

GANNETT CO INC /DE/  
Form 8-K  
October 12, 2004

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

Date of Report (date of earliest event reported):

October 12, 2004

**GANNETT CO., INC.**

(Exact name of registrant as specified in charter)

**Delaware**

(State or Other Jurisdiction of Incorporation or  
Organization of Registrant)

**1-6961**

**16-0442930**

(Commission File Number)

(I.R.S. Employer Identification No.) **7950 Jones Branch Drive, McLean, Virginia 22107-0910**(Address of principal executive offices) (Zip Code)**(703) 854-6000**(Registrant's telephone number, including area code) **Not Applicable**(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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**Item 2.02 Results of Operations and Financial Condition.**

On October 12, 2004, Gannett Co., Inc. reported its consolidated financial results for the third quarter ended September 26, 2004. On October 12, 2004, the company also issued a press release announcing the company's statistical report for the period and quarter ended September 26, 2004. Copies of these press releases are furnished with this report as exhibits.

SIGNATURE

Pursuant to requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Gannett Co., Inc.

Date: October 12, 2004

By: /s/George R. Gavagan  
George R. Gavagan  
Vice President and Controller

Exhibit Index

Exhibit	Description
99.1	Gannett Co., Inc. Earnings Press Release dated October 12, 2004.
99.2	Gannett Co., Inc. Statistical Report Press Release dated October 12, 2004.