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Synacor, Inc. Form 8-K November 12, 2014

### **UNITED STATES**

### SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### FORM 8-K

## **CURRENT REPORT**

Pursuant to Section 13 or 15(d)

of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 12, 2014

Synacor, Inc.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction

001-33843 (Commission 16-1542712 (IRS Employer

of incorporation)

File Number)

**Identification No.)** 

40 La Riviere Drive, Suite 300, Buffalo, New York

14202

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# (Address of principal executive offices) (Zip Code) Registrant s telephone number, including area code: (716) 853-1362

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## Item 7.01 Regulation FD Disclosure.

Synacor, Inc. (the Company ) has posted on its website slides for a presentation describing its growth strategy. A copy of the posted document is furnished as Exhibit 99.1 hereto.

Exhibit 99.1 shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act ), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

## **Item 9.01 Financial Statements and Exhibits**

## (d) Exhibits.

Exhibit No. Description

99.1 Slides dated October 2014 entitled Growth Strategy.

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Synacor, Inc.

Date: November 12, 2014 By: /s/ William J. Stuart

William J. Stuart

Chief Financial Officer and Secretary