WOLVERINE WORLD WIDE INC /DE/
Form 4
March 05, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *
GRIMOLDI ALBERTO L

(Last) (First) (Middle)

C/O 9341 COURTLAND DRIVE NE

(Street)

ROCKFORD, MI 49351

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
WOLVERINE WORLD WIDE INC /DE/ [WWW]

3. Date of Earliest Transaction (Month/Day/Year)
03/03/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer
(Check all applicable)

__X__ Director
_____ 10% Owner
_____ Officer (give title below)
_____ Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	03/03/2014		M		8,490	A	$ 10.6	57,364 (1)	D	
Common Stock	03/03/2014		M		6,310	A	$ 14.27	63,674	D	
Common Stock	03/03/2014		M		10,052	A	$ 8.96	73,726	D	
Common Stock	03/03/2014		M		9,870	A	$ 10.64	83,596	D	
Common Stock	03/03/2014		M		7,482	A	$ 12.03	91,078	D	

Common Stock	03/03/2014	M	6,108	A	$ 14.74	97,186	D
Common Stock	03/03/2014	S	48,312	D	$ 26.01	48,874	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy) (2)	$ 10.6	03/03/2014		M			8,490	04/21/2005	04/20/2015	Common Stock	8,490
Stock Option (Right to Buy) (2)	$ 14.27	03/03/2014		M			6,310	04/17/2008	04/16/2018	Common Stock	6,310
Stock Option (Right to Buy) (3)	$ 8.96	03/03/2014		M			10,052	04/22/2004	04/21/2014	Common Stock	10,052
Stock Option (Right to Buy) (2)	$ 10.64	03/03/2014		M			9,870	04/23/2009	04/22/2019	Common Stock	9,870
Stock Option (Right to Buy) (2)	$ 12.03	03/03/2014		M			7,482	04/20/2006	04/19/2016	Common Stock	7,482
Stock Option	$ 14.74	03/03/2014		M			6,108	04/19/2007	04/18/2017	Common Stock	6,108

(Right to Buy) (2)

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
GRIMOLDI ALBERTO L C/O 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351	X			

Signatures

/s/ Timothy E. Foley, by Power of Attorney	03/05/2014
**Signature of Reporting Person	Date

Explanation of Responses:

***** If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

****** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The total number of shares beneficially owned by the reporting person has been adjusted to reflect the Company's November 1, 2013 two-for-one stock split.

(2) The number of stock options and the exercise price have been adjusted to reflect the Company's November 1, 2013 two-for-one stock split.

(3) The number of stock options and the exercise price have been adjusted to reflect the Company's February 1, 2005 three-for-two stock split and the Company's November 1, 2013 two-for-one stock split.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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