

PITNEY BOWES INC /DE/  
Form 424B3  
April 01, 2016

**Prospectus Supplement**                      **Filed Pursuant to Rule 424(b)(3)**  
**(To Prospectus dated August 3, 2012)**   **Registration No: 333-183070**

Common Stock

(\$1.00 Par Value)

Dividend Reinvestment Plan

This Prospectus Supplement (this “Prospectus Supplement”) relates to 1,400,000 shares of Common Stock, par value \$1.00 per share (“Shares”), of Pitney Bowes Inc. (“Pitney Bowes” or the “Company”) registered for sale under the Company’s Dividend Reinvestment Plan (“Plan”). The description of the Plan contained in this Prospectus Supplement supplements, and to the extent it is inconsistent with, supersedes the description of the Plan in the accompanying prospectus. It is suggested that this Prospectus Supplement be retained for future reference.

This Prospectus Supplement does not constitute an offer to sell or a solicitation of an offer to buy the securities covered by this Prospectus Supplement in any jurisdiction to any person to whom it is unlawful to make such offer or solicitation in such jurisdiction. We are not making an offer to sell or a solicitation of an offer to buy these securities in any circumstances in which such offer or solicitation is unlawful.

You should rely only on the information incorporated by reference or provided in this Prospectus Supplement or any further prospectus supplement. We have not authorized anyone else to provide you with different information or to make additional representations. You should not assume that the information contained or incorporated by reference in this Prospectus Supplement or any further prospectus supplement is accurate as of any date other than the date on the front of those documents.

Our Common Stock is listed on the New York Stock Exchange under the ticker symbol “PBI.”

Investing in our Common Stock involves risks. See “Risk Factors” beginning on page 5 of this Prospectus Supplement and page 9 of our Annual Report on Form 10-K for the year ended December 31, 2015, or our subsequent filings with the Securities and Exchange Commission, incorporated herein by reference, for information about risks you should consider before investing in our securities.

Neither the Securities and Exchange Commission nor any state securities commission has approved or disapproved of these securities or determined if this prospectus supplement is truthful or complete. Any representation to the contrary is a criminal offense.

The principal executive offices of the Company are located at 3001 Summer Street, Stamford, CT 06926, and the telephone number is (203) 356-5000.

The date of this Prospectus Supplement is April 1, 2016.

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DIVIDEND REINVESTMENT PLAN PROSPECTUS SUPPLEMENT

INTRODUCTION

Pitney Bowes Inc. (“Pitney Bowes” or the “Company”) is pleased to offer existing stockholders the opportunity to participate in its Dividend Reinvestment Plan (the “Plan”). This Prospectus Supplement (the “Prospectus Supplement”) relates to an offering of 1,400,000 shares of Pitney Bowes common stock offered for purchase under the Plan. The Plan is available for existing stockholders to increase their holdings of Pitney Bowes common stock. Unless we have indicated otherwise, references in this Prospectus Supplement to “we,” “us” and “our” or similar terms refer to Pitney Bowes Inc., a Delaware company, and its consolidated subsidiaries.

The Plan allows participants to:

Reinvest all or a portion of Pitney Bowes dividends

Purchase additional Pitney Bowes common stock through a convenient method

Purchase Shares by check or automatic withdrawal from a U.S. bank account

Remit a minimum of \$100 at any time (up to a maximum of \$12,000 per year) for investment

Enroll in the Plan and access accounts through the Internet at <http://www.shareholder.broadridge.com/PBI> at any time

Shares purchased under the Plan may be newly issued Shares or Shares purchased for participants in the open market. The purchase price for newly issued Shares will be the closing

price of Shares on the New York Stock Exchange composite transactions tape on the date of purchase. The purchase price for Shares purchased in the open market will be the weighted average price paid for all Shares purchased by the Administrator (as defined below) for the Plan through a registered broker-dealer on the date of purchase. Shares purchased under the Plan will be recorded in uncertificated form in a participant’s account (a “Dividend Reinvestment Account”) by the Administrator.

Pitney Bowes is a global technology company offering innovative products and solutions that helps its clients navigate the complex world of commerce. The principal executive offices of the Company are located at 3001 Summer Street, Stamford, CT 06926.

Please read this Prospectus Supplement carefully and retain it and any future investment statements for future reference. If you have any questions regarding the Plan, please call toll free at (800) 648-8170 or (720) 414-6868. Customer service representatives are available between the hours of 9:00 a.m. and 5:00 p.m., Eastern Time, Monday through Friday.

The description of the Plan contained in this Prospectus Supplement supplements, and to the extent it is inconsistent with, supersedes the description of the Plan in the accompanying prospectus. This document supersedes all other prior prospectuses with respect to the Plan.

#### INFORMATION ABOUT THE COMPANY

Pitney Bowes Inc. was incorporated in the state of Delaware in 1920. We are a global technology company offering innovative products and solutions that help our clients navigate the complex world of commerce. We offer customer information management, location intelligence and customer engagement products and solutions to help our clients market to their customers, and shipping and

mailing, and cross border ecommerce products and solutions that enable the sending of parcels and packages across the globe. More than 1.5 million clients around the world rely on our products, solutions and services. Our world headquarters are located at 3001 Summer Street, Stamford, CT 06926. Our telephone number is (203) 356-5000.

We operate both inside and outside the United States. Our business is organized around three distinct sets of solutions -- Small and Medium Business (SMB) Solutions, Enterprise Business Solutions and Digital Commerce Solutions (DCS). The principal products and services of each of our reporting segments are as follows:

#### Small and Medium Business Solutions

We are a global leader in providing a full range of equipment, software, supplies and services that enable our clients to efficiently create physical and digital mail and evidence postage for the sending of mail, flats and parcels. We segment the SMB Solutions group between our North America operations, comprising the U.S. and Canadian businesses, and our International operations, comprising all other SMB businesses globally. We are a leading provider of mailing systems globally with about 900,000 meters installed in our North America operations and over 300,000 meters installed elsewhere. This business is characterized by a high level of recurring revenue driven by rental, lease and loan arrangements, contract support services and supplies sales.

#### Enterprise Business Solutions

Our Enterprise Business Solutions group includes equipment and services that enable large enterprises to process inbound and outbound mail. The Enterprise Business

Solutions group includes our Production Mail operations and Presort Services operations.

#### *Production Mail*

Our product and service offerings enable clients to integrate all areas of print and mail into an end-to-end production environment from message creation to dispatch while realizing cost savings on postage. The core products within this segment include high-speed, high-volume inserting equipment, customized sortation products for mail and parcels and high-speed digital color printing systems that create high-value, relevant and timely communications targeted to our clients' customers. Beginning in 2016, we will offer new services and technical innovations including cloud connectivity for machines.

#### *Presort Services*

We are a national outsource provider of mail presort services for first-class, standard-class and flat mail in the U.S. and a workshare partner of the United States Postal Service (USPS). Our Presort Services network and fully-customized proprietary technology provides our clients with end-to-end solutions from pick up at their location

to delivery into the postal system network. We process approximately 15 billion pieces of mail annually and are able to expedite mail delivery and optimize postage savings for our clients.

### Digital Commerce Solutions

Within the Digital Commerce Solutions group, we provide a broad range of solutions, including customer information management, location intelligence and customer engagement software and shipping management and cross border ecommerce solutions for businesses of all sizes. These solutions are primarily delivered as traditional software licenses, enterprise platforms,



software-as-a-service (SaaS) and on-demand applications. Our Digital Commerce Solutions group includes Software Solutions and Global Ecommerce.

### *Software Solutions*

Customer information management solutions help businesses harness and deliver a deep and broad understanding of their customers and their context, such as location, relationships, propensity, sentiment and influence. The trusted data and associated insights allow our clients to deliver a personalized customer experience across multiple channels, manage risk and compliance, and improve sales, marketing and service effectiveness. We are one of the market leaders in the data quality segment. Large corporations and government agencies rely on our products in complex, high-volume, transactional environments to support their business processes.

Location intelligence solutions enable our clients to organize and understand the complex relationships between location, geographic and other forms of data to drive business decisions and customer experiences. Our location intelligence solutions use predictive analytics, location, geographic and socio-demographic characteristics, which enable our clients to harness the power of location to better serve their customers, solve business problems, deliver location-based services and ultimately drive business growth.

Customer engagement solutions provide clients with insight and understanding into customer behavior and interactions across the entire customer lifecycle, enabling them to orchestrate impactful, relevant and timely physical and digital interactions. When coupled with our

inserting, sortation and digital print products, we are able to provide clients an all-inclusive solution that enables them to create, print and distribute wide-spread targeted customer communications. Our customer engagement solutions enable our clients to create connected experiences that positively influence future consumer behavior and generate business growth.

### *Global Ecommerce*

Global Ecommerce includes our cross-border ecommerce solutions and shipping management solutions. Our cross-border ecommerce technology and services platforms enable retailers to transact with consumers globally. With our proprietary technology, we are able to manage all aspects of the international shopping and shipping experience, including multi-currency pricing, payment processing, fraud management, calculation of fully landed costs by quoting duty, taxes and shipping at checkout, compliance with product restrictions, export complexities and documentation requirements for customs clearance and brokerage and global logistics services. Our cross-border ecommerce software platforms are currently utilized by over 250 direct merchants as well as a major online marketplace enabling millions of parcels to be shipped to over 200 countries and territories worldwide. In 2015, we expanded our cross-border ecommerce capabilities through the acquisition of Borderfree, Inc.

Shipping management solutions enable clients to reduce transportation and logistics costs, select the best carrier based on need and cost, improve delivery times and track packages in real-time. We also offer scalable global logistics

management systems that can be integrated into mail centers for the office and retail markets, as well as desktop and production shipping environments.

