

ENTERGY CORP /DE/
Form 4
June 20, 2005

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
HEBERT CURTIS L JR

(Last) (First) (Middle)

639 LOYOLA AVENUE

(Street)

NEW ORLEANS, LA 70113

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
ENTERGY CORP /DE/ [ETR]

3. Date of Earliest Transaction (Month/Day/Year)
06/16/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
Executive VP, External Affairs

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Entergy Corporation Common Stock	06/16/2005		P		33,000	A	\$ 73
Entergy Corporation Common Stock	06/16/2005		F ⁽¹⁾		32,948	D	\$ 73
Entergy Corporation Common Stock	06/16/2005		M		20,848	A	\$ 38.52
					20,900	D	

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Entergy Corporation Common Stock	06/16/2005	M	12,100	A	\$ 41.69	33,000	D
Entergy Corporation Common Stock	06/16/2005	S	20,900	D	\$ 72.95	12,100	D ⁽²⁾

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Security (Instr. 3 and 4)	Amount or Number of Underlying Securities
					(A)	(D)	Date Exercisable	Expiration Date		
Employee Stock Option (Right to Buy)	\$ 38.52	06/16/2005		M		39,000	09/01/2002	09/01/2011	ETR Common	39,000
Employee Stock Option (Right to Buy)	\$ 41.69	06/16/2005		M		20,956	02/11/2003	02/11/2012	ETR Common	20,956
Phantom Units	\$ 73	06/16/2005		M ⁽¹⁾		27,008	06/16/2005	⁽¹⁾	ETR Common	27,008
Employee Stock Option (Right to Buy)	\$ 73	06/16/2005		A		20,848	06/16/2005	09/01/2011	ETR Common	20,848
Employee Stock Option	\$ 73	06/16/2005		A		12,100	06/16/2005	02/11/2012	ETR Common	12,100

(Right to Buy)

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HEBERT CURTIS L JR 639 LOYOLA AVENUE NEW ORLEANS, LA 70113			Executive VP, External Affairs	

Signatures

John M. Adams, Jr. for Curtis L. Hebert
06/20/2005

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The filing individual engaged in a "Stock for Stock" exercise of 59,956 options. The exercise price, tax withholding and commission price were paid by surrendering 32,948 shares to the Company, which the filing individual purchased on the open market on June 16, 2005.

- (1) Following the exercise, the filing individual received 32,948 shares plus his gain (27,008 shares), the value of which 27,008 shares was deferred into phantom Entergy units held in a brokerage account. The deferral is until the earlier of January, 2008 or retirement from the Company. The reporting person did not realize profit in connection with purchases and sales as reported in this Form 4 and in the previous Form 4's filed during past six months. Additional information concerning "Stock for stock" exercises can be found in a Form 8-K filed by the Company on May 1, 2002.

- (2) The filing individual also had a balance of 463.3665 shares in his Company Savings Plan as of June 20, 2005.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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