

AMERICAN APPAREL, INC
 Form 4/A
 July 01, 2013

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
 Expires: January 31, 2015
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Charney Dov

(Last) (First) (Middle)
 747 WAREHOUSE STREET
 (Street)

LOS ANGELES, CA 90021

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
 AMERICAN APPAREL, INC [APP]

3. Date of Earliest Transaction
 (Month/Day/Year)
 06/25/2013

4. If Amendment, Date Original Filed(Month/Day/Year)
 06/27/2013

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
 Chairman and CEO

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	V	Amount or Price				
Common Stock, \$0.0001 par value	06/27/2013		F		20,000 (1)	D	\$ 1.9978 (2)	48,285,866	D
Common Stock, \$0.0001 par value	06/28/2013		F		275,000 (1)	D	\$ 1.9263 (3)	48,010,866	D
Common Stock, \$0.0001 par value	07/01/2013		F		340,000 (1)	D	\$ 1.838 (4)	47,670,866	D

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Charney Dov 747 WAREHOUSE STREET LOS ANGELES, CA 90021	X	X	Chairman and CEO	

Signatures

/s/ Dov Charney 07/01/2013

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were withheld, and disposed of by the plan administrator, to satisfy tax obligations related to the award of 2,500,000 shares of Common Stock on June 25, 2013.
Represents the weighted average price of multiple transactions with a range of prices between \$1.99 and \$2.005. The Reporting Person,
- (2) upon request by the staff of the SEC, American Apparel, Inc. or any security holder of American Apparel, Inc., undertakes to provide full information regarding the number of securities sold at each separate price.
Represents the weighted average price of multiple transactions with a range of prices between \$1.85 and \$2.01. The Reporting Person,
- (3) upon request by the staff of the SEC, American Apparel, Inc. or any security holder of American Apparel, Inc., undertakes to provide full information regarding the number of securities sold at each separate price.

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- Represents the weighted average price of multiple transactions with a range of prices between \$1.80 and \$1.9001. The Reporting Person,
- (4) upon request by the staff of the SEC, American Apparel, Inc. or any security holder of American Apparel, Inc., undertakes to provide full information regarding the number of securities sold at each separate price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.