## FORWARD-LOOKING STATEMENTS

This prospectus supplement contains and incorporates by reference statements that are forward-looking. We caution readers that any forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), in this prospectus supplement may change based on various factors. These forward-looking statements are based on current expectations and assumptions that are subject to risks and uncertainties and actual results could differ materially. Words such as “estimate”, “target”, “project”, “plan”, “believe”, “expect”, “anticipate”, “intend”, and similar expressions may identify such forward-looking statements. We undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Factors which could cause future financial performance to differ materially from the expectations as expressed in any forward-looking statement made by or on our behalf include, without limitation:

- declining physical mail volumes

- competitive factors, including pricing pressures, technological developments and introduction of new products and services by competitors

- our success in developing new products and services, including digital-based products and services, obtaining regulatory approval if required, and the market’s acceptance of these new products and services

- our ability to successfully implement and transition to a new Enterprise Resource Planning (ERP) system in the United

  - States without significant disruption to existing operations

- the success of our investment in rebranding the company to build market awareness and create new demand for our businesses

- changes in postal or banking regulations

- macroeconomic factors, including global and regional business conditions that adversely impact customer demand, access to capital markets at reasonable costs, changes in interest rates, foreign currency exchange rates and fuel prices

- the continued availability and security of key information systems and the cost to comply with information security requirements and privacy laws

- third-party suppliers’ ability to provide product components, assemblies or inventories

- our success at managing the relationships with our outsource providers, including the costs of outsourcing functions and operations not central to our business

- the loss of some of our larger clients in the Global Ecommerce segment

- integrating newly acquired businesses including operations and product and service offerings

- intellectual property infringement claims

- our success at managing customer credit risk

- significant changes in pension, health care and retiree medical costs

income tax adjustments or other regulatory levies for prior audit years and changes in tax laws, rulings or regulations

a disruption of our businesses due to changes in international or national political conditions, including the use of the mail for transmitting harmful biological agents or other terrorist attacks

acts of nature

## **RISK FACTORS**

An investment in our common stock involves risks. You should carefully consider the following risk factors, as well as the information contained or incorporated by reference in this prospectus supplement, including the information under the heading “Risk Factors” in our Annual Report on Form 10-K for the year ended December 31, 2015, before making an investment in our securities.

### **Risks Relating to the Plan**

You will not be able to predict or control the price at which Shares will be purchased under the Plan.

You will not know the price of the Shares you purchase under the Plan at the time you elect to have your dividends reinvested or to make an optional cash investment through the Administrator. The price of our Shares may fluctuate between the time you decide to purchase Shares under the Plan and the time of actual purchase. Furthermore, the purchase price, as determined under the Plan, may differ from the price you would have obtained if you had purchased Shares on the open market on the relevant investment date. As a result, you may purchase Shares at a price higher than the price you anticipated.

There is no price protection for your Shares under the Plan.

Your investment in Shares pursuant to the Plan will be exposed to changes in market conditions and changes in the market value of the Shares.

If you instruct the Administrator to sell Shares in your Dividend Reinvestment Account via a batch sale, you will not be able to direct the time or price at which the Shares are sold or select a broker or dealer through or from whom sales are to be made. The price of our common stock may decline between the time you decide to sell Shares and the time of actual sale.

Your ability to liquidate or otherwise dispose of Shares in your Dividend Reinvestment Account is subject to the terms of the Plan. You may not be able to sell the Shares in your Dividend Reinvestment Account in time to react to market conditions.

## INFORMATION ABOUT THE PLAN

The following questions and answers explain and constitute the Plan.

### **1. What is the Plan?**

The Plan is a convenient, low cost purchase plan available for existing stockholders to increase their holdings of Pitney Bowes common stock. Participants in the Plan may elect to have dividends automatically reinvested in Pitney Bowes common stock and to make optional cash investments through the Administrator. Participation in the Plan is entirely voluntary and we give no advice regarding your decision to join the Plan. A current stockholder can enroll in the Plan through the Internet at <http://www.shareholder.broadridge.com/PBI> by following the instructions provided. Enrollment forms may also be obtained from the

Administrator by calling (800) 648-8170 (inside U.S. and Canada) or 720-414-6868 (outside U.S. and Canada).

## **2. What are some of the advantages and disadvantages of participating in the Plan?**

Advantages of participating in the Plan include the ability to:

• Have all or some of the dividends paid on Pitney Bowes common stock automatically reinvested in additional Shares;

• Increase holdings of Pitney Bowes common stock by making additional cash investments;

• Deposit Pitney Bowes common stock certificates in the Plan's Share safekeeping feature and have ownership of common stock maintained on the Administrator's records in book-entry form; and

• Manage accounts through the Internet.

Potential disadvantages of participating in the Plan, which you should consider before deciding whether to participate in the Plan, include the following:

• Purchases are made only periodically as described below, so participants cannot control when those purchases are made;

• The Administrator seeks to purchase and sell stock at prevailing market prices, which may not be the best price at which Pitney Bowes common stock traded during the day; and

• Participants generally will be taxed on the value of cash dividends paid on their Shares, even if they elect for 100% of those dividends to be reinvested in Pitney Bowes common stock.

These and additional considerations are discussed below in this Prospectus Supplement.

## **3. Who is the Administrator? How does a stockholder contact the Administrator? What are the functions of the Administrator?**

Broadridge Corporate Issuer Solutions, Inc. (the "Administrator" or "Broadridge") is the Administrator of the Plan through a registered broker-dealer. Broadridge will direct the purchase of Shares acquired under the Plan, hold such Shares,

keep records and perform other functions related to the Plan.

Participants may contact Broadridge by:

Internet at <http://www.shareholder.broadridge.com/PBI>

Telephone at (800) 648-8170 (inside U.S. and Canada) or 720-414-6868 (outside U.S. and Canada). Customer Service Associates are available 9:00 a.m. to 5:00 p.m. Eastern Time, Monday to Friday.

Mail at: Pitney Bowes Dividend Reinvestment Plan c/o Broadridge Corporate Issuer Solutions, P.O. Box 1342, Brentwood, NY 11717-0718

**For overnight delivery services:** Broadridge Corporate Issuer Solutions, Inc., 1155 Long Island Avenue Attn: IWS Edgewood, NY 11717

Telecommunications device for the hearing impaired (TTY): (855) 627-5080 (inside U.S. and Canada) or 720-399-2074 (outside U.S. and Canada).



The Administrator administers the Plan by acquiring Newly Issued Shares (as defined below), or purchasing Shares in the open market through a registered broker-dealer if Newly Issued Shares are not available, keeping records, sending statements of account to participants, holding Shares of all participants together in its name or in the name of its nominee and performing other duties related to the Plan.

The term “Newly Issued Shares” refers to original issue Shares and Shares held by the Company in treasury. When Newly Issued Shares are purchased from the Company, the Company will receive new equity capital funds available for general corporate purposes.

The Administrator also acts as dividend disbursing and transfer agent for the Shares.

#### **4. Who is eligible to participate in the Plan?**

Stockholders who have at least one Share registered in their name (“Eligible Stockholders”) are eligible to participate. Stockholders residing outside the U.S. should determine whether they are subject to any governmental regulation in their country of residence that would prohibit their participation. If Shares are registered in a name other than the stockholder (e.g., in the name of a broker or bank nominee) and the stockholder wants to participate, the stockholder must either become a stockholder of record by having a part or all of their Shares transferred to their name, or, if their broker or fiduciary agrees, authorize their broker or fiduciary to participate for them.

#### **5. May holders of other securities of the Company participate in the Plan?**

Only holders of common stock may participate in the Plan. Holders of \$2.12 Convertible Cumulative Preference Stock or 4% Convertible Cumulative Preferred Stock or

other securities of the Company may not participate in the Plan.

However, in the future, the Company from time to time, in its sole discretion, may permit holders of certain other securities issued by the Company to participate in the Plan on such terms and conditions as the Company may from time to time establish for such purposes. To the extent the Company permits such participation by such holders, wherever the provisions of the Plan refer to holders of common stock of the Company or Shares such references will be deemed to include holders of such other securities, as the context requires.

#### **6. How does an Eligible Stockholder enroll in the Plan?**

An Eligible Stockholder may enroll in the Plan by signing an enrollment form and returning it to the Administrator or by enrolling on the Internet at <http://www.shareholder.broadridge.com/PBI> Enrollment forms and copies of the prospectus for the Plan may be obtained at any time by contacting Broadridge as discussed in Question 3.

**7. When may a stockholder join the Plan?**

An Eligible Stockholder may join the Plan at any time. If an enrollment form or online enrollment specifying reinvestment of dividends is received by the Administrator at least 5 days prior to the record date established for a particular dividend, reinvestment will commence with that dividend. If the enrollment form or online enrollment is received after the timeline mentioned above, then the reinvestment of dividends will begin with the following dividend payment.

**8. Are there fees to participants in connection with purchases or administration under the Plan?**

Participants pay no fees, commissions or expenses for purchases made under the Plan. The Company pays all costs of administration of the Plan. Please see Question 24 for information concerning fees related to sales of Shares purchased through the Plan.

**9. What are the dividend reinvestment options under the Plan?**

Participants in the Plan may elect to reinvest all, part or none of their dividends on their Shares in additional Shares:

*Full Dividend Reinvestment* directs the investment in accordance with the Plan of all of the participant's cash dividends on all of the Shares then or subsequently registered in his or her name. In addition, a participant can make cash deposits for the purchase of additional Shares for his or her Dividend Reinvestment Account.

*Partial Dividend Reinvestment* directs the investment in accordance with the Plan of the cash dividends on only that number of Shares that are designated by the participant. The Administrator will then apply the dividends paid with respect to those Shares to purchases of additional Shares. The purchased Shares will be held in a participant's Dividend Reinvestment Account. In addition, a participant can make cash deposits for the purchase of additional Shares for his or her Dividend Reinvestment Account.

*All Cash (No Dividend Reinvestment)* permits a participant to receive the cash dividends paid on Shares registered in his or her name. All cash dividends will be sent to the participant by check or through direct deposit to his or her U.S. bank account. A participant can make cash deposits for the purchase of additional Shares without reinvesting dividends on Shares registered in his or her name.

Broadridge will continue to reinvest a participant's dividends as indicated on his or her enrollment form until the participant specifies otherwise. A participant may change a dividend option at any time by contacting Broadridge as discussed in Question 3.

**10. When will a participant's dividend reinvestment begin?**

Record dates for determining the record holders of common stock entitled to receive cash dividends for common stock will be designated by the board of directors of Pitney Bowes. Historically, the record dates have typically been in the months of February, May, August and November. Broadridge must receive an enrollment form or online enrollment specifying reinvestment of dividends at least 5 days in advance of the record date for any given dividend payment date in order for the enrollment to be effective for that dividend. If a participant's enrollment form or online enrollment is received after the timeframe mentioned above, then the request will not be effective until the next dividend record date. Dividend record dates may vary from time to time, and may be designated in months other than those listed

above.

**11. How does a participant make an Optional Cash Deposit?**

A participant may make an optional cash deposit with the Administrator (an “Optional Cash Deposit”) by mailing a check accompanied

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by the tear-off portion, properly executed, of the account statement sent to participants. All checks must be payable in U.S. dollars and drawn on a U.S. bank, payable to Broadridge. Do not send cash or traveler's checks.

