

MEREDITH CORP
Form 4
October 31, 2006

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
COLEMAN MARY SUE

(Last) (First) (Middle)
1716 LOCUST STREET
(Street)

DES MOINES, IA 50309-3023

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
MEREDITH CORP [MDP]

3. Date of Earliest Transaction
(Month/Day/Year)
10/30/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock (\$1 par value) (1)	10/30/2006		M		6,000	A	\$ 34.7813
Common Stock (\$1 par value) (1)	10/30/2006		S		6,000	D	\$ 52.8147

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Non-Qualified Stock Option (right to buy) <u>(2)</u>	\$ 34.7813	10/30/2006		M	6,000	11/11/1998 11/11/2007	Common Stock (\$1 par value)	6,000	
Non-Qualified Stock Option (right to buy) <u>(2)</u>	\$ 34.6					11/13/2002 11/13/2011	Common Stock (\$1 par value)	6,000	
Non-Qualified Stock Option (right to buy) <u>(2)</u>	\$ 36.7188					11/09/2000 11/09/2009	Common Stock (\$1 par value)	6,000	
Non-Qualified Stock Option (right to buy) <u>(2)</u>	\$ 39.0313					11/10/1999 11/10/2008	Common Stock (\$1 par value)	6,000	
Non-Qualified Stock Option (right to buy) <u>(2)</u>	\$ 45.275					11/12/2003 11/12/2012	Common Stock (\$1 par value)	6,000	
Non-Qualified Stock Option (right to buy) <u>(2)</u>	\$ 49.75					11/11/2004 11/11/2013	Common Stock (\$1 par value)	6,000	
Non-Qualified Stock Option (right to buy) <u>(2)</u>	\$ 50.28					11/09/2006 11/09/2015	Common Stock (\$1 par value)	6,000	
	\$ 51.795					11/09/2005 11/09/2014		6,000	

Non-Qualified
Stock Option
(right to buy)
(2)

Common
Stock (\$1
par value)

Stock
equivalent
units

\$ 0

08/08/1988 08/08/1988

Common
Stock (\$1
par value) 2,5
(3)

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
COLEMAN MARY SUE 1716 LOCUST STREET DES MOINES, IA 50309-3023		X		

Signatures

By: John S. Zieser, Attorney-in-Fact For: Mary Sue
Coleman 10/31/2006

 **Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held by the reporting person in street name and also in an account through Meredith Corporation's Dividend Reinvestment Plan upon which dividends are paid quarterly in the form of additional Common Stock (\$1 par value).
- (2) This option was awarded pursuant to the Meredith Corp. Stock Plan for Non-employee Directors, becomes exercisable one-third per year over a three-year period beginning on the first anniversary of the grant date, and expires on the tenth anniversary of the grant date.

Stock equivalents issued at fair market value (the average of the high and low selling price of Meredith Common Stock on the issue date), pursuant to Meredith Corp.'s 2002 Stock Plan for Non-employee Directors (the "Plan"), which will be converted to Common Stock (\$1 par value) on a one-for-one basis upon the reporting person's retirement from or termination of service on the Meredith Board of Directors. Quarterly dividends are accrued in the form of additional stock equivalents. Data in this footnote would normally appear in the Title, Exercisable Date, and Price columns.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.