

GREENBERG MICHAEL
Form 4
November 04, 2010

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
GREENBERG MICHAEL

2. Issuer Name and Ticker or Trading Symbol
SKECHERS USA INC [SKX]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
228 MANHATTAN BEACH BLVD.

3. Date of Earliest Transaction (Month/Day/Year)
11/02/2010

Director 10% Owner
 Officer (give title below) Other (specify below)
President

(Street)
MANHATTAN BEACH, CA 90266

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock				(A) or (D)	Amount		By Chase Greenberg Custodial Account
				V	2,764 ⁽¹⁾	I	
Class A Common Stock				(A) or (D)	Amount		By Harrison Greenberg Custodial Account
				V	2,764 ⁽¹⁾	I	
Class A Common Stock				(A) or (D)	Amount		By MacKenna Greenberg Custodial
				V	2,764 ⁽¹⁾	I	

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			Account
Class A Common Stock	3,076 <u>(1)</u>	I	By Custodial Account for Chase Greenberg
Class A Common Stock	3,076 <u>(1)</u>	I	By Custodial Account for Harrison Greenberg
Class A Common Stock	3,076 <u>(1)</u>	I	By Custodial Account for MacKenna Greenberg
Class A Common Stock	1,708 <u>(1)</u>	I	By Cust. Acct. for Chase Greenberg
Class A Common Stock	1,708 <u>(1)</u>	I	By Cust. Acct. for Harrison Greenberg
Class A Common Stock	1,708 <u>(1)</u>	I	By Cust. Acct. for MacKenna Greenberg
Class A Common Stock	7,964 <u>(1)</u>	I	By Chase Greenberg 2003 Irrevocable Trust
Class A Common Stock	7,964 <u>(1)</u>	I	By Harrison Greenberg 2003 Irrevocable Trust
Class A Common Stock	7,964 <u>(1)</u>	I	By MacKenna Greenberg 2003 Irrevocable Trust
Class A Common	6 <u>(1)</u>	I	By Spouse

Stock

Class A

Common 11/02/2010 F 46,680 D \$ 19.24 269,044.63 D
 Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Reporting Transaction (Instr. 6)
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
GREENBERG MICHAEL 228 MANHATTAN BEACH BLVD. MANHATTAN BEACH, CA 90266	X		President	

Signatures

Michael Greenberg 11/03/2010

Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person disclaims beneficial ownership of these securities and this report shall not be deemed an admission that the reporting person is the beneficial owner of the securities for purposes of Section 16 or for any other purposes.

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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