Shares purchased with Optional Cash Deposits will be held by the Administrator and credited to the participant's Dividend Reinvestment Account under the Plan. Future dividends on these Shares will be used to purchase additional Shares as designated by the participant.

**Automatic Bank Draft** – A participant may also pre-authorize Broadridge to deduct a set amount from a U.S. checking, savings or credit union account. To initiate the bank draft, the participant must complete and sign the Authorization for Monthly Investments – Optional section of the Enrollment Form, and return it to Broadridge with a voided check for the bank account from which funds are to be drafted. Automatic bank drafts will be initiated as promptly as practicable. A participant may also authorize an online bank debit by logging into their online account and selecting “Plan Options”.

As an added security measure, Broadridge may apply a five business day hold period to the initial association of banking account information to a participant's investor account as well as changes made to established direct deposit or direct debit instructions. This hold period is intended to help prevent unauthorized transactions.

After the automatic bank draft is established, recurring investment funds will be drawn on the 8th of each month or if that date falls on a non-business day, the next business day. A participant can also establish a onetime debit instance to be drawn from an account. A participant should allow up to 4 weeks for the first automatic bank draft to be initiated. In order to terminate a bank draft, a participant must

notify Broadridge in writing at least ten (10) business days prior to the next automatic bank draft date in order for the termination to be effective by that date.

## **12. What are the limitations on the amount of Optional Cash Deposits?**

Optional Cash Deposits may not be less than \$100 per deposit. They may not total more than \$3,000 per quarter. The same amount of money need not be sent each time. There is no obligation to make an Optional Cash Deposit.

## **13. When are dividends and Optional Cash Deposits invested?**

The investment date for dividend reinvestment is the dividend payment date. If the dividend payment date does not fall on a trading day, the investment date will be the next trading day. Historically, the payment of dividends for Pitney Bowes common stock has typically taken place on the 12<sup>th</sup> day of March, June, September and December.

For Optional Cash Deposits, the investment date will typically be the 12th day of each month or the next trading day if the 12th day is not a trading day. No interest will be paid by the Company or the Administrator on Optional Cash Deposits.

For an Optional Cash Deposit to be invested on the next investment date, the funds must be received no later than two business days prior to the investment date.

**14. What is the source of Shares acquired under the Plan?**

The Company remits to the Administrator the aggregate amount of dividends which all participants have elected for reinvestment. The Administrator uses dividends and Optional

Cash Deposits to acquire Newly Issued Shares from the Company, if the Company is then making Newly Issued Shares available, for the accounts of participants. If the Company is not then making Newly Issued Shares available for purchase under the Plan, the Administrator will through a registered broker-dealer purchase Shares in the open market or in negotiated transactions for the accounts of the participants. The Administrator will acquire Shares with cash dividends promptly after their receipt and with Optional Cash Deposits on the dates described under Question 13.

**15. Will interest be paid on Optional Cash Deposits?**

No. Interest will not be paid on funds held prior to investment.

**16. At what price will Shares be purchased?**

The purchase price for Shares (“Share Purchase Price”) will be calculated as follows:

- For Newly Issued Shares, the Share Purchase Price shall be the closing price of Shares on the New York Stock Exchange composite transactions tape on the date of purchase.

For Shares purchased by the broker-dealer engaged by the Administrator on the open market, the Share Purchase Price shall be the weighted average price paid for all Shares purchased by the Administrator on the applicable investment date (as described in Question 13).

All Shares purchased under the Plan on the open market will be acquired as soon as practicable on or after the dividend payment date and all such purchases will be completed no later than 30 days from that date for the reinvestment of dividends and 35 days from that date for Optional Cash Deposits, except where

completion at a later date is necessary or advisable under any applicable federal securities laws. Neither the Company nor the participant shall have any authority or power to direct the time or price at which Shares may be purchased, or the selection of a broker or dealer through or from whom purchases are to be made.

The Share Purchase Price will be calculated in the same way whether Shares are purchased with reinvested dividends or Optional Cash Deposits.

**17. Will fractional Shares be purchased?**

Yes. If any dividend or Optional Cash Deposit payment is not sufficient to purchase a whole share of Pitney Bowes common stock, a fractional Share will be credited to a participant’s Dividend Reinvestment Account in book entry

form. All fractional Shares are computed to six decimal places.

**18. How are payments with “insufficient funds” handled?**

In the event that any participant’s check for a cash contribution is returned unpaid for any reason, the Administrator will consider the request for investment of such funds null and void. The Administrator shall immediately remove from the participant’s Dividend Reinvestment Account those Shares, if any, purchased upon the prior credit of such funds. The Administrator shall thereupon be entitled to sell Shares through a registered broker-dealer to satisfy any uncollected amount plus any applicable fees. If the net proceeds of the sale of such Shares are insufficient to satisfy the balance of such uncollected amounts, the Administrator, through a registered broker-dealer, shall be entitled to sell such additional Shares from the participant’s Dividend Reinvestment Account as may be necessary to satisfy the uncollected balance.



**19. Will certificates be issued for Shares purchased under the Plan?**

Certificates for Shares purchased under the Plan will not be issued. Shares will be issued and held in book-entry form by the Administrator. Certificates for fractional Shares will not be issued.

**20. In whose name will Shares be registered when issued?**

When shares that were held in a Dividend Reinvestment Account are issued, they will be registered in the name in which the Dividend Reinvestment Account has been maintained.

Since the Administrator is the holder of record for all Shares credited to Dividend Reinvestment Accounts, a participant may not pledge or assign these Shares and any such purported pledge or assignment will be void. Such Shares when withdrawn from a Dividend Reinvestment Account may be so pledged, and the dividends payable on them may continue to be eligible for reinvestment under this Plan.

**21. Can certificated shares of Pitney Bowes common stock be added to Dividend Reinvestment Accounts for safekeeping?**

Yes. A participant may increase the number of Shares held in his or her Dividend Reinvestment Account by depositing with the Administrator for safekeeping certificates representing certificated Shares with the Administrator. The advantages of holding Shares in this manner are protection against certificate loss, theft and damage. Such certificates must be registered in the participant's name and must be sent to the Administrator at the address provided in Question 3 by registered or certified mail, with return receipt requested, or some other form of traceable mail. Certificate(s) should not be

signed nor should the assignment section be completed.

When submitting stock certificate(s) for deposit into a Dividend Reinvestment Account, be sure to include a written request that the Shares be added to the Dividend Reinvestment Account.

**22. How does a participant terminate participation in the Plan?**

Participation in the Plan may be terminated at any time by contacting the Administrator as shown in Question 3 before the next dividend record date. If, after the dividend record date, the Administrator receives a request to terminate participation, the Administrator may either pay the dividend in cash or reinvest under the Plan on behalf of the participant. If the Shares are reinvested, the Administrator may sell the Shares purchased through a registered broker-dealer and send the proceeds to the participant less any applicable fees. Subsequent dividends will be paid in

the form of a check and mailed or electronically deposited to the bank account of choice if such information is on file with the Administrator.

Participation in the Plan may also be terminated if the Administrator receives instruction to terminate and written notice of the death or adjudicated incompetency of a participant from the legal representative that has been appointed accompanied by legal documentation demonstrating to the satisfaction of the Administrator the legal representative's right to order such termination and/or re-register the share holdings. In the event these materials are received by the Administrator later than the dividend record date, Shares will be purchased for the participant with the related cash dividend. Once terminated, subsequent dividends will be paid in the form of a check and mailed or electronically deposited to the

bank account of choice if such information is on file with the Administrator.

**23. What does a participant need to do if he or she wants to discontinue reinvesting his or her dividends or terminate his or her account with the Administrator?**

If a participant wishes to discontinue having all or partial dividends reinvested, the participant can request the Administrator to cause the participant's account to receive cash dividends. Shares will remain in the participant's existing account; however future dividends will be paid to the participant in cash.

If a participant chooses to terminate the participant's account with the Administrator, the participant will need to contact the Administrator and instruct it as to how the participant wants to handle the share balance. Only whole Shares can be transferred to a broker or issued to a participant in book entry form. Any fractional Share held in a participant's account will be sold as shown in Question 34. The current market price is used to calculate the price of a participant's fractional Share.

**24. How may a participant sell Shares through the Plan?**

At any time, a participant may contact the Administrator through one of the methods shown in Question 3, to request that some or (upon termination) all of the Shares in the participant's Dividend Reinvestment Account be sold. Sales usually take place within 5 business days of the day that a sale request is received by the Administrator.

The participant will receive the actual proceeds from the sale of Shares, less a service fee of \$15.00 and a per share fee of \$0.10 for

batch sales and any other costs of sale, except that when the Administrator is handling sales for two or more participants each participant will receive the weighted average sales price from all Shares sold by the broker-dealer engaged by the Administrator, less applicable fees. Per share fees include any applicable brokerage commission charged by the broker-dealer selected by the Administrator that the Administrator is required to pay. All sales requests having an anticipated market value of \$50,000 or more must be submitted in written form or executed via the shareholder portal. Participants may also sell Shares through a broker of their choosing, by requesting a book statement representing their Shares and depositing those Shares via DRS with their broker. Participants may instruct the Administrator to sell Shares under the Plan through a batch order, market order, day limit order, good-'til-date/canceled limit order or stop order; however, all sales options may not be available at all times and options are pending availability at the administrator. These options may require additional processing fees as applicable.

**Batch Order (online, mail, phone)** – The Administrator will combine each request to sell through the Plan with other participant sale requests for a batch order. Shares are then periodically submitted in bulk to a broker for sale on the open market. Shares will be sold no later than five business days from receipt of the sales request (except where

deferral is necessary under state or federal regulations). Bulk sales may be executed in multiple transactions and over more than one day depending on the number of Shares being sold and current trading volumes. Once entered, a batch order request cannot be canceled.

***Market Order (online or telephone)*** – A participant's request to sell Shares in a market order will be executed at the prevailing market price when the trade is executed. If such an order is placed during market hours, the Administrator will promptly submit the Shares to a broker for sale

on the open market. Requests to sell Shares in a market order submitted near the close of the market may be executed on the next trading day, along with other requests received after market close.

**Day Limit Order (online or telephone)** – A participant’s request to sell Shares in a day limit order will be promptly submitted by the Administrator to a broker. The broker will execute as a Market Order when and if the stock reaches or exceeds the specified price on the day the order was placed (for orders placed outside of market hours, the next trading day). The order is automatically canceled if the price is not met by the end of that trading day.

