NEWS CORP
Form DEFA14A
September 02, 2011

## UNITED STATES

# SECURITIES AND EXCHANGE COMMISSION 

Washington, D.C. 20549
SCHEDULE 14A
Proxy Statement Pursuant to Section 14(a) of
the Securities Exchange Act of 1934
(Amendment No. )

Filed by the Registrant x
Filed by a Party other than the Registrant "

Check the appropriate box:
.. Preliminary Proxy Statement
.. Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
.. Definitive Proxy Statement
x Definitive Additional Materials

Soliciting Material Pursuant to Section 240.14a-12

## News Corporation

(Name of Registrant as Specified In Its Charter)

Payment of Filing Fee (Check the appropriate box):

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Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

1) Title of each Class of securities to which transaction applies:
2) Aggregate number of securities to which transaction applies:
3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
4) Proposed maximum aggregate value of transaction:
5) Total fee paid:

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.

1) Amount previously paid:
2) Form, Schedule or Registration Statement No.:
3) Filing Party:
4) Date Filed:
*** Exercise Your Right to Vote ***
Important Notice Regarding the Availability of Proxy Materials for the Stockholder Meeting to Be Held on October 21, 2011.

## NEWS CORPORATION

## Meeting Information

[^0]
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This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

## Before You Vote

## How to Access the Proxy Materials

## Proxy Materials Available to VIEW or RECEIVE:

## NOTICE AND PROXY STATEMENT <br> ANNUAL REPORT

## How to View Online:

Have the information that is printed in the box marked by the arrow (located on the following page) and visit: www.proxyvote.com.

## How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

| 1) BY INTERNET: | www.proxyvote.com |
| :--- | :--- |
| 2) BY TELEPHONE: | $1-800-579-1639$ |
| 3) BYE-MAIL*: | sendmaterial@proxyvote.com |

3) BY E-MAIL*: sendmaterial@ proxyvote.com

* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow (located on the following page) in the subject line.
Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before October 7, 2011 to facilitate timely delivery.


## How To Vote

Please Choose One of the Following Voting Methods

Vote In Person: Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

Vote By Internet: To vote now by Internet, go to www.proxyvote.com. Have the information that is printed in the box marked by the arrow available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

## Voting items

THE BOARD OF DIRECTORS RECOMMENDS A VOTE FOR PROPOSALS 1, 2 AND 3.

1. Proposal to elect 15 directors

1a. José María Aznar

1b. Natalie Bancroft

1c. Peter L. Barnes

1d. James W. Breyer

1e. Chase Carey

1f. David F. DeVoe

1g. Viet Dinh

1h. Sir Roderick I. Eddington

1i. Joel I. Klein

1j. Andrew S. B. Knight

1k. James R. Murdoch
11. K. Rupert Murdoch

1m. Lachlan K. Murdoch

1 n
Arthur M. Siskind
10.

John L. Thornton

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2. Proposal to ratify the selection of Ernst \& Young LLP as the Company s independent registered public accounting firm for the fiscal year ending June 30, 2012.
3. Advisory Vote on Executive Compensation.

THE BOARD OF DIRECTORS RECOMMENDS YOU VOTE 1 YEAR ON PROPOSAL 4:
4. Advisory Vote on the Frequency of Future Advisory Votes on Executive Compensation.

Other Matters: In their discretion, the proxies are authorized to vote upon such other business as may properly come before the meeting or any adjournment thereof.


[^0]:    Meeting Type: Annual
    For holders as of: August 22, 2011
    Date: October 21, 2011 Time: 10:00 AM Pacific Time
    Location: Zanuck Theatre at Fox Studios
    10201 West Pico Boulevard

    Los Angeles, California 90035

    For meeting directions please go to
    www.newscorp.com/investor/annual meeting info.html

    You are receiving this communication because you hold shares in the above named company

