

STAUTBERG TIMOTHY E
Form 4
July 02, 2012

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
STAUTBERG TIMOTHY E

(Last) (First) (Middle)
312 WALNUT STREET, 28TH FLOOR
(Street)

CINCINNATI, OH 45202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
SCRIPPS E W CO /DE [SSP]

3. Date of Earliest Transaction (Month/Day/Year)
07/01/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___ 10% Owner
X Officer (give title below) ___ Other (specify below)
Senior VP/Newspapers

6. Individual or Joint/Group Filing(Check Applicable Line)
X Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|--|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| Class A Common Shares, \$.01 par value per share | 07/01/2012 | | C(1) | 5,727 A | \$ 9.61 140,257 | D | |
| Class A Common Shares, \$.01 par value per share | 07/01/2012 | | F(2) | 2,409 D | \$ 9.61 137,848 | D | |
| Class A Common | | | | | 53 | I | By wife |

Shares, \$.01
par value
per share

Common
Voting
Shares, \$.01
par value
per share

0 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
| | | | | Code | V (A) (D) | Date Exercisable Expiration Date | Title Amount of Number of Shares |
| Restricted Stock Units | \$ 9.61 | 07/01/2012 | | C | 5,727 | 07/01/2012 07/01/2015 | Restricted Stock Units 5,727 |
| Option | \$ 8.52 | | | | | 02/26/2004 02/25/2013 | Class A Common 22,535 |
| Option | \$ 10.38 | | | | | 03/23/2005 03/22/2014 | Class A Common 21,126 |
| Option | \$ 9.9 | | | | | 02/10/2006 02/09/2013 | Class A Common 14,084 |
| Option | \$ 10.44 | | | | | 02/22/2007 02/21/2014 | Class A Common 32,863 |
| Option | \$ 10.41 | | | | | 02/22/2008 02/21/2015 | Class A Common 51,642 |
| Option | \$ 9.09 | | | | | 02/21/2009 02/20/2016 | Class A Common 70,422 |
| Restricted Stock | (3) | | | | | 03/05/2010 03/05/2013 | Restricted Stock 116,279 |