**Good-'Til-Date/Canceled (GTD/GTC) Limit Order (online or telephone)** – A GTD/GTC Limit Order request will be promptly submitted by the Administrator to a broker. The broker will execute the request as a Market Order when and if the stock reaches or exceeds the specified price at any time while the order remains open (up to the date requested or 90 days in the case of a GTC Limit Order). Depending on the number of Shares being sold and trading volumes, sales may be executed in multiple transactions and may be traded on more than one day. The order or any unexecuted portion will be automatically canceled if the price is not met by the end of the order period. The order may also be canceled by the applicable stock exchange or the participant.

**Stop Order (online or telephone)** – The Administrator will promptly submit a participant’s request to sell Shares in a stop order to a broker. A sale will be executed if and when the stock reaches a specified price, at which time the stop order becomes a market order and the sale will be at the prevailing market price when the trade is executed. The price specified in the order must be below the current market price. Alternatively, a participant may choose to sell Shares in a Dividend Reinvestment Account through a broker of the participant’s choice, in

which case the participant should contact the participant’s broker about transferring Shares from the participant’s Dividend Reinvestment Account to the participant’s brokerage account.

## **25. Can participants transfer some of their Shares while participating in the Plan?**

Yes, participants may make gifts or transfers of Shares at no charge. Participants may contact Broadridge as indicated under Question 3 for transfer instructions. Transfers may be made to new or existing Pitney Bowes stockholders.

## **26. May Shares be withdrawn from a Dividend Reinvestment Account without terminating participation in the Plan?**

Yes, the Administrator will transfer Shares from the Plan via book entry/DRS to a participant after a withdrawal request has been received. However, participant accounts with less than one full Share will be terminated. See Question 3 for information regarding contacting the Administrator.

**27. How may a participant change options under the Plan?**

A participant may change investment options at any time by completing a new enrollment form or online enrollment or by contacting the Administrator as described in Question 3.

**28. Will participants be credited with dividends on Shares held in their Dividend Reinvestment Accounts under the Plan?**

Yes. As the record holder for the Shares held in each participant's Dividend Reinvestment Account under the Plan, the Administrator will receive dividends for all such Shares held on the dividend record date and will

credit these dividends to participants' Dividend Reinvestment Accounts on the basis of full and fractional Shares held in these Dividend Reinvestment Accounts. To the extent that a participant has so elected, the Administrator will reinvest such dividends in additional Shares, in accordance with a participant's reinvestment option.

**29. Can a participant's cash dividends be deposited directly to the participant's U.S. bank account?**

A participant may elect to have any cash dividends not reinvested paid by electronic funds transfer to a designated U.S. bank account. To do this, an Authorization for Electronic Direct Deposit Form must be completed and returned to the Administrator along with a copy of a voided blank check or savings account deposit slip. This form must be specifically requested from the Administrator.

The Administrator must receive an Authorization for Electronic Direct Deposit Form at least seven business days before the dividend record date for the form to be effective for that dividend. Forms received after that date will not become effective until the following dividend. A new Authorization for Electronic Direct Deposit Form must be completed if a participant transfers ownership of Shares or establishes a new account with the Administrator, the designated U.S. bank account has been closed or changed, or if the designated bank has assigned a new account number. The participant must complete proper forms in order to receive dividend payments other than by check. The participant can contact the Administrator to discontinue this option.

As an added security measure, Broadridge may apply a five business day hold period to the initial association of banking account information

to a participant's investor account as well as changes made to established direct deposit or direct debit instructions. This hold period is intended to help prevent unauthorized transactions.

**30. What reports will be received by participants in the Plan?**

The Administrator will mail each participant (except those whose Shares are held in street name) a statement confirming purchases of Shares as soon as practicable after the purchases, showing funds invested, prices of Shares purchased and the total Shares held by the Administrator with respect to that participant. The statement will also reflect the cost basis of any Shares acquired after January 1, 2011 and should be retained for tax purposes. Participants will receive copies of the Company's annual report and other reports to stockholders, proxy materials and dividend income information for tax purposes.

Participants may also view year-to-date transaction activity in their Dividend Reinvestment Account for the current year, as well as activity in prior years, by accessing their Dividend Re-investment Account online at <http://www.shareholder.broadridge.com/PBI>.

**31. What happens if Pitney Bowes issues a stock dividend or declares a stock split?**

Any dividends in the form of Shares and any Shares resulting from a split of Shares distributed by the Company on Shares held by the participant will be credited to the participant's Dividend Reinvestment Account with the appropriate number of Shares of common stock on the payment date and reflected in the statement described in Question 30.



**32. How does a participant vote Plan Shares at stockholders' meetings?**

Participants will receive one proxy card covering (i) the total number of whole Shares registered on the Company's books in the participant's name and (ii) the whole and/or fractional Shares credited to the participant's Dividend Reinvestment Account. Participants may elect to receive in electronic format instead of by mail the Company's proxy statement, proxy card and annual report and any other Company communications to stockholders through the Broadridge website. The Administrator will vote any Shares that it holds in a participant's Dividend Reinvestment Account in accordance with the proxy returned by the participant to the Company. If a proxy card is returned properly signed, but without indicating instructions as to the manner Shares are to be voted with respect to any item thereon, the Shares covered will be voted in accordance with the recommendations of the Company's management. If the proxy card is not returned, or if it is returned unexecuted or improperly executed, the Shares covered will not be voted unless the participant or the participant's duly appointed representative votes in person at the meeting.

As an alternative to returning proxy cards, participants may also be able to vote by telephone or online by following the instructions in the proxy materials if these methods are available. Shares may also be voted in person at the stockholders' meeting.

**33. Can the Company terminate or modify the Plan?**

Yes. The Company may terminate or modify the Plan at any time in its sole discretion, including by changing the fees, charges and commissions that are applicable for transactions occurring under the Plan. Any termination or

modification of the Plan will not affect a participant's rights as a stockholder, and any book-entry Shares owned will continue to be credited to the participant's Dividend Reinvestment Account with the Administrator unless the participant specifically requests otherwise.

**34. Can the Company or Administrator terminate a participant's interest in the Plan?**

The Company or the Administrator may terminate a participant's interest therein by mailing a written notice to the participant. In such event the Administrator will follow the procedures for termination as set forth in Questions 22 and 23.

From time to time, the Administrator may close a participant's Dividend Reinvestment Account that contains less than one full Share, in which case any fractional Share will be sold. A check for the amount of the sale proceeds remaining after deduction of applicable fees, if any, will be mailed to the participant's address of record.

**35. What are the responsibilities of the Company and the Administrator under the Plan?**

Pitney Bowes and the Administrator may interpret and administer the Plan and resolve any questions or disputes as they believe appropriate or consistent with the Company's goals in establishing the Plan. Neither the Company nor the Administrator shall be liable for any act done in good faith or for any good faith omission to act, including, without limitation, any claims or liability: (a) with respect to the prices at which Shares of stock are purchased or sold for a participant's Dividend Reinvestment Account and the time when such purchases or sales are made; (b) for any fluctuation in the market value

after purchases or sale of Shares of stock; (c) with respect to the tax treatment of dividends or any transaction effected pursuant to the Plan; or (d) for continuation of a participant's Plan participation until the Administrator receives written notice of the death of the participant accompanied by his or her estate's request to discontinue participation.

Pitney Bowes and the Administrator provide no advice and make no recommendation with respect to a participant's purchases and sales of Pitney Bowes stock. The decision to purchase or sell Pitney Bowes stock must be made by a participant based upon his or her own research and judgment.

**36. What happens if the Administrator cannot make purchases in the open market?**

In the event that the Company determines not to make Newly Issued Shares available for purchase pursuant to the Plan and applicable law or the closure of any securities market requires curtailment or suspension of open market purchases of Shares under the Plan, the Company and the Administrator will not be accountable for the inability to make purchases at such time, except that if Shares are not available for purchase for a period longer than 35 days, the Administrator will promptly mail to a participant a check payable to the participant in the amount of any unapplied funds in the participant's Dividend Reinvestment Account.

**37. What are the U.S. federal income tax consequences of participation in the Plan?**

Participants in the Plan are advised to consult their own tax advisors with respect to the tax consequences of participation in the Plan (including

U.S. federal, state, local and non-U.S. income and other tax laws and U.S. tax withholding laws) applicable to their particular situations.

Cash dividends reinvested under the Plan will be taxable for U.S. federal income tax purposes as having been received by you even though you have not actually received them in cash. The total amount of dividends paid to you during the year, whether or not they are reinvested, will be reported to you and the U.S. Internal Revenue Service (generally on IRS Form 1099-DIV or Form 1042-S, as applicable) shortly after the close of each year.

In the event that Broadridge, through a registered broker-dealer, purchases Shares with reinvested dividends in the open market rather than directly from Pitney Bowes, you must include in your gross income, as an additional dividend, your allocable share of per share fees (which include any applicable brokerage commissions Broadridge is required to pay) paid by Pitney Bowes. This amount will be also reported to you and the U.S. Internal Revenue Service in the manner described above. Your tax basis in these Shares will be the cost of the Shares plus your allocable share of per share fees paid by Pitney Bowes.

In the event that Broadridge acquires Shares with reinvested dividends directly from Pitney Bowes, your tax basis in these Shares will be the cost of the Shares.

You will not realize a gain or loss for U.S. federal income tax purposes upon a transfer of Shares to your account or the withdrawal of whole Shares from your account. You will, however, generally realize a gain or loss upon the receipt of cash for a fractional Share credited to your account and when Shares are sold in a sale, exchange or other taxable disposition. The amount of the gain or loss upon a sale of Shares will be the difference between the amount that you receive for the Shares sold and your tax basis

in the Shares. In order to determine the tax basis for Shares in your account, you should retain all account statements.

Plan participants who are non-resident aliens or non-U.S. corporations, partnerships or other entities generally are subject to a withholding tax (based upon the current applicable rate) on dividends paid on Shares held in the Plan. In addition, the U.S. Internal Revenue Service has announced that a withholding tax will apply to payments of gross proceeds from the sale or other disposition of Shares held in the Plan on or after January 1, 2019.

Dividends paid on Shares in accounts, and the proceeds of any sale of Shares, may be subject to the “backup withholding” provisions of the Internal Revenue Code. If you fail to furnish a properly completed Form W-9 or its equivalent or otherwise establish an exemption, then Broadridge must withhold the current applicable rate from the amount of dividends, the proceeds of the sale of a fractional Share and the proceeds of any sale of whole Shares.

### **38. Can a successor to the Administrator be named?**

The Company may from time to time designate a bank, broker or trust company as a successor to the Administrator under the Plan.

### **39. What law governs the Plan?**

The laws of the State of New York govern the terms and conditions of the Plan and its operations.

