Hummel Dan L Form 4 March 18, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB 3235-0287 Number:

OMB APPROVAL

January 31, Expires: 2005

0.5

Estimated average burden hours per response...

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

may continue.

See Instruction

1(b).

1. Name and Hummel D	Address of Reporting Oan L	Symbo AME	uer Name and Ticker or Trading I RISERV FINANCIAL INC [ASRV]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
(Last)	(First)		of Earliest Transaction /Day/Year) /2010	Director 10% Owner _X Officer (give title Other (specify below) Sr. Vice President
	(Street)		mendment, Date Original fonth/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person
PA				Form filed by More than One Reporting Person
(City)	(State)	(Zip) Ta	able I - Non-Derivative Securities Acq	uired, Disposed of, or Beneficially Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired (A) TransactiorDisposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or Code V Amount (D) Price	Securities Ownership Indirect Beneficially Form: Beneficial Owned Direct (D) Ownership Following or Indirect (Instr. 4) Reported (I) Transaction(s) (Instr. 4)
Common	03/15/2010	03/18/2010	P 114.9491 A \$ 1.739	9 17,843.3882 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D)		ate	7. Title a Amount of Underlying Securities (Instr. 3 a	of ng s	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
				Code V	(Instr. 3, 4, and 5) (A) (D)	Date Exercisable	Expiration Date	or Title Nu of	umber		

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Hummel Dan L

Sr. Vice President

PA

Signatures

Sharon M. Callihan, Attorney-in-Fact 03/18/2010

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number. TD width="128 pixels">
Stock Option
\$38.7500

10/09/1998

| 10/09/2007Common Stock - 3,949.0 3,949.0

D

Stock Option \$35.6562

Reporting Owners 2

	08/30/2000
08/30/2009Common Stock - 26,250.0 26,250.0	
	D
Stock Option \$20.0937	
	03/15/2001
03/15/2010Common Stock - 60,000.0 60,000.0	
	D
Stock Option \$27.9050	
	01/16/2002
01/16/2011Common Stock - 40,000.0 40,000.0	
	D
Stock Option \$27.9050	
	01/16/2003
01/16/2011Common Stock - 20,000.0 20,000.0	
	D
Stock Option \$27.9050	

	01/16/2004
01/16/2011Common Stock - 20,000.0 20,000.0	
	D
Stock Option \$30.8950	
01/22/2012Common Stock - 20,000.0	01/22/2005
20,000.0	D
Stock Option	
\$30.8950	
	01/22/2003
01/22/2012Common Stock - 40,000.0 40,000.0	
	D
Stock Option \$30.8950	
	01/22/2004
01/22/2012Common Stock - 20,000.0	01/22/2004
20,000.0	D
Stock Option	
\$22.4375	

01/03/1998

| 01/03/2006Common Stock - 1,306.0 1,306.0

D

Explanation of Responses:

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations.

See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

** Signature of Reporting Person Date

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient,

See Instruction 6 for procedure.

Ronald C. Jackson E. C. Stone

Potential persons who are to respond to the collection of information contained in this form are not

required to respond unless the form displays a currently valid OMB number.

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Stone, E. C. - December 2002

Form 5 (continued)

FOOTNOTE Descriptions for Regions Financial Corp. RF

Form 5 - December 2002

E. C. Stone P O Box 10247

Birmingham, AL 35202-0247

Explanation of responses:

- (1) The reported phantom stock units were acquired under Regions' benefits plans.
- (1) Disposition of partial share to close dividend reinvestment account.
- (2) The reported phantom stock units were acquired under Regions' benefits plans.

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