

KNOT INC
Form 4
January 23, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
LIU DAVID

(Last) (First) (Middle)

**C/O THE KNOT, INC., 462
BROADWAY, 6TH FLOOR**

(Street)

NEW YORK, NY 10013

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
KNOT INC [KNOT]

3. Date of Earliest Transaction
(Month/Day/Year)
01/22/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
President/CEO

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	01/22/2007		S ⁽¹⁾	V	800 ⁽¹⁾	\$ 28.71	D
Common Stock	01/22/2007		S ⁽¹⁾	V	150 ⁽¹⁾	\$ 28.77	D
Common Stock	01/22/2007		S ⁽¹⁾	V	200 ⁽¹⁾	\$ 28.78	D
Common Stock	01/22/2007		S ⁽¹⁾	V	400 ⁽¹⁾	\$ 28.79	D
Common Stock	01/22/2007		S ⁽¹⁾	V	800 ⁽¹⁾	\$ 28.8	D

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Common Stock	01/22/2007	<u>S</u> (1)	600 <u>(1)</u>	D	\$ 28.81	614,745	D
Common Stock	01/22/2007	<u>S</u> (1)	300 <u>(1)</u>	D	\$ 28.82	614,445	D
Common Stock	01/22/2007	<u>S</u> (1)	200 <u>(1)</u>	D	\$ 28.83	614,245	D
Common Stock	01/22/2007	<u>S</u> (1)	200 <u>(1)</u>	D	\$ 28.84	614,045	D
Common Stock	01/22/2007	<u>S</u> (1)	1,100 <u>(1)</u>	D	\$ 28.85	612,945	D
Common Stock	01/22/2007	<u>S</u> (1)	850 <u>(1)</u>	D	\$ 28.86	612,095	D
Common Stock	01/22/2007	<u>S</u> (1)	200 <u>(1)</u>	D	\$ 28.87	611,895	D
Common Stock	01/22/2007	<u>S</u> (1)	600 <u>(1)</u>	D	\$ 28.88	611,295	D
Common Stock	01/22/2007	<u>S</u> (1)	150 <u>(1)</u>	D	\$ 28.89	611,145	D
Common Stock	01/22/2007	<u>S</u> (1)	200 <u>(1)</u>	D	\$ 28.9	610,945	D
Common Stock	01/22/2007	<u>S</u> (1)	500 <u>(1)</u>	D	\$ 28.92	610,445	D
Common Stock	01/22/2007	<u>S</u> (1)	100 <u>(1)</u>	D	\$ 28.93	610,345	D
Common Stock	01/22/2007	<u>S</u> (1)	500 <u>(1)</u>	D	\$ 28.94	609,845	D
Common Stock	01/22/2007	<u>S</u> (1)	200 <u>(1)</u>	D	\$ 28.95	609,645	D
Common Stock	01/22/2007	<u>S</u> (1)	1,800 <u>(1)</u>	D	\$ 28.96	607,845	D
Common Stock	01/22/2007	<u>S</u> (1)	885 <u>(1)</u>	D	\$ 28.97	606,960	D
Common Stock	01/22/2007	<u>S</u> (1)	200 <u>(1)</u>	D	\$ 28.98	606,760	D
Common Stock	01/22/2007	<u>S</u> (1)	500 <u>(1)</u>	D	\$ 28.99	606,260	D
Common Stock	01/22/2007	<u>S</u> (1)	369 <u>(1)</u>	D	\$ 29	605,891	D
Common Stock	01/22/2007	<u>S</u> (1)	400 <u>(1)</u>	D	\$ 29.01	605,491	D
	01/22/2007	<u>S</u> (1)		D		604,491	D

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Common Stock				1,000 <u>(1)</u>		\$		29.02	
Common Stock	01/22/2007		S ⁽¹⁾	500 <u>(1)</u>	D	\$	603,991	29.03	D
Common Stock	01/22/2007		S ⁽¹⁾	200 <u>(1)</u>	D	\$	603,791	29.04	D
Common Stock	01/22/2007		S ⁽¹⁾	600 <u>(1)</u>	D	\$	603,191	29.05	D
Common Stock	01/22/2007		S ⁽¹⁾	300 <u>(1)</u>	D	\$	602,891	29.08	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Beneficially (Instr. 5)
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
LIU DAVID C/O THE KNOT, INC. 462 BROADWAY, 6TH FLOOR NEW YORK, NY 10013	X		President/CEO	

Signatures

/s/ JEREMY LECHTZIN,
attorney-in-fact

01/23/2007

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were sold pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person.

Remarks:

Filing 1 of 3. Multiple filings are required because the SEC does not allow more than 30 transactions/holdings to be reported in

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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