### **WHERE YOU CAN FIND MORE INFORMATION**

We file annual, quarterly and current reports, proxy statements and other information with the United States Securities and Exchange Commission (“SEC”).

You may read and copy any materials we file with the SEC at the SEC’s Public Reference Room at 100 F Street, N.E., Washington, DC 20549. You may obtain information on the operation of the Public Reference Room by calling the SEC at 1-800-SEC-0330. The SEC maintains an Internet site that contains reports, proxy and information statements, and other information regarding issuers that file electronically with the SEC at <http://www.sec.gov>.

We also post our SEC filings on our website at <http://www.pb.com>. Information contained on our website is not intended to be incorporated by reference in this Prospectus Supplement and you should not consider that information a part of this Prospectus Supplement. Our website address is included in this Prospectus Supplement as an inactive textual reference only.

## INCORPORATION BY REFERENCE

The SEC allows us to “incorporate by reference” the information we file with it, which means we can disclose important information to you by referring you to other documents that contain that information. The information incorporated by reference is an important part of this Prospectus Supplement. Any information that we file with the SEC in the future and incorporate by reference will automatically update and supersede the information contained or incorporated by reference in this Prospectus Supplement. We incorporate by reference in this Prospectus Supplement the following documents filed by us with the SEC and any future filings made with the SEC by us under Sections 13(a),

13(c), 14 or 15(d) of the Exchange Act until we sell all of the securities, except as noted below:

the description of our common stock contained in our Form S-3 filed September 15, 2014; and

our Annual Report on Form 10-K for the year ended December 31, 2015, filed on February 22, 2016, which incorporates by reference certain portions of our proxy statement filed with the SEC on March 24, 2016 and as delivered to stockholders in connection with the 2016 Annual Meeting of Stockholders held on May 9, 2016.

All documents that we file with the SEC pursuant to Sections 13(a), 13(c), 14 or 15(d) of the Exchange Act from the date of this Prospectus Supplement and prior to the termination of all offerings made pursuant to this Prospectus Supplement also will be deemed to be incorporated herein by reference and will automatically update information in this Prospectus Supplement. Nothing in this Prospectus Supplement shall be deemed to incorporate information furnished but not filed with the SEC pursuant to Item 2.02 or Item 7.01 of Form 8-K.

Statements made in this Prospectus Supplement, in any prospectus supplement or in any document incorporated by reference in this Prospectus Supplement as to the contents of any contract or other document are not necessarily complete. In each instance we refer you to the copy of the contract or other document filed as an exhibit to the registration statement of which this Prospectus Supplement is a part or as an exhibit to the documents incorporated by reference.

Upon written or oral request, we will provide to each person, including any beneficial owner, to whom a prospectus is delivered, at no cost, a copy of any or all of the

information incorporated by reference in this Prospectus Supplement but not delivered with this Prospectus Supplement. You may request copies of this information from us by mail at the following address: Pitney Bowes Inc., 3001 Summer Street, Stamford, CT 06926, Attention: Investor Relations, or by telephone at the following telephone number: (203) 356-5000.

## USE OF PROCEEDS

Proceeds from the Shares purchased from the Company will be available for general corporate purposes. The Company has no basis for estimating either the number of Shares that will ultimately be purchased from the Company, if any, under the Plan or the prices at which such Shares will be sold.

## EXPERTS

The consolidated financial statements and management's assessment of the effectiveness of internal control over financial reporting (which is included in Management's Report on Internal Control Over Financial Reporting) incorporated in this Prospectus Supplement by reference to the Annual Report on Form 10-K for the year ended December 31, 2015 have been so incorporated in reliance on the report which contains an explanatory paragraph on the effectiveness of internal control over financial reporting due to the exclusion of certain elements of internal control over financial reporting of the Borderfree business the registrant acquired during 2015, of PricewaterhouseCoopers LLP, an independent registered public accounting firm, given on the authority of said firm as experts in auditing and accounting.



PROSPECTUS

Common Stock  
(\$1.00 Par Value)

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Dividend Reinvestment Plan

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This Prospectus (the "Prospectus") relates to 1,400,000 shares of Common Stock, par value \$1.00 per share ("Shares"), of Pitney Bowes Inc. ("Pitney Bowes" or the "Company") registered for sale under the Company's Dividend Reinvestment Plan ("Plan"). It is suggested that this Prospectus be retained for future reference.

This Prospectus does not constitute an offer to sell or a solicitation of an offer to buy the securities covered by this Prospectus in any jurisdiction to any person to whom it is unlawful to make such offer or solicitation in such jurisdiction.

You should rely only on the information incorporated by reference or provided in this Prospectus or any prospectus supplement. We have not authorized anyone else to provide you with different information or to make additional representations. We are not making or soliciting an offer of these securities in any state or jurisdiction where the offer is not permitted or in any circumstances in which such offer or solicitation is unlawful. You should not assume that the information contained or incorporated by reference in this Prospectus or prospectus supplement is accurate as of any date other than the date on the front of those documents.

Our Common Stock is listed on the New York Stock Exchange under the ticker symbol "PBI".

**Investing in our Common Stock involves risks. See "Risk Factors" beginning on page 3 of this registration statement and page 5 of our Annual Report on Form 10-K for the year ended December 31, 2011, or our subsequent filings with the Securities and Exchange Commission, incorporated herein by reference, for information about risks you should consider before investing in our securities.**

Neither the Securities and Exchange Commission nor any state securities commission has approved or disapproved of these securities or determined if this prospectus is truthful or complete. Any representation to the contrary is a criminal offense.

The principal executive offices of the Company are located at 1 Elmcroft Road Stamford, CT 06926-0700, and the telephone number is (203) 356-5000.

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The date of this Prospectus is August 3, 2012.

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**DIVIDEND REINVESTMENT PLAN  
PROSPECTUS**

**INTRODUCTION**

Pitney Bowes Inc. ( Pitney Bowes or the Company ) is pleased to offer individuals the opportunity to participate in its Dividend Reinvestment Plan (the Plan ). This Prospectus (the Prospectus ) relates to an offering of 1,400,000 shares of Pitney Bowes common stock to be offered for purchase under the Plan. The Plan is available for investors to increase their holdings of Pitney Bowes common stock. Unless we have indicated otherwise, references in this Prospectus to we, us and our or similar terms refer to Pitney Bowes Inc., a Delaware company, and its consolidated subsidiaries.

The Plan allows participants to:

Reinvest all or a portion of Pitney Bowes dividends

Purchase additional Pitney Bowes common stock through a convenient method

Purchase Shares by check from a U.S. bank account

Remit a minimum of \$100 at any time (up to a maximum of \$12,000 per year) for investment

Enroll in the Plan and access accounts through the Internet at <http://www.computershare.com/investor> at any time

Shares purchased under the Plan may be newly issued Shares or Shares purchased for participants in the open market. The purchase price for newly issued Shares will be the closing price of Shares on the New York Stock Exchange composite transactions tape on the date of purchase. The purchase price for Shares purchased in the open market will be the weighted average price paid for all Shares purchased by the Administrator (as defined below) for the Plan on the date of purchase. Shares purchased under the plan will be recorded in uncertificated form in a participant's account (a Dividend Reinvestment Account ) by the Administrator.

Pitney Bowes is a provider of leading-edge global, integrated mail and document management solutions for organizations of all sizes. The principal executive offices of the Company are located at 1 Elmcroft Road, Stamford, CT 06926-0700.

Please read this Prospectus carefully and retain it and any future investment statements for future reference. If you have any questions regarding the Plan, please call toll free at (800) 648-8170. Customer service representatives are available between the hours of 9:00 a.m. and 5:00 p.m., Eastern Time, Monday through Friday.

This document supersedes all prior prospectuses with respect to the Plan.

**INFORMATION ABOUT THE COMPANY**

Pitney Bowes Inc. was incorporated in the State of Delaware on April 23, 1920, as the Pitney Bowes Postage Meter Company. Today we are a global provider of software, hardware and services to enable both physical and digital communications and to integrate those physical and digital communications channels. Our growth strategies focus on leveraging our historic leadership in physical communication with our expanding capabilities in digital and hybrid communications. We see long-term opportunities in delivering products, software, services and solutions that help customers grow their business by more effectively managing their physical and digital communications with their customers. Our world headquarters are located at 1 Elmcroft Road, Stamford, CT 06926-0700. Our telephone number is (203) 356-5000.

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We operate both inside and outside the United States. We organize and report our business activities within two business groups based on the customers they primarily serve, Small & Medium Business Solutions and Enterprise Business Solutions. The principal products and services of each of our reporting segments are as follows:

Small & Medium Business Solutions:

North America Mailing: Includes the U.S. and Canadian revenue and related expenses from the sale, rental and financing of our mail finishing, mail creation, shipping equipment and software; supplies; support and other professional services; and payment solutions.

International Mailing: Includes the revenue and related expenses outside North America from the sale, rental and financing of our mail finishing, mail creation, shipping equipment and software; supplies; support and other professional services; and payment solutions.

Enterprise Business Solutions:

Production Mail: Includes the worldwide revenue and related expenses from the sale, support and other professional services of our high-speed, production mail systems, sorting and production print equipment and related software.

Software: Includes the worldwide revenue and related expenses from the sale and support services of non-equipment-based mailing, customer relationship and communication and location intelligence software.

Management Services: Includes worldwide revenue and related expenses from facilities management services; secure mail services; reprographic, document management services; and litigation support and eDiscovery services.

Mail Services: Includes the worldwide revenue and related expenses from presort mail services and cross-border mail services.

Marketing Services: Includes the revenue and related expenses from direct marketing services for targeted customers.

### FORWARD-LOOKING STATEMENTS

This prospectus contains statements that are forward-looking. We caution readers that any forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended (the Securities Act ) and Section 21E of the Securities Exchange Act of 1934, as amended (the Exchange Act ), in this prospectus may change based on various factors. These forward-looking statements are based on current expectations and assumptions that are subject to risks and uncertainties and actual results could differ materially. Words such as estimate , target , project , plan , believe , expect , anticipate , intend , and similar expressions may identify such forward-looking statements. We undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Factors which could cause future financial performance to differ materially from the expectations as expressed in any forward-looking statement made by or on our behalf include, without limitation:

declining physical mail volumes

mailers utilization of alternative means of communication or competitors products

timely development and acceptance of new products and services

successful entry into new markets

success in gaining product approval in new markets where regulatory approval is required

changes in postal or banking regulations

interrupted use of key information systems

third-party suppliers' ability to provide product components, assemblies or inventories

our success at managing the relationships with our outsource providers, including the costs of outsourcing functions and operations not central to our business

changes in privacy laws

intellectual property infringement claims

regulatory approvals and satisfaction of other conditions to consummate and integrate any acquisitions

negative developments in economic conditions, including adverse impacts on customer demand

our success at managing customer credit risk

significant changes in pension, health care and retiree medical costs

changes in interest rates, foreign currency fluctuations or credit ratings

income tax adjustments or other regulatory levies for prior audit years and changes in tax laws or regulations

impact on mail volume resulting from concerns over the use of the mail for transmitting harmful biological agents

changes in international or national political conditions, including any terrorist attacks

acts of nature

## **RISK FACTORS**

An investment in our common stock involves risks. You should carefully consider the following risk factors, as well as the information contained or incorporated by reference in this prospectus, including the information under the heading "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2011, before making an investment in our securities. The information contained or incorporated by reference in this prospectus includes forward-looking statements that involve risks and uncertainties.

