Edgar Filing: MEDICIS PHARMACEUTICAL CORP - Form 8-K

MEDICIS PHARMACEUTICAL CORP Form 8-K May 26, 2009

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### FORM 8-K CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 May 20, 2009

> Date of Report (Date of earliest event reported) Medicis Pharmaceutical Corporation

(Exact name of registrant as specified in its charter)

Delaware 001-14471 52-1574808

(State of Incorporation) (Commission File Number) (IRS Employer Identification Number)

7720 North Dobson Road Scottsdale, Arizona 85256

(Address of principal executive offices) (Zip Code)

(602) 808-8800

(Registrant s telephone number, including area code)

N/A

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

### Edgar Filing: MEDICIS PHARMACEUTICAL CORP - Form 8-K

#### Item 8.01 Other Events.

Medicis Pharmaceutical Corporation (Medicis) announced today the completion of training of its aesthetic sales force for DYSPORT<sup>TM</sup> (abobotulinumtoxinA), an acetylcholine release inhibitor and a neuromuscular blocking agent. Medicis immediately began taking preorders from aesthetic healthcare professionals for DYSPORT<sup>TM</sup> for the aesthetic indication (glabellar lines). Medicis has set the list price of DYSPORT<sup>TM</sup> at \$475 per 300 Unit vial.

## Edgar Filing: MEDICIS PHARMACEUTICAL CORP - Form 8-K

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: May 26, 2009 By: /s/ Jason D. Hanson

Jason D. Hanson

Executive Vice President, General Counsel and

Corporate Secretary