

ENTERGY CORP /DE/  
Form 3  
May 14, 2007

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*

Â Bunting Theodore H JR  
(Last) (First) (Middle)

2. Date of Event Requiring Statement

(Month/Day/Year)  
05/06/2007

3. Issuer Name and Ticker or Trading Symbol  
ENTERGY CORP /DE/ [ETR]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original Filed(Month/Day/Year)

ENTERGY CORPORATION,Â 639 LOYOLA AVENUE

(Street)

NEW ORLEANS,Â LAÂ 70113

(City) (State) (Zip)

(Check all applicable)

Director  10% Owner  
 Officer  Other  
(give title below) (specify below)  
Sr. Vice President - Finance

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)

Common Stock

2. Amount of Securities Beneficially Owned (Instr. 4)

0 <sup>(1)</sup>

3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)

D Â

4. Nature of Indirect Beneficial Ownership (Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and Expiration Date (Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)

4. Conversion or Exercise Price of Derivative

5. Ownership Form of Derivative Security:

6. Nature of Indirect Beneficial Ownership (Instr. 5)

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Employee Stock Option (Right to Buy)	Â (2)	01/27/2010	Common Stock	3,500	\$ 23	D	Â
Employee Stock Option (Right to Buy)	Â (3)	03/02/2014	Common Stock	1,000	\$ 58.6	D	Â
Employee Stock Option (Right to Buy)	Â (4)	01/27/2015	Common Stock	2,200	\$ 69.47	D	Â
Employee Stock Option (Right to Buy)	Â (5)	01/26/2016	Common Stock	5,000	\$ 68.89	D	Â
Employee Stock Option (Right to Buy)	Â (6)	01/25/2017	Common Stock	10,000	\$ 91.82	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Bunting Theodore H JR ENTERGY CORPORATION 639 LOYOLA AVENUE NEW ORLEANS, LA 70113	Â	Â	Â Sr. Vice President - Finance	Â

## Signatures

Paul A. Castanon for Theodore H. Bunting, Jr. 05/14/2007

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person owns 428 shares of common stock in the Company's savings plan as of April 30, 2007.
- (2) The option was granted on January 27, 2000. The option is exercisable in three equal annual installments beginning on January 27, 2001.
- (3) The option was granted on March 2, 2004. The option is exercisable in three equal annual installments beginning on March 2, 2005.
- (4) The option was granted on January 27, 2005. The option is exercisable in three equal annual installments beginning on January 27, 2006.
- (5) The option was granted on January 26, 2006. The option is exercisable in three equal annual installments beginning on January 26, 2007.
- (6) The option was granted on January 25, 2007. The option will become exercisable in three equal annual installments beginning on January 25, 2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.