### **Risks Relating to the Plan**

*You will not be able to predict or control the price at which Shares will be purchased under the Plan.*

You will not know the price of the Shares you purchase under the Plan at the time you elect to have your dividends reinvested or to make an optional cash investment through the Administrator. The price of our Shares may fluctuate between the time you decide to purchase Shares under the Plan and the time of actual purchase. Furthermore, the purchase price, as determined under the Plan, may differ from the price you would have obtained if you had purchased Shares on the open market on the relevant investment date. As a result, you may purchase Shares at a price higher than the price you anticipated.

*There is no price protection for your Shares under the Plan.*

Your investment in Shares pursuant to the Plan will be exposed to changes in market conditions and changes in the market value of the Shares.

If you instruct the Administrator to sell Shares in your Dividend Reinvestment Account, you will not be able to direct the time or price at which the Shares are sold or select a broker or dealer through or from whom sales are to be made. The price of our common stock may decline between the time you decide to sell Shares and the time of actual sale.

Your ability to liquidate or otherwise dispose of Shares in your Dividend Reinvestment Account is subject to the terms of the Plan. You may not be able to sell the Shares in your Dividend Reinvestment Account in time to react to market conditions.

**INFORMATION ABOUT THE PLAN**

The following questions and answers explain and constitute the Plan.

**1. What is the Plan?**

The Plan is a convenient, low cost purchase plan available for existing stockholders to increase their holdings of Pitney Bowes common stock. Participants in the Plan may elect to have dividends automatically reinvested in Pitney Bowes common stock and to make optional cash investments through the Administrator. Participation in the Plan is entirely voluntary and we give no advice regarding your decision to join the Plan. A current stockholder can enroll in the Plan through the Internet at <http://www.computershare.com/investor> and follow the instructions provided. Enrollment forms may also be obtained from the Administrator by calling (800) 648-8170 (inside U.S. and Canada) or (781) 575-2721 (outside U.S. and Canada).

**2. What are some of the advantages and disadvantages of participating in the Plan?**

Advantages of participating in the Plan include the ability to:

Have all or some of the dividends paid on Pitney Bowes common stock automatically reinvested in additional Shares;

Increase holdings of Pitney Bowes common stock by making additional cash investments;

Deposit Pitney Bowes common stock certificates in the Plan's Share safekeeping feature and have ownership of common stock maintained on the Administrator's records in book-entry form; and

Manage accounts through the Internet.

Potential disadvantages of participating in the Plan, which you should consider before deciding whether to participate in the Plan, include the following:

Purchases are made only periodically as described below, so participants cannot control when those purchases are made;

The Administrator seeks to purchase and sell stock at prevailing market prices, which may not be the best price at which Pitney Bowes common stock traded during the day; and

Participants generally will be taxed on the value of cash dividends paid on their Shares, even if they elect for 100% of those dividends to be reinvested in Pitney Bowes common stock.

These and additional considerations are discussed below in this Prospectus.

**3. Who is the Administrator? How does a stockholder contact the Administrator? What are the functions of the Administrator?**

Computershare Trust Company, N.A. (the Administrator or Computershare ) is the Administrator of the Plan. Computershare Inc. acts as Service Agent for Computershare. Computershare will direct the purchase of Shares acquired under the Plan, hold such Shares, keep records and perform other functions related to the Plan.

Participants may contact Computershare by:

Internet at <http://www.computershare.com/investor>

Telephone at (800) 648-8170 (inside U.S. and Canada) or (781) 575-2721 (outside U.S. and Canada). Customer Service Associates are available 9:00 a.m. to 5:00 p.m. Eastern Time, Monday to Friday.

Mail at: Pitney Bowes Dividend Reinvestment Plan c/o Computershare Trust Company, N.A., P.O. Box 43078, Providence, RI 02940-3078

Telecommunications device for the hearing impaired (TDD): (800) 490-1493 (inside U.S. and Canada) or (781) 575-2694 (outside U.S. and Canada).

The Administrator administers the Plan by acquiring Newly Issued Shares (as defined below), or purchasing Shares in the open market if Newly Issued Shares are not available, keeping records, sending statements of account to participants, holding Shares of all participants together in its name or in the name of its nominee and performing other duties related to the Plan.

The term Newly Issued Shares refers to original issue Shares and Shares held by the Company in treasury. When Newly Issued Shares are purchased from the Company, the Company will receive new equity capital funds available for general corporate purposes.

The Administrator also acts as dividend disbursing and transfer agent for the Shares.

**4. Who is eligible to participate in the Plan?**

Stockholders who have at least one Share registered in their name ( Eligible Stockholders ) are eligible to participate. Stockholders residing outside the U.S. should determine whether they are subject to any governmental regulation in their country of residence that would prohibit their participation. If Shares are registered in a name other than the stockholder (e.g., in the name of a broker or bank nominee) and the stockholder wants to participate, the stockholder must either become a stockholder of record by having a part or all of their Shares transferred to their name, or, if their broker or fiduciary agrees, authorize their broker or fiduciary to participate for them.

**5. May holders of other securities of the Company participate in the Plan?**

Only holders of common stock may participate in the Plan. Holders of \$2.12 Convertible Cumulative Preference Stock or 4% Convertible Cumulative Preferred Stock or other securities of the Company may not participate in the Plan.

However, in the future, the Company from time to time, in its sole discretion, may permit holders of certain other securities issued by the Company to participate in the Plan on such terms and conditions as the Company may from time to time establish for such purposes. To the extent the Company permits such participation by such holders, wherever the provisions of the Plan refer to holders of common stock of the Company or Shares such references will be deemed to include holders of such other securities, as the context requires.



**6. How does an Eligible Stockholder enroll in the Plan?**

An Eligible Stockholder may enroll in the Plan by signing an enrollment form and returning it to the Administrator or by enrolling on the Internet at <http://www.computershare/investor.com>. Enrollment forms and copies of the prospectus for the Plan may be obtained at any time by contacting Computershare as discussed in Question 3.

**7. When may a stockholder join the Plan?**

An Eligible Stockholder may join the Plan at any time. If an enrollment form or online enrollment specifying reinvestment of dividends is received by the Administrator on or prior to the record date established for a particular dividend, reinvestment will commence with that dividend. If the enrollment form or online enrollment is received after the record date established for a particular dividend payment, then the reinvestment of dividends will begin with the following dividend payment.

**8. Are there fees to participants in connection with purchases or administration under the Plan?**

Participants pay no fees, commissions or expenses for purchases made under the Plan. The Company pays all costs of administration of the Plan. Please see Question 25 for information concerning fees related to sales of Shares purchased through the Plan.

**9. What are the dividend reinvestment options under the Plan?**

Participants in the Plan may elect to reinvest all, part or none of their dividends on their Shares in additional Shares:

*Full Dividend Reinvestment* directs the investment in accordance with the Plan of all of the participant's cash dividends on all of the Shares then or subsequently registered in his or her name. In addition, a participant can make cash deposits for the purchase of additional Shares for his or her Dividend Reinvestment Account.

*Partial Dividend Reinvestment* directs the investment in accordance with the Plan of the cash dividends on only that number of Shares that are designated by the participant. The Administrator will then apply the dividends paid with respect to those Shares to purchases of additional Shares. The purchased Shares will be held in a participant's Dividend Reinvestment Account. In addition, a participant can make cash deposits for the purchase of additional Shares for his or her Dividend Reinvestment Account.

*All Cash (No Dividend Reinvestment)* permits a participant to receive the cash dividends paid on Shares registered in his or her name.

All cash dividends will be sent to the participant by check or through direct deposit to his or her U.S. bank account. A participant can make cash deposits for the purchase of additional Shares without reinvesting dividends on Shares registered in his or her name.

Computershare will continue to reinvest a participant's dividends as indicated on his or her enrollment form until the participant specifies otherwise. A participant may change a dividend option at any time by contacting Computershare as discussed in Question 3.

**10. When will a participant's dividend reinvestment begin?**

Record dates for determining the record holders of common stock entitled to receive cash dividends for common stock will be designated by the board of directors of Pitney Bowes. Historically, the record dates have typically been in the months of February, May, August and November. Computershare must receive an enrollment form or online enrollment specifying reinvestment of dividends on or before the record date for any given dividend payment date in order for the enrollment to be effective for that dividend. If a participant's enrollment form or online enrollment is received after the record date, then the request will not be effective until the next dividend

record date. Dividend record dates may vary from time to time, and may be designated in months other than those listed above.

**11. How does a participant make an Optional Cash Deposit?**

A participant may make an optional cash deposit with the Administrator (an Optional Cash Deposit ) by mailing a check accompanied by the tear-off portion, properly executed, of the account statement sent to participants. All checks must be payable in U.S. dollars and drawn on a U.S. bank, payable to Computershare. Do not send cash, traveler s checks, money orders or third party checks.

Shares purchased with Optional Cash Deposits will be held by the Administrator and credited to the participant s Dividend Reinvestment Account under the Plan. Future dividends on these Shares will be used to purchase additional Shares as designated by the participant.

**12. What are the limitations on the amount of Optional Cash Deposits?**

Optional Cash Deposits may not be less than \$100 per deposit. They may not total more than \$3,000 per quarter.

The same amount of money need not be sent each time. There is no obligation to make an Optional Cash Deposit.

**13. When are dividends and Optional Cash Deposits invested?**

The investment date for dividend reinvestment is the dividend payment date. If the dividend payment date does not fall on a trading day, the investment date will be the next trading day. Historically, the payment of dividends for Pitney Bowes common stock has typically taken place on the 12th day of March, June, September and December.

