

UNITED FIRE GROUP INC  
 Form 5  
 February 13, 2014

**FORM 5**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).  
 Form 3 Holdings Reported Form 4 Transactions Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person \*  
**EVANS JACK**  
  
 (Last) (First) (Middle)

2. Issuer Name and Ticker or Trading Symbol  
**UNITED FIRE GROUP INC  
 [UFCS]**

5. Relationship of Reporting Person(s) to Issuer  
  
 (Check all applicable)

118 SECOND AVENUE SE, P.O. BOX 73909  
  
 (Street)

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)  
 12/31/2013

Director  10% Owner  
 Officer (give title below)  Other (specify below)

**CEDAR RAPIDS, IA 52407-3909**  
  
 (City) (State) (Zip)

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Reporting  
  
 (check applicable line)

Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D)<br>(A) or (D) Price |   |   | 5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|---|--|--|-----------------------------------|
| Common Stock                    | Â                                    | Â  | Â                              | Â   | Â | Â | 32,908 <sup>(1)</sup>  | D  | Â                                 |
| Common Stock                    | Â                                    | Â  | Â                              | Â   | Â | Â | 7,698 <sup>(2)</sup>   | I  | see footnote #2                   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 2270 (9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. F. Der. Sec. (Instr. 3) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|
|  |  |                                      |  |                                | (A) (D)   | Date Exercisable Expiration Date                         | Title   | Amount or Number of Shares |
| Stock Option (Right to Buy)                | \$ 39.13   | Â                                    | Â  | Â                              | Â Â Â <u>(3)</u>  | 02/17/2016   | Common Stock  | 2,000                      |
| Stock Option (Right to Buy)                | \$ 31.05   | Â                                    | Â  | Â                              | Â Â Â <u>(3)</u>  | 05/17/2016   | Common Stock  | 1,333                      |
| Stock Option (Right to Buy)                | \$ 29.28   | Â                                    | Â  | Â                              | Â Â Â <u>(3)</u>  | 11/16/2017   | Common Stock  | 2,000                      |
| Stock Option (Right to Buy)                | \$ 33.78   | Â                                    | Â  | Â                              | Â Â Â <u>(3)</u>  | 05/21/2018   | Common Stock  | 3,000                      |
| Stock Option (Right to Buy)                | \$ 22.46   | Â                                    | Â  | Â                              | Â Â Â <u>(4)</u>  | 05/19/2020   | Common Stock  | 1,091                      |
| Stock Option (Right to Buy)                | \$ 20.4  | Â                                    | Â  | Â                              | Â Â Â <u>(5)</u>  | 02/18/2021   | Common Stock  | 1,636                      |
| Stock Option (Right to Buy)                | \$ 21.095  | Â                                    | Â  | Â                              | Â Â Â <u>(6)</u>  | 05/16/2022   | Common Stock  | 1,716                      |
| Stock Option                               | \$ 28.925  | Â                                    | Â  | Â                              | Â Â Â <u>(7)</u>  | 05/15/2023   | Common Stock  | 1,775                      |

(Right to Buy)

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| EVANS JACK<br>118 SECOND AVENUE SE<br>P.O. BOX 73909<br>CEDAR RAPIDS, IA 52407-3909 | X             |           |         |       |

## Signatures

/s/ Jack B. Evans by Dianne M. Lyons,  
Attorney-in-Fact.

02/13/2014

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The total number of share beneficially held directly by the Reporting Person includes: 32,488 held directly by the Reporting Person and (1) 420 shares of restricted stock issued under the Issuer's 2005 Non-Qualified Non-Employee Director Stock Option and Restricted Stock Plan which vest, subject to certain conditions, on May 15, 2014.

The total number of securities beneficially held indirectly by the Reporting Person includes: 3,674 shares held in an individual retirement (2) account for Mr. Evans' benefit, 2,000 shares in a 401(k) account for Mr. Evans' benefit, and 2,024 shares held in an individual retirement account for the benefit of Mr. Evans' wife.

(3) All options currently exercisable.

(4) 545 options become exercisable on 05/19/2014 and 546 options become exercisable on 05/19/205, respectively.

(5) 1,636 options become exercisable in two (2) equal installments of 545 options each on 02/18/2014, 02/18/2015 and 546 options become exercisable on 02/18/2016, respectively.

(6) 429 options currently exercisable; 1,716 options become exercisable in four (4) equal installments of 429 options each on 05/16/2014, 05/16/2015, 05/16/2016 and 05/16/2017, respectively.

(7) 1,755 options become exercisable in five (5) equal installments of 351 options each on 05/15/2014, 05/15/2015, 05/15/2016, 05/15/2017 and 05/15/2018, respectively.

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