

NIC INC  
Form 4  
December 30, 2010

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
HARTLEY ROSS C

(Last) (First) (Middle)

C/O NIC INC., 25501 WEST VALLEY PARKWAY, SUITE 300

(Street)

OLATHE, KS 66061

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
NIC INC [EGOV]

3. Date of Earliest Transaction  
(Month/Day/Year)  
12/28/2010

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock					43,853	D	
Common Stock					296,125	I	See <sup>(1)</sup>
Common Stock	12/28/2010		S <sup>(2)</sup>		42,600	D	\$ 9.5 3,370,604 I See <sup>(3)</sup>
Common Stock	12/28/2010		S <sup>(2)</sup>		13,300	D	\$ 9.51 3,357,304 I See <sup>(3)</sup>
Common Stock	12/28/2010		S <sup>(2)</sup>		20,416	D	\$ 9.52 3,336,888 I See <sup>(3)</sup>

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Common Stock	12/28/2010	<u>S</u> (2)	8,800	D	\$ 9.53	3,328,088	I	See (3)
Common Stock	12/28/2010	<u>S</u> (2)	3,500	D	\$ 9.54	3,324,588	I	See (3)
Common Stock	12/28/2010	<u>S</u> (2)	5,635	D	\$ 9.55	3,318,953	I	See (3)
Common Stock	12/28/2010	<u>S</u> (2)	3,700	D	\$ 9.56	3,315,253	I	See (3)
Common Stock	12/28/2010	<u>S</u> (2)	3,929	D	\$ 9.57	3,311,324	I	See (3)
Common Stock	12/28/2010	<u>S</u> (2)	2,300	D	\$ 9.58	3,309,024	I	See (3)
Common Stock	12/28/2010	<u>S</u> (2)	2,000	D	\$ 9.59	3,307,024	I	See (3)
Common Stock	12/28/2010	<u>S</u> (2)	1,900	D	\$ 9.6	3,305,124	I	See (3)
Common Stock	12/28/2010	<u>S</u> (2)	2,941	D	\$ 9.61	3,302,183	I	See (3)
Common Stock	12/28/2010	<u>S</u> (2)	3,900	D	\$ 9.62	3,298,283	I	See (3)
Common Stock	12/28/2010	<u>S</u> (2)	2,567	D	\$ 9.63	3,295,716	I	See (3)
Common Stock	12/28/2010	<u>S</u> (2)	1,640	D	\$ 9.64	3,294,076	I	See (3)
Common Stock	12/28/2010	<u>S</u> (2)	500	D	\$ 9.65	3,293,576	I	See (3)
Common Stock	12/29/2010	<u>S</u> (2)	6,784	D	\$ 9.5	3,286,792	I	See (3)
Common Stock	12/29/2010	<u>S</u> (2)	500	D	\$ 9.51	3,286,292	I	See (3)
Common Stock	12/29/2010	<u>S</u> (2)	1,400	D	\$ 9.52	3,284,892	I	See (3)
Common Stock	12/29/2010	<u>S</u> (2)	11,200	D	\$ 9.53	3,273,692	I	See (3)
Common Stock	12/29/2010	<u>S</u> (2)	2,900	D	\$ 9.54	3,270,792	I	See (3)
Common Stock	12/29/2010	<u>S</u> (2)	63,499	D	\$ 9.55	3,207,293	I	See (3)
Common Stock	12/29/2010	<u>S</u> (2)	22,511	D	\$ 9.56	3,184,782	I	See (3)
	12/29/2010	<u>S</u> (2)	20,015	D		3,164,767	I	See (3)

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Common Stock						\$			
						9.57			
Common Stock	12/29/2010		S <sup>(2)</sup>	6,010	D	\$	3,158,757	I	See <sup>(3)</sup>
						9.58			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.** SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Reporting Transaction (Instr. 6)
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## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HARTLEY ROSS C C/O NIC INC. 25501 WEST VALLEY PARKWAY, SUITE 300 OLATHE, KS 66061		X		

## Signatures

Aimi Daughtery, Attorney in Fact for Ross C.  
Hartley  
12/30/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares held by a trust for the benefit of the Reporting Person's child, in which the Reporting Person is the trustee.

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- (2) All of the transactions reported on this form are program transactions under a Rule 10b5-1 plan.
- (3) Shares held by a limited liability company controlled by Reporting Person's spouse.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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