

Tippl Thomas  
Form 4  
February 17, 2011

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Tippl Thomas

(Last) (First) (Middle)

C/O ACTIVISION BLIZZARD,  
INC., 3100 OCEAN PARK  
BOULEVARD

(Street)

SANTA MONICA, CA 90405

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
Activision Blizzard, Inc. [ATVI]

3. Date of Earliest Transaction  
(Month/Day/Year)  
02/15/2011

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_X\_\_ Officer (give title \_\_\_\_ Other (specify  
below) below)  
Chief Operating Ofcr & CFO

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_X\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)              | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |                       | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |   |                              |
|----------------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-------------------------------------------------------------------|-----------------------|-----------------------------------------------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------|---|------------------------------|
|                                              |                                      |                                                    | Code                           | V                                                                 | Amount                | (A) or (D)                                                                                    | Price                                                    |                                                       |   |                              |
| Common Stock, par value \$0.000001 per share | 02/15/2011                           |                                                    | F                              |                                                                   | 13,614 <sup>(1)</sup> | D                                                                                             | \$ 10.94                                                 | 873,823                                               | I | See footnote. <sup>(2)</sup> |
| Common Stock, par value \$0.000001 per share | 02/15/2011                           |                                                    | F                              |                                                                   | 32,130 <sup>(3)</sup> | D                                                                                             | \$ 10.94                                                 | 841,693                                               | I | See footnote. <sup>(2)</sup> |
|                                              | 02/15/2011                           |                                                    | F                              |                                                                   |                       | D                                                                                             |                                                          | 815,435 <sup>(5)</sup>                                | I |                              |

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|            |        |       |           |
|------------|--------|-------|-----------|
| Common     | 26,258 | \$    | See       |
| Stock, par | (4)    | 10.94 | footnote. |
| value      |        |       | (2)       |
| \$0.000001 |        |       |           |
| per share  |        |       |           |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and<br>Amount of<br>Underlying<br>Securities<br>(Instr. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secur<br>Bene<br>Own<br>Follo<br>Repor<br>Trans<br>(Instr |
|-----------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|---------------------------------------------------------------------------|-----------------------------------------------------|-----------------------------------------------------------------------------|
|                                                     |                                                                    |                                         |                                                             | Code                                 | V (A) (D)                                                                                                          | Date<br>Exercisable                                            | Expiration<br>Date                                                        | Title                                               | Amount<br>or<br>Number<br>of<br>Shares                                      |

## Reporting Owners

| Reporting Owner Name / Address                                                                       | Relationships                    |
|------------------------------------------------------------------------------------------------------|----------------------------------|
|                                                                                                      | Director 10% Owner Officer Other |
| Tippl Thomas<br>C/O ACTIVISION BLIZZARD, INC.<br>3100 OCEAN PARK BOULEVARD<br>SANTA MONICA, CA 90405 | Chief<br>Operating<br>Ofcr & CFO |

## Signatures

/s/ Thomas  
Tippl 02/17/2011

\*\*Signature of  
Reporting Person Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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On February 15, 2011, the restrictions lapsed with respect to 30,000 restricted shares of the Company's common stock held by Mr. Tippl.

- (1) Pursuant to the terms of his restricted stock award agreement, he elected to have the Company withhold 13,614 of the shares otherwise deliverable to him in order to satisfy the resulting tax withholding obligation.
- (2) These securities are held by the Thomas and Laura Tippl Family Trust.

On February 15, 2011, 87,500 restricted stock units held by Mr. Tippl vested. Pursuant to the terms of his restricted stock unit award

- (3) agreement, he elected to have the Company withhold 32,130 of the shares otherwise deliverable to him in order to satisfy the resulting tax withholding obligation.

On February 15, 2011, the restrictions lapsed with respect to 56,250 performance-based restricted shares of the Company's common stock

- (4) held by Mr. Tippl. Pursuant to the terms of his restricted stock award agreement, he elected to have the Company withhold 26,258 of the shares otherwise deliverable to him in order to satisfy the resulting tax withholding obligation.

Following the transactions reported on this Form 4, Mr. Tippl (through the Thomas and Laura Tippl Family Trust) held (a) 279,185

- (5) shares of the Company's common stock, (b) 90,000 restricted shares of the Company's common stock, (c) 277,500 restricted stock units, each representing the right to receive a share of the Company's common stock, and (d) 168,750 performance-based restricted shares of the Company's common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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