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FEEL GOLF CO INC Form 8-K May 14, 2013

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 Date of Report (Date of earliest event reported): May 14, 2013

Feel Golf Co., Inc. (Exact name of registrant as specified in its charter)

California
(State or Other Jurisdiction
of Incorporation)

000-26777 (Commission File Number) 77-0532590 (I.R.S. Employer Identification No.)

200 S. Andrews Ave, Suite 703B Fort Lauderdale, FL 33301 (Address of Principal Executive Offices) (Zip Code)

866.326.3000

(Registrant's telephone number, including area code)

510 Central Park Drive Sanford, FL 32771

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

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- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 2.01. COMPLETION OF ACQUISITION OR DISPOSITION OF ASSETS

Acquisition Agreement

On May 10, 2013, the Company (or "FCG") entered into an acquisition agreement with New Castle County Services, Inc., a Delaware corporation ("NCCS") for the purchase of all assets relating to cognitive bran training games websites and blog (including the website Mind360.com). As consideration for the acquisition of the assets, FGC will pay \$150,000 to NCCS, no later than November 10, 2014 and will deliver to NCCS a promissory note in the amount of \$850,000. The promissory note has a due date of May 1, 2016 and is convertible at NCCS's option, into FGC common stock.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

Date: May 14, 2013 Feel Golf Company, Inc.

By /s/Victoria Rudman

Name: Victoria Rudman Title: Chief Executive Officer

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INDEX TO EXHIBITS

Exhibit No. Description

Item 9.01. Financial Statements and Exhibits

33.1 Acquisition Agreement, New Castle County Services, Inc.