

Vera Bradley, Inc.  
Form 8-K  
April 14, 2015

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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FORM 8-K

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CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(D)  
OF THE SECURITIES EXCHANGE ACT OF 1934  
Date of Report (Date of earliest event reported): April 14, 2015

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VERA BRADLEY, INC.  
(Exact name of registrant as specified in its charter)

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Indiana (State or Other Jurisdiction of Incorporation)	001-34918 (Commission File Number)	27-2935063 (IRS Employer Identification No.)
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12420 Stonebridge Road, Roanoke, Indiana (Address of Principal Executive Offices) (877) 708-8372	46783 (Zip Code)
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(Registrant's telephone number, including area code)

None

(Former name, former address and former fiscal year, if changed since last report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 8.01. Other Events.

Angel Ilagan, Chief Marketing Officer of Vera Bradley, Inc. (the “Company”) will be leaving the Company effective April 17, 2015. The Company has begun a search for a new Chief Marketing Officer. In the interim, Stephanie Scheele, Vice President of Marketing, will oversee the marketing area.

Mr. Ilagan will receive a severance package in accordance with the Vera Bradley, Inc. Severance Plan and the terms of his offer letter.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Vera Bradley, Inc.  
(Registrant)

Date: April 14, 2015

/s/ Anastacia S. Knapper  
Anastacia S. Knapper  
Senior Vice President, General Counsel