

KRUEGER BLAKE W
Form 4
August 08, 2012

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
KRUEGER BLAKE W

2. Issuer Name and Ticker or Trading Symbol
WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
9341 COURTLAND DRIVE NE
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
08/06/2012

Director 10% Owner
 Officer (give title below) Other (specify below)
Chairman, CEO & President

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	(A) or (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	Price		
Common Stock	08/06/2012		M		11,250	\$ 10.51	D	
Common Stock	08/06/2012		M		11,250	\$ 10.51	D	
Common Stock	08/06/2012		M		15,030	\$ 20.08	D	
Common Stock	08/06/2012		F		22,312	\$ 45.53	D	
Common Stock	08/07/2012		G		6,307	\$ 0	D	

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Common Stock 50,000 I By Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
Stock Option (Right to <u>(1)</u>)	\$ 10.51	08/06/2012		M	11,250	02/12/2005 02/11/2013	Common Stock	11,250
Stock Option (Right to <u>(1)</u>)	\$ 10.51	08/06/2012		M	11,250	02/12/2006 02/11/2013	Common Stock	11,250
Stock Option (Right to <u>(1)</u>)	\$ 20.08	08/06/2012		M	15,030	10/25/2004 02/11/2013	Common Stock	15,030

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KRUEGER BLAKE W 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351	X		Chairman, CEO & President	

Signatures

/s/ Timothy E. Foley, by Power of
Attorney

08/08/2012

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The number of shares and the exercise price have been adjusted to reflect the Company's February 1, 2005 three-for-two stock split.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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