BUCHANAN DAVID

Form 5

common

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12/31/2009

shares

Fidelity

Southern

February 11, 2010

OMB APPROVAL FORM 5 **OMB** UNITED STATES SECURITIES AND EXCHANGE COMMISSION 3235-0362 Number: Washington, D.C. 20549 Check this box if January 31, Expires: no longer subject 2005 to Section 16. Estimated average ANNUAL STATEMENT OF CHANGES IN BENEFICIAL Form 4 or Form burden hours per 5 obligations OWNERSHIP OF SECURITIES response... 1.0 may continue. See Instruction Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, 1(b). Form 3 Holdings Section 17(a) of the Public Utility Holding Company Act of 1935 or Section Reported 30(h) of the Investment Company Act of 1940 Form 4 Transactions Reported 1. Name and Address of Reporting Person * 2. Issuer Name and Ticker or Trading 5. Relationship of Reporting Person(s) to Issuer **BUCHANAN DAVID** Symbol FIDELITY SOUTHERN CORP (Check all applicable) [LION] (Middle) 3. Statement for Issuer's Fiscal Year Ended (Last) (First) Director 10% Owner X _ Officer (give title Other (specify (Month/Day/Year) below) below) 12/31/2009 Executive Vice President 3490 PIEDMONT ROAD, SUITE 1550 (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Reporting Filed(Month/Day/Year) (check applicable line) ATLANTA, 2QÂ 30305 _X_ Form Filed by One Reporting Person Form Filed by More than One Reporting (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 4. Securities Acquired (A) 7. Nature of 5. Amount Indirect Security (Month/Day/Year) Execution Date, if Transaction or Disposed of (D) of Securities Ownership (Instr. 3) Code (Instr. 3, 4 and 5) Beneficially Form: Beneficial (Month/Day/Year) (Instr. 8) Owned at Direct (D) Ownership end of or Indirect (Instr. 4) Issuer's (I) Fiscal Year (Instr. 4) (A) (Instr. 3 and or 4) Amount (D) Price **Fidelity** By Southern IRA/401(k) Â $60^{(1)}$ Corporation 12/31/2009 J \$ ⁽¹⁾ 3,075 I Rollover

Account

By 401(k)

\$ (2) 13,232

I

6,825.9524 A

(2)

Corporation common shares

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 2270 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|---|---|---|---|-----|--|--------------------|---|------------------------------|
| | | | | | (A) | (D) | Date Exercisable | Expiration Date | Title | Amou or Numb of Sha |
| Stock Option Right to Buy | \$ 4.6 | Â | Â | Â | Â | Â | 07/22/2009(3) | 07/22/2013 | Fidelity Southern Corporation common stock | 50,00 |
| Stock Option Right to Buy | \$ 18.7 | Â | Â | Â | Â | Â | 02/01/2008(4) | 02/01/2011 | Fidelity Southern Corporation common stock | 5,00 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|---|---------------|-----------|--------------------------|-------|--|--|--|
| . 9 | Director | 10% Owner | Officer | Other | | | |
| BUCHANAN DAVID 3490 PIEDMONT ROAD, SUITE 1550 ATLANTA Â 20Â 30305 | Â | Â | Executive Vice President | Â | | | |

Signatures

Barabara McNeill, Attorney in Fact, David
Buchanan
02/11/2010

**Signature of Reporting Person Date

Reporting Owners 2

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Stock dividend shares paid during the reporting year.
- (2) Purchased at various times and prices in Fidelity Southern Corporation 401(k) during the reporting year.
- (3) 1/3 on 7/22/09; 1/3 on 7/22/10; 1/3 on 7/22/11
- (4) 1/3 on 2/01/08; 1/3 on 2/01/09; 1/3 on 2/01/10

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.