

FTD Group, Inc.
Form 4
September 26, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
Number: 3235-0287
Expires: January 31,
2005
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(Print or Type Responses)

1. Name and Address of Reporting Person *
SOENEN MICHAEL J

(Last) (First) (Middle)

3113 WOODCREEK DRIVE

(Street)

DOWNERS GROVE, IL 60515

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol

FTD Group, Inc. [FTD]

3. Date of Earliest Transaction
(Month/Day/Year)

09/24/2007

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☐ Director ☐ 10% Owner
☒ Officer (give title below) ☐ Other (specify below)

President and CEO

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	09/24/2007		M	35,000	A \$ 3	288,434 ⁽¹⁾	D
Common Stock	09/24/2007		S	8,500 ⁽²⁾	D \$ 15	279,934 ⁽¹⁾	D
Common Stock	09/24/2007		S	100 ⁽²⁾	D \$ 15.01	279,834 ⁽¹⁾	D
Common Stock	09/24/2007		S	500 ⁽²⁾	D \$ 15.02	279,334 ⁽¹⁾	D
Common Stock	09/24/2007		S	1,300 ⁽²⁾	D \$ 15.1	278,034 ⁽¹⁾	D

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Common Stock	09/24/2007	S	2,800 (2)	D	\$ 15.11	275,234 (1)	D
Common Stock	09/24/2007	S	1,100 (2)	D	\$ 15.12	274,134 (1)	D
Common Stock	09/24/2007	S	4,600 (2)	D	\$ 15.13	269,534 (1)	D
Common Stock	09/24/2007	S	4,900 (2)	D	\$ 15.15	264,634 (1)	D
Common Stock	09/24/2007	S	1,800 (2)	D	\$ 15.16	262,834 (1)	D
Common Stock	09/24/2007	S	400 (2)	D	\$ 15.17	262,434 (1)	D
Common Stock	09/24/2007	S	2,800 (2)	D	\$ 15.18	259,634 (1)	D
Common Stock	09/24/2007	S	2,700 (2)	D	\$ 15.2	256,934 (1)	D
Common Stock	09/24/2007	S	1,800 (2)	D	\$ 15.21	255,134 (1)	D
Common Stock	09/24/2007	S	100 (2)	D	\$ 15.22	255,034 (1)	D
Common Stock	09/24/2007	S	1,000 (2)	D	\$ 15.23	254,034 (1)	D
Common Stock	09/24/2007	S	600 (2)	D	\$ 15.24	253,434 (1)	D
Common Stock	09/25/2007	M	16,400	A	\$ 3	269,834 (1)	D
Common Stock	09/25/2007	S	16,400 (2)	D	\$ 15	253,434 (1)	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4,	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
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and 5)

	Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (right to buy)		\$ 3	09/24/2007	M	35,000	06/30/2006 09/30/2014	Common Stock	35,000
Stock Option (right to buy)		\$ 3	09/25/2007	M	16,400	06/30/2006 09/30/2014	Common Stock	16,400

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SOENEN MICHAEL J 3113 WOODCREEK DRIVE DOWNERS GROVE, IL 60515	X		President and CEO	

Signatures

Jandy Tomy,
Attorney-In-Fact 09/26/2007

__Signature of Reporting Person Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) 95,000 of securities beneficially owned are restricted shares subject to vesting requirements.

(2) Shares sold pursuant to a 10b5-1 plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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