NIC INC Form 4 February 18, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer

subject to Section 16. Form 4 or

Form 5 obligations

may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

HARTLEY ROSS C

(Middle) (Last) (First)

C/O NIC INC., 25501 WEST VALLEY PARKWAY, SUITE 300

(Street)

OLATHE, KS 66061

2. Issuer Name and Ticker or Trading Symbol

NIC INC [EGOV]

3. Date of Earliest Transaction

(Month/Day/Year) 02/16/2011

4. If Amendment, Date Original

Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

OMB APPROVAL

Estimated average

burden hours per

3235-0287

January 31,

2005

0.5

of

OMB

Number:

Expires:

response...

_X__ Director 10% Owner Other (specify Officer (give title below)

6. Individual or Joint/Group Filing(Check

Applicable Line) _X_ Form filed by One Reporting Person

Form filed by More than One Reporting

(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5) | | 5. Amount of Securities Beneficially Owned Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | |
|--------------------------------------|--------------------------------------|---|---|---|------------------|--|--|------------|----------------|
| | | | Code V | Amount | (A) or (D) | Price | Reported Transaction(s) (Instr. 3 and 4) | (IIISU: +) | (111511; 4) |
| Common Stock | | | | | | | 42,853 | D | |
| Common Stock | | | | | | | 175,992 | I | See <u>(1)</u> |
| Common Stock | 02/16/2011 | | S(2) | 1,000 | D | \$ 9.98 | 2,942,856 | I | See (3) |
| Common Stock | 02/16/2011 | | S(2) | 1,000 | D | \$ 9.99 | 2,941,856 | I | See <u>(3)</u> |
| Common Stock | 02/16/2011 | | S(2) | 3,000 | D | \$ 10 | 2,938,856 | I | See (3) |

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| Common Stock | 02/17/2011 | S(2) | 67 | D | \$ 9.93 | 2,938,789 | I | See (3) |
|-----------------|------------|------|-------|---|-------------|-----------|---|----------------|
| Common Stock | 02/17/2011 | S(2) | 185 | D | \$ 9.94 | 2,938,604 | I | See <u>(3)</u> |
| Common Stock | 02/17/2011 | S(2) | 727 | D | \$ 9.95 | 2,937,877 | I | See (3) |
| Common Stock | 02/17/2011 | S(2) | 1,121 | D | \$ 9.96 | 2,936,756 | I | See <u>(3)</u> |
| Common Stock | 02/17/2011 | S(2) | 400 | D | \$ 9.97 | 2,936,356 | I | See <u>(3)</u> |
| Common Stock | 02/17/2011 | S(2) | 2,390 | D | \$ 9.98 | 2,933,966 | I | See <u>(3)</u> |
| Common Stock | 02/17/2011 | S(2) | 2,700 | D | \$ 9.99 | 2,931,266 | I | See <u>(3)</u> |
| Common Stock | 02/17/2011 | S(2) | 1,218 | D | \$ 10 | 2,930,048 | I | See <u>(3)</u> |
| Common Stock | 02/17/2011 | S(2) | 991 | D | \$ 10.01 | 2,929,057 | I | See <u>(3)</u> |
| Common Stock | 02/17/2011 | S(2) | 300 | D | \$ 10.03 | 2,928,757 | I | See <u>(3)</u> |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02) required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | | 3. Transaction Date | | 4. | 5. | 6. Date Exerc | | 7. Tit | | 8. Price of | 9. Nu |
|-------------|-------------|---------------------|--------------------|------------|------------|------------------|------------|-----------|------------|-------------|--------|
| Derivative | Conversion | (Month/Day/Year) | Execution Date, if | Transacti | orNumber | Expiration Date | | Amount of | | Derivative | Deriv |
| Security | or Exercise | | any | Code | of | (Month/Day/ | Year) | Unde | rlying | Security | Secui |
| (Instr. 3) | Price of | | (Month/Day/Year) | (Instr. 8) | Derivative | e | | Secur | ities | (Instr. 5) | Bene |
| | Derivative | | | | Securities | | | (Instr | . 3 and 4) | | Owne |
| | Security | | | | Acquired | | | | | | Follo |
| | • | | | | (A) or | | | | | | Repo |
| | | | | | Disposed | | | | | | Trans |
| | | | | | of (D) | | | | | | (Instr |
| | | | | | (Instr. 3, | | | | | | |
| | | | | | 4, and 5) | | | | | | |
| | | | | | , , | | | | | | |
| | | | | | | | | | Amount | | |
| | | | | | | Date | Expiration | | or | | |
| | | | | | | Exercisable | Date | Title | Number | | |
| | | | | | | Exercisable Date | | of | | | |
| | | | | Code V | (A) (D) | | | | Shares | | |

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

HARTLEY ROSS C
C/O NIC INC.
25501 WEST VALLEY PARKWAY, SUITE 300
OLATHE, KS 66061

Signatures

Stephen M. Kovzan, Attorney in Fact for Ross C. Hartley

02/18/2011

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held by a trust for the benefit of the Reporting Person's child, in which the Reporting Person is the trustee.
- (2) All of the transactions reported on this form are program transactions under a Rule 10b5-1 plan.
- (3) Shares held by a limited liability company controlled by Reporting Person's spouse.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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