

Parsons Joan  
Form 4  
May 01, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Parsons Joan

(Last) (First) (Middle)  
3005 TASMAN DRIVE  
  
(Street)

SANTA CLARA, CA 95054

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
SVB FINANCIAL GROUP [SIVB]

3. Date of Earliest Transaction  
(Month/Day/Year)  
04/27/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_ Other (specify below)  
Head of US Banking

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	04/27/2012	04/27/2012	M <sup>(1)</sup>	500	A \$ 0	38,947	D
Common Stock	04/27/2012	04/27/2012	F	158	D \$ 65.7	38,789	D
Common Stock	04/30/2012	04/28/2012	M <sup>(2)</sup>	437	A \$ 0	39,226	D
Common Stock	04/30/2012	04/28/2012	F	138	D \$ 64.09	39,088	D
Common Stock	04/30/2012	04/29/2012	M	312	A \$ 0	39,400	D

Edgar Filing: Parsons Joan - Form 4

Common Stock	04/30/2012	04/29/2012	F	99	D	\$ 64.09	39,301	D
Common Stock	04/30/2012	04/30/2012	M <sup>(3)</sup>	500	A	\$ 0	39,801	D
Common Stock	04/30/2012	04/30/2012	F	158	D	\$ 64.09	39,643	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Restricted Stock Unit	\$ 0	04/27/2012	04/27/2012	M <sup>(1)</sup>	500	04/27/2012 04/27/2015	Common Stock	500
Restricted Stock Unit	\$ 0	04/30/2012	04/28/2012	M <sup>(2)</sup>	437	04/28/2012 04/28/2013	Common Stock	437
Restricted Stock Unit	\$ 0	04/30/2012	04/29/2012	M	312	04/29/2012 04/29/2012	Common Stock	312
Restricted Stock Unit	\$ 0	04/30/2012	04/30/2012	M <sup>(3)</sup>	500	04/30/2012 04/30/2014	Common Stock	500

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Parsons Joan 3005 TASMAN DRIVE SANTA CLARA, CA 95054			Head of US Banking	

## Signatures

Lisa Bertolet as attorney  
in fact

05/01/2012

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) A tranch of a previously reported RSU vested. The award vests 25% annually over four years. 1,500 shares of the award remain outstanding and will vest on April 27, 2013, 2014 and 2015.
- (2) A tranch of a previously reported RSU vested. The award vests 25% annually over four years. 437 shares of the award remain outstanding and will vest on April 28, 2013.
- (3) A tranch of a previously reported RSU vested. The award vests 25% annually over four years. 1,000 shares of the award remain outstanding and will vest on April 30, 2013 and 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.