

Clark Barry E
Form 4
December 16, 2010

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Clark Barry E

2. Issuer Name and Ticker or Trading Symbol
ART TECHNOLOGY GROUP INC
[ARTG]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

ONE MAIN STREET

(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
12/14/2010

____ Director
 Officer (give title below)
____ 10% Owner
____ Other (specify below)
c

CAMBRIDGE, MA 02142

(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | Code | V | Amount | (A) or (D) | Price |
| COMMON STOCK | 12/14/2010 | | M | | 45,920 | A | \$ 2.93 |
| COMMONSTOCK | 12/14/2010 | | F | | 31,739 | D | \$ 5.98 |
| COMMONSTOCK | 12/14/2010 | | M | | 48,116 | A | \$ 1.26 |
| COMMONSTOCK | 12/14/2010 | | F | | 25,121 | D | \$ 5.98 |
| COMMONSTOCK | 12/14/2010 | | M | | 44,080 | A | \$ 2.93 |

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| | | | | | | | |
|-------------|------------|---|---------|---|---------|---------|---|
| COMMONSTOCK | 12/14/2010 | F | 21,598 | D | \$ 5.98 | 59,658 | D |
| COMMONSTOCK | 12/14/2010 | M | 3,768 | A | \$ 1.26 | 63,426 | D |
| COMMONSTOCK | 12/14/2010 | F | 794 | D | \$ 5.98 | 62,632 | D |
| COMMONSTOCK | 12/14/2010 | M | 203,965 | A | \$ 1.45 | 266,597 | D |
| COMMONSTOCK | 12/14/2010 | F | 49,457 | D | \$ 5.98 | 217,140 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
| | | | | Code | V (A) (D) | Date Exercisable Expiration Date | Title |
| EMPLOYEE STOCK OPTION (RIGHT TO BUY) | \$ 2.93 | 12/14/2010 | | M | 45,920 | 02/28/2006 02/28/2016 | COMMON STOCK |
| EMPLOYEE STOCK OPTION (RIGHT TO BUY) | \$ 1.26 | 12/14/2010 | | M | 48,116 | 04/25/2005 04/25/2015 | COMMON STOCK |
| EMPLOYEE STOCK OPTION (RIGHT TO BUY) | \$ 2.93 | 12/14/2010 | | M | 44,080 | 02/28/2006 02/28/2016 | COMMON STOCK |
| EMPLOYEE STOCK | \$ 1.26 | 12/14/2010 | | M | 3,768 | 01/25/2005 01/25/2015 | COMMON STOCK |

OPTION
(RIGHT TO
BUY)

EMPLOYEE
STOCK

OPTION \$ 1.45 12/14/2010 M 203,965 02/19/2004 02/28/2014
(RIGHT TO
BUY)

COMMON
STOCK

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| Clark Barry E ONE MAIN STREET CAMBRIDGE, MA 02142 | | | c | |

Signatures

/s/ Jeffrey T. Kowalski, by Power of Attorney 12/16/2010

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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