefit Plan, Pension Fund which is subject to the provisions of the Employee Retirement Income Security Act of 1974 or Endowment Fund; see Rule 13d-1(b)(1)(ii)(F);
- (g) .. Parent Holding Company, in accordance with Rule 13d-1(b)(ii)(G);
- (h) .. Savings Associations as defined in Section 3(b) of the Federal Deposit Insurance Act;
- (i) ..

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Church Plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act of 1940;

(j) " Group, in accordance with Rule 13d-1(b)(1)(ii)(J).

IF THIS STATEMENT IS FILED PURSUANT TO Rule 13d-1(c), CHECK THIS BOX.

## ITEM 4. OWNERSHIP.

OZ serves as principal investment manager to a number of investment funds and discretionary accounts and is the sole member of Och-Ziff Holding II, LLC, the general partner of OZII, with respect to which it has voting and dispositive authority over the Shares reported in this Schedule 13G. OZHC serves as the general partner of OZ. As such, it may be deemed to control OZ and therefore may be deemed to be the beneficial owner of the Shares reported in this Schedule 13G. OZM is the sole shareholder of OZHC and Och-Ziff Holding LLC, as such it may be deemed to be the beneficial owner of the Shares reported in this Schedule 13G. Mr. Daniel S. Och is the Chief Executive Officer and Executive Managing Director of OZM. As such, he may be deemed to control such entity and therefore be deemed to be the beneficial owner of the Shares reported in this Schedule 13G.

Each of the Reporting Persons hereby disclaims any beneficial ownership of any such Shares.

## A. OZ

- (a) Amount beneficially owned: 2,392,635
- (b) Percent of class: 7.52%

(All percentages herein are based on 11,820,509 shares of Common Stock outstanding as of June 30, 2010 as reported in the Company's Report on Form 10Q and 20,000,000 shares of Common Stock underlying the Series B Convertible Preferred Stock and Series C Convertible Preferred Stock.)

- (c) Number of shares as to which such person has:
  - (i) sole power to vote or to direct the vote 2,392,635
  - (ii) shared power to vote or to direct the vote 0
  - (iii) sole power to dispose or to direct the disposition of 2,392,635
  - (iv) shared power to dispose or to direct the disposition of 0

## B. OZHC

- (a) Amount beneficially owned: 2,392,635
- (b) Percent of class: 7.52%
- (c) Number of shares as to which such person has:
  - (i) sole power to vote or to direct the vote 2,392,635
  - (ii) shared power to vote or to direct the vote 0
  - (iii) sole power to dispose or to direct the disposition of 2,392,635
  - (iv) shared power to dispose or to direct the disposition of 0

## C. OZM

- (a) Amount beneficially owned: 2,413,793
- (b) Percent of class: 7.59%
- (c) Number of shares as to which such person has:
  - (i) sole power to vote or to direct the vote 2,413,793
  - (ii) shared power to vote or to direct the vote 0
  - (iii) sole power to dispose or to direct the disposition of 2,413,793
  - (iv) shared power to dispose or to direct the disposition of 0

## D. Daniel S. Och

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- (a) Amount beneficially owned: 2,413,793
- (b) Percent of class: 7.59%
- (c) Number of shares as to which such person has:
  - (i) sole power to vote or to direct the vote 2,413,793
  - (ii) shared power to vote or to direct the vote 0
  - (iii) sole power to dispose or to direct the disposition of 2,413,793
  - (iv) shared power to dispose or to direct the disposition of 0

E. OZMD

- (a) Amount beneficially owned: 2,182,987
- (b) Percent of class: 6.86%
- (c) Number of shares as to which such person has:
  - (i) sole power to vote or to direct the vote 2,182,987
  - (ii) shared power to vote or to direct the vote 0
  - (iii) sole power to dispose or to direct the disposition of 2,182,987
  - (iv) shared power to dispose or to direct the disposition of 0

ITEM 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS.

Not applicable.

ITEM 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON.

See Item 4.

ITEM 7. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY.

Not applicable.

ITEM 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP.

See Item 4.

ITEM 9. NOTICE OF DISSOLUTION OF GROUP.

Not applicable.

ITEM 10. CERTIFICATIONS. (if filing pursuant to Rule 13d-1(c))

Each of the Reporting Persons hereby make the following certification:

By signing below each Reporting Person certifies that, to the best of its knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.



SIGNATURES

After reasonable inquiry and to the best of our knowledge and belief, the undersigned certify that the information set forth in this statement is true, complete and correct.

DATED: October 6, 2010

/s/ DANIEL S. OCH  
**OZ MANAGEMENT LP**  
**By Och-Ziff Holding Corporation**

**its general partner;**  
**By Daniel S. Och**  
**Chief Executive Officer**

/s/ DANIEL S. OCH  
**Och-Ziff Holding Corporation**  
**By Daniel S. Och**  
**Chief Executive Officer**

/s/ DANIEL S. OCH  
**Och-Ziff Capital Management Group LLC**  
**By Daniel S. Och**  
**Chief Executive Officer and**  
**Executive Managing Director**

/s/ DANIEL S. OCH  
**Daniel S. Och**

/s/ DANIEL S. OCH  
**OZ Master Fund, Ltd.**  
**Daniel S. Och, Director**

EXHIBIT 1

JOINT ACQUISITION STATEMENT

PURSUANT TO RULE 13d-1(k)

The undersigned acknowledge and agree that the foregoing statement on Schedule 13G, is filed on behalf of each of the undersigned and that all subsequent amendments to this statement on Schedule 13G, shall be filed on behalf of each of the undersigned without the necessity of filing additional joint acquisition statements. The undersigned acknowledge that each shall be responsible for the timely filing of such amendments, and for the completeness and accuracy of the information concerning him or it contained therein, but shall not be responsible for the completeness and accuracy of the information concerning the others, except to the extent that he or it knows or has reason to believe that such information is inaccurate.

DATED: October 6, 2010

/s/ DANIEL S. OCH  
**OZ MANAGEMENT LP**  
By **Och-Ziff Holding Corporation**  
its general partner;  
By **Daniel S. Och**  
Chief Executive Officer

/s/ DANIEL S. OCH  
**Och-Ziff Holding Corporation**  
By **Daniel S. Och**  
Chief Executive Officer

/s/ DANIEL S. OCH  
**Och-Ziff Capital Management Group LLC**  
By **Daniel S. Och**  
Chief Executive Officer and  
Executive Managing Director

/s/ DANIEL S. OCH  
**Daniel S. Och**

/s/ DANIEL S. OCH  
**OZ Master Fund, Ltd.**  
**Daniel S. Och, Director**