NADAL MILES Form 4 August 29, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

OMB APPROVAL OMB 3235-0287

Washington, D.C. 20549

Number: January 31, Expires:

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF subject to **SECURITIES** Section 16.

2005 Estimated average burden hours per

300,000

2,185,911

\$

8.1

(3)

Ι

D

Form 4 or Form 5 obligations may continue. See Instruction

Check this box

if no longer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response... 0.5

1(b).

Voting Shares

Performance-Based

Class A Subordinate 08/28/2006

Restricted Stock

Voting Shares

Financial

Units (1)

(Print or Type Responses)

1. Name and Address of Reporting Person * NADAL MILES		2. Issuer Name and Ticker or Trading Symbol		5. Relationship of Reporting Person(s) to Issuer			
			RS INC [MDCA]	(Check all ap	oplicable)		
(Last)	First) (Middle)	3. Date of Earliest T	Transaction				
		(Month/Day/Year)			_X 10% Owner		
C/O MDC PARTNERS INC., 45		08/28/2006		X Officer (give title Other (specify below)			
HAZELTON AVE.							
(Street)		4. If Amendment, D	Č .	6. Individual or Joint/Group Filing(Check			
		Filed(Month/Day/Yea	ar)	Applicable Line)			
				X Form filed by One Rep Form filed by More than			
TORONTO, A6	M5R 2E3			Person	ii One Reporting		
(City)	State) (Zip)	Table I - Non-	Derivative Securities Acq	uired, Disposed of, or Be	eneficially Owned		
1.Title of Security	2. Transaction Dat	e 2A. Deemed	3. 4. Securities	5. Amount of	6. 7. Nature		
(Instr. 3)	(Month/Day/Year)	Execution Date, if	TransactionAcquired (A)	or Securities	Ownership of Indirect		
		any	Code Disposed of (· ·	Form: Beneficial		
		(Month/Day/Year)	(Instr. 8) (Instr. 3, 4 and		Direct (D) Ownership		
					or Indirect (Instr. 4)		
			(A)	^	(I)		
			or	Transaction(s) (Instr. 3 and 4)	(Instr. 4)		
			Code V Amount (D)	Price (Instr. 3 and 4)			
Class A Subordin	nate			1 002 /11	D		
Voting Shares				1,883,411	D		

P

2,500

Α

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

See

(2)

footnote

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SEC 1474 (9-02)

 $\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Dr.Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		e	7. Title and Amo Underlying Secu (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amoun Number Shares
Stock Appreciation Rights (4)	\$ 5 (3)					01/22/2004	01/22/2007	Class A Subordinate Voting Shares	475,0
Stock Appreciation Rights (4)	\$ 9.71 (3)					07/30/2004	07/30/2007	Class A Subordinate Voting Shares	338,2
Stock Options (5)	\$ 8.02 (3)					11/14/2002	11/14/2007	Class A Subordinate Voting Shares	475,0
Stock Options (5)	\$ 10.66 (3)					06/11/2003	06/11/2008	Class A Subordinate Voting Shares	382,0
Stock Options (5)	\$ 10.3 <u>(3)</u>					06/25/2003	06/25/2008	Class A Subordinate Voting Shares	28,00

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
	X	X	Chairman and CEO			

Reporting Owners 2

NADAL MILES C/O MDC PARTNERS INC. 45 HAZELTON AVE. TORONTO, A6 M5R 2E3

Signatures

Miles S. Nadal 08/29/2006

**Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- A portion of the Financial Performance-Based Restricted Stock Units (Class A Shares) of the Issuer may vest in each of 2007, 2008, and / or 2009 if the Issuer achieves specified financial performance targets in 2006 2008, and is dependent on continued employment. Such
- financial targets are set forth in a "Financial Performance-Based Restricted Stock Unit Agreement", a form of which was filed by the Issuer as an exhibit to a Form 8-K filed with the SEC on March 2, 2006.
- (2) Held by an Affiliate under a Management Services Agreement.
- (3) Canadian dollars.
- (4) Stock Appreciation Rights (previously granted on January 22, 2003 and on July 30, 2003) vest 1/3 on each anniversary of the grant date, expire four years from the grant date, and may be settled in cash or in stock at the option of the Issuer.
- (5) Stock Options (previously granted on November 14, 2002, June 11, 2003 and on June 25, 2003) vest 1/5 on the grant date and 1/5 on each anniversary of the grant date, expiring five years from the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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