For Optional Cash Deposits, the investment date will typically be the 12th day of each month or the next trading day if the 12th day is not a trading day. No interest will be paid by the Company or the Administrator on Optional Cash Deposits.

For an Optional Cash Deposit to be invested on the next investment date, the check must be received no later than two business days prior to the investment date.

**14. Under what circumstances will Optional Cash Deposits be returned?**

Participants may obtain refunds of Optional Cash Deposits if a request for refund is received by the Administrator at least two business days before the dividend payment date. The request may be made by contacting the Administrator as discussed in Question 3.

**15. What is the source of Shares acquired under the Plan?**

The Company remits to the Administrator the aggregate amount of dividends which all participants have elected for reinvestment. The Administrator uses dividends and Optional Cash Deposits to purchase Newly Issued Shares from the Company, if the Company is then making Newly Issued Shares available, for the accounts of participants. If the Company is not then making Newly Issued Shares available for purchase under the Plan, the Administrator will purchase Shares in the open market or in negotiated transactions for the accounts of the participants. The Administrator will acquire Shares with cash dividends promptly after their receipt, and with Optional Cash Deposits on the dates described under Question 13.

**16. Will interest be paid on Optional Cash Deposits?**

No. Interest will not be paid on funds held prior to investment.

**17. At what price will Shares be purchased?**

The purchase price for Shares ( Share Purchase Price ) will be calculated as follows:

For Newly Issued Shares, the Share Purchase Price shall be the closing price of Shares on the New York Stock Exchange composite transactions tape on the date of purchase.

For Shares purchased by the Administrator on the open market, the Share Purchase Price shall be the weighted average price paid for all Shares purchased by the Administrator on the applicable investment date (as described in Question 13).

All Shares purchased under the Plan on the open market will be acquired as soon as practicable on or after the dividend payment date and all such purchases will be completed no later than 30 days from that date for the reinvestment of dividends and 35 days from that date for Optional Cash Deposits, except where completion at a later date is necessary or advisable under any applicable federal securities laws. Neither the Company nor the participant shall have any authority or power to direct the time or price at which Shares may be purchased, or the selection of a broker or dealer through or from whom purchases are to be made.

The Share Purchase Price will be calculated in the same way whether Shares are purchased with reinvested dividends or Optional Cash Deposits.

**18. Will fractional Shares be purchased?**

Yes. If any dividend or Optional Cash Deposit payment is not sufficient to purchase a whole share of Pitney Bowes common stock, a fractional Share will be credited to a participant's Dividend Reinvestment Account in book entry form. All fractional Shares are computed to six decimal places.

**19. How are payments with insufficient funds handled?**

In the event that any participant's check for a cash contribution is returned unpaid for any reason, the Administrator will consider the request for investment of such funds null and void. The Administrator shall immediately remove from the participant's Dividend Reinvestment Account those Shares, if any, purchased upon the prior credit of such funds. The Administrator shall thereupon be entitled to sell Shares to satisfy any uncollected amount plus any applicable fees. If the net proceeds of the sale of such Shares are insufficient to satisfy the balance of such uncollected amounts, the Administrator shall be entitled to sell such additional Shares from the participant's Dividend Reinvestment Account as may be necessary to satisfy the uncollected balance.

**20. Will certificates be issued for Shares purchased under the Plan?**

Certificates for Shares purchased under the Plan will not be issued to a participant unless requested. Shares will be held in book-entry form until the Administrator receives a request for a certificate for either a particular purchase or for a specified number of Shares credited to a Dividend Reinvestment Account under the Plan. Certificates for fractional Shares will not be issued.

Receiving Shares in certificated form does not affect a participant's dividend reinvestment option. For example, if a participant authorized Full Dividend Reinvestment, dividends will continue to be reinvested with respect to Shares covered by an issued certificate, unless the participant changes his or her investment option by contacting Computershare as discussed in Question 3.

If a participant has an enrollment form on file that provides Full or Partial Dividend Reinvestment, dividends will continue to be reinvested with respect to Shares covered by an issued certificate, unless the participant changes his or her investment option by completing a new enrollment form.

**21. In whose name will certificates be registered when issued?**

When a certificate for Shares that were held in a Dividend Reinvestment Account is issued, it shall be registered in the name in which the Dividend Reinvestment Account has been maintained.

Since the Administrator is the holder of record for all Shares credited to Dividend Reinvestment Accounts, a participant may not pledge or assign these Shares and any such purported pledge or assignment will be void. Such Shares when withdrawn from a Dividend Reinvestment Account may be so pledged, and the dividends payable on them may continue to be eligible for reinvestment under this Plan.

**22. Can certificated shares of Pitney Bowes common stock be added to Dividend Reinvestment Accounts for safekeeping?**

Yes. A participant may increase the number of Shares held in his or her Dividend Reinvestment Account by depositing with the Administrator for safekeeping certificates representing certificated Shares with the Administrator. The advantages of holding Shares in this manner are protection against certificate loss, theft and damage. Such certificates must be registered in the participant's name and must be sent to the Administrator at the address provided in Question 3 by registered or certified mail, with return receipt requested, or some other form of traceable mail. Certificate(s) should not be signed nor should the assignment section be completed.

When submitting stock certificate(s) for deposit into a Dividend Reinvestment Account, be sure to include a written request that the Shares be added to the Dividend Reinvestment Account.

**23. How does a participant terminate participation in the Plan?**

Participation in the Plan may be terminated at any time by contacting the Administrator as shown in Question 3 before the next dividend record date. If, after the dividend record date, the Administrator receives a request to terminate participation, the Administrator may either pay the dividend in cash or reinvest under the Plan on behalf of the participant. If the Shares are reinvested, the Administrator may sell the Shares purchased and send the proceeds to the participant less any applicable fees.

Participation in the Plan will also be terminated if, before the next dividend record date, the Administrator receives written notice of the death or adjudicated incompetency of a participant. In the event written notice of termination, death, or adjudicated incompetency is received by the Administrator later than the dividend record date, Shares will be purchased for the participant with the related cash dividend and participation in the Plan will not terminate until after the dividend has been reinvested. Upon termination by reason of notice of death or adjudicated incompetency, no purchase of Shares will be made for the participant's Dividend Reinvestment Account and the participant's Shares and any cash dividends paid on them will be retained by the Administrator until such time as the participant's legal representative has been appointed and has furnished proof satisfactory to the Administrator of the legal representative's right to receive payment.

**24. What does a participant need to do if he or she wants to discontinue reinvesting his or her dividends or terminate his or her account with the Administrator?**

If you wish to discontinue having all or partial dividends reinvested, you can request the Administrator to cause your account to receive cash dividends. Shares will remain in your existing account; however future dividends will be paid to you in cash.

If you chose to terminate your account with the Administrator, you will need to contact the Administrator and instruct it as to how you want to handle your share balance. Please be aware that only whole Shares can be transferred to a broker or issued to you in certificate form. Any fractional Share held in your account will be sold as shown in Question 35. The current market price is used to calculate the price of your fractional Share.

**25. How may a participant sell Shares through the Plan?**

At any time, a participant may contact the Administrator through one of the methods shown in Question 3, to request that some or (upon termination) all of the Shares in their Dividend Reinvestment Account be sold. Sales usually take place on a daily basis, generally on the day that a sale request is received by the Administrator or on the next business day. The Administrator cannot, however, accept instructions to sell Shares on a specific day or at a specific price.

The participant will receive the actual proceeds from the sale of Shares, less a service fee of \$15.00 and a per share fee of \$0.12 and any other costs of sale, except that when the Administrator is handling sales for two or more participants at the same time, each participant will receive the weighted average sales price from all Shares sold by the Administrator, less applicable fees. Per share fees include any applicable brokerage commission the Administrator is required to pay. All sales requests having an anticipated market value of \$25,000 or more must be submitted in written form. In addition, all sale requests received by the Administrator within 30 days of an address change as to a Dividend Reinvestment Account must be submitted in writing. Participants may also sell Shares through a broker of their choosing, by requesting a certificate representing their Shares and depositing those certificates with their broker.

**26. Can participants transfer some of their Shares while participating in the Plan?**

Yes, participants may make gifts or transfers of Shares at no charge. Participants may contact Computershare as indicated under Question 3 for transfer instructions. Transfers may be made to new or existing Pitney Bowes stockholders.

**27. May Shares be withdrawn from a Dividend Reinvestment Account without terminating participation in the Plan?**

Yes, the Administrator will send stock certificates to a participant after a withdrawal request has been received. However, participant accounts with less than one full Share will be terminated. See Question 3 for information regarding contacting the Administrator.

**28. How may a participant change options under the Plan?**

A participant may change investment options at any time by completing a new enrollment form or online enrollment or by contacting the Administrator as described in Question 3.

**29. Will participants be credited with dividends on Shares held in their Dividend Reinvestment Accounts under the Plan?**

Yes. As the record holder for the Shares held in each participant's Dividend Reinvestment Account under the Plan, the Administrator will receive dividends for all such Shares held on the dividend record date and will credit these dividends to participant's Dividend Reinvestment Accounts on the basis of full and fractional Shares held in these Dividend Reinvestment Accounts. To the extent that a participant has so elected, the Administrator will reinvest such dividends in additional Shares, in accordance with a participant's reinvestment option.

**30. Can a participant's cash dividends be deposited directly to their U.S. bank account?**

A participant may elect to have any cash dividends not reinvested paid by electronic funds transfer to a designated U.S. bank account. To do this, an Authorization for Electronic Direct Deposit Form must be completed and returned to the Administrator along with a copy of a voided blank check or savings account deposit slip. This form must be specifically requested from the Administrator.

The Administrator must receive an Authorization for Electronic Direct Deposit Form at least seven business days before the dividend record date for the form to be effective for that dividend. Forms received after that date will not become effective until the following dividend. A new Authorization for Electronic Direct Deposit

Form must be completed if a participant transfers ownership of Shares or establishes a new account with the Administrator, the designated U.S. bank account has been closed or changed, or if the designated bank has assigned a new account number. The participant must complete proper forms in order to receive dividend payments other than by check. The participant can contact the Administrator to discontinue this option.

**31. What reports will be received by participants in the Plan?**

The Administrator will mail each participant (except those whose Shares are held in street name) a statement confirming purchases of Shares as soon as practicable after the purchases, showing funds invested, prices of Shares purchased and the total Shares held by the Administrator with respect to that participant. The statement will also reflect the cost basis of any Shares acquired after January 1, 2011 and should be retained for tax purposes. Participants will receive copies of the Company's annual report and other reports to stockholders, proxy materials and dividend income information for tax purposes.

