

FORD MOTOR CO  
Form 8-K  
April 04, 2012

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D. C. 20549

FORM 8-K

CURRENT REPORT  
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report: April 4, 2012  
(Date of earliest event reported)

FORD MOTOR COMPANY  
(Exact name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction of incorporation)

1-3950  
(Commission File Number)

38-0549190  
(IRS Employer Identification No.)

One American Road, Dearborn, Michigan  
(Address of principal executive offices)

48126  
(Zip Code)

Registrant's telephone number, including area code 313-322-3000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

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- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 8.01. Other Events.

The materials supporting our publicly-webcasted presentation at the Bank of America Merrill Lynch 2012 New York Auto Summit on April 4, 2012 are filed as Exhibit 99 to this Report and incorporated by reference herein. In addition to the updates to our 2012 guidance contained in Exhibit 99 hereto, in a publicly-webcasted presentation on March 9, 2012 we stated that we expect our first quarter 2012 effective tax rate to be close to 35%, and reaffirmed our prior guidance that the full-year effective tax rate will be in the range of about 30%.

Item 9.01. Financial Statements and Exhibits.

EXHIBITS

| Designation | Description                                | Method of Filing       |
|-------------|--|------------------------|
| Exhibit 99  | Presentation materials dated April 4, 2012 | Filed with this Report |

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FORD MOTOR COMPANY  
(Registrant)

Date: April 4, 2012

By: /s/ Louis J. Ghilardi  
Louis J. Ghilardi  
Assistant Secretary

EXHIBIT INDEX

| Designation | Description                                |
|-------------|--|
| Exhibit 99  | Presentation materials dated April 4, 2012 |