

WOLVERINE WORLD WIDE INC /DE/  
 Form 4  
 August 01, 2016

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**ZWIERS JAMES D**

2. Issuer Name and Ticker or Trading Symbol  
**WOLVERINE WORLD WIDE INC /DE/ [WWW]**

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
**9341 COURTLAND DRIVE NE**  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
**07/28/2016**

\_\_\_\_ Director  
 Officer (give title below)  
 \_\_\_\_ 10% Owner  
 \_\_\_\_ Other (specify below)  
**Pres, Outdoor & Lifestyle Grp**

**ROCKFORD, MI 49351**

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	07/28/2016		M		2,432 A \$ 15.13	245,609	D
Common Stock	07/28/2016		M		22,152 A \$ 12.53	267,761	D
Common Stock	07/28/2016		D		2,432 D \$ 24.558	265,329	D
Common Stock	07/28/2016		D		22,152 D \$ 24.558	243,177	D
Common Stock	07/28/2016		G <sup>(1)</sup>	V	4,170 D \$ 0	239,007	D

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Common Stock	07/28/2016	J <sup>(2)</sup>	V	23,029	D	\$ 0	215,978	D	
Common Stock	07/28/2016	J <sup>(2)</sup>	V	23,029	A	\$ 0	138,173	I	By Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Stock Option (Right to Buy) <sup>(3)</sup>	\$ 15.13	07/28/2016		M	2,432	02/07/2010	02/06/2017	Common Stock	2,432
Stock Option (Right to Buy) <sup>(3)</sup>	\$ 12.53	07/28/2016		M	22,152	02/06/2011	02/05/2018	Common Stock	22,152

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ZWIERS JAMES D 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351			Pres, Outdoor & Lifestyle Grp	

## Signatures

/s/ Timothy E. Foley, by Power of Attorney

08/01/2016

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Transfer by gift to a charitable organization. Mr. Zwiers received no consideration for the transfer of the securities.

(2) Transfer from direct ownership to indirect ownership held by the Jane M. Zwiers Trust.

(3) The number of shares and exercise price have been adjusted to reflect the Company's November 1, 2013 two-for-one stock split.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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