Participants may also view year-to-date transaction activity in their Dividend Reinvestment Account for the current year, as well as activity in prior years, by accessing their Dividend Reinvestment Account online at <http://www.computershare.com/investor>.

**32. What happens if Pitney Bowes issues a stock dividend or declares a stock split?**

Any dividends in the form of Shares and any Shares resulting from a split of Shares distributed by the Company on Shares held by the participant will be credited to the participant's Dividend Reinvestment Account with the appropriate number of Shares of common stock on the payment date and reflected in the statement described in Question 31.

**33. How does a participant vote Plan Shares at stockholders' meetings?**

Participants will receive one proxy card covering (i) the total number of whole Shares registered on the Company's books in the participant's name and (ii) the whole and/or fractional Shares credited to the participant's Dividend Reinvestment Account. Participants may elect to receive in electronic format instead of by mail the Company's proxy statement, proxy card and annual report and any other Company communications to stockholders through the Computershare website. The Administrator will vote any Shares that it holds in a participant's Dividend Reinvestment Account in accordance with the proxy returned by the participant to the Company. If a proxy card is returned properly signed, but without indicating instructions as to the manner Shares are to be voted with respect to any item thereon, the Shares covered will be voted in accordance with the recommendations of the Company's management. If the proxy card is not returned, or if it is returned unexecuted or improperly executed, the Shares covered will not be voted unless the participant or the participant's duly appointed representative votes in person at the meeting.

As an alternative to returning proxy cards, participants may also be able to vote by telephone or online by following the instructions in the proxy materials if these methods are available. Shares may also be voted in person at the stockholders' meeting.

**34. Can the Company terminate or modify the Plan?**

Yes. The Company may terminate or modify the Plan at any time in its sole discretion, including by changing the fees, charges and commissions that are applicable for transactions occurring under the Plan. Any termination or modification of the Plan will not affect a participant's rights as a stockholder, and any book-entry Shares owned will continue to be credited to the participant's Dividend Reinvestment Account with the Administrator unless the participant specifically requests otherwise.

**35. Can the Company or Administrator terminate a participant's interest in the Plan?**

The Company or the Administrator may terminate a participant's interest therein by mailing a written notice to the participant. In such event the Administrator will follow the procedures for termination as set forth in Questions 23 and 24.

From time to time, the Administrator may close a participant's Dividend Reinvestment Account that contains less than one full Share, in which case any fractional Share will be sold. A check for the amount of the sale proceeds remaining after deduction of applicable fees, if any, will be mailed to the participant's address of record.

**36. What are the responsibilities of the Company and the Administrator under the Plan?**

Pitney Bowes and the Administrator may interpret and administer the Plan and resolve any questions or disputes as they believe appropriate or consistent with the Company's goals in establishing the Plan. Neither the Company nor the Administrator shall be liable for any act done in good faith or for any good faith omission to act, including, without limitation, any claims or liability: (a) with respect to the prices at which Shares of stock are purchased or sold for a participant's Dividend Reinvestment Account and the time when such purchases or sales are made; (b) for any fluctuation in the market value after purchases or sale of Shares of stock; (c) with respect to the tax treatment of dividends or any transaction effected pursuant to the Plan; or (d) for continuation of a participant's Plan participation until the Administrator receives written notice of the death of the participant accompanied by his or her estate's request to discontinue participation.

Pitney Bowes and the Administrator provide no advice and make no recommendation with respect to a participant's purchases and sales of Pitney Bowes stock. The decision to purchase or sell Pitney Bowes stock must be made by a participant based upon his or her own research and judgment.

**37. What happens if the Administrator cannot make purchases in the open market?**

In the event that the Company determines not to make Newly Issued Shares available for purchase pursuant to the Plan and applicable law or the closure of any securities market requires curtailment or suspension of open market purchases of Shares under the Plan, the Company and the Administrator will not be accountable for the inability to make purchases at such time, except that if Shares are not available for purchase for a period longer than 35 days, the Administrator will promptly mail to a participant a check payable to the participant in the amount of any unapplied funds in the participant's Dividend Reinvestment Account.

**38. What are the U.S. federal income tax consequences of participation in the Plan?**

Participants in the Plan are advised to consult their own tax advisors with respect to the tax consequences of participation in the Plan (including U.S. federal, state, local and non-U.S. income and other tax laws and U.S. tax withholding laws) applicable to their particular situations.

Cash dividends reinvested under the Plan will be taxable for U.S. federal income tax purposes as having been received by you even though you have not actually received them in cash. The total amount of dividends paid to you during the year, whether or not they are reinvested, will be reported to you and the U.S. Internal Revenue Service on IRS Form 1099-DIV shortly after the close of each year.

In the event that Computershare purchases Shares with reinvested dividends in the open market rather than directly from Pitney Bowes, you must include in your gross income, as an additional dividend, your allocable share of per share fees (which include any applicable brokerage commissions Computershare is required to pay) paid by Pitney Bowes. This amount will be also reported to you and the U.S. Internal Revenue Service in the manner described above. Your tax basis in these Shares will be the cost of the Shares plus your allocable share of per share fees paid by Pitney Bowes.

In the event that Computershare purchases Shares with reinvested dividends directly from Pitney Bowes, your tax basis in these Shares will be the cost of the Shares.

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You will not realize a gain or loss for U.S. federal income tax purposes upon a transfer of Shares to your account or the withdrawal of whole Shares from your account. You will, however, generally realize a gain or loss upon the receipt of cash for a fractional Share credited to your account and when Shares are sold in a sale, exchange or other taxable disposition. The amount of the gain or loss upon a sale of Shares will be the difference between the amount that you receive for the Shares sold and your tax basis in the Shares. In order to determine the tax basis for Shares in your account, you should retain all account statements.

Plan participants who are non-resident aliens or non-U.S. corporations, partnerships or other entities generally are subject to a withholding tax (based upon the current applicable rate) on dividends paid on Shares held in the Plan.

Dividends paid on Shares in accounts, and the proceeds of any sale of Shares, may be subject to the backup withholding provisions of the Internal Revenue Code. If you fail to furnish a properly completed Form W-9 or its equivalent or otherwise establish an exemption, then Computershare must withhold the current applicable rate from the amount of dividends, the proceeds of the sale of a fractional Share and the proceeds of any sale of whole Shares.

### **39. Can a successor to the Administrator be named?**

The Company may from time to time designate a bank, broker or trust company as a successor to the Administrator under the Plan.

### **40. What law governs the Plan?**

The laws of the State of New York govern the terms and conditions of the Plan and its operations.

## **WHERE YOU CAN FIND MORE INFORMATION**

We file annual, quarterly and current reports, proxy statements and other information with the United States Securities and Exchange Commission ( SEC ).

You may read and copy any materials we file with the SEC at the SEC's Public Reference Room at 100 F Street, N.E., Washington, DC 20549. You may obtain information on the operation of the Public Reference Room by calling the SEC at 1-800-SEC-0330. The SEC maintains an Internet site that contains reports, proxy and information statements, and other information regarding issuers that file electronically with the SEC at <http://www.sec.gov>.

We also post our SEC filings on our website at <http://www.pb.com>. Information contained on our website is not intended to be incorporated by reference in this Prospectus and you should not consider that information a part of this Prospectus. Our website address is included in this Prospectus as an inactive textual reference only.

## **INCORPORATION BY REFERENCE**

The SEC allows us to incorporate by reference the information we file with it, which means we can disclose important information to you by referring you to other documents that contain that information. The information incorporated by reference is an important part of this Prospectus. Any information that we file with the SEC in the future and incorporate by reference will automatically update and supersede the information contained or incorporated by reference in this Prospectus. We incorporate by reference in this Prospectus the following documents filed by us with the SEC and any future filings made with the SEC by us under Sections 13(a), 13(c), 14 or 15(d) of the Securities Exchange Act of 1934 until we sell all of the securities, except as noted below:

the description of our common stock contained in our Form S-3 filed September 22, 2011;

our Annual Report on Form 10-K for the year ended December 31, 2011, filed on February 23, 2012, which incorporates by reference certain portions of our proxy statement filed with the SEC on March



23, 2012 and as delivered to stockholders in connection with the 2012 Annual Meeting of Stockholders held on May 14, 2012;

our Quarterly Reports on Form 10-Q for the period ended March 31, 2012, dated May 8, 2012, and for the period ended June 30, 2012, dated August 3, 2012; and

our Current Reports on Form 8-K and 8-K/A, as the case may be, dated February 14, 2012, April 30, 2012, May 17, 2012 and July 10, 2012.

All documents that we file with the SEC pursuant to Sections 13(a), 13(c), 14 or 15(d) of the Exchange Act from the date of this Prospectus and prior to the termination of all offerings made pursuant to this Prospectus also will be deemed to be incorporated herein by reference and will automatically update information in this Prospectus. Nothing in this Prospectus shall be deemed to incorporate information furnished but not filed with the SEC pursuant to Item 2.02 or Item 7.01 of Form 8-K.

Statements made in this Prospectus, in any prospectus supplement or in any document incorporated by reference in this Prospectus as to the contents of any contract or other document are not necessarily complete. In each instance we refer you to the copy of the contract or other document filed as an exhibit to the registration statement of which this Prospectus is a part or as an exhibit to the documents incorporated by reference.

Upon written or oral request, we will provide to each person, including any beneficial owner, to whom a prospectus is delivered, at no cost, a copy of any or all of the information incorporated by reference in this Prospectus but not delivered with this Prospectus. You may request copies of this information from us by mail at the following address: Pitney Bowes Inc., 1 Elmcroft Road, Stamford, CT 06926-0700, Attention: Investor Relations, or by telephone at the following telephone number: (203) 356-5000.

#### **USE OF PROCEEDS**

Proceeds from the Shares purchased from the Company will be available for general corporate purposes. The Company has no basis for estimating either the number of Shares that will ultimately be purchased from the Company, if any, under the Plan or the prices at which such Shares will be sold.

#### **LEGAL MATTERS**

Jeanine Giraldo McHugh, our Assistant General Counsel, will pass upon the validity of the Shares. Jeanine Giraldo McHugh beneficially owns Shares and restricted stock units that are denominated in Shares.

#### **EXPERTS**

The consolidated financial statements and management's assessment of the effectiveness of internal control over financial reporting (which is included in Management's Report on Internal Control Over Financial Reporting) incorporated in this Prospectus by reference to the Annual Report on Form 10-K for the fiscal year ended December 31, 2011 have been so incorporated in reliance on the report of PricewaterhouseCoopers LLP, an independent registered public accounting firm, given on the authority of said firm as experts in auditing and accounting.