

Day, IV Edward  
Form 3  
August 17, 2010

**FORM 3**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB  
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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting  
Person \*

Day, IV Edward

(Last) (First) (Middle)

30 IVAN ALLEN JR. BLVD.,  
NW

(Street)

ATLANTA, GA 30308

(City) (State) (Zip)

2. Date of Event Requiring  
Statement

(Month/Day/Year)

08/13/2010

3. Issuer Name **and** Ticker or Trading Symbol  
SOUTHERN CO [SO]

4. Relationship of Reporting  
Person(s) to Issuer

5. If Amendment, Date Original  
Filed(Month/Day/Year)

(Check all applicable)

☐ Director ☐ 10% Owner  
☒ Officer ☐ Other  
(give title below) (specify below)  
President and CEO, MPC

6. Individual or Joint/Group  
Filing(Check Applicable Line)  
☒ Form filed by One Reporting  
Person  
☐ Form filed by More than One  
Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security  
(Instr. 4)

2. Amount of Securities  
Beneficially Owned  
(Instr. 4)

3. Ownership  
Form:  
Direct (D)  
or Indirect  
(I)  
(Instr. 5)

4. Nature of Indirect Beneficial  
Ownership  
(Instr. 5)

Southern Company Common Stock

4,390.6251

I

401K

Reminder: Report on a separate line for each class of securities beneficially  
owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of  
information contained in this form are not  
required to respond unless the form displays a  
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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security  
(Instr. 4)

2. Date Exercisable and  
Expiration Date  
(Month/Day/Year)

3. Title and Amount of  
Securities Underlying  
Derivative Security  
(Instr. 4)  
Title

4. Conversion  
or Exercise  
Price of  
Derivative  
Security

5. Ownership  
Form of  
Derivative  
Security:  
Direct (D)

6. Nature of Indirect  
Beneficial  
Ownership  
(Instr. 5)

## Edgar Filing: Day, IV Edward - Form 3

	Date Exercisable	Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Option Right to Buy	02/18/2006	02/18/2015	Southern Company Common Stock	21,868	\$ 32.7	D	Â
Option Right to Buy	02/20/2007	02/20/2016	Southern Company Common Stock	20,525	\$ 33.81	D	Â
Option Right to Buy	02/19/2008	02/19/2017	Southern Company Common Stock	21,589	\$ 36.42	D	Â
Option Right to Buy	02/18/2009	02/18/2018	Southern Company Common Stock	25,221	\$ 35.78	D	Â
Option Right to Buy	02/16/2010	02/16/2019	Southern Company Common Stock	47,434	\$ 31.39	D	Â
Option Right To Buy	02/15/2011	02/15/2020	Southern Company Common Stock	42,474	\$ 31.17	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Day, IV Edward 30 IVAN ALLEN JR. BLVD., NW ATLANTA, GA 30308	Â	Â	Â President and CEO, MPC	Â

## Signatures

Patricia L. Roberts, Attorney-in-Fact for Edward Day, VI

08/16/2010

\*\*Signature of Reporting Person                      